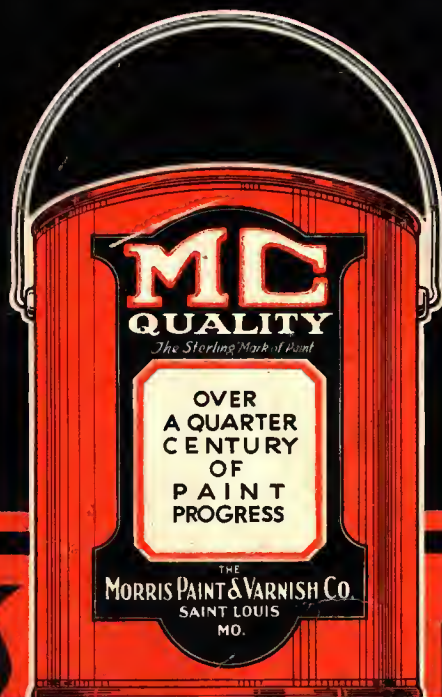


PAINT

CATALOG *and* **Reference Book**



MORRIS **PAINT & VARNISH CO.**
MANUFACTURERS AND WHOLESALEERS
PAINTS · VARNISHES · LACQUERS · WALL PAPER

GENERAL OFFICES 5161 EASTON AVENUE *Saint Louis, Mo.*

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MORRIS PAINT & VARNISH CO.
MANUFACTURERS AND WHOLESALE
PAINTS • VARNISHES • LACQUERS • WALL PAPER
GENERAL OFFICES 5161 EASTON AVENUE, Saint Louis, Mo.

Bill Myers

Dear Sir:

The products presented in this catalog represent a cross-section of our business at the moment that marks our passing the quarter century mark of progress.

A man is known by the friends he keeps, and a business institution likewise. We are most proud of both our customers and our sources of supply. Their combined loyalty and co-operation have enabled us to show a steady growth throughout twenty-six years. Even through the six years of depression, our company has shown a marvelous increase in business.

Those of our patrons who have called upon us for many years have seen us discontinue one item after another, (considered very good at the time) as a new process or new raw material made possible an improved product. Items in this catalog may already be discontinued or improved upon when you read this. That is the price of progress!

Hundreds of items recommended for a particular industry or a particular client's problems, are quite naturally omitted. If you have a peculiar finishing problem, permit us to assist you with a special study.

Like any other institution, we must acquire and welcome new accounts in order to show continuous growth. Yet we take pride in noting "current" ledger names that have been on our books five, ten, and even twenty years. Such confidence must be justified! The good will of our loyal customers is our greatest asset.

By their patrons shall ye know them!

Sincerely yours,

MORRIS PAINT & VARNISH CO.

M. Dugan
SECRETARY



OVER A QUARTER CENTURY OF PAINT PROGRESS.

Copyrighted
Morris Paint & Varnish Co.
1 9 3 6



THE MORRIS GUARANTEE

Consider quality for quality—we are never undersold.

Every MORRIS product is unconditionally guaranteed and sold on a money back guarantee.

You must be **more** than satisfied. In back of this guarantee is over 25 years of faithful service to the paint industry.

"CONFIDENCE - -

is that feeling by which the mind embarks in great and honorable courses with a sure hope and trust in itself."

—Cicero.

IMPORTANT - - Please Note

The Prices quoted in this catalog are known as List Prices. From them, you deduct your discount and get the Net, or Dealers' Prices. List Prices should not be confused with Retail Prices, for in most cases they are higher than Retail. When selling from this catalog at retail we suggest 25% discount to your customers.

**FULL FREIGHT ALLOWED ON
ALL ORDERS \$15.00 OR OVER**

TERMS

OPEN ACCOUNT—Our terms are 30 days net, 2% ten days. We open accounts with any one well rated or established in business who can supply satisfactory business references. To avoid delay, we suggest you send cash with first order or authorize C. O. D. shipment and at that time apply for an open account, mentioning bank and at least three business references. Please do not ask us to charge items under \$2.00.

C. O. D.—No orders shipped C. O. D. without 25% deposit sufficient to guarantee the transportation charges both ways, but not less than \$1.00. No orders less than \$2.00 will be shipped C. O. D. The parcel post C. O. D. Collection fee is 12c besides the return money order fee. So, on all small orders it is cheaper for you to remit CASH WITH ORDER. On C. O. D. orders to go by freight give name of your bank to which we will send draft with bill of lading.

CASH WITH ORDER—This is the money saving way to buy. We allow 2% discount for cash with order. Add postage unless items are marked postpaid.

SHIPPING WEIGHTS

We recommend shipment of paints, etc., by freight in which case orders will be shipped carrying charges collect and when order is \$15.00 or more full freight allowed. If shipped by Parcel Post, charges must be prepaid and must be included with your remittance to us. To determine charges figure the weight packed for shipment approximately as follows:

Paint per gallon, 20 lbs.; 1/2 gallon, 11 lbs.; quarts 6 lbs.; Varnishes, etc., gallon, 12 lbs.; 1/2 gallon, 7 lbs.; quarts, 4 lbs.

**WE GUARANTEE SAFE ARRIVAL OF ALL PARCEL POST PACKAGES FREE OF CHARGE
WHEN CASH ACCOMPANIES ORDER**

POSTAGE RATES

Zone	Distance From St. Louis	First Pound	Each Additional Pound
First	Up to 50 miles	8 cents	1 cent
Second	50 to 150 miles	8 cents	1 cent
Third	150 to 300 miles	9 cents	2 cents
Fourth	300 to 600 miles	10 cents	4 cents
Fifth	600 to 1000 miles	11 cents	5 cents
Sixth	1000 to 1400 miles	12 cents	7 cents
Seventh	1400 to 1800 miles	14 cents	9 cents
Eighth	Over 1800 miles	15 cents	11 cents

In Estimating Weight of Package Allow Sufficient to Cover Packing Material

Weight limits in 1st and 2nd zones, 70 pounds, all other zones, 50 pounds.

Your postmaster can tell you what zone you are in from St. Louis

SPECIAL DELIVERY EXTRA CHARGE

A parcel post package can be sent by "special delivery," with special handling and goes as first-class mail and when the package arrives in your town it is delivered by a special messenger and not held for the regular delivery.

Fees: Not exceeding 2 lbs.—15c. Over 2 lbs. up to 10 lbs.—25c; and over 10 lbs.—35c in addition to the regular parcel post rate.

AIR MAIL POSTAGE

6c PER OUNCE — 96c PER LB.

PHONE ORDERS AND LONG DISTANCE CALLS GIVEN SPECIAL ATTENTION.

PRIVATE EXCHANGE **FOREST 3500** FOR ALL DEPARTMENTS.

MORRIS PAINT & VARNISH COMPANY

Manufacturers and Wholesalers

5161 EASTON AVE.

ST. LOUIS, MO.

A TRIP THROUGH THE VARIOUS

WAREHOUSES
AND OFFICES OF
MORRIS

PAINT & VARNISH CO.



Private office rooms of executives.



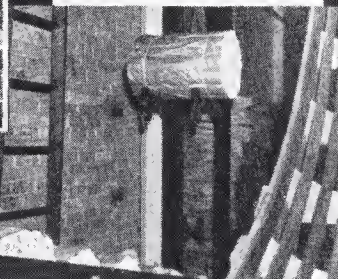
Large and beautiful office rooms make MORRIS employees happy, efficient and courteous.



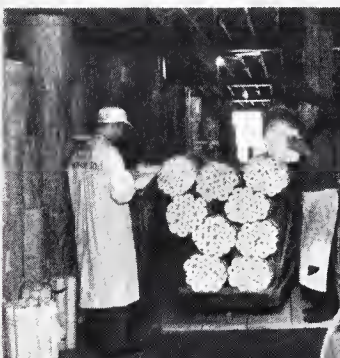
One of the three MORRIS warehouses. Absolutely fireproof! Special mixing tanks and boilers are in this building.



A section of one warehouse. This building is separate from the others and here is where all dangerous acids, explosives and industrial chemicals are stored.



Bundles being carried to upper floor by specially built escalator. Every bundle handled automatically. This means quicker speed and faster service for MORRIS customers.



Courteous and efficient service always.

The MORRIS wall paper warehouse. Every order double checked. Here is kept the largest wall paper stock west of the Mississippi.



Down the chute! Trucks are loaded quickly in this modern new warehouse.



EVERY ROLL OF WALL PAPER IS SHADED UNDER NATURAL DAYLIGHT

Beautiful display rooms where decorators may send their customers. We sell wholesale only, so every decorator makes his full profit and saves time besides.



A VIEW SHOWING THE EXTENSIVE MORRIS STOCK OF FINISHED GOODS.

YOU ARE INVITED

Every day is OPEN HOUSE at Morris Paint & Varnish Company.

We cordially invite you to come and visit us whenever you are in St. Louis. Phone us from your hotel or wherever you are staying, we'll gladly send for you in a company car. This does not obligate you in any manner. On the contrary . . . we do not even try to sell you. Our only desire is that you see for yourself our large warehouses, the tremendous stocks we carry on hand, the modern facilities we have for the handling of your orders and above all, to meet face to face, the men you are doing business with. See for yourself the personnel and the friendly men who are interested in you and whose entire success depends on you. Every visitor to the MORRIS PLANT goes away feeling more sure than ever that "here is truly a house that appreciates my business and is interested in my welfare." We are expecting you. MAY WE SEE YOU?



A RECORD OF SERVICE

MORRIS Paint & Varnish Company has been engaged in the paint business since 1910. During these years, our company has established a reputation for business integrity and fair dealing with large and small customers all over the country. The largest industrial concerns and the small painters share equally in the responsibility of this company.

There are thousands of satisfied users of Morris Paint Products. Our products are used everywhere by great industrial concerns, steam-

ship lines, etc. We confidently say that a paint manufactured and recommended for a particular purpose by the Morris Paint & Varnish Company, has no superior at any price. The exacting requirements of manufacturers, maintenance engineers, building superintendents and architects all over the country receive careful study in our laboratories. This research work combined with the unfailing services of the Morris Paint & Varnish Company has built for us a healthy, growing business.

LABORATORY FACILITIES

The laboratories are under the direct supervision of a competent research engineer. Every phase of chemical and physical development of paint is studied.

All raw materials and oils first must pass through this laboratory and receive an official O. K. before they are allowed to be used in the production of Morris paint. Both raw materials and oils are purchased in very large amounts so that these tests may be conducted in plenty of time; so that there will be no danger of anything interfering with the raw materials testing in any way. As a result of this testing of raw materials, manufacturers of pigments and oils and other ingredients that go into paint realize the importance of furnishing the Morris Paint & Varnish Company with only the best. To back up a guarantee as broad as that made by Morris Paint, these precautions are necessary.

The laboratories form a definite unit of factory control in the production of all paints, enamels, varnishes and lacquers. At the completion of every step and process of manufacturing, a test is taken to the laboratory and before the manufacture of that product can proceed, the laboratory has to give its official O. K. Hence, at the completion of manufacturing, we have a product as near perfect as possible.

After the final completion of manufacturing, before the product is allowed to go into the package, a final test of the entire batch is made to see that all the proper ingredients are in the paint, the color is checked, the viscosity is checked, and the weight of the paint is taken. We, therefore, feel that we have a just right to give the guarantee on Morris paints that we so emphasize . . . "SATISFACTION OR MONEY BACK."

PAINT MANUFACTURING

Morris paints are manufactured in the most modern of paint factories. New and modern equipment is used in these factories. Thousands of feet of floor space are devoted to paint manufacturing. Every thought is given to benefit Morris paints and the factory workers who make it. They have a pride in the production of a good product.

In presenting this brochure to our friends, we assure them that every product enumerated, is described with the utmost fidelity.

We guarantee that if our products are used

according to the accepted principles of modern painting and decorating, the results obtained will surpass expectations.

Ours is not an extensively advertised line. Our aim has always been and will continue to be that of putting the advertising costs in the better value of our products. The marvelous growth of our business attests to the success of our policy.

There are **higher priced** paints than MORRIS!

There are **no better paints** than MORRIS!



WHAT DOES THE MORLUX PROCESS MEAN TO MASTER PAINTERS

Q. What is the MORLUX PROCESS?

A. The Morlux Process is a method by which we are enabled to combine the pigments and MORLUX OIL (patented) in such a manner as to secure complete use of every single molecule. Because of that reason—the Morlux Process gives these special products greater coverage, better hiding and easier spreading.

Q. Can MORLUX PROCESS Paints be applied over old Paint?

A. Yes, over any old paint that is in good condition.

Q. How do you account for the fact that your LIQUID TILE is the only enamel on the American Market **guaranteed** to cover in one coat . . . **white over black**?

A. The MORLUX PROCESS allows the use of much stronger pigments and hence allows much greater coverage. No other manufacturer has been able to solve this unique process.

Q. What advantages does the MORLUX PROCESS give the Special DAMP PROOF PRIMER?

A. The Morlux Process allows the use of Morlux Oil that heretofore was unheard of. With Morlux Oil, your primer not only seals the wall, but gives you a beautiful first coat that eliminates hot spots, hair lines, and fire checks. And for the first time . . . a primer you can apply on damp walls.

Q. What advantage does the MORLUX PROCESS give VELVET FINISH FLAT?

A. Two outstanding features. Covering and easy working. You'll be delighted and surprised to find so solid covering and easy working a material.

These same advantages make the MELLOW LUSTRE a most outstanding semi-gloss finish and makes our No. 36 Enamel, the fastest selling product on the market.

In developing MORLUX PROCESS PAINTERS' PRODUCTS, we have had the splendid co-operation of painters over a long period of years, and each item had their approval before being adopted. The practical painter's requirements have been met by producing modern finishes of guaranteed quality; that are time savers; that insure satisfied customers; and at prices that permit the craftsman to make the kind of profit to which he is entitled.

The MORLUX PROCESS utilized in making Morlux Products has enabled us to produce better hiding, more coverage and easier spreading. All of these improvements have been made without sacrificing any needed qualities and have resulted in new and better methods for modern decorating. To insure uniformity, each batch is submitted to an actual test under practical conditions in addition to our usual laboratory inspection and test.

These items are designed to be used according to standard practices of the practical painter, and specific directions are not included. However, the entire line is fully described in our booklet on the MORLUX PROCESS, which will be cheerfully furnished upon request.

Use MORLUX PROCESS items with 100% assurance that in every can there is 100% satisfaction, that it is guaranteed quality or your money back.

COLD FACTS ABOUT **Liquid Tile Enamel!**

Covers with **ONE Coat** **WHITE** *over* **BLACK**



Liquid Tile

When we first announced LIQUID TILE, we felt fully justified in saying:

"This White Enamel is absolutely without competition. It has set its own standards. It is in a new class - all its own!"

The most exhaustive tests had more than justified that statement—but, we did not put it on record because at that time the tests were our own tests.

Instead, we simply said, "Test it, compare it, see for yourself." In other words, we waited for the user to see LIQUID TILE as we see it—to know LIQUID TILE as we know it.

ONE Coat Covers These Are Facts That Make Money For You LIQUID TILE ENAMEL

We guarantee one gallon LIQUID TILE to cover as much surface as 1½ gallons of any other material, regardless of name or price.

One coat will cover over any old painted surface . . . absolutely cover WHITE over BLACK; guaranteed to cost less per job than the cheapest enamel you could buy.

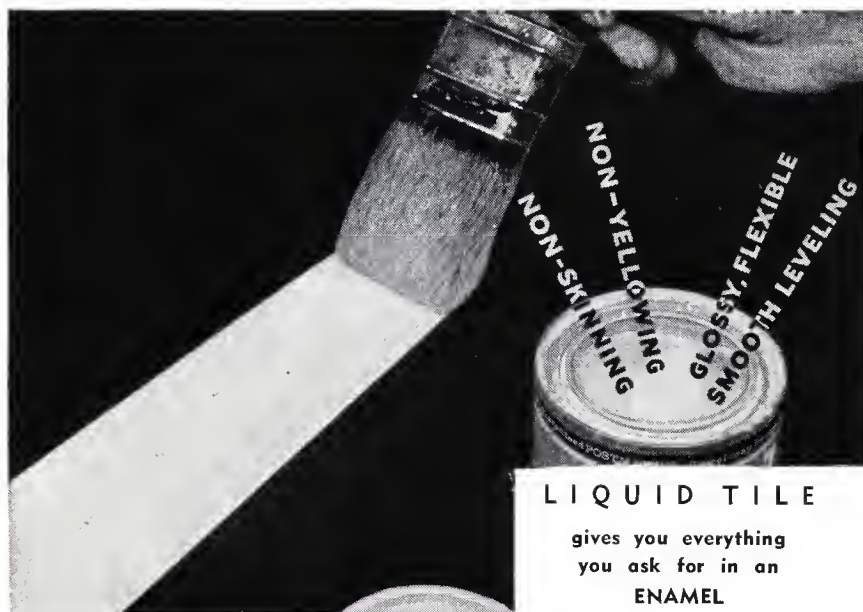
Dries with a beautiful TILE glass that will stand repeated washings. The glass will never dull nor even turn yellow. Never has there been such durability in an enamel finish.

Works as easy as house paint. Has no odor. Can be brushed or sprayed. Without doubt, the most unusual product you have ever used. Comparable only to the finest enamels. Try ONE CASE on our absolute guarantee of SATISFACTION OR MONEY BACK.

LIQUID TILE

(Morlux Process)

WHITER THAN WHITE - - WILL NEVER TURN YELLOW



- AMAZING DURABILITY
- WASHABLE
- EASY WORKING
- HARD DRYING
- BRILLIANT GLOSS
- THE FINEST ENAMEL MONEY CAN BUY.

Our tests have been thoroughly confirmed. We have not had to say it for ourselves. The most critical of paint users have said it for us. In fact, it is not an exaggeration to say that the more critical the user, the wider his experience with products of this kind—the more spontaneous is his praise of LIQUID TILE.

The superiorities of Liquid Tile have become apparent to every concern or individual who has applied it and compared it with other white enamels.

UNEQUALLED COVERAGE

In the first place, Liquid Tile covers more area - - gallon for gallon and dollar for dollar - - than any other white enamel. Two factors enter into this: (1) the remarkable brushing and leveling qualities which permit an even uniform coating, and (2) the unequalled hiding power which permits real coverage without excessive "loading".

As all experienced painters and finishers know, it has been necessary in the past to maintain a certain balance between hiding power and brushing qualities. When sufficient pigment was used to obtain the desired covering power, the brushing quality and leveling quality was impaired. But in Liquid Tile, through a new type and processing of pigments and a favorable combination of oils, it has been possible to achieve an almost incredible one-coat hiding power and, at the same time, a brushing and leveling quality never before known.

This combination of qualities that save labor and material are a result of a process of manufacture and a formulation of materials that is the exclusive property of Morris Paint & Varnish Company.

Test it - - at our expense.

If you want to know Liquid Tile as others know it - - simply request a gallon or as much as you need. Then if it fails to make good every claim we have made for it, we will cancel the invoice and refund your money.

THAT TILE-LIKE FINISH

No less important than these dollar saving qualities is the beauty of finish that makes Liquid Tile stand out among the "class" of white enamels. It levels into a tile-like surface of glass smoothness. The microscope reveals the fineness of texture in comparison with other finishes—but you do not need a microscope to see this. Liquid Tile feels and looks smoother than any other enamel.

"WHITER THAN WHITE"

Moreover, Liquid Tile has proved that a finish can be "whiter than white". Other finishes may look white when they are not compared with Liquid Tile, but when samples are placed alongside of it, the superior whiteness of Liquid Tile is at once noticeable. Not only is it whiter at the start, it also stays whiter. Application after application has convincingly proved this.

MORE DURABLE - - EASIER TO CLEAN

The same quality that gives a beautiful non-porous surface, also means unmatched durability. Such a surface does not catch dirt as readily as a more porous surface, and when it does require washing it is easier to clean and can be restored to original beauty with far less scrubbing and harm to the outer skin of the finish. That is why Liquid Tile has added unmatched durability to its many other unduplicated qualities.

The Most Unusual Product in The Paint Industry

	1's	6-1's
LIST PRICE, Per Gallon.....	\$9.50	\$9.10

VELVET FINISH FLAT

(MORLUX PROCESS)

SOMETHING NEW... ENTIRELY DIFFERENT

Have you discovered VELVET FINISH FLAT? If not, this is as interesting as news of a gold strike.

All paint salesmen and all paint companies will tell you they have the best flat. That's natural! Now, somebody is telling the truth and somebody is not. **They can't all be the best!** There must be some one that stands head and shoulders above all. One paint that **really is different.**

We make claims for VELVET FINISH that may sound exaggerated to some people. But they are backed by over 25 years of genuine quality and service.

We guarantee that a gallon of VELVET FINISH, under identical conditions, will cover $33\frac{1}{3}$ per cent more surface than the average grade of flat paint regardless of name or price. We further guarantee that two coats of VELVET FINISH FLAT will have the finished appearance of three coats of the average flat paint. VELVET FINISH FLAT is a paint that you can leave stand open over night and it will never skin.

Just imagine—a paint that works like HOT BUTTER. A flat that is absolutely guaranteed to dry without "shiners", flashes, or brush marks. LEVELS itself! Dries as smooth as silk with a most beautiful finish that looks like a layer of velvet. A finish that dries snowy white and is so even and soothing, that it has been recognized as a standard and recommended by the largest lighting companies as the proper finish for indirect lighting.



This may be hard to believe, but remember — we ask you to convince yourself. VELVET FINISH FLAT is everything we claim for it—you certainly want to know more about it. You want to try it TO-DAY!

Check These Outstanding Features

1. THE FINEST QUALITY THAT MONEY CAN BUY.
2. THE MOST ECONOMICAL — GUARANTEED $33\frac{1}{3}\%$ MORE COVERAGE PER GALLON THAN ANY OTHER FLAT MADE.
3. STANDS ABUSE AND WASHINGS COMPARED TO FINEST GLOSS FINISHES.
4. NO BRUSH MARKS.
5. FREE FLOWING. EASY BRUSHING.
6. SELF LEVELING. WORKS LIKE HOT BUTTER.
7. BEAUTIFUL VELVET FINISH. ALSO IDEAL AS ENAMEL UNDERCOAT.
8. MAKES A HARD SURFACE FOR REPAINTING OR SUCCEEDING COATS.
9. EASILY TINTED TO SOFT PASTEL SHADES.
10. CUTS LABOR EXPENSE 50 PER CENT.

VELVET FINISH IS A DIFFERENT FLAT

You can use Velvet Finish Flat on plaster, wall-board, Celotex, brick, concrete, or metal surfaces; in residences, schools, churches, office buildings, hotels, etc.

VELVET FINISH Flat contains a special "binder" long in oil.

This extra binder increases SANITATION, stops SUC-TION and assures DURABILITY. The film collects LESS DIRT and WASHES more readily.

The pigments are a special combination of Titanium Oxide Pigments proportioned to produce maximum COVERING.

Because of its extreme opacity, Velvet Flat gives you solid coverage in one coat over all surfaces in fair condition for repainting. This extreme opacity also gives a film which will remain whiter for a greater length of time than any other material.

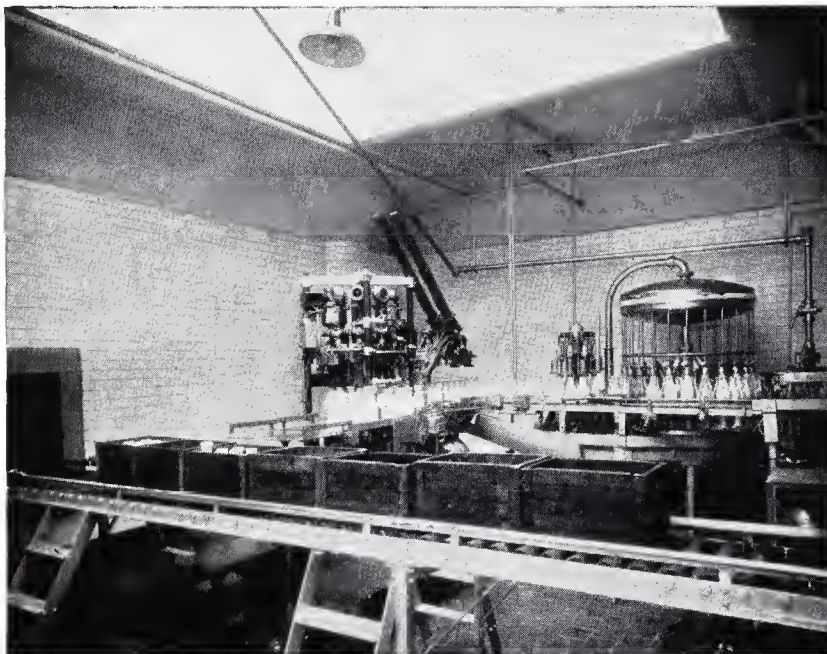
You will enjoy working with this paint—it is practically odorless, flows easily and perfectly, and never shows a single brush mark or lap.

Order a case TO-DAY. Velvet Finish Flat is truly the most outstanding flat paint on the market.

REAL PROFITS ON YOUR WALL WORK WHEN YOU USE VELVET FINISH.

	1's	6-1's	5-gal. cans
LIST PRICE PER GALLON.....	\$5.00	\$4.70	\$4.50

Also available in standard shades of Ivory, Buff and Pea Green



Wall-Glo

(MORLUX PROCESS)

INTERIOR GLOSS FINISH

"THE ANSWER TO A
PAINTER'S PRAYER"

Not An Enamel - -
Not A Paint - -

Dries With a Beautiful
Hard Gloss

Here is the latest discovery for painters who must meet "price competition" and at the same time, give their customers finished jobs that will look good and have unusual durability.

Wall-Glo is manufactured on a new principle. **The finish looks like enamel. The material works like paint.** Dries with a beautiful hard porcelain-like surface that wears like iron and washes as easy as glass.

Because it sets slowly, you can work over entire ceilings and walls without showing a single brush mark.

Because of the "heavy pigment content", WALL-GLO covers more solid in one coat than any enamel or similar product we know of.

WALL-GLO—gives much better covering - - goes much further - - and cuts your labor costs because it is easier to use than ordinary enamels and paints.

The ideal finish for institutions, hospitals, public buildings, schools, factories, stores and offices of all kinds, as well as woodwork and walls in homes.

Remember, these outstanding points - - unusual durability - - solid covering - - easy working. Try a case TO-DAY.

WALL-GLO is an unusual product . . . at an extra low price. Write for color card.

	Qts.	Gals.	6-1's	5's
List Price Per Gal.	\$1.40	\$4.80	\$4.60	\$4.40

Rain-Snow-Sleet!

The MORRIS PAINT & VARNISH COMPANY is proud of the thousands of homes, apartments, schools, and public buildings decorated and protected with MORRIS paint.

After all is said and done, there is no better advertisement or testimonial a company can have than its satisfied customers.

That is why every product in this book is described with the utmost fidelity.

WILL DAMAGE THE EXTERIOR OF ANY
BUILDING - - UNLESS PROTECTED
WITH QUALITY PAINT!

Point is a **NECESSITY** . . . and Good Paint is Economy

Buy MORRIS products with the confidence that you are getting value for every dollar spent.

There are many more widely advertised brands and many that are higher priced, but our reputation for over a quarter of a century, guarantees you the **proper paint for the particular surface at the lowest price!**



YES! It's easier to get jobs when you tell the owner MORRIS paints will be used. Build your reputation and bank account by specifying MORRIS paints in every one of your jobs.



MORRIS PAINTS ARE USED ON EVERY
TYPE OF HOME

Small bungalows, large apartments, office buildings, fine residences, mansions. Every owner recognizes MORRIS as the leader in paint to-day.



PAINT JOB TWO YEARS OLD

An unretouched photo showing a job done with MORRIS' Contractor's Paste Lead after two years. The owner of this home, appreciates good quality and he got the best when the painter used MORRIS products.

HIDING POWER

LONG LIFE...ECONOMY

By Using MORRIS
**MASTER
PAINTERS'**
PREPARED PAINT

A PAINTER'S PAINT . . SCIENTIFICALLY CORRECT . . A PAINT THAT IS REALLY DIFFERENT

The formula of Morlux Process Prepared Paint is an original one and proven by years of actual use. Nor can the scientific MORLUX PROCESS be duplicated, having been perfected by the Morris Paint & Varnish Company. When you buy M. C. QUALITY you buy a distinctly

"different" and superior product.

This product is guaranteed as good as the most expert painter can mix. It is ground, and reground and broken up, and it costs less than you would pay for the materials in it, buying these in small lots.

CHECK THESE OUTSTANDING POINTS! NO OTHER MANUFACTURER GUARANTEES YOU ALL THESE!

1. Exceptionally large surface coverage. Only about two-thirds as many gallons will be required as with inferior and ordinary paints which have very low surface coverage.
2. Stands a large amount of oil and turpentine reduction, making it possible to use a wide range of adjustment in tempering or reducing the paint to exactly the requirements of the surface in each particular case—whether very soft and porous, or very hard and non-absorbent.
3. Economical to use, because of its greater surface coverage and the larger amount of reduction it will stand.
4. Remarkably easy to break up and mix for application—a real time saver for the painter!
5. Extra full consistency—no false body in the package.
6. Retains its soft consistency in the can . . . does not settle hard.
7. Very easy brushing properties.
8. Produces a finish of exceptional beauty—which retains its attractive appearance for the longest possible time.
9. Has more gloss than ordinary house paint—due not only to the large oil content, but also the special MORLUX process which frees the oil from all mucilaginous matter and "foots".
10. Has maximum color durability, due to the use of permanent tinting colors. Uniform quality and color in the package guaranteed.
11. The Outside White is white in the can—it is white on the job, and it stays white indefinitely.
12. Guaranteed not to blister, peel, crack.
13. Gives maximum length of wear under outside exposure.
14. Leaves a perfect surface for repainting.



P R O O F !

Does cheap paint pay? Certainly NOT!

Here is an everyday example of the vast amount of money thrown away because people are misled by cheap price.

The owner of this building not only wasted his money on paint but also on labor. Now to make it worse he must pay to have all the old paint removed.

A VERY COSTLY JOB.



Read What One User Says!

I have used a great deal of your MASTER PAINTERS PREPARED paint and I have found it superior to anything I have used in my 24 years of painting experience. Its durability is better than anything I have ever seen and the application is so far ahead of ordinary house paint that there is no comparison.

—M. L. S.
Master Painter,
Miami, Fla.



MASTER PAINTER'S PREPARED PAINT

IS MANUFACTURED ON
THE NEW

(MORLUX PROCESS)



A typical Master Painter's job. Here is a beautiful little home on the St. Louis Country Club grounds. This photograph was taken one year after job was painted. Notice the beautiful whiteness of Master Painter's Pure Paint. This is a job that will easily wear for five years or more!

Many times a home owner doesn't realize what improvements paint chemistry has discovered and will still cling to the belief that there is nothing better than ordinary lead and oil. Of course, every master painter realizes that advancement has been made in the Paint Industry just as in Automobiles and every other industry.

FAR SUPERIOR TO HAND MIXED LEAD AND OIL

Master Painter's Prepared Paint is superior for two reasons. First, because the zinc oxide (which is whiter than lead) gives it an extra hardness which retards chalking and prolongs the life of the paint. Second, this paint is ground and re-ground to give it remarkable smoothness and fineness. Yet it costs less than paints of inferior quality! Less even than the cost of lead and

Certainly, you would not think of riding around in a horse-and-buggy today. The automobile is much more modern and much more efficient. The same applies to Morlux Process Prepared Paint—and one trial will convince any master painter.

oil. Hand mixed.

MORLUX PROCESS PREPARED **WHITE** is exceedingly popular because of its intense beautiful whiteness. We especially recommend it for homes of the Colonial or Dutch Colonial type.

It dries to a beautiful snow white finish and most important, really stays white.

BRIGHT TRIM COLORS

The use of bright colors for trimming houses—particularly stucco houses—is increasing in popularity. To meet this demand—also for painting shutters, sashes, eaves, troughs, as well as store fronts, etc., we show a splendid selection of green, orange, blue and scarlet red.

Morris Quality House Paint is not an ordinary "pre-

pared" or "ready mixed" paint—it possesses remarkable hiding, spreading and covering. It is the most durable product we know of. FULL DIRECTIONS and information on every can.

Paint ONE house with this product! You, like other master painters, will be a booster for MORLUX PROCESS PREPARED PAINT.



**For Over 25 Years Painters Have Specified
MASTER PAINTERS PREPARED**

Without Doubt The World's Finest Exterior Paint

SPECIAL LOW PRICE

	5's	6-1's	1's	Qts.
Regular Colors, List Price Per Gallon.....	\$4.80	\$5.00	\$5.20	\$1.40
Special Colors, Scarlet Red, Sash Green, etc., per gal.	5.00	5.20	5.40	1.50



A New Money Maker for You---

A NEW WALL PRIMER . . .

CAN BE USED OVER DAMP WALLS . . .

SOLID COVERING . . . EASY WORKING

Damp-Proof PRIMER

(MORLUX PROCESS)

FOR INTERIOR USE ONLY

COVERS LIKE A FLAT PAINT

This modern first coater for plaster walls is actually a sealer and a paint coat combined. It not only seals fire cracks and stops suction more effectively, but it also enables the painter to do a beautiful two-coat job on any unpainted surface.

Damp-Proof Primer contains a special long oil vehicle of varnish-type, heavily pigmented. It has **elasticity, adhesion, and remarkable hiding qualities**. It brushes easily and has a normal spreading rate of 800 square feet per gallon.

Damp-Proof Wall Primer is formulated so that the material penetrates the surface and its function is to seal the pores of the plaster. In addition to this sealing action, it provides a full first coat of paint.

A PIGMENT PRIMER ENTIRELY DIFFERENT FROM ANYTHING HERETOFORE MANUFACTURED IN THE PAINT INDUSTRY.

The new MORLUX PROCESS allows the primer to penetrate only enough to secure a definite grip and adhesion. It then forms a flexible film with sufficient expansion and contraction to seal all hairlines and to remain flexible.

A PERFECT JOB IN TWO COATS

ONE COAT OF DAMP-PROOF PRIMER AND ONE COAT OF VELVET FINISH FLAT PRODUCES A MOST BEAUTIFUL AND DURABLE FINISH ON NEW OR OLD PLASTER.

Damp-Proof Primer is the finest first coater that can be made for interior plaster, concrete, masonite, wall-board or cement.

May be tinted with Morlux Process Oil Colors to any shade desired.

Damp-Proof Primer is beyond doubt one of the most economical products you can buy. Regardless of the condition of your job—DAMP-PROOF PRIMER will save you money and give you a more satisfactory finish.

A REAL QUALITY PRODUCT

	1's	6-1's	5's
Price Per Gallon.....	\$4.40	\$4.20	\$4.00

HERE IS THE SECRET TO A PERFECT TWO COAT WALL JOB

I.

**App'y one solid coat of
DAMP-PROOF PRIMER.**

II.

**Apply finish coat of
VELVET FINISH FLAT.**

There you have a complete two coat wall job that is guaranteed to wear like iron and produce a beautiful sheen finish. Not the ordinary kind of flat finish but one that has a soothing satiny eggshell finish.

The MORLUX PROCESS is America's newest paint discovery.



Beautiful interiors are easy when MORRIS paints are used.

Made by The Famous MORLUX Process

Flat Stipple

(Morlux Process)

No. 36

The new MORLUX PROCESS has enabled us to produce a flat stipple that is truly different.

Many painters report that a full forty minutes may elapse before stippling. And yet, if desired the MORLUX PROCESS FLAT STIPPLE may be stippled immediately after application. A most unusual product from every standpoint of coverage, hiding and durability.

MORLUX PROCESS FLAT STIPPLE is very economical to apply because it requires less attention to "even" brushing and saves you time. Here is a truly beautiful finish and a trial will convince you of its outstanding merits.

You've never seen a product so easy to use and so beautiful a finish.

Order a case of MORLUX PROCESS FLAT STIPPLE—
TO-DAY.

A LOW PRICE FOR HIGH QUALITY

LIST PRICE..... 1's \$4.40

6-1's \$4.20 per gal.

5's \$4.00 per gal.

Satin Stipple

(Morlux Process)

No. 36

A beautiful finish where a semi-gloss stippling effect is desired.

The MORLUX PROCESS has enabled us to produce for the first time, a semi-gloss stipple that will withstand repeated washings and not harm the finish in any manner.

Due to the easy working, slow setting and excellent hiding, we recommend this product as the most economical finish of its type on the market.

You really have a treat in store for you, the first time you use MORLUX PROCESS SATIN STIPPLE.

The heavy body . . . the great coverage . . . the long durability . . . plus low cost makes SATIN STIPPLE a most outstanding product.

THE FUNDAMENTALS FOR CREATING PROFITABLE BUSINESS FOR A MASTER PAINTER

- 1—Absolutely refuse to cut a price for the sake of taking a job away from another contractor.
- 2—Insist upon getting a fair price for all work. Not merely because it is the sensible thing to do, but because I have discovered that a job on which I lose money is worse than no job at all.
- 3—Become a better craftsman, which means that I shall read some, if not all, of the books pertaining to my trade.
- 4—Make samples of all the attractive new finishes I read or hear about. I will use them in my efforts to sell customers.
- 5—Make an honest effort to collect my bills promptly, so that I can pay those which I owe.
- 6—Cooperate closely with my fellow-craftsmen and other members of the entire industry, knowing that we can work together to our mutual profit.
- 7—Make all future business profitable, because I know there is money in the painting business when it is conducted properly.
- 8—Learn how to sell QUALITY painting and decorating. Others are doing it successfully. What they have done, I can do.



Pure Tone Penetrating Oil Stains

BEAUTIFUL COLORS - - EXTRA STRONG



These stains are very clear and rich in tone, being manufactured from the most transparent colors dissolved in special penetrating oils, which insure a stain of the greatest dyeing power.

Because of the fact that there are a great many different woods, some being hard and others soft, it is not always possible to obtain the effect intended. Therefore, it is a good suggestion for you to always finish a small panel before going ahead with the complete job.

Pure-tone stains are very strong and prove very economical, because many times you can reduce them down with turpentine or benzine.

Pure-tone Stains in most cases will give perfect results in one coat.

The proper procedure after staining, is to apply one coat shellac and two coats of cynthex varnish.

If surface has been previously painted or varnished, remove all old coats with Superwet LIQUID DYNAMITE Paint & Varnish Remover.

Pure-tone Penetrating Oil Stains are supplied in the same shades as our Quick Drying Varnish Stains.

CHECK THESE OUTSTANDING POINTS

1. Offers the desirable present day effects for finishing interior woodwork and furniture.
2. Does not raise the grain of the wood; therefore, does not necessitate an additional sanding operation after staining.
3. Easily applied without showing streaks or brush marks.
4. Has maximum surface coverage.
5. Extra strong color . . . often requiring reduction.

SUGGESTIONS FOR BEST RESULTS

Apply stain evenly. Any excess stain remaining on the surface after drying five to ten minutes may be wiped off with a clean cloth, thus regulating the effect.

Protective finishing coats of cynthex varnish or wax should be applied over stain, (After stain has stood from two to four hours). Open grain woods should be filled after staining, before applying varnish coats.

A High Grade Architectural Finish

The careful selection of dyestuff of Permanence and Clearness entering into Pure-Tone PENETRATING OIL STAINS is the result of many years in the field of organic chemistry. Powerful solvents are combined with these rich permanent dyes giving maximum penetration. Contrary to the usual practice we incorporate a strong binding liquid which increases permanency and seals the surface, resulting in the very best staining job obtainable. In the use of these PENETRATING OIL STAINS, the surface can be partly wiped with a cloth to produce two-toned effect.

	Gal.	1/2-Gal.	Qts.	Pts.	5's
List Price . . .	\$4.50	\$2.50	\$1.40	\$.90	\$3.90

per gal.

PURE-TONE ARE REAL QUALITY STAINS
ASK FOR FREE COLOR CARD

COME AND VISIT US

The MORRIS PAINT & VARNISH COMPANY extends a most cordial invitation to you to come and visit us. See first hand; our organization, our facilities, our tremendous warehouse space and large stocks we carry in order to give you a immediate service.

Below, you see a gang of huge mixing tanks where colors are mixed and all impurities separated from MORRIS paints.



Here is a section of one warehouse. Hundreds and hundreds of gallons of various paints, enamels, and lacquers are ready for your orders.

A scientific stock control assures you fresh paint at all times. You never receive a can of MORRIS Paint that is settled or deteriorated because every batch is numbered and an old can is never allowed to be shipped.



Painting to a Line

PROVES IT WON'T CURTAIN OR SAG

No. 36 Enamel

(MORLUX PROCESS)

EASY WORKING - - ONE COAT COVERING

The smoothness of celluloid . . . deep rich gloss . . . freedom from dust specks . . . toughness . . . long wearing beauty . . . those are the features you will find in No. 36 Enamel.

No. 36 Enamel is highly pigmented and has excellent hiding power and durability. A real enamel for popular priced work. Pure white in color and easily tinted to any shade desired.

TRY THIS TEST

Draw a light pencil line along the wall or woodwork you are going to enamel. Then flow No. 36 Enamel on with a single continued stroke, holding the lower edge of the brush to the line. Ordinary enamels would bead and curtain and sag. No. 36 Enamel does not. It levels out to a smooth finish that is uniformly white, glossy and attractive.

WON'T TURN YELLOW

No. 36 Enamel is the development of an exclusive formula that counteracts the common tendency of enamels to turn yellowish after a few months of service. No. 36 Enamel stays white, even when scrubbed countless times with soap and water.

In using No. 36 Enamel you will find that it covers a considerably larger surface per gallon than you expected. This is due to its unusual opacity, a feature that gives it a depth of finish rarely seen in enamels. A single coat of No. 36 Enamel over an old finish gives the kind of brilliant whiteness you'd expect of two or more coats.

AN ENEMY OF GERMS

No. 36 Enamel on a surface leaves no harboring place for germ life. The smooth white finish is non-porous and hard as fine porcelain. That's why it is so widely used in kitchens, bathrooms, hospitals, stores and wherever cleanliness is important and desirable.

Colonial style homes owe their character and beauty to a lavish use of white—enameled wainscoting—baseboards—doors—frames and molding. You can give the inside of a home that same attractiveness by applying No. 36 Enamel to the woodwork and walls.

No. 36 Enamel is put up in gallon cans only—a decorator's item exclusively.

We unconditionally recommend this enamel as equal to higher priced grades. You'll marvel at the value.

NOTE THIS LOW PRICE

	1's	6-1's	5's
List Price Per Gallon	\$4.70	\$4.50	\$4.30



AMERICA'S
GREATEST
ENAMEL
VALUE

TRY THESE TWO TESTS

Test Number One

Remove a piece of film of No. 36 Enamel. Crumble it in your fist. Watch it come back, uncracked, unbroken, as smooth and glossy as ever. This is proof of toughness and elasticity. No. 36 Enamel has remarkable long life under all conditions and will really wear. The "Morlux Process" makes this possible.

Test Number Two

Keep a blow torch burning within 15 inches of a panel finished with No. 36 Enamel. A cheap enamel would crack, peel, and turn yellow - - but not No. 36 ENAMEL. Just try this test. You won't believe your very eyes . . . to think that you can have such durability—made possible by the "Morlux Process".

Flo-Rite Undercoater

HARD DRYING - - EASY WORKING

A most unusual undercoater because it is the answer to thousands of requests by painters to produce an honest-to-goodness undercoater that would guarantee better enamel jobs.

It is a proven fact that more than 90% of unsatisfactory enamel jobs are due to the use of a defective or improper undercoater. Ordinary flat paint does not have the proper finish to apply enamel over it.

Try FLO-RITE UNDERCOATER on your next job and convince yourself. Here is an outstanding product.

One coat of this product under enamel gives a finish that has a most beautiful depth and hardness, and prevents the enamel from spotting and striking in.

	1's	6-1's	5's
List Price Per Gal.....	\$5.00	\$4.80	\$4.50

Utility Enamel

LOW PRICED ONE COAT ENAMEL

A special product for real estate maintenance. Enables the painter to do low priced work and still make a profit. An enamel primarily intended for low priced apartment and real estate work.

Covers solid in one coat and dries with nice gloss. Where price is of primary importance, Utility Enamel will prove very economical.

SUPPLIED IN WHITE ONLY.

	1's	6-1's	5's	Qts.
List Price	\$3.90	\$3.70	\$3.50	\$1.30
	per gal.	per gal.	per gal.	each

"QUICK DRYING" ENAMEL

A product especially formulated for furniture and fixture work, but can also be used on all interior woodwork.

This product has earned an enviable reputation in use among furniture manufacturers, upholstering shops, cabinet manufacturers, etc.

Check carefully these outstanding features.

**Dries quick - - covers solid - - beautiful gloss
durable - - no top tackiness.**

A trial will convince you that "Quick Drying" is a very practical enamel.

Supplied in white only, but easily tinted with "Morlux Process" pure oil colors.

	1's	6-1's	5's
List Price Per Gallon	\$5.50	\$5.00	\$4.80

ST. LOUIS PASTE WHITE

MAKES TWO GALLONS OUT OF ONE

Here is a paste paint for which painters have found a multitude of uses. St. Louis Paste White is ground exceptionally fine. For that reason, it can be reduced gallon for gallon with MORLUX OIL to make a very fine gloss finish for walls and woodwork.

Or you make your own **flat paint** by adding one-half gallon M. C. Quality flattening oil.

Or you may prefer a semi-gloss finish. It's easy with St. Louis Paste. Just use one-half gallon Turpentine to the gallon of paste and one half gallon MORLUX OIL.

TRY St. Louis Paste White. You'll find it equal to many selling high above our price.

A VERY UNUSUAL VALUE

	1's	6-1's	5's
List Price Per Gallon.....	\$4.40	\$4.20	\$4.00

SUNSHINE HOUSE PAINT

A QUALITY PRODUCT AT A LOW PRICE

A real popular priced product. A real bargain item. Sunshine House Paint is not as good as our 100% Master Painter's Paint; but it is good enough to give a very satisfactory job at a low price. It is one of the greatest paint bargains you can find. SUNSHINE House Paint is 100% honest-to-goodness paint. No water—no cheap oils. Used a great deal as an inside gloss paint as well as for economical outside work.

Don't let the price confuse you into comparing this product with cheap paint. We guarantee you value-plus economy with this product. Comes in a variety of standard colors and white.

	1's	6-1's	5's
List Price Per Gallon.....	\$3.50	\$3.20	\$3.00

MORRIS GROUND COLOR

**THE PERFECT FIRST COAT FOR FLOORS, WOODWORK AND FURNITURE
SOLID COVERING - - QUICK DRYING**

Morris Ground Color is an exceptionally fine product. Very finely ground and extra solid covering.

This product comes in a standard buff color that closely resembles natural wood.

Here is the perfect undercoat for any type of wood surface that is to be grained, stippled, painted or varnished. Do not confuse this product with ordinary flat paints that are tinted buff and called ground color. MORRIS ground color dries hard in a few hours and is made especially for floors and woodwork.

One coat of MORRIS ground color covers approximately 600 to 800 square feet depending on the condition of the surface. It dries very hard so that your finished coats stand out with a good gloss and extreme durability. One coat of this ground color covers so solid, a finish coat of the colored Varnish Stain is all that is necessary to complete a perfect job.

	Qts.	1's	6-1's	5's
List Price	\$1.40	\$4.80	\$4.50	\$4.20
			per gal.	per gal.



Double Kote Flat White (MORLUX PROCESS)

SOLID COVERING - - - DURABLE

A popular grade of flat finish that combines excellent hiding with easy working. DOUBLE KOTE FLAT FINISH is very durable and can be washed.

Will not show brush marks, shiners, or laps and dries with a beautiful flat finish. Can be brushed or sprayed.

DOUBLE KOTE Flat White is a beautiful wall finish for interior use, made of specially prepared oils that do not show a lifeless texture when dry, but makes a beautiful, velvet-like surface which is sanitary and decorative. You can use it on plaster, wall board, Celotex, brick, concrete or metal surfaces, and in residences, schools, churches, office buildings, hotels, etc. Much lower in price than any brand of flat wall paint of equal quality.

You will enjoy working with this paint—it is almost odorless, flows easily and perfectly, and never shows a single brush mark or lap, because it dries slowly and sets slowly.

And just check these low prices. Almost unbelievable . . . isn't it? Just try one case on our trial offer.



You'll be delighted to find such high quality at such a low price.

Supplied in white only—easily tinted with MORLUX Oil Colors.

	1's	6-1's	5's
List Price Per Gallon	\$3.20	\$3.00	\$2.80

CONTRACTOR'S FLOWING FLAT WALL FINISH

This is an especially prepared flat paint that dries with a most beautiful finish. As its name implies, this product is self leveling and flows together like magic.

Contractor's Flowing Flat must not be confused with ordinary flat paint. The special oils used to produce this fine leveling paint makes Contractor's Flat a most durable and lasting finish, and one that brushes and flows better than any product in its price class.

You can't begin to appreciate this product until you've used it. Try Contractor's Flowing Flat on your next job. Order a case TO-DAY.

	1's	6-1's	5's
List Price Per Gallon	\$3.80	\$3.70	\$3.60

SUNNY SIDE FLAT WHITE

A most popular grade of flat paint for ordinary wall finishing. Has good covering and is ground very fine. Sunny-side Flat White will be found equal to many grades selling at much higher prices.

A most unusual product at a special low price.

	1's	6-1's	5's
List Price Per Gallon	\$3.00	\$2.80	\$2.60

UTILITY FLAT WHITE

A flat paint especially formulated to meet the demand of the master painter for a low priced product. Easily tinted with MORLUX Process oil colors. A real economy item for factories, warehouses, elevator shafts, and all industrial work.

	1's	6-1's	5's
List Price Per Gallon	\$2.50	\$2.40	\$2.30

SUNSHINE FLOOR PAINT

A popular grade of floor paint for economical painting of floors, woodwork, dados, etc.

Sunshine Floor Paint is not as high a grade as MORRIS SYNKOTE floor enamel, but at the price offered it is without doubt a real value. In fact actual tests have proven this product equal to brands selling at 25% higher in price.

Where economy and price is of first importance, you'll be delighted with the results.

Available in popular colors.

	1's	6-1's	5's
List Price per gallon	\$3.70	\$3.50	\$3.30

SUPERIOR WALL SIZE

This product is manufactured from a clear lime-proof varnish and is not to be confused with ordinary varnish sizes and gloss oil.

SUPERIOR WALL SIZE is guaranteed to stop suction on plaster walls, celotex, beaver board, etc.

You can also use this product for mixing into lead and oil and other paints that are to be used as a first coater.

SUPERIOR WALL SIZE can be used on new and old walls with equally good results and will prevent many of the difficulties such as "spotting", "suction", "bleaching", "burning", etc.

Because of its unusual penetrating qualities SUPERIOR WALL SIZE guarantees proper adhesion for subsequent coats.

	1's	6-1's	5's	Bbls.
List Price per gal	\$2.80	\$2.50	\$2.30	\$2.00

BEAUTIFUL MODERN BATHROOMS
WITH
POLAR KOTE ENAMEL
"A WHITE THAT STAYS WHITE"



This painted glass design on the recessed wall dominates this room. Note that the tub is the latest thing, with two triangular seats.

PHOTO COURTESY NATIONAL PAINTERS MAGAZINE

Polarkote Enamel is one of the finest popular grade enamels money can buy.

SOLID COVERING.
LEVELS ITSELF.
HARD DRYING.
POLARKOTE IS SPARKLING WHITE.
NEVER TURNS YELLOW.
EASY WORKING.

Ask any painter who uses Polarkote. They will all tell you the same. Here is an enamel that has everything. A pure lang oil enamel, made with the finest and whitest French praces zinc. Because Polarkote flows together and levels itself, you never have brush marks—never any laps. Polarkote dries hard as marble and washes beautifully.

Far "papular priced" wark, we unreservedly recammend Polarkate to be the most ecanamical for your customers and you.

A trial will convince you. Order ONE CASE. Use a full gallan. If Polarkate is nat every-thing we claim far it—if you are nat mare than pleased—if you don't agree with hund-reds of the finest master painters—then return the balance af the case and you da nat owe us one cent. Could anything be mare fair? Order your case TO-DAY.

	1's	6-1's	1/2's	Quarts
	per gal	per gal.	each	each
LIST PRICE	\$5.00	\$4.80	\$2.50	\$1.40

Beautiful Color Effects by Glazing and Blending



After MORRIS Velvet Flat is applied, glazed color can be brushed on in this fashion with an ordinary brush.

NOTE

If you have some special decorative problem we will gladly help you.

Individual color schemes will be prepared for the interior or exterior of any house or building, if you will send complete information, blue prints, or photographs.

Listed below are a number of beautiful wall finishes. If you would like information on any of these write us c/o our DECORATOR'S SERVICE DEPARTMENT.

Caenstone	Plastic Paint Effect
Stencil Finish	Palette Blend
Striping	Travertine
Paneled Effect	Vein Relief
Modernistic Effect	Swirl Overlay
Polychrome Finish	Gothic Scroll
Frisket Stipple	Tapestry Effect
Glazed Finishes	Basket Weave
Two Tone Glaze or	Weave Moderne
Antique Finish	Waving Reed
Tiffany Finish	Willow Twig
Shaded Tiffany Finish	Fritted Texture
Wiped Stencil Finish	Bamboo Effect
Paint Blend	Pine Needle Texture

A few tips that will enable you to produce unusual and decorative effects on walls of schools, homes, offices and public buildings.

Glazing colors bring out depths of tints and shades on walls that cannot be duplicated. This method of wall treatment was used quite extensively in European countries years ago. In homes and castles glazing colors provided backgrounds upon which emblems and coats of arms were painted, either in gold or silver leaf, outlined and shaded, thus making an exclusive picture. This was ultra decoration, and was designed by exclusive artists.

Glazing and blending of various colors in oil for wall work offer unlimited decorative effects for the home, school, office or public building. This process not only aids in producing a depth of tone, but walls so treated will not show the dirt and finger-marks that are so objectionable.



Above: Upper half of this photo shows results when cloth pounce is used improperly. Lower half shows results when cloth pounce is used properly.

Further Information Gladly
Furnished on Request.

The main secret in producing these effects to best advantage is to use MORRIS Velvet Flat . . . because this product dries with a very hard non-absorptive surface whereas ordinary flat paints and undercoaters may be soft and porous which prevent glazing with any degree of satisfaction.

The other important point is to always use No. 97 Glazing for blending with colors, or as an over glaze.

ILLUSTRATIONS COURTESY NATIONAL PAINTERS MAGAZINE



Stipple brush should be pounced flush with the surface in order to produce a good uniform effect.



The right way to hold cloth pounce. It should be held loosely and not rolled up.

DECORATORS'

Morlux White Enamel

(MORLUX PROCESS)

The New Quick Drying White Enamel!

Decorator's Morlux White is a combination of the newest and finest types of synthetic gums and resins.

We unreservedly recommend this product as the finest quick drying enamel known to the paint industry.

Decorator's Morlux White is unusual because even though it is formulated with quick drying gums, it brushes as easily as slow drying enamels and covers solid in one coat, and under favorable weather conditions, dries hard in three and one-half hours.

THERE ARE MANY REASONS why painters and home owners, prefer Decorator's Morlux White; why they call it the finest finish on the market today.

Here are just a few of the outstanding features:

- | | |
|--------------------|-----------------------|
| 1. Whiter at start | 6. Stays cleaner |
| 2. Stays whiter | 7. Cleans easier |
| 3. Dries quicker | 8. Is more durable |
| 4. Self-leveling | 9. Gives higher gloss |
| 5. Hides better | 10. Easily tinted |

In every room in the house there is profit for the master painter who uses Morlux Decorator's White Enamel.

The transformation of one room is so startling that home owners will want other rooms to sparkle and gleam with the pure, snowy, lasting whiteness of Decorator's Morlux White. A more beautiful and more durable finish than any enamel now on the market. Every room in the house needs it. And every room sells another.



Brushes Easy . . . Dries Quick

USE

DECORATOR'S MORLUX WHITE

FROM ENTRANCE HALL TO ATTIC.

HERE IS A WHITE THAT'S WHITER THAN WHITE!

Remember, Decorator's Morlux White saves money for you and your customer. You need fewer coats. Application is easy. So is tinting. Hiding is remarkable. Fast drying, it makes a quick job and a job that has no after-tack and does not catch dust. And with all these advantages it costs you less than any ordinary high grade enamel.

A REMARKABLE PRODUCT

	1's	6-1's	5's
List Price Per Gallon	\$7.00	\$6.60	\$6.40

WHY IT IS ABSOLUTELY IMPORTANT TO HIRE ONLY GOOD RELIABLE MASTER PAINTERS - - -

A MESSAGE THAT EVERY PAINTER AND EVERY HOME OWNER SHOULD KNOW.

Actual figures prove that approximately 75% of the cost of painting—and an equal measure of the responsibility—is invested in the painter. For this reason it is wise economy to employ only painters trained and skilled in the intricacies of their craft.

Only the conscientious master painter can be relied upon to mix and apply paint properly and efficiently. The Master Painter knows how to deal with the problems of new construction and for repainting and do whatever needs to be done—sandpapering and dusting the surface; cleaning out gutters; nailing down loose clapboards or shingles; or, if the surface is badly blistered and peeling, doing the necessary burning and scraping off of the old coat. And he will be considerate of your property.

It is not an uncommon occurrence, where unskilled

painters are employed, to find paint carelessly spattered over the ground, shrubbery trampled, and an unsightly clutter of ladders, lumber and paint cans scattered around the premises. If you want the best results—which means best appearance and greatest economy—employ only the best materials and the best workmanship.

And bear in mind, always, that repainting too long deferred is unprofitable. Not only is good appearance sacrificed; not only is the surface less suitable for repainting, in many cases the structure itself may be exposed to serious damage by the elements. Good paint, properly applied—and reapplied when needed—is the best guarantee of satisfaction, economy and protection.

Decorators . . . that is your answer to customers who want work done at unprofitable prices.

EVERYTHING FOR THE INTERIOR DECORATOR.

MELLOW LUSTRE

(MORLUX PROCESS)

BEAUTIFUL SEMI GLOSS FINISH

- - - With a Sweep of the Sponge
YOU WASH AWAY THESE STAINS



- - when the wall is finished with MORRIS MELLOW LUSTRE
Mellow Lustre Dries Like A Hand Rubbed Finish

Here is a refreshingly new finish for walls and woodwork—a finish that is most beautiful and durable.

Mellow Lustre is so smooth, and dries with such an even semi-gloss finish, that it takes an experienced eye to detect that the woodwork or wall is not actually rubbed.

Mellow Lustre is a MORLUX PROCESS material—easy working, long wearing and superb in hiding power.

Most semi-gloss finishes dry unevenly and with shiners—but the MORLUX PROCESS enables us to guarantee MELLOW LUSTRE to dry always to a smooth even finish.

Mellow Lustre is the ideal finish for hospitals, hotels, schools, public buildings and fine homes.

For those who prefer soft, rubbed-effect wall finishes, there is none more beautiful or more durable than Mellow Lustre. It is the kind of finish that you can clean and clean without harming its original beauty.

Pencil marks, ink stains, the discoloring of walls above radiators, registers and kitchen ranges can be removed with the sweep of a sponge when the wall is painted with this non-porous, wear-resisting finish.

The satiny rubbed-effect makes it particularly suitable for living rooms, libraries and bedrooms. It is made in white and can easily be tinted with MORLUX Oil Colors to beautiful pastel shades that fit into any decorative scheme. Mellow Lustre is particularly easy to apply. It has the easy brushing quality of a paint and the finish of a rubbed enamel.

We cannot recommend this product too highly. Only a trial will convince you of its outstanding merits. Try a case to-day.

A LOW PRICE FOR A QUALITY PRODUCT

	1's	6-1's	5's
List Price Per Gallon.....	\$5.60	\$5.20	\$5.00

How to Sell Painting and Decorating Jobs

FIVE BASIC RULES IN MAKING FIRST CALL ON A PAINTING PROSPECT

1. Draw the customer out. Ask the customer questions about the job. Get her to **talk**. For example, on an interior job, ask the customer if the rug and draperies now in the room are to be there permanently, explaining the place that they may occupy as a foundation for the plan as a whole, and finding out if there is any alternative suggestion in the customer's mind.
2. Make the customer a partner in your inspection. Get the customer to hold one end of your measuring tape. Get him to feel for himself how rough the surface of the old paint is on an outside job. On an inside job, get the customer to notice for himself how the light does or does not stream into the room. Take the customer along with you every step of the way.
3. Explain to the customer exactly what you are doing and why it is important. If, as some successful painters do, you use a magnifying glass in examining the surface, explain to the customer that an exact knowledge of the present condition of the surface is necessary, so that you can give the surface just the right preparation to make the new paint, or enamel, or varnish, look nice and smooth, and adhere perfectly to the wall.
4. Measure everything carefully with a ruler or measuring tape, and write down the measurements in your notebook. This makes the customer feel that you are not careless, but are painstaking and accurate.
5. Take plenty of time. Painting and decorating jobs are part of your daily routine. But they are an **event** in the lives of most customers. A woman doesn't have her living room decorated every day. A man doesn't have his house painted every day, either. To her and to him the job is very important. If you show that you appreciate this fact by the thoroughness of your inspection, you have gone a long way toward winning the contract.

MORLUX OIL

Makes Good Paint BETTER

MORLUX OIL is a wonderful transparent oil-type liquid that markedly improves the quality of practically every paint and varnish product. MORLUX OIL is the result of careful scientific research and will impart improved gloss, water resistance, alkali proofness, durability and adhesion to practically all types of finishing coatings.

MORLUX OIL blends perfectly with oils, varnishes, etc. The uses of MORLUX OIL are many and varied. Experience will devise many new uses for MORLUX OIL which are not included below, but the following will convey a good idea of its diversified uses and its wonderful properties.

WHAT WILL IT DO?

1. Improves durability.
2. Makes paint extra elastic and durable.
3. Guards against peeling, cracking or blistering.
4. Acid resisting—fume proof.
5. Gives paint greater coverage.
6. Used as a durable clear varnish—in or out.
7. Gives your paint an even smooth finish.
8. Eliminates use of driers except in bad weather.
9. Improves depth of gloss and lustre.
10. Can be mixed in any types of paint.
11. Binds the pigment of your paint.
12. Seals the surface.
13. A wonderful rust preventive.
14. Makes any paint work easier.

WHY YOU NEED MORLUX OIL

REINFORCES YOUR LINSEED OIL

For many years Linseed Oil has been used as the principal oil in exterior paints. However, due to various modern facilities which provide more for quantity production than for quality, linseed has been of uncertain quality. Because linseed is derived from a product of nature, the quality cannot be uniform. For the past few years there has been a noticeable "lack" of "iodine content". Chemists tell us this is due to many causes including drouths and too frequent use of the soil.

Now with MORLUX OIL mixed in proper proportion with linseed oil or linseed oil paints, you correct all these deficiencies caused by nature.

MORLUX OIL eliminates the use of harmful driers. You have no more fear of "burning up" your paint.

By the use of MORLUX OIL with outside paints, white lead, etc., you are guaranteed a much smoother finish. A gloss that will never fade, and a uniform gradual wearing away, that leaves the surface perfect for the next repainting. For that reason—if you want the finest job at the lowest cost—use MORLUX OIL!

MORLUX OIL AND ITS USES

BINDS the pigment . . . SEALS the surface
MORLUX OIL IS NEUTRAL . . . MIXES IN
ANY PRODUCT

1. EXTERIOR WOODWORK

Primer—Mix MORLUX OIL in equal quantities with MORRIS PRIME KOTE for priming coat. This will seal knots, give better flow and adherence to the paint. On Redwood or Southern Pine, mix MORLUX OIL in equal proportions with the paint for priming coat to increase spreading and prevent stains coming through. For second or third coat, proceed in usual manner.

In using White Lead, or Paste Paints, use MORLUX OIL to break up paste in following proportions: Primer—Use equal parts MORLUX OIL and Linseed Oil; Second Coat—use one part MORLUX OIL to two parts Linseed Oil; Third Coat—Use one part MORLUX OIL to eleven parts Linseed Oil. Omit second formula on two-coat work. For quick drying, use MORRIS "T" JAPAN.

2. PORCHES AND STEPS

Use one part MORLUX OIL to two parts Floor Paint in priming coat. Holds better to under surface and improves hardness and water resistance. For finishing coat, use proportions of one quart of MORLUX OIL to each gallon of paint. MORLUX OIL makes floor paint dry hard without tack.

3. INTERIOR WOODWORK OR ENAMEL UNDERCOATING

Prime with one part MORLUX OIL to three parts VELVET FINISH FLAT WHITE. Gives better sealing, adherence, flow and spread and improves sanding properties. Prevents succeeding coats from sinking in. Flat White or Enamel Undercoating reduced with MORLUX OIL eliminates soft spots and shiners.

4. CONCRETE AND CEMENT FLOORS

On new floors it is important that you first neutralize the concrete by applying a solution made of 3½ lbs. of zinc sulphate dissolved in one gallon of warm water. Allow the water to completely evaporate and then sweep off the white dust that has formed.

Allow the concrete to thoroughly dry, then apply a coat of MORLUX OIL. For damp spots on basement walls, use straight MORLUX OIL as a sealer coat. If a colored floor is desired, use SYN-KOTE FLOOR ENAMEL: reduced 10% with MORLUX OIL.

5. OUTSIDE SASH SCREENS, SHUTTERS AND TRIM

For outside sash, screens, shutters, and trim, use straight MORLUX OIL with any mix you have in the shop, whether oil or dry. MORLUX OIL prevents fading and gives finishing coat a fine gloss.



The Paint World's Newest Discovery

6. EXTERIOR STUCCO, BRICK OR CONCRETE

Primer—Mix MORLUX OIL in equal parts with MORRIS DOUBLE THICK STUCCO PAINT. Eliminates "burning out" and increases spreading. Finish with MORRIS DOUBLE THICK STUCCO PAINT adding one quart MORLUX OIL to each gallon.

7. INSIDE WINDOW SILLS

For inside window sills, use straight MORLUX OIL as a first coater instead of shellac. MORLUX OIL is absolutely waterproof and can be sanded in from 8 to 10 hours.

8. METAL PAINT - - TANKS, STEEL SASH ETC.

Prime with one part MORLUX OIL and one part MORRIS MASTER PAINTER'S PAINT. Improves brushing properties and acts as a rust inhibitor.

9. ALUMINUM PAINT

OUTSIDE WORK: TANKS, ETC.—Use one gallon MORLUX OIL and 2 lbs. Aluminum Bronze. Gives a beautiful and durable finish.

10. THE MODERN WAY TO FINISH FLOORS.

Apply MORLUX OIL straight to the floor. Dries real hard and waterproof. Complete finishing with MORRIS CYNTHEX Varnish.

11. INTERIOR:--GARAGES, RADIATORS, ETC.

Mix 2 lbs. Aluminum Bronze to one gallon MORLUX OIL. Dries quickly to a hard, tough, smooth, metallic finish.



It Sure Saves Me Money!

I MIX MORLUX OIL IN ANY PAINT

Morlux Oil, actually makes your paint cost LESS because it BINDS THE PIGMENT and gives the paint GREATER COVERAGE. A quart of MORLUX OIL added to a gallon gives you 50% greater coverage.

12. PLASTERED WALLS

For very "hot" plaster, prime with straight MORLUX OIL. Otherwise, prime with one part MORLUX OIL to one part DAMP-PROOF PRIMER, or use ten gallons MORLUX OIL to five gallon can (100 lbs.) CONTRACTOR'S PASTE LEAD.

PLEASE NOTE:

ACCEPT NO SUBSTITUTES. There is only one genuine MORLUX OIL - - protected and registered in the United States Patent Office, October 16, 1934, No. 318,225. Insist on genuine MORLUX OIL.

GUARANTEE

We do not recommend MORLUX OIL as a "cure-all" nor do we recommend it to supersede all finishes. It has an important place, and all we ask is a fair trial in applying it carefully to give it a just test.

We take great pleasure in backing up our statements on tests of MORLUX OIL durability and beauty by testimonials which have come to us from those who have used this material. MORLUX OIL has made good! There is no better evidence than the word of the friends this product has made for us. We stand willing and ready to back up every statement made about MORLUX oil. You buy MORLUX OIL on a strict 100% money-back guarantee. Could anything be more fair?

SPECIAL REDUCED PRICES

Drums, Per Gallon.....	\$3.50
5's, Per Gallon.....	3.70
2's, Per Gallon.....	3.80
1's, Per Gallon.....	3.90
Quarts, Each.....	1.20

USE MORLUX OIL!

MORLUX PROCESS PAINTS

MORLUX OIL is the basic vehicle used in the manufacture of Morlux Process Paints, Enamels, and Flats. That is why you will find them all to cover better, work easier, and wear longer.

(MORLUX PROCESS)

Double Thick CONCRETE AND STUCCO PAINT

HEAVY BODIED . . DURABLE
BEAUTIFUL WHITE
KEEPS OUT MOISTURE

The warm velvety finish of DOUBLE THICK Concrete and Stucco Paint has neither the harshness of raw stucco, nor the sharp glare of glossy paints. It mellows the lines and adds beauty to any sort of structure.

DOUBLE THICK Concrete and Stucco Paint is extremely practical. It provides durability and permanence as well as maximum protection. By filling the pores of stucco work and hardening the surface, it prevents crumbling or dusting and effectively keeps out moisture. This product contains nothing injurious to the texture of the concrete; on the contrary, it helps to prolong its life and preserve the structure.

DOUBLE THICK Concrete and Stucco Paint (made by the MORLUX PROCESS) is recommended especially for its resistance to the action of sulphur fumes, oil, grease, water and the weather. The coverage is from two to four hundred square feet per gallon, three coats, depending on the condition of the surface to which it is applied.

Contrary to supposition, stucco houses and buildings require paint protection as much as wooden frame structures. Moisture easily enters the porous surface of the stucco and swells the timbers with the result that large cracks are formed, allowing additional moisture to enter. Unpainted stucco is, therefore, conducive to damp, mouldy interiors which are most objectionable from the standpoint of comfort and sanitation. The application of so-called water cement paint, or any water paint made on a base of cement, does not help to waterproof the walls in the least, although they do improve the decorative appearance. On the other hand, a special point such as DOUBLE THICK, seals up the porous surface and

Stucco houses Do need Paint



prevents the objectionable entrance of moisture, besides giving the finest decorative finish obtainable.

Best results are secured by applying two or three coats of the paint after the stucco has had sufficient time to completely dry out, and after free alkali has had a chance to become transformed into harmless carbonate. A zinc sulphate wash may have to be used to neutralize excessive alkalinity in some stucco.

DOUBLE THICK gives you the true Colonial Flat White effect on shingles, siding, stone, brick or stucco. It is easy to apply, for it flows off the brush like butter. It will not settle into a hard mass in the bottom of the can—any settling is a soft sludge which goes back into suspension as soon as the contents are stirred.

DOUBLE THICK Concrete and Stucco Paint is so white that a coat of white lead looks gray alongside it. It is very durable. The best proof is its resistance to salt spray, destructive to ordinary paints and stains. High pigment concentration protects the oils from the elements. You accomplish as much with one coat of DOUBLE THICK, as you do with two coats of ordinary paint.

AN UNUSUAL PRODUCT.

Supplied in white only.
Easily Tinted.

SPECIAL LOW PRICE
List Price Per Gallon

1's	6-1's	5's
\$5.50	\$5.20	\$5.00

DOUBLE THICK really beautifies . . protects . . and preserves any type of brick, stucco or concrete buildings. Just imagine how clean and beautiful this block would look if every building were painted white.



PHOTO COURTESY NATIONAL PAINTERS MAGAZINE

THE GREATEST VALUE EVER IN SYN-KOTE FLOOR ENAMEL

(Morlux Process)
A WONDERFUL PRODUCT
FOR INTERIOR AND EXTERIOR FLOORS



NOTE THESE OUTSTANDING POINTS

- SOLID COVERING.
- QUICK DRYING.
- EXTREME TOUGHNESS.
- EASY TO APPLY.
- USE ON ANY TYPE FLOOR—WOOD, CONCRETE, OR LINOLEUM.
- INSIDE OR OUTSIDE.
- BEAUTIFUL HIGH GLOSS.
- BAKELITE GUMS AND HEAT TREATED TUNG OIL.
- SUITABLE FOR WOODWORK, WALL DADOS, FURNITURE, ETC.
- COSTS NO MORE THAN ORDINARY GRADES.
- REALLY STANDS ABUSE.
- CAN BE WASHED AND SCRUBBED REPEATEDLY.

SYN-KOTE Floor Enamel, while made especially for foot traffic on floors, is equally good for plastered walls, dados, or interior woodwork. Sunroom or breakfast room furniture can be finished with SYN-KOTE Floor Enamel, and a porcelain effect obtained.

You can buy cheaper floor paints . . . you can buy different types of floor enamels, but we guarantee SYN-KOTE to be the outstanding floor enamel on the market, because it dries quick, wears like iron and can be used for many purposes.

A NEW TYPE OF FLOOR ENAMEL

This material is an evolution in the line of floor covering. With the application of SYN-KOTE Floor Enamel you eliminate floor troubles whether it be applied over wood, concrete, cement or linoleum, SYN-KOTE Floor Enamel combines attractive appearance, unusually long service and absolute protection at a low cost. SYN-KOTE Floor Enamel is easily applied, flows freely with a wonderful covering capacity and levels itself without showing brush marks. This product should not be confused with ordinary floor paint as it is distinctly different. The highest grade of heat treated tung oils and finest gums obtainable are combined in such a way that the enamel dries quickly with a brilliant lustre that withstands the most severe wear and actually sparkles with cleanliness. USE SYN-KOTE INSIDE OR OUTSIDE. Here is the finest QUICK DRYING and DURABLE finish you can buy.

A LOW PRICE FOR HIGH QUALITY.

Beautiful Selection of Colors—Ask for Free Color Chart.

	Qts.	1's	6-1's	5's
	each	per gal.	per gal.	per gal.
List Price	\$1.40	\$4.80	\$4.50	\$4.30

Another Beautiful Building Decorated 100% with Morris Products



Notice this beautiful corner in the lobby. This building is recognized as one of the finest in the middle west.

After many years of experience in property maintenance, the operators of this building standardized 100% on Morris products.

There is no better proof of the high quality of MORRIS paints, than the hundreds of satisfied users. There is a MORRIS paint ranging from the painting of hair pins to streamlined trains.



Wiltshire Apts., Skinker Blvd., St. Louis
(Opposite Forest Park)
A monument to modern architecture

HOUSE PAINTERS' TROUBLE CHART

Here are the most common causes of paint failure - watch out for them!

CHALKING. In the natural process of weathering, oil which floats to the surface of paint during drying is destroyed by light (especially ultra violet) and pigment particles are left unprotected. Slow weathering away of this dry pigment is known as "chalking". Mild chalking is a characteristic of good paint and is desirable in keeping paint clean of accumulations of dust, dirt, soot, etc. Good paint may chalk mildly, yet maintain a good surface during the life of the paint. And when re-pointing becomes necessary, the surface is ideally suited to the application of new paint. Paints of improper composition may chalk heavily and rapidly. Such chalking may be accompanied by washing and consequent partial or complete exposure of the painted surface. Recoating heavily chalked paint often yields unsatisfactory work and may result in spotting and short life.

ALLIGATORING (Checking). Due to application of relatively hard finish coats over underlying coats too rich in oil, or which have had insufficient time for drying, differences in expansion and contraction are set up which may cause checking of the outer coats.

The remedy is to apply priming coats with a volatile thinner so that firm, hard drying will be obtained. Allow sufficient time for priming coats to dry. Undercoats should always be harder than outer coats; the amount of oil used in priming coats should only be sufficient for the filling of surface pores and the binding of pigment particles.

GAS DISCOLORATION is usually experienced only in industrial communities where quantities of hydrogen sulphite in the air act on the lead content to produce a gray or black deposit. Sometimes this discoloration subsequently disappears, but where it is necessary to remove it at once, hydrogen peroxide or a very dilute solution of acetic or muriatic acid may be used, after which the surface should be thoroughly flushed with water.

COPPER STAINS. Wherever dampness and humidity are fairly prevalent, copper screens and roofing will develop surface corrosion. When the corrosion washes down on white-pointed surfaces it produces a stain. To prevent this, it is well to coat copper with oil, clear varnish, or a coat of paint.

MILDEW. Mildew is caused by dried plant pollen which, when blown upon the tacky surface of paints, develops fungi which cause a dark green or black discoloration. It is most commonly observed in slow-drying dark colors and in moist, shaded locations. Use of less oil and more turpentine is effective in that a surface less rich in oil, and so less tacky, is obtained. Quick, hard drying may be aided by the admixture of some zinc oxide, or a varnish. Mildew should always be completely removed from surfaces before repainting.

STORM SPOTS. Rain, when accompanied by electric storms, absorbs nitrates and peroxides formed by electrical discharge. When such rains continue for several days, very unsightly spotted effects may be caused on exposed painted surfaces—especially when fresh. Apparently rain so charged is able more rapidly to permeate a film than is ordinary water. Merely allowing the paint to weather for a period of a month or two will often restore the original color, or alcohol may be rubbed on the spots, restoring the color by extracting moisture from the paint.

SEGREGATED SPOTTING. Light gray or other light-tinted paints often show light spotting which usually occurs within 3 to 6 months after application. This defect is usually observed in two-coat work

over perished or improperly prepared surfaces. It is due to the absorption of oil by the more porous areas in the wood and is preventable by adequate priming and the application of a sufficient number of paint coats.

BROWN STAINING. Redwood and red cedar, two of the most paintable woods, often produce stains upon paint applied to wet wood or to wood subject to saturation from the drying out of plaster, from leaky roofs, lack of flashing or similar defects. The stains appear when the coloring matter present in these woods combines with moisture and is drawn to the surface by the sun. They may usually be removed by sponging the surface with a 50 per cent water solution of alcohol. If stains are old and oxidized, this treatment may be ineffective and the surface must be repainted.

SOOT COLLECTION. Darkening of paint due to surface collection of soot is especially prevalent in industrial communities. It results from sooty deposits being retained by paints which contain a high percentage of oil of the type that does not dry rapidly. Dirt from dusty roads, and dried plant matter in farming districts cause similar darkening. Obviously, the cure is to use paint mixed with the minimum quantity of oil and with turpentine or other thinners. Such paints dry rapidly and fail by a gradual chalking which assists in maintaining a surface free of dirt.

WASHING. Another possible consequence of slow drying—whether brought about by conditions mentioned above or by painting during seasons when a minimum of light and rather low temperatures prevail—is the washing down of pigment during rain storms. This emulsion-like condition which is induced by rain is preventable by providing undercoats with sufficient thinner and drier to produce a hard foundation and by high pigmentation of the last coat.

PRIMERS. On new structures it is essential that all wood be primed soon after placement. Where there is reason to believe that moisture is present in wood or in plaster it is best to apply a priming coat of paint and allow a week or two to pass before applying the finishing coats. This priming coat will prevent any substantial amount of moisture from entering the wood from the outside, yet will have a degree of permeability sufficient to permit moisture in the wood or plaster to be drawn out without disturbing the priming coat. After wood and plaster are thoroughly dry, finishing coats may be applied in good weather with excellent results. Addition of the finishing coats should not, however, be so long delayed that the priming coat becomes chalky and badly weathered, or until a hard, impenetrable surface is formed, as a good finished job cannot well be secured on such a foundation.

FLAKING, CRACKING AND SCALING. Defects of this type are generally caused by the contractile changes that take place in wood. Some woods exhibit a tendency to split and check and the paint film is not sufficiently elastic to adopt itself to such distortion without itself cracking or flaking. Such flaking usually takes place most rapidly over knots in yellow pine, owing to resin in the knots bleeding into the paint and making it hard and brittle. The usual treatment consists in applying shellac to these knots in preparation for the priming coat; but this method is not entirely satisfactory for exterior work. Tests indicate that the best results are produced by treating the knots with a thin coat of aluminum powder paint allowed to dry firm before the priming coat is applied.



Contractors' PASTE LEAD

(MORLUX PROCESS)

**DURABLE OUTSIDE
FINISH**

**Not a substitute for white
lead - - but a VASTLY
SUPERIOR PRODUCT!**

LASTS LONGER - - WEARS BETTER

Do you still use ordinary white lead?

Everyone must admit that progress has been made in the paint industry, as well as every other field.

For many years, and even today, some painters have "blinded" themselves to the fact that years of experience, highly trained chemists, discovery of new pigments and new methods of manufacture must have made some new paint—some different paint—and some better paint for OUTSIDE work. Not only a better and more durable finish, but a more economical paint from both the standpoint of saving in labor and material.

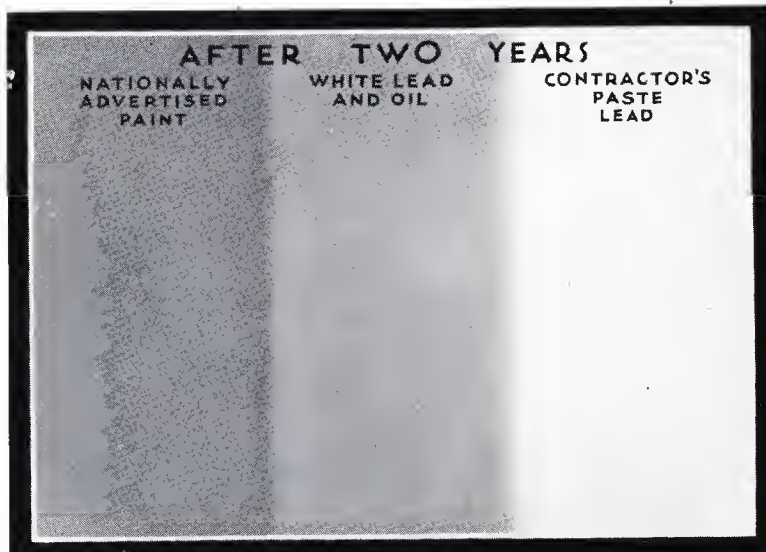
Do you still ride the horse and buggy? Of course not! Then why be blinded by past prejudices? Why not convince yourself? Why not prove to yourself that using straight white lead—is just as much out of style?

The MORRIS Company gives you a written guarantee for every job you do with Contractor's Paste Lead. This fact is very important in sections around St. Louis and other places where soft coal is burned. The sulphur fumes discharged through the use of soft coal has a strong action on ordinary lead paint, turning the color dark and fading the finish. This is not just advertising! Not just ballyhoo! Ask any chemist!

Decide NOW—your next job must be a real CONTRACTORS' PASTE LEAD job. Prove to your customers that "no one knows paint like a painter."

CONTRACTORS' PASTE LEAD is a Titanium zinc and lead paint — made with Titanium Oxide, the most dazzling white pigment known. CONTRACTORS' PASTE LEAD contains a larger percentage of this valuable pigment than any tested paint on the market. CONTRACTORS' PASTE LEAD is manufactured by the MORLUX PROCESS which makes it an easy working, wide spreading, wonderful covering paint for exterior commercial use!

Check these outstanding features of Contractors' Paste Lead over ordinary white lead:



In the test shown above, **CONTRACTOR'S PASTE LEAD** spread 50% farther than its closest rival and led all in marvelous covering and hiding capacity. In actual use, **CONTRACTOR'S PASTE LEAD** costs less per gallon and is more durable and more wear-resisting than white lead and now after two years look at the difference. **CONTRACTOR'S PASTE LEAD** is still clean and white. Both of the others have lost their color and have faded badly.

1. TWO COATS LOOKS LIKE THREE COATS OF STRAIGHT LEAD.
2. EASY TO MIX.
3. REQUIRES NO DRIERS.
4. FIVE GALLON KEG MAKES TEN GALLONS OF PAINT.
5. OUTWEARS STRAIGHT LEAD BY 12 TO 14 MONTHS.
6. WEARS AWAY EVEN, THUS LEAVING A PERFECT SURFACE FOR REPAINTING.
7. COVERS 25% MORE AREA THAN STRAIGHT LEAD.
8. RESISTS SULPHUR FUMES.
9. MUCH WHITER THAN WHITE LEAD.
10. WRITTEN GUARANTEE ON EVERY JOB.

And remember this—Contractors' Paste Lead receives a triple grinding down to the fineness of silk—strained and re-strained.

Again we say—CONVINCE YOURSELF—DON'T let anyone with an ax to grind mislead you. Here is real quality for you and your customers—durability at reasonable prices.

REMEMBER—ONE GALLON CONTRACTORS' PASTE LEAD MAKES TWO GALLONS OF PAINT.

List Price Per Gallon 5's 6-1's 1's
\$5.80 \$6.00 \$6.20

For A Perfect Exterior Job Specify and Use

1st Coat - - - PRIME-KOTE PRIMER

2nd Coat - - - CONTRACTORS PASTE LEAD

A GUARANTEED JOB IN TWO COATS

Revealed..



How We Tested and Perfected Prime Kote
HERE IS THE INTERESTING STORY OF
PRIME KOTE PRIMER
(MORLUX PROCESS)

For Guaranteed Perfect Exterior Jobs.

Large test rocks were built so that panels of different products could be mounted on them and exposed directly to the weather at all times.

The panels were constructed of Cypress and Norway Pine. These lumbers because of their nature, have always presented difficult painting problems.

The use in recent years of poor grades of all lumber, with little or no kiln or drying treatment, in construction work, has been a real problem to paint manufacturers.

One half of each panel was first coated with PRIME KOTE PRIMER, and each panel was second coated with white lead or one of several nationally known brands of prepared paint.

The other half of each panel was primed and second coated with the same material as was used for the second coat of the other half.

Facing Southwest, these panels were subjected continually to the rays of the sun as they strike at the warmest part of each day and also to the extremes of weather.

Laboratory study of these panels for several years, resulted in March, 1933, in the announcement of a new product as a first-coater or primer on all new construction work.

Since that time, PRIME KOTE PRIMER has been used in large volume and the results have been amazing to every home owner, builder, and painting contractor.

Decide today . . . your next job will be primed with PRIME-KOTE!

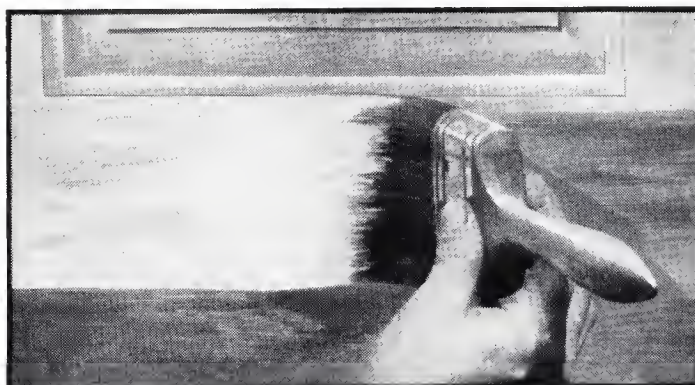


OUTSIDE

NOW - - A Perfect Job in Two Coats

PRIME KOTE PRIMER

THE GREATEST
NEWS IN YEARS



THE PAINT CHEMISTS' NEWEST DEVELOPMENT FOR
OUTSIDE PAINTING. GUARANTEES A PERFECT
EXTERIOR JOB.

Manufactured on The New MORLUX PROCESS

Gives Your Finish Coat Greater Coverage and Cuts Your Cost in Half

The vehicle portion of PRIME-KOTE PRIMER is MORLUX OIL — making it unusually water-proof, stopping the absorption of moisture into the wood itself, and making it very elastic.

The pigment portion of PRIME-KOTE PRIMER is a very unusual material that not only adds further to the bond between the primer and the wood but also gives the proper tooth to assure adhesion for the succeeding coats of paint.

Prime-Kote Primer has another outstanding advantage. It contains a titanium pigment. This means it is a whiter white and very solid covering. With the added opacity given to Prime_Kote Primer, one coat of this product, followed with one finishing coat will give the same solid covering as three coats of House Paint or of Lead and Oil.

Something new and different
TIME TESTED AND GUARANTEED

Prime_Kote Primer should be applied just as it comes from the can. And remember too—because of its unusual hiding power, it really saves one coat of paint. A saving in the cost of the material is of importance but even more important is the fact that you save the cost of application of one entire coat which runs at least three times the material cost.

Here is truly the first real advancement made in exterior house painting. You have heard of inside wall primers, sealers, pigmented primers. But here, for the first time, MORRIS offers a product that is GUARANTEED to eliminate 90 per cent of outside paint failures. Decide to use PRIME-KOTE PRIMER on your very next job. CONVINCE YOURSELF.

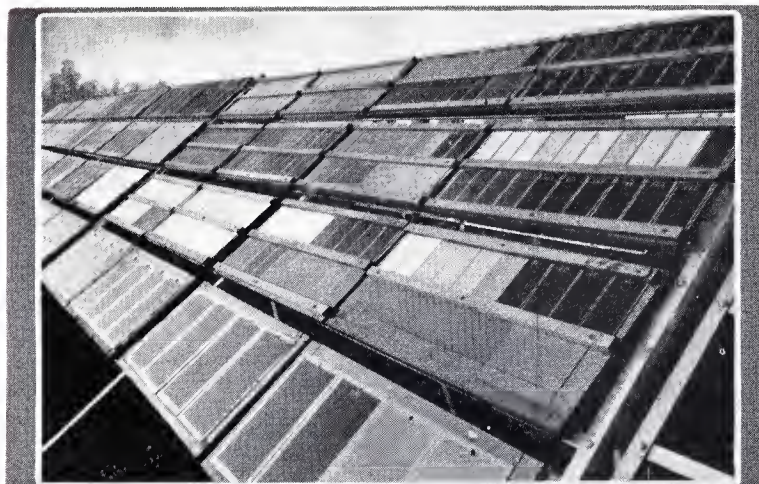
Try a five-gallon can today. It not only saves you money, but gives you a better job at a lower cost.

Check these outstanding points—no other product offers you these advantages.

1. Moisture proofing efficiency.
2. Unaffected by the action of the sun, maintaining a high degree of elasticity indefinitely.
3. High degree of adherence, uniformly over both spring and summer wood.
4. Excellent adherence over knots and resin pockets.
5. Prevents the bleeding through of water soluble stains and resins.
6. Gives "tooth" so that top coats of paint adhere perfectly.
7. Dries to a film that is elastic enough to withstand changes in the wood surface, but hard enough to avoid checking of the harder drying top coats.

USE PRIME-KOTE PRIMER AND
CHECK THESE LOW PRICES.
A Real Money Saver

	1's	6-1's	5's
List Price per gallon...	\$5.90	\$5.50	\$5.30



Outside Exposure tests on racks like these—show definite proof of the high quality of MORRIS products. Every MORRIS finish is tested, checked, and guaranteed. That is why more paint users than ever before are specifying MORRIS products.



The testing strength of Morris Oil Colors is 50% to 200% stronger than the nearest competitive grade.

MORRIS COLORS IN OIL

(MORLUX PROCESS)

Morris M. C. Quality "Colors in Oil" are the result of a color-grinding experience that dates back many years. **High tinting strength, true color tone, exceptional fineness, quick and easy mixing** - - these are the things that distinguish Morris colors in oil.

NO FINER GRADE AT ANY PRICE

Morris M. C. Quality "Colors in Oil" are used for tinting interior and exterior points. The line includes many colors that are particularly fitted for the delicate hues so much in demand. The C. P. (chemically pure) colors have a tinting strength so high that now you need only ounces of them where formerly you may have used pounds of color to get the desired shade.

Morris Colors have purity of tone. This may be demonstrated by tinting a batch of paint to a certain shade and then adding increasing amounts of white paint, noting the change in shade with each addition. While the shade of the color is lightening, the tone will remain constant.

Morris "Colors in Oil" are economical. Since they are ground in quick-mixing form, less time is required in matching tints. Since these new colors possess high tinting strength, less color is needed.

All Morris "Colors in Oil" come in three sizes - - half-pints, quarts and gallons. Many of the colors are obtainable also in tubes.

Morris "Colors in Oil" represent the highest attainment in color making. They embody the greatest possible strength, purity of tone and perfection of color. MORRIS Colors are all guaranteed triple ground in strictly pure Linseed Oil and the grinding mills in which this material is made, are of special construction so that the finished material is extra smooth. This "extra fine" grind through the MORLUX PROCESS, gives MORRIS colors a "silky" texture that makes tinting much easier. This fine texture can be obtained only through "triple grinding" which means that every color is put through the grinding mill THREE TIMES.

We unreservedly **recommend and guarantee** MORRIS "Colors in Oil" to be **the finest money can buy**. There may be higher priced colors, but there cannot be a finer grade made. And now - - just check these low prices and remember too - - you get MORE in a can of MORRIS Oil Colors because there is more weight in the can, more color in the weight, and more strength in the color.

ALL COLORS IN OIL SHOWN AT LIST PRICE!

NOTE THESE OUTSTANDING POINTS!

- Non fading and permanent colors.
- Ground in finest grade of refined pure linseed oil.
- Easier to mix.
- Extra strong tinting strength.
- Triple ground in special mills.
- Economical to use.
- Sold on a money-back guarantee.
- A trial will convince you.

COLOR HARMONY

On the following two pages you will find a description and the necessary colors, to tint the most popular shades in demand to-day.

Our SERVICE DEPARTMENT, together with our regular color advisory department will gladly help and co-operate with you in any of your decorative and color problems.

Write us often. We are happy to hear from you and there is no charge or obligation attached to this service.

EVERY COLOR GUARANTEED - - THE FINEST MONEY CAN BUY

TRIPLE GROUND - - NON-FADING - - EXTRA STRONG

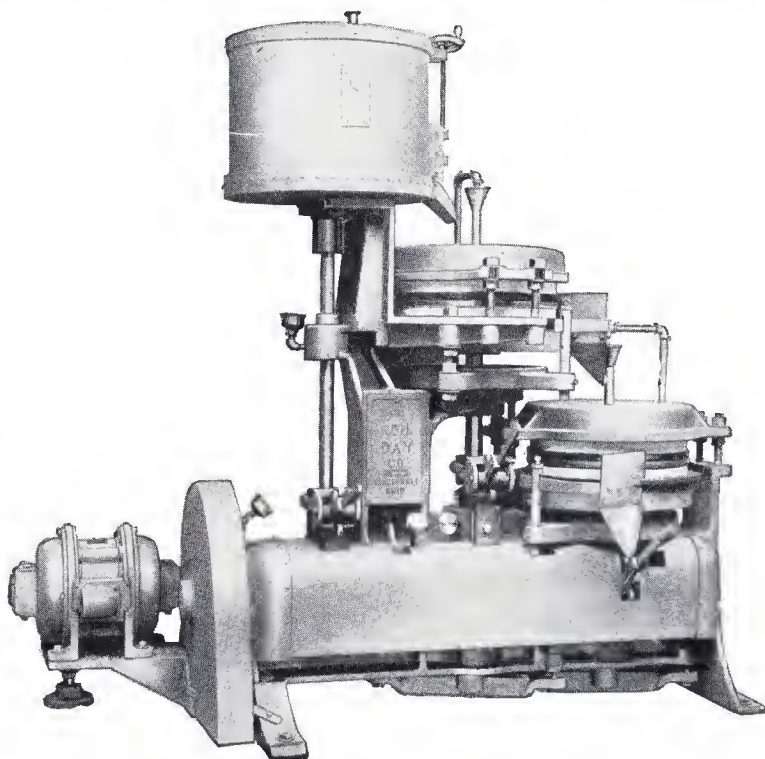
COLOR	LIST PRICE ½ - PINTS	NET WEIGHT	LIST PRICE QUARTS	NET WEIGHT	LIST PRICE GALLONS	NET WEIGHT
BLACKS:						
Lamp Black	\$.42	8 oz.	\$1.38	2 lbs.	\$ 5.28	8 lbs.
Drop Black	.36	12 ½ oz.	1.30	3 lbs.	4.96	12 ½ lbs.
BROWNS:						
Raw & Burnt Sienna	.46	13 ½ oz.	1.72	3 lbs. 6 oz.	6.64	13 ½ lbs.
Raw & Burnt Umber	.46	14 oz.	1.72	3 ½ lbs.	6.64	14 lbs.
Vandyke Brown	.40	11 oz.	1.48	2 ¾ lbs.	5.72	11 lbs.
BLUES:						
Prussian Blue	.70	11 ¼ oz.	2.42	2 lbs. 13 oz.	9.60	11 ½ lbs.
Cobalt Blue	.84	14 ½ oz.	3.12	3 lbs. 10 oz.	12.20	14 ½ lbs.
Ultramarine Blue	.70	14 ½ oz.	2.42	3 lbs. 10 oz.	9.60	14 ½ lbs.
REDS:						
American Vermillion	1.08	15 oz.	4.18	3 lbs. 12 oz.	16.50	15 lbs.
Tuscan Red	1.04	1 lb. 2 oz.	4.04	4 lbs. 12 oz.	15.78	18 ½ lbs.
Venetian Red, English	.40	20 oz.	1.48	5 lbs.	5.72	20 lbs.
Rose Lake	1.16	14 ½ oz.	4.04	3 lbs. 10 oz.	15.78	14 ½ lbs.
Flat Brick Red	.36	1 lb. 2 oz.	1.30	4 ½ lbs.	5.04	18 lbs.
Unfade Red—Special Bulletin	1.20	1 lb. 2 oz.	4.64	4 ½ lbs.	17.90	18 lbs.
Orchid Tinter	1.34	1 lb. 2 oz.	5.16	4 ½ lbs.	19.85	18 lbs.
GREENS:						
Chrome Green—Lt., Med. & Deep also special Tinting Lt. Green, Bronze Green	.58	20 ½ oz.	2.20	5 lbs. 2 oz.	8.64	20 ½ lbs.
YELLOW:						
Chrome Yellow, Lt., Med. & Deep	1.08	1 ½ lbs.	4.08	6 lbs.	16.04	24 lbs.
French Ochre	.36	15 oz.	1.34	3 ¾ lbs.	5.16	15 lbs.
GRAINING COLORS and PASTE FILLER:						
Lt. and Dark, Oak Graining	.46	12 ½ oz.	1.72	3 lbs. 2 oz.	6.72	12 ½ lbs.
Lt. and Dark, Paste Filler	.32	13 ¾ oz.	1.16	3 lbs. 7 oz.	4.48	13 ¾ lbs.
ZINC WHITE:						
Genuine Pure French Zinc	.68	1 ½ lbs.	2.60	6 lbs.	9.60	24 lbs.

SPECIAL GRINDING EQUIPMENT NECESSARY TO PRODUCE THE QUALITY OF MORRIS COLORS IN OIL.

Ordinary paint mills would never do for the fine grinding required for MORRIS' M. C. Quality "Colors in Oil."

Here is shown the special type used in the manufacture of MORRIS products. A DAY Tandem Mill and Mixer. This THREE GRIND Mill gives us an extra fine grinding and at the same time incorporates the material in a manner heretofore unknown.

Dry colors and oils can be placed in the mixer, thoroughly mixed and incorporated before being allowed to pass to the stone. A gate valve on the mixer provides a means of feeding this material to the stone in a definite quantity. After leaving the mixer or beater, the material passes through the first stone and is thoroughly ground and then passes to the second stone for extra fine grinding. To procure the best results, we have the stone on the first mill cut for coarse grinding and the stone on the second mill cut for extra fine grinding. Each mill and mixer is provided with a separate clutch for independent operation and it is the special "third grinding" that gives "Morris Colors in Oil" that unusual high quality.





MOST POPULAR COLORS AND HOW TO OBTAIN THEM.

The quantities recommended are for approximately 5 gallons of paint. You will vary the amounts to suit your own individual idea.

Those colors marked with a double asterisk will fade rather quickly, especially when exposed to strong sunlight. Those with a single asterisk are fairly permanent. Of course, all colors fade to some extent, but as everyone knows from experience, there are certain ones that resist fading for a long period and others that go quite rapidly, as well as all degrees in between.

Ivory—

1 pt. french ochre

*Light Yellow—

1 pt. french ochre

1/4 pt. C. P. medium chrome yellow

*Colonial Yellow—

1 pt. french ochre

1 pt. C. P. medium chrome yellow

Tan—

2 qts. raw sienna

Golden Buff—

2 qts. raw sienna

1/2 pt. venetian red

Drab—

2 qts. raw sienna

1 gal. raw umber

Light Buff—

1 pt. raw sienna

Rose Buff—

1 pt. raw sienna

1/2 pt. burnt sienna

Cafe-Au-Lait—

1 pt. raw sienna

1/2 pt. burnt sienna

1/8 pt. (1 tube) lampblack

Fawn—

1 qt. raw umber

Light Cork

1/2 pt. burnt umber

Light UMBER—

1 qt. burnt umber

Cocoa Brown—

1/2 gal. burnt umber

Gold Brown—

1/2 gal. burnt umber

1 qt. burnt sienna

**Ceiling Blue—

1/8 pt. (1 tube) C. P. prussian blue

Light Gray—

1/8 pt. (1 tube) lampblack

Silver Green—

1/8 pt. (1 tube) lampblack

1 pt. chromium oxide

*Putty—

1/8 pt. (1 tube) lampblack

1/8 pt. (1 tube) C. P. medium chrome yellow

*Leaf Green—

1/8 pt. (1 tube) lampblack

1/8 pt. (1 tube) C. P. medium chrome yellow

1/2 pt. C. P. medium chrome green

Dark Gray—

1/2 pt. lampblack

**Empire Blue—

1/2 pt. lampblack

1 pt. C. P. prussian blue

Parchment—

3 pts. french ochre

1 pt. raw umber

Fawn Gray—

1/4 pt. raw umber

Sand—

1 pt. raw umber

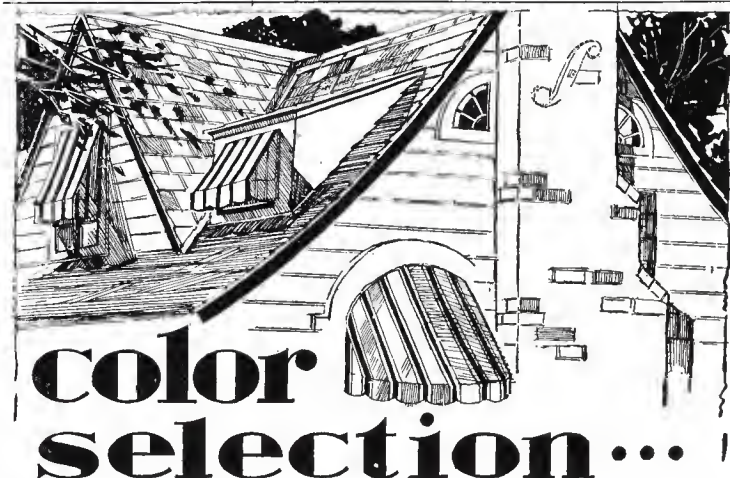
Pale Gray—

1/8 pt. (1/2 tube) lampblack

Chalk Blue—

1/8 pt. (1/2 tube) lampblack

1/8 pt. (1/2 tube) C. P. prussian blue



Here's one striking color combination suitable for a small Colonial type house:

Body — soft yellowish green.

Trim—paler tint of same green.

Shutters—deep green.

Window sash—white.

Porch floor and steps—grayed green.

Roof—red.

Awnings — white with orange trim.

Use Master Painters
PREPARED PAINT
for Colors where white
is not used.

Robin's Egg Blue—

1/16 pt. (1/2 tube) lampblack

1/16 pt. (1/2 tube) C. P. prussian blue

1/16 pt. (1/2 tube) C. P. medium chrome green

*Lemon—

1/2 pt. C. P. lemon chrome yellow

touch of burnt sienna

*Light Green—

1/2 pt. C. P. medium chrome green

Biscuit—

1/16 pt. (1/2 tube) C. P. medium chrome yellow

Salmon Pink—

1/16 pt. (1/2 tube) C. P. medium chrome yellow

1/8 pt. (1 tube) venetian red

Rose Taupe—

1/16 pt. (1/2 tube) C. P. medium chrome yellow

1/8 pt. (1 tube) venetian red

1/16 pt. (1/2 tube) lampblack

Orchid—

1/2 pt. orchid tinter

Amber Yellow—

1/4 pt. C. P. medium chrome yellow

Reed Green—

1/4 pt. C. P. medium chrome yellow

1/16 pt. (1/2 tube) C. P. medium chrome green

Artichoke Green—

1/16 pt. (1/2 tube) C. P. medium chrome green

1/16 pt. (1/2 tube) lampblack.

Pistachio Green—

1 pt. chromium oxide

is not merely
a matter of
personal taste

Pleasing color combinations for the interior or exterior of a house are not a matter of chance, nor are they entirely a matter of personal taste. Colors which look well on a friend's house might not do at all for yours.

Color selection should be based not only upon the definite rules of color harmony, but upon a consideration of the architectural qualities of your house and its surroundings.

Apricot—

3 pts. french ochre

Tea Rose—

3 pts. french ochre

1/8 pt. (1/2 tube) venetian red

Forest Green—

No white

1 gal. C. P. chromium oxide green

1/2 gal. linseed oil*

1/2 pt. pure turpentine

1 pt. drier Yield—2 1/8 gals.

Spanish Red—

No white

1 gal. venetian red

1 qt. indian red

1 gal. linseed oil*

1 pt. pure turpentine

1 pt. liquid drier

Yield—2 1/2 gals.

**Shutter Green—

No white

3 pts. C. P. medium chrome green

2 pts. C. P. prussian blue

1/2 pt. lampblack

4 1/2 pts. linseed oil*

1/2 pt. pure turpentine

1/4 pt. liquid drier

Yield—1 gal., 3 1/8 pts.

Brown—

No white

1 gal. french ochre

1 qt. venetian red

1 pt. lampblack

1 gal. linseed oil*

1 pt. pure turpentine

1 pt. liquid drier

Yield—2 1/4 gals.

* If boiled oil is used, add only half the amount of drier specified.

Here Are The Latest Colors

AS SELECTED BY AMERICA'S LEADING HOME AUTHORITIES

Some additional colors that are proving ultra-modern . . .
The last word in fine decorating.

We will gladly help you select the proper color combinations for any job. Give us complete information . . . size of rooms, location, type of furnishings, etc.

MORNING BLUE for a breakfast room: one part Prussian blue, one part cobalt, one part light green, one-half part raw sienna, one part black, eight parts white.

OLD MASTERS' BLUE for shutters and doors: nine parts ultramarine, two parts chrome green, one part vermillion; add white for desired intensity.

RASPBERRY for doors and shutters: two parts carmine, one part Venetian red, very small quantity ultramarine; add white to give desired intensity.

CANARY YELLOW for walls: one part lemon yellow, ten parts white, touch of burnt sienna. **LEAF GREEN** trim: five parts light chrome green, three parts raw sienna, eight parts white.

RED BROWN for walls: three parts Indian red, three parts black, four parts raw umber, six parts white. **WARM BEIGE** trim: two parts burnt sienna, two parts raw sienna, quarter part light chrome yellow, quarter part deep chrome yellow, ten parts white.

CHINESE RED is filling a multitude of decorative uses today, for doors, shutters and trim; make it of equal parts carmine and English vermillion.

ADAM GREEN bathroom: one part dark green, one part light green, two parts raw umber, one and a half parts light chrome yellow, one part deep chrome yellow, ten parts white and a touch of black.

CHARTREUSE drawing room: six parts white, two parts lemon yellow and one part of chromium oxide mixed with just a touch of lamp black.

TERRA COTTA RED for walls: six parts Venetian red, six parts burnt sienna, one part burnt umber, six parts white; with just a touch of carmine.

GRAY GREEN wall: three parts black, one part chrome green light, four parts raw sienna, one half part deep chrome yellow, ten parts white. **GEORGIAN GREEN** molding: two parts raw sienna, three parts light chrome green; one-half part burnt umber, one-half part chrome yellow, ten parts of white.

OLD RED for front door and window trim: two parts Venetian red, one part Indian red and add white from one part to five parts.

FREE SERVICE

Our DECORATOR'S SERVICE DEPT. will gladly help you solve your color problems. Write to us often. Ask for FREE COLOR CHARTS.



C. P. ALUMINUM PAINT

THAT BEAUTIFUL SILVERY FINISH

FOR INSIDE OR OUTSIDE USE

BRILLIANT . . WATERPROOF . . DURABLE

Our chemically pure Aluminum Paint has earned a real reputation for us. We are justly proud of the many large concerns throughout this country that have specified and used MORRIS Aluminum Paint for many years.

We unreservedly recommend and guarantee MORRIS Aluminum as the finest product money can buy. There are cheaper "Priced" products but none that will prove more economical, on a complete job.

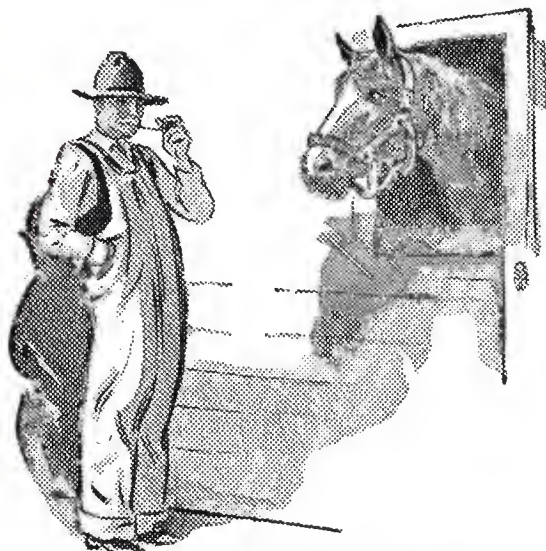
SOME THINGS TO KNOW ABOUT ALUMINUM PAINT

"LEAFING". The pigments of most paints are composed of minute granular-shaped particles, while the pigment of Aluminum Paint—Alcoa Albron—is made by hammering pure aluminum into tiny, flat, thin flakes. When these flakes are mixed with our special vehicle and applied to a surface as a paint, many of them swirl around and rise to the surface of the paint film and "leaf", overlapping one another to form "A Coat of Metal Protection."

HORSE SENSE

MORRIS ALUMINUM COSTS LESS BECAUSE—

- IT WEARS LONGER.
- GOES FURTHER.
- COVERS BETTER.



THERE'S MORE ALUMINUM IN THE CAN

THE PERFECT HEAT RESISTING FINISH

Here is an Aluminum Paint that will withstand high temperatures. After applying MORRIS Aluminum Paint, heat can be applied either immediately, or after the paint has been allowed to air dry. (Which is about two hours for Air Drying). After the heat has been applied, if the heat or temperature is high enough, over 1000° F., the Aluminum fuses to the surface. However, this does not imply that a temperature of 1000° F. must be applied, since equally satisfactory results can be obtained at lower temperatures, from 300 to 800° F.

The film produced is one that is brilliant, tough, hard (not brittle), and one that will withstand tremendous wear and hard service.

DURABILITY. This Leafed film of metallic flakes which is opaque to sunlight, form a "roof" over the underlying surface protecting it from the destructive action of the sun's rays. It is a fact well known to scientists that the penetration of sunlight into a paint film breaks down the vehicle and causes destruction of paint. In the case of MORRIS Aluminum Paint, however, the vehicle is protected by the overlapping opaque metal flakes. The paint remains more elastic and offers protection for a longer period of time.

Plain Common Horse Sense Tells You Why MORRIS Aluminum is Worth More Money . . .

MORRIS manufactures only one exterior Aluminum Paint. Because in this product more than any other paint finish, the best grade is the most economical.

The reason for this is simple. Morris gives you two pounds Aluminum (finely ground) to the gallon of Special Aluminum Spar Vehicle. Naturally, when using only one pound, the cost is considerably less.

But using less of the Aluminum would mean you receive less coverage because the entire coverage depends on the amount of Aluminum.

Morris Aluminum is unequalled in brilliancy, covering capacity and durability. The Aluminum which we use is of special mesh and much finer in texture than ordinary grades. And through our exclusive process of combining the liquid and aluminum, the finished product is far superior to ordinary mixed aluminum.

Morris Aluminum is guaranteed not to discolor or darken with age. You can also wash a Morris Aluminum painted surface repeatedly without harming the finish or effecting its metallic lustre.

Remember, we guarantee this product—for inside or outside use on wood, metal, steel, concrete or plaster.

THE FINEST MONEY CAN BUY AND YET— CHECK THIS LOW PRICE

LIST PRICE PER GALLON

50-gal.	5's	6-1's	1's	Qts.	Pts.
\$4.80	\$5.20	\$5.50	\$5.80	\$1.90 each	\$1.20 each

Also supplied in compartment cans at slight additional cost.



SHINGLE STAINS

With Morris Shingle Stain a drab, colorless roof may be transformed into a radiant, distinctive one. This shingle stain is easily, and economically used. Morris Shingle Stain is a high quality, good weathering product that will not only make the home more attractive, but will preserve, prevent decay and add materially to the life of the roof. It relieves the monotony of natural wood shingle roofs, and the passing years only add to the beauty of the shingles. Softening their color tones. Morris Shingle Stain may be used to restrain surfaces that have previously been coated with a creosote stain, but not over paint.

Where the desired color is approximately the shade of that previously used, one coat is sufficient — for "weather beaten" surfaces, use two coats. If a change of shade is to be made, a second coat will be required, one gallon covering 300 square feet for this coat.

Carefully consider the background of the house before selecting a color for the roof. Consider neighboring houses as well, and the architecture of the home. Contrasts that are too sharp should be avoided; on the other hand, monotony must not be permitted.

COVERING CAPACITY NEW SHINGLES.

For staining 1,000 shingles by dipping; 2½ gallons is sufficient. Three and one-half gallons will cover 1,000 shingles—one dipping coat and one brush coat. One gallon will cover approximately 200 square feet of shingled roof surface, one coat—second coat will require one-half this amount.

MORRIS SHINGLE STAINS

A REAL VALUE AT A LOW PRICE
ALL STANDARD COLORS

	50-Gal.
LIST PRICE 1's	Lots
Per Gal. . . \$2.90	\$2.30
Gray and Green 30c net per gal. higher	

*It's so easy
to make faded
old shingles
like new . . .*



if you know about

CREO-DIPT BRUSHCOAT STAINS

THOSE faded, unsightly shingles.

Creo-Dipt Brushcoat Stains make them like new . . . even better than new.

Many shades of gray, green, brown, red and blue. Also the famous Dixie White for stucco and stone as well as shingles.

Creo-Dipt Stains are quickly, easily applied. They are made by the makers of Creo-Dipt Stained Shingles . . . widely known for their lasting colors and resistance to weather. Phone us today for free color chart and full information.

LIST PRICES

ATTRACTIVE DISCOUNTS AVAILABLE TO DEALERS

CREO-DIPT STAINS	50-Gal. Bbl.	5-Gal. Can	1-Gal. Can
All Shades Brown or Red	\$3.00	\$3.20	\$3.60
All Shades Green	3.20	3.40	3.80
All Shades Gray	3.30	3.50	3.90
Refined Creosote Oil	2.00	2.20	2.60
Preserving Oil	2.90	3.10	3.50
Creo-Dipt Double White	6.90	7.20	7.50

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

VARNISHES OF PROVEN QUALITY

OVER A QUARTER CENTURY OF LEADERSHIP

Varnish making has always been considered an art, not a science. All the ingredients which enter into a varnish, with the exception of metal compounds used as driers, are organic. Being organic one lot of raw materials may differ widely from another lot of the same material. Also the processes of varnish manufacture, "melts," etc., seemed to defy scientific control.

It has been our greatest ambition for the past thirty years to offer "scientific" varnishes; varnishes never differing in the slightest degree, so that when a man had once used a certain grade he could know absolutely that the results obtained from that lot could always be obtained from another lot of the same grade; varnishes as to which the users could and would have a feeling of absolute security. To accomplish this result we have spared neither effort nor expense. Not that we have felt philanthropic about it. We have done so purely for business reasons. We have firmly believed that confident users of our products would build up for us a business that could be built up in no other way.

We wish that you might visit us so that you could SEE OUR METHODS AT FIRST HAND; how raw materials are tested;

The complete elimination of all measurement by volume, every process being computed by weight; gum melts governed by loss of weight in material melted, not by its appearance on a rod.

Turpentine added by weight to the fused gum and oil, so that a larger quantity will not be added in cold weather than in warm weather, for the volume of turpentine differs greatly with the temperature.

The tests that are applied at **each** step in the manufacturing processes,

The filter department has occasioned much favorable comment. The filtering is done by the utilization of centrifugal force.

The large and ample storage tanks in buildings where the temperature, even in the coldest weather, is not allowed to fall below 70° F. This insures proper aging, which, in spite of some modern ideas that this is neither necessary nor beneficial, we still believe to be both very necessary and very beneficial.

A detailed statement of these matters would "fill a book" on Modern Methods of Varnish Making.

Our prices are not low. We are not ashamed of that fact. We ask you to look around. Is not the price of the best, the most reliable article in any line, high as compared with many others in the same line? We could sell varnish at lower prices. To be sure we could, but it would not be "our" varnish, for to make it and sell it at a lower figure we would have to sacrifice all those safeguards which give it its reliability.

Our margin of profit is not high, and of this fact we are also not any more ashamed than we are of our prices. For when a business, whose margin of profit is low, obtains the highest prices for its products, and continues to grow rapidly from year to year, there is but one conclusion to be drawn. That business is giving full value for prices charged, and it grows because the majority of good business men desire the best and are willing to pay for it when they know it to be the best.

We have frankly stated our business position, our methods, our belief in them and our reasons for that belief. We respectfully ask you for a trial.

The descriptive list of Architectural Varnishes and Special Finishes which follows comprises those materials selected as the most popular grades for use in the various methods of Architectural wood finishing. Each article included is perfectly adapted to the special purpose and use for which we recommend it.

We class them together with the object of giving in concise form for the guidance of both Architect and Painter, a comprehensive line of finishing material covering the requirements of all classes of work.

Please remember - - Varnishes are more or less so called a "blind item." Do not be misled by price. In the following pages you find every product honestly described and a trial will convince you of our high quality varnishes.



592 FLOOR AND TRIM VARNISH A Most Outstanding Value.

No surface is subject to more damaging wear than floors. Our 592 Varnish is tough and elastic and not affected by hot or cold water.

This famous 592 Varnish is made particularly to withstand the tread of many feet - - the moving of chairs and heavy furniture - - the play of children, and it will not scratch, mar, or turn white.

This varnish is the old "stand-by" of hundreds of decorators. For many years it has been a standard. You'll like the easy working and quick drying. Your customer will like that tough hard finish that seems to never "wear out".

592 Varnish is unusually tough and is recommended for use on floors in fine residences, offices, hotels, hospitals,

schools, all public buildings, etc.

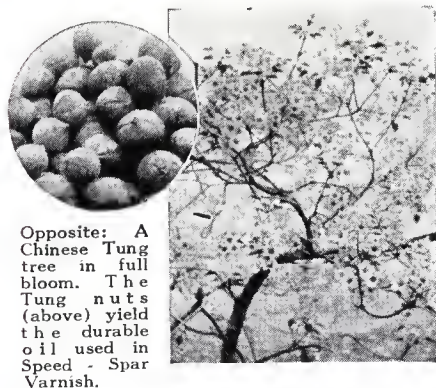
Maintains its life and gloss for a great length of time and stands continuous cleaning and washing.

Without doubt, this is the greatest quick drying floor and interior varnish value on the market. Order a case TO-DAY.

SPECIAL REDUCED PRICE

	Qts.	Gals.	6-1's	5's
LIST PRICE	\$1.40	\$3.90	\$3.60	\$3.50

Thank the **Tung** Trees of China



Opposite: A Chinese Tung tree in full bloom. The Tung nuts (above) yield the durable oil used in Speed - Spar Varnish.

Speed Spar VARNISH

PURE BAKELITE BASE

Use it Inside or Outside - - Dries Quick

WATERPROOF AND WEATHERPROOF

for all EXTERIOR OR INTERIOR SURFACES

FOR THE
AMAZING TOUGHNESS
of this modern VARNISH

ta withstood exposure as long or longer than any other Varnish made. ALL THE WATER, HOT OR COLD WILL NOT TURN IT WHITE.

Regardless of name, publicity or price, none can be superior to this product.

CHECK THESE TEN OUTSTANDING FEATURES:

1. Dries in a few hours.
2. Acid resisting.
3. Will not scotch or mar.
4. Guaranteed not to turn white.
5. Brilliant gloss.
6. Porcelain like surface.
7. Brushes easily.
8. Unaffected by boiling water.
9. Alcohol proof.
10. Use on inside, outside, floor, or furniture work.

SPEED-SPAR IS DIFFERENT

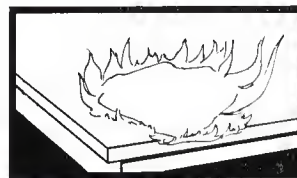
Better varnish cannot be made! Into this one varnish we put all the knowledge and experience of hundreds of years of fine varnish making! We determined that this was to be the supreme varnish whatever the cast of manufacture. And because it is so outstandingly superior, because the demand has grown so large—we have succeeded in reducing the price until it now costs no more than you expect to pay for just the average varnish.

SPEED SPAR stands every test devised to prove its superiority over any other varnish. Extremely hard but not brittle. Practically wear proof, absolutely impervious to weather and moisture.

SPEED SPAR dries in a few hours and gives a better finished job because it is dust free before the surface is clouded by dirt and dust. Spreads beautifully, levels off perfectly and flows smoothly from the brush.

THE FINEST MONEY CAN BUY

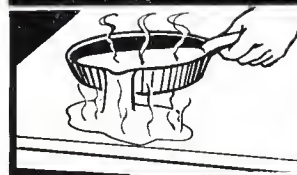
	Pts.	Qts.	2 1's	4 1's	5's	Drums
List Price	\$1.00	\$1.80	\$7.50	\$7.20	\$7.00	\$6.50



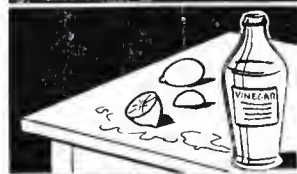
WITHSTANDS BURNING ALCOHOL



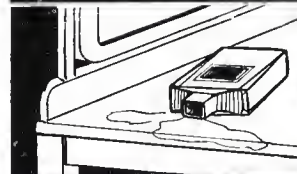
WITHSTANDS SULPHURIC ACID



STANDS BOILING OIL



WITHSTANDS CITRIC AND ACETIC ACID



STANDS ALCOHOL AND PERFUME



IMPERVIOUS TO SUN SEA AND SALT AIR

SUPER FLOOR VARNISH

(MORLUX PROCESS)

Quick Drying . . . Beautiful Gloss . . . Durable



Above is a medium mature tung oil tree. The largest plantation is located in Picayune, Mississippi.

These trees are started in nurseries, then transplanted to properly prepared soil and spaced approximately 12½ x 25 feet. Tung oil is amazingly durable and waterproof and is becoming more widely known every day.

TRY SUPER FLOOR VARNISH AN OUTSTANDING VALUE

	1's	6-1's	5's
List Price Per Gallon.....	\$6.00	\$5.60	\$5.20

This varnish is made from a selected and refined grade of pure tung oil and manufactured especially for floors. We do not recommend this product for any other use! But if you want the most durable and finest floor varnish that will give years of wear . . . use SUPER FLOOR.

This product is without doubt the finest floor varnish money can buy.

Through the use of the MORLUX Process, we have blended and combined the various gums in this varnish, in such a manner that SUPER FLOOR Varnish is outstanding and different from any floor varnish on the American market. Just check these points!

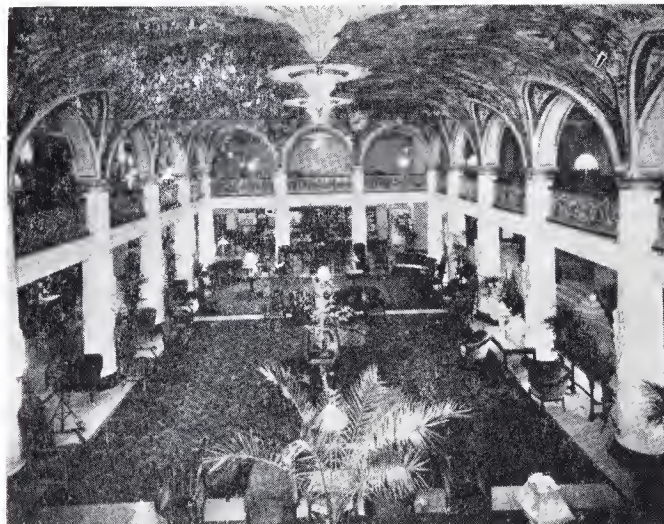
We challenge any manufacturer to offer so many outstanding points in one varnish!

1. Dries quickly.
2. Guaranteed not to turn white.
3. Will not scotch under hard usage.
4. Easy to work.
5. Can be rubbed or polished.
6. Flows out evenly.
7. Beautiful deep rich gloss.
8. Used on trim and floors.
9. Very pale in color.
10. Excellent for furniture.
11. Very elastic and long wearing.
12. One coat looks like two coats ordinary varnish.
13. Can be used on Linoleums.
14. Alcohol-Proof and Acid-Proof.
15. Very economical in price.

Hard to believe? Just try a case to-day. Hundreds of decorators use nothing but Super Floor Varnish. They wouldn't use another make at half the price. You'll feel the same after you've used one gallon.

ANOTHER USER OF MORRIS PAINTS

You will find MORRIS products being used in many of America's leading buildings. We are justly proud of the fine reputation and quality which MORRIS has developed through a quarter of a century of service and paint progress. Remember . . . there is a MORRIS product for every surface.



The lobby of beautiful Hotel Jefferson in St. Louis. A most magnificent structure and one worthy of the high reputation it possesses. MORRIS paints are used extensively throughout this exclusive hotel.

MORRIS PAINT THROUGHOUT.

Here is one of the hundreds of rooms in the JEFFERSON HOTEL painted with MORRIS products. Note the cleanliness, neatness and beauty of this room, which is representative of the entire hotel.





DRIES QUICK



BEAUTIFUL
FINISH

MORLUX VARNISH STAIN is different, because it dries quick and stands every type of abuse.

FOR BADLY WORN FLOORS

First apply one coat of MORRIS Ground Color. Also where a light color is to be used over a dark surface a coat of Ground Color should first be applied. Then apply one or two coats of the desired color and you have a beautiful and durable finish.

MORLUX PROCESS Varnish Stain can be applied to any kind of wood, old or new, open or close grain. The surface should be thoroughly cleaned of any wax or polish so that the finish will dry properly.

Morlux Varnish Stain

EXTRA DURABLE
QUICK DRYING

USE IT INSIDE OR OUT

A Varnish Stain that is Really Different

FOR FLOORS AND FURNITURE
STAINS AND VARNISHES IN ONE OPERATION

Bakelite Base

Here is a real professional product that will make money for you!

MORLUX PROCESS VARNISH STAIN is the latest development, using pure bakelite varnish and the very finest imported dyes.

MORLUX PROCESS Varnish Stain is used for finishing or refinishing floors, resembling expensive woods such as oak, walnut and mahogany. May be used on both hard and soft woods, with excellent results.

MORLUX PROCESS Varnish Stains are easy to apply—produce a tough, durable water-resisting finish that will not show scratches or heel marks. Stands repeated washings with soap and water and can be used inside or out.

MORLUX PROCESS VARNISH STAINS dry hard in a few hours.

ALSO WIDELY USED FOR FURNITURE

MORLUX PROCESS Varnish Stains give a new appearance to worn furniture—makes every kind of woodwork and furniture look fresh and new.

Available in eight beautiful shades. Ask for color card and further information.

SPECIAL LOW PRICE

	Qts.	1's	6-1's per gal.	5's per gal.
List Price	\$1.40	\$4.80	\$4.50	\$4.30

CYNTHEX VARNISH

A DIFFERENT KIND OF INTERIOR VARNISH

Here is the newest type of interior varnish. Very tough and elastic and made especially to withstand the severest type of foot-traffic, the constant pounding and scuffling of shoe heels and all other forms of wear and abuse to which floors are subjected.

For general interior finishing, its wear-resisting properties are much above the average and in addition is unaffected by both hot and cold water.

Cynthex Varnish has a most beautiful deep lustre and is guaranteed not to mar, scratch, or turn white.

You can also rub CYNTHEX VARNISH to a brilliant finish.

Because CYNTHEX contains pure tung oil and a balanced formula of other synthetic resins, we are sure that a trial will convince you that here is truly a DIFFERENT Varnish for interior use.

- MADE FROM PURE TUNG OIL.
- DRIES QUICK.
- EXTRA DURABLE.
- EASY WORKING.

AMERICAN TUNG OIL PLANTATION



A small section of stock just transplanted. Many sections of Kentucky and Mississippi now raise Tung Oil trees.

	1's	6-1's	5's
List Price per gal.....	\$4.80	\$4.50	\$4.30

Pen-Spar

THE MODERN WAY TO
FINISH FLOORS

THE PENETRATING VARNISH - - SEALER AND FINISH

MORE WEAR WITH LESS CARE

PEN-SPAR has been developed to meet the requirements for a protective coating on new wood floors, having the general characteristics of a waxed finish, but with the water-resisting, non-slippery qualities of a spar varnish. Note the outstanding properties of PEN-SPAR:—

1. Easy application - - brush, mop or spray.
2. Quick drying - - 2 to 4 hours.
3. Complete penetration - - prevents warping.
4. Free from greasy oils and wax - - no dirt accumulation.
5. Wax appearance - - but not slippery.
6. Waterproof - - no water spotting.

Especially recommended for the finishing of gymnasium floors; laboratory floors; post office floors; in fact all close grain wood floors subject to hard use and wear.

PEN-SPAR not only waterproofs the floor with its wax-appearing finish—but keeps the floors from splintering, warping, or discoloring.

It can be easily applied by even the most inexperienced worker with either a brush, cloth, mop or spray gun—whichever method is preferred.

PEN-SPAR may also be used on floors that have been sanded or where all the old finish has been removed with SUPER-WET remover.

COOKING VARNISHES

(Below)

This is where MORRIS Varnishes are cooked and prepared before going into the "blending room" and storage tanks.

MORRIS Varnishes are made by the most modern and scientific equipment available. That is why you find MORRIS Varnishes never changing in quality. Every gallon is guaranteed. Every batch is checked and tested.



Capacity of this Plant 1000 Gallons Daily

PEN-SPAR penetrates deeply into the wood, thus preventing any possibility of water seeping through to cause warping.

This product dries in 2 to 4 hours, depending on conditions, thus permitting the floors to be used a few hours after application.

PEN-SPAR is highly resistant to the action of water, soap, or cleaning compounds.

PEN-SPAR imparts a finish that closely resembles the effect produced by wax, but does not water spot or make the floor slippery.

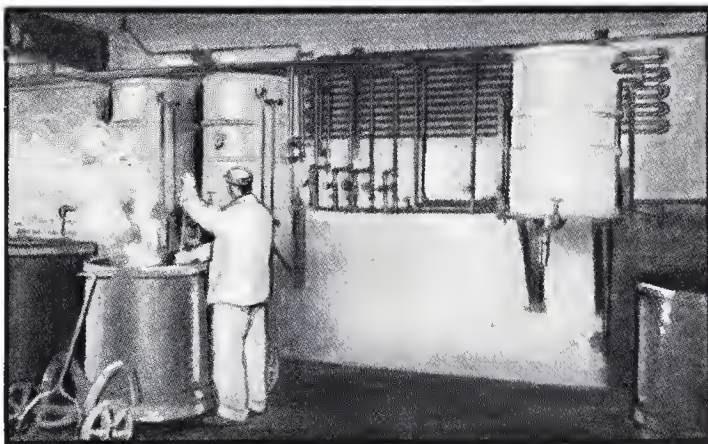
PEN-SPAR dries real hard and tough, yet is tremendously elastic. Therefore does not permit dust and dirt accumulation.

PEN-SPAR binds the wood fibres closely together, thus preventing a frayed and rough appearance of the floors, and also prevents the floor from shrinking or drying out.

PEN-SPAR meets all government specifications for the penetrating type of floor finish.

The most durable type of floor finish made!

	1's	6-1's	5's	Drums
List Price Per Gal.	\$5.80	\$5.50	\$4.80	\$4.40



Reducing and Blending Room



Portion of reducing room where varnishes are reduced to the proper consistency assuring you a varnish that works easy, dries hard, and wears with great durability.

In this room lies the trick of the real art of VARNISH MAKING. Only after years of experience and study can varnishes like MORRIS be sold on a guarantee of **satisfaction or money back.**

**JACK FROST'S
DECORATIONS
OFFER
NO
PROTECTION...**



FOR REAL PROTECTION USE

Morris Spar
V A R N I S H
QUICK DRYING - - DURABLE
Our Most Popular Number
YOU'RE SURE TO LIKE IT

A fine product at a moderate price. Next to our Speed Spar Varnish, Morris Spar is the finest product you can buy.

MORRIS SPAR contains 30% pure bakelite and is really durable. A trial will convince you! Your Morris guarantee assures you 100% satisfaction.

**DRIES IN FOUR HOURS. FOR INSIDE AND
OUTSIDE USE.**

RESISTIBLE TO WEATHER AND MOISTURE.

PRICES LOWER THAN EVER.

Na Spar Varnish on the market can equal this varnish at the price. When we first made this varnish our thought was to make it the finest spar varnish you could buy regardless of the cost to make it.

Because it has been so superior to other spar varnishes, the demand has grown so large for it, that we have reduced its prices, which are no higher than those asked for just average varnishes. Morris Spar Varnish dries in four hours, making finer finished jobs because it is dust free before the surface is clouded by dust and dirt. Spreads beautifully, levels off perfectly, and flows smoothly from the brush. It is very hard but not brittle; practically wear-proof; absolutely resistible to weather and moisture. Use it on floors, store fronts or any place where the surface needs a finish that will protect as well as beautify.

PRICES ARE LOWER THAN EVER!

	6-1's	1's
List Price Per Gal.....	\$5.50	\$5.70

SATIN FINISH VARNISH XX A BEAUTIFUL HAND RUBBED FINISH

Used on general interior work and furniture

Here is a most splendid value! Saves the cost of rubbing and gives a tough durable finish. Can be applied in less time than gloss varnish and has great covering capacity! **Free from wax.** Full bodied, brushes easily. Flows down to an even film and leaves no brush marks. Will not discolor dark mahogany or walnut and it takes an experienced eye to detect that the finish is not rubbed.

Morris Satin Finish Varnish can be used over a high glass varnish with excellent results.

This product is extensively used on all mission finishes, producing a wax like effect so popular on that class of work. A splendid value at our special price.

NOTE THIS LOW PRICE

	1's	6-1's	5's
List Price	\$5.50	\$5.20	\$5.00
		per gal.	per gal.

ATTENTION PAINTERS

SPECIAL No. 66

Take advantage of this big offer at once. Just check this saving. Order your No. 66 deal TO-DAY.

2 GAL. POLOR-KOTE ENAMEL @ \$2.50.....	\$5.00
2 GAL. MORRIS SPAR VARNISH @ 2.85.....	5.70
1 HEAVY DUTY PAINTER'S OVERALL (any size).....	1.00

Regular Value **\$11.70**

The entire No. 66 Special ONLY.....

NET PRICE

Complete

10.00

Cash with order

HELPFUL HINTS ON CORRECT VARNISHING

Even though the actual operation of applying the varnish may seem very simple to you . . . still there are many ways in which you can obtain a more beautiful and more durable finish.

Here is some simple but very important information.

PREPARING THE WOOD

All wood should be well-seasoned, clean, smooth, and dry before starting to finish. A few minutes' time taken to scrape or sandpaper any rough or uneven places is more than repaid by the increased ease of finishing and by the smoothness and beauty of the completed job.

STAINING

The best means to employ in staining or darkening wood are the so-called alcohol, acid and oil stains, of which the two latter are the most important. Acid or oil stains are recommended, as they give a clear transparent color, bringing out all the natural beauty of the wood. The stain should be applied freely in order to avoid laps, then allowed to penetrate and, while still wet, wiped off with a sponge or rag. The nature of the wood and the effect desired govern the materials used for finishing in each case, and more specific directions will be given on later pages as the finishes are described.

Pigment stains should be avoided as they produce a dead color and cloud the wood.

VARNISHING

Varnish is without doubt the most important article used in all wood finishing for from it is derived the lustre, beauty and durability of finish which is essential on high grade work. The final finish depends not only on the quality of the varnish, but also on the ability of the finisher and manner of application. The practice of using too large a brush with coarse bristles and brushing the varnish out as if it were paint does not do justice to work or material and frequently lack of body or fullness of a finish brought up in this way is unjustly blamed on the varnish.

High grade varnish is so made that, when properly applied, it will flow out producing a full even film free from brush marks. This imparts to woodwork a finish of deep and brilliant lustre and of extreme durability.

Varnish should be applied freely, brushing with the grain, then cross brushing on flat surfaces, and laying off with an upward stroke of the brush where nature of the work will permit.

In laying off varnish, it is advisable to wipe the brush from time to time on edge of pat to remove surplus. A small brush may be used in the same way on corners, mouldings, etc. If applied evenly, runs and sags are unnecessary. In applying more than one coat of varnish sandpaper lightly between coats with 00 sandpaper to remove the gloss.

Medium sized oval brushes with hollow center of black Chinese bristles are best for applying varnish, as they are sufficiently soft and elastic to spread the varnish properly and to permit getting in corners when laying off panels, etc.

FILLING

Fillers are divided into paste and liquid fillers, the former to fill the pores of open-grained wood, the latter to prime or first coat close-grained wood.

To apply paste filler, reduce with turpentine to a consistency which will allow the filler to penetrate to the bottom of the pores, 12-16 pounds of filler, depending on the nature of the grain, to a gallon of turpentine is about the proper amount. Brush in thoroughly with and across the grain, allow to set until the surface appears flat, rub off across the grain with bagging or other coarse cloth, crowding the filler as much as possible into the pores, then remove all filler from corners or crevices. After seeing that the pores are properly filled, wipe off with a piece of soft cloth to clean up the surface of the wood. Allow at least 24 hours to dry. Sandpaper lightly, before applying varnish.

There are several first coaters for use on close-grained woods: Pigment Primer, to fill the pores and produce a hard smooth surface which holds up varnish to its full body and lustre; Liquid Filler, similar to above but of a cheaper grade intended for work where high quality of finish is not essential; Wood Sealer, for very pale finishes to prevent the discoloring of the wood from oil or other ingredients in the finishing material; and Shellac to bring out the color of acid stains, to bind oil Stains and prevent them washing up, also to coat knots and sap on work which is to be enameled.

NOTE:—On all woods where it is desired to produce a pale finish, such as on Maple, Circassian Walnut, and, in some cases, Oak, apply a coat of **Wood Sealer** to surface of wood to prevent the oil in the filler or varnish from discoloring the wood. Do this also on oak when dark filler is used and a strong contrast between the high lights and pores of the wood is desired. It tends to give a very clear and clean finish.

RUBBING AND POLISHING

POLISHED FINISH:—First rub with pumice stone and water to a smooth surface, wash clean, then rub with a piece of soft felt, rotten stone, and water until all marks of pumice stone are obliterated and bright polish is obtained; wash off and clean up with polishing oil and cheese cloth.

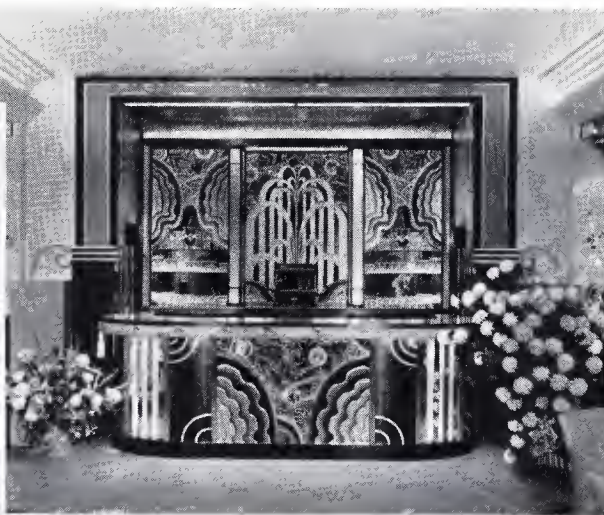
For an extra fine polish the palm of the hand dampened with water and rotten stone is rubbed over the work after the rotten stone and felt have been used. This, if done properly, produces a very high polish, but requires an experienced hand for its manipulation.

EGG SHELL FINISH:—Rub with pumice stone and rubbing oil to a smooth even surface, wipe clean, and with a dry brush remove all traces of pumice stone from corners and bead work.

NOTE:—An excellent egg shell finish can be produced on work where a saving of time and expense is essential by the use of flat varnish (Morris Satin Finish-Flat). This is applied same as varnish and can be used over a high gloss. It dries with a smooth even surface, equal in effect to the more expensive rubbed finish. Morris Satin Finish-Flat is extensively used on all Mission Finishes, producing a wax like effect so popular on that class of work.

BARGLOSS

ALCOHOL RESISTING DRIES QUICK • BEAUTIFUL GLOSS • DURABLE



Borgloss was used and we are justly proud that St. Louis' largest hotel should have its bar beautified and protected with BARGLOSS. A most beautiful bar installation by the St. Louis Bar Fixture Company for the JEFFERSON HOTEL of St. Louis.

THE MOST UNUSUAL PRODUCT EVER PRODUCED

Actually protects the surface against burning cigarettes. Unaffected by alcohol, liquors, acid, and strong caustic solution.

Here is the handy, hard-drying, clear finishing varnish made especially for bars, table tops, chairs and other hotel equipment. It is unaffected by hot water and strong cleaning solutions. It is easy to apply with a brush, yet BARGLOSS DRIES HARD IN ONE HOUR.

BARGLOSS has been thoroughly tested under conditions of interior and exterior exposure. Aside from resisting alcohol, it is being used in many large factories as an acid-and-alkali-proof coating. With these uses as a background, we state that BARGLOSS is superior to any other finish for refinishing hotel equipment, furniture, bar taps, and any other surface that is subjected to severe punishment.

HOW TO PROPERLY REFINISH A BAR OR TABLE TOP

1. For bar tops in good condition, wash off top with warm water and SPEEDKLEEN. Then rinse well with clean, warm water. Wipe dry with a clean cloth. Use a varnish brush and brush on a smooth even coat of BARGLOSS. Start at one end of the bar and work toward the other end.
2. If surface has been waxed or polished, wash thoroughly with gasoline. Follow by washing thoroughly with SPEEDKLEEN. Rinse. Wipe dry. Brush on BARGLOSS as directed.
3. For old surfaces that are cracked or worn through, remove old finish with Superwet Remover and a scraper. Wash with SPEEDKLEEN. Rinse carefully with clean water. Be sure that top is perfectly dry before applying BARGLOSS.

ALSO AVAILABLE IN FLAT HAND RUBBED FINISH.

DURABLE - - An Unbelievable Test JUST TRY IT!



Unaffected by ACETONE!

BARGLOSS is so durable that even Acetone—one of the strongest solvents known, does not harm its beautiful finish.

For a bar varnish or super-spar with a new kind of toughness, it is beyond compare. After it has thoroughly cured, BARGLOSS is so tough you can pour acetone on it. You can douse it with alcohol and burn it off. You can "polish" it with benzol. You can leave wet whiskey glasses on it overnight. You can submerge it for a year under water. None of this treatment will affect the film in any way.

BARGLOSS IS REALLY DIFFERENT!

	1's	6-1's per gal	Qts.	Pts.	5's per gal.
LIST PRICE	\$8.50	\$8.00	\$2.80	\$1.80	\$7.80

No. 97 OUTSIDE SPAR VARNISH

Quick Drying - - Durable

A product tested and approved through actual use. No. 97 Outside Spar Varnish got its name through a test given 100 painters. Each painter was given a gallon to test and use. When we asked them to tell us what price, in their opinion, a varnish like this would sell. Just think—97 painters out of the 100, mentioned prices for above our low price to you. Prices that were as much as 50% higher. Here is real quality and you can tell it the minute you use the first brushful. Where you want varnish that will give you outside protection—you can depend on No. 97 for complete satisfaction. Absolutely guaranteed not to turn white under boiling water. A real value—a low price. Try a case today.

Just imagine - - this product stood the cold water test for 144 hours where other nationally advertised products dulled after 18 hours.

Good Quality at a Low Price.

	1's	6-1's	5's	Qts.	Pis.
List Price	\$5.20	\$4.80	\$4.50	\$1.60	\$1.00

INTERIOR COACH VARNISH

Quick Drying - - Free Flawing

As its name implies—this varnish is an especially good one for fine coach work. Used by many of the country's largest decorators. Quick drying and good gloss. Can be used on woodwork and floors. Do not get the idea that this is a cheap varnish because it is low priced. Interior Coach is elastic, durable, tough, and smooth. This varnish works easy and dries dust free in a few hours. Here is a real value! You won't go wrong buying it by the case . . . take our word for it.

	1's	6-1's	5's
List Price Per Gallon	\$3.20	\$3.00	\$2.80

ECONOMY TRIM VARNISH

Quality at a Very Low Price.

A very popular low priced varnish. Dries in a few hours. Has a nice gloss. We recommend this material where economy is of prime importance and yet you will be surprised and delighted with the excellent finish obtained. Please remember—even though ECONOMY TRIM is low in price, you receive value equal to many varnishes selling at almost double the price.

	1's	Per Gal.	Per Gal.	Qts.
		6-1's	5's	
List Price	\$2.80	\$2.50	\$2.30	\$1.10

Na. 97 GLAZING LIQUID

Extra heavy bodied - - makes Two Gallons Out of One.

Makes a waterproof, washable surface. Contains no wax.

Used for general glazing over textured and sand finish walls.

No. 97 Glaze is a most unusual product! It will make you money because it goes so far. It will please your customers because of the beautiful silk finish with which it dries.

Do not confuse this product with ordinary glazing liquid. No. 97 is supplied heavy bodied. Comes to you thick. You reduce it gallon for gallon with turpentine. Brushes easy and NEVER shows a brush mark or lap. Much more practical to use than starch because No. 97 Glaze can be washed several times before a new coat is required. Another important point is that No. 97 Glazing Liquid can be painted over without any special treatment.

	1's	6-1's	5's
List Price Per Gallon	\$4.80	\$4.50	\$4.30

LINOLEUM VARNISH

LIQUID LIN-O-KOTE

**(Waterproof and Very Light Color)
Quick Drying**

The new preservative and beautifier for finishing and refinishing Linoleums, Congoleums and similar Floor coverings, also used for refinishing Oil Cloth.

A regular or ordinary Floor Varnish can be thinned with turpentine or benzine to give the Varnish the appearance of a lighter color—but the Varnish so thinned would lose its qualifications for wear. It would lack viscosity or body.

Compare this good product with any finish or varnish sold or recommended for linoleums. You will find the same as we found, that it is **HEAVIER IN BODY**, meaning greater resistance to wear—**LIGHTER IN COLOR** resulting in the least discoloring of the floor covering, and that it is **WATER RESISTING**.

Positively the whitest and Best made for Composition Floor Coverings.

A Real Quality Product

	Qts.	1's	Per Gal.	Per Gal.
			6-1's	5's
List Price, each	\$1.60	\$5.80	\$5.50	\$5.20



We carry a most complete stock of every number. Nothing but first grade wool is carried in stock. Check these low prices.

Steel wool is put up in packages of 16 ounces, net weight, and packed in cartons of 25 packages.

No.		25-Lb. Lots Per pkg.	Less Quantity Per pkg.
000.	Finest Steel Wool	\$1.00	\$1.10
00.	Extra Fine Steel Wool	.74	.78
0.	Fine Steel Wool	.54	.58
1.	Fine Steel Wool	.54	.58
2.	Medium Steel Wool	.50	.54
3.	Coarse Steel Wool	.50	.54

"AAA" RUBBING OIL

Extra clear Amber color. The very finest for use with pumice stone or rottenstone. Made especially for rubbing down fine furniture and woodwork. An especially refined product that allows the pumice to cut faster and yet not scratch the finest finish.

	Drums	Fives	Ones
Price Per Gallon	\$.40	\$.60	\$.70

LEMON OYL — FURNITURE POLISH

Morris Lemon Oyl Polish is a standard among the furniture trade and cabinet shops. This is a dry polish—NOT the sticky or oily type. You are sure to like MORRIS LEMON OYL Polish. Just try it!

Easy to use - - durable - - economical in price. For furniture, woodworks, pianos, radio cabinets, etc.

	Pts.	Qts.	Gallons
Price	\$.90	\$1.60	\$3.90

FLITTERS AND COLORED BRONZES

We can supply all special shades of bronze powder and aluminum. These materials are used extensively in sign work, window display, back grounds, and "holiday trimmings". Prices vary according to color and quantity. Write us for color card and complete information, including prices.

PAINTERS' SUNDRIES, GLUES AND GUMS

GLUES

	25-Lb. Lots Per Lb.	Less Quantity Per Lb.
No. 862 White sheet.....	\$.50	\$.56
No. 862 White Ground. (No. 862 is High Grade Bane for Particular Decarating Work)	.50	.56
Light Amber Ground Glue (High Grade Animal Bone free from offensive odor. Suitable for Wall or Rug Sizing and Paper Box Mfrs.).....	.46.	.50
English Sheet Glue. (Very strong for cabinet work)	.62	.66
Flake Cabinet Glue (for furniture work) ..	.62	.66
Capper 1X Glue. (High Grade Animal Glue for Sizing Walls, Canvas, etc.)..	.66	.70

DRY CEMENT COLORS

To mix with cement for coloring cement floors, tile, brick,
etc. Permanent and lime proof. Cement colors are
mixed with the topping. Estimate about 25 lb. for 100
square feet.

	Bbls. Weigh about	Bbls. Per lb.	100 lbs. lots Per lb.	Less Q'ty. Per lb.
No. 500 Cement Red..400 lbs.	\$0.16	\$0.20	\$0.30	
1290 Brown	.12	.16	.24	
H. G. D. Blue.....250 lbs.	.44	.48	.60	
C. Purple	.16	.20	.30	
M. Yellow	.48	.52	.64	
B. S. Black	.52	.56	.68	

DRY COLORS

Every color guaranteed . . . Everyone is the finest in its
class. Nate these low prices.

	List Price Full Barrels	List Price 25-lb. Lots	List Price Less than 25-lb. Lots
	Per Lb.	Per Lb.	Per Lb.
White Lead.....Market		\$.24	\$.28
French Zinc	\$.28	.32	.36
Barytes	.05	.06	.10
Silex or Silica.....	.04 1/2	.06	.10
Lithophone	.30	.34	.38
Commercial Witing....	.04	.08	.10
Extra Gilders Witing....	.05 1/2	.09	.11
Finest Grade Germantown			
Lamp Black	.60	.66	.70
XXX Lamp Black	.50	.55	.60
Yellow Ochre	.16	.18	.20
Chrame Green L. M. & D.	.28	.32	.38
Chrame Yellow L. M. & D.			
Che. Pure	.36	.44	.50
Prussian Blue		1.00	1.20
Vandyke Brown			
Genuine Imported	.26	.30	.36
Burnt Turkey Umber			
Genuine Imported	.26	.28	.30
Raw Turkey Umber			
Genuine Imported	.26	.28	.30
Burnt Italian Sienna			
Genuine Imparted	.26	.28	.30
Raw Italian Sienna....	.26	.28	.30
Venetian Red	.08	.16	.18
Rose Lake.....			1.30
American Vermillian....	.50	.56	.60
Litharge		.24	.28
Red Lead		.24	.28

STAR MORTAR COLORS—DRY

	Bbls. Weigh about	Bbls. Per 100 lbs.	100-lb. Drums	5 to 25 lbs.	Less Q'ty
Martar Red 500 lb.	\$6.00	\$ 9.00	\$0.11	\$0.14	
Mortar Buff 400 lb.	8.00	11.00	.13	.16	
Mortar Brawn ..400 lb.	8.00	11.00	.13	.16	
Martar Black ..300 lb.	9.00	12.00	.15	.18	

Above mortar colors are very finely ground, mix easily
with martar and are absolutely permanent and durable.

SUNDRIES

	Per lb.
Alum, ground	\$0.20
Alum, lump	.30
Borax, lump	.40
Borax, powdered	.30
Chalk, powdered French White.....	.10
Charcoal, powdered	.36
China Clay, 100-lb. bags, each \$9.00. Less.....	.12
Corn Starch, per lb., 25 lb. qty., \$0.09. Less.....	.10
Cuttle Bone, powdered.....	1.70
Cuttle Bone on Shell.....	2.00
Fuller's Earth	.40
Rosin, Cherry, 1 to 5 lb. lots.....	.24
Pumice Stone	.20
Rouge far palishing.....	1.80
Dextrine Yellow, 10 to 25 lb. lots; \$0.16; less qty..	.20
Dextrine White, 10 to 25 lb. lots; .16; less qty..	.20
Plumbago	.20
Pipe Clay	.30
Lye, 12 ounce cans, per doz., \$2.70; each.....	.30
Lye concentrated, 25-lb. pail, per lb.....	.22
Acid Oxalic, 10 lb. lots, per lb., \$0.44; less qty...	.50
White Sugar of Lead.....	1.00
Curled Hair for Rubbing.....	1.32
Irish Moss for Making Size.....	.60

	50 lb. bags	Less per lb.
	Each	
Hydrated Lime	\$2.00	\$0.10
Finishing Lime	2.00	.10
Portland Cement, per 95 lb. sack.....	2.00	.10

LINOLEUM CEMENT

A waterproof liquid cement for Linoleum, Linotile, Cork
and Rubber Tile.

Quarts, each.....\$1.44 Gallons.....\$5.00

WOOD PLASTIC

The Product of A Thousand Uses.
It spreads an easily . . . Dries hard like wood.
Satisfaction Guaranteed

MORRIS WOOD PLASTIC when applied can be sawed,
scraped, sanded—will not crack or split—holds screws,
nails and may be painted, varnished or polished.

DIRECTIONS

Spread on or fill in as desired with fingers or flat tools,
smooth out and allow to harden.

Do not expose to flame and keep tightly closed when
not in use. Should Plastic became dry in can, moisten
with Morris Solvent Thinner.

Morris Waod Plastic when finished has all the remarkable
qualities of grainless wood.

Use it to fill cracks, holes and crevices in wood, also
brick, cement and metal. Mend furniture of all kinds,
bric-a-brac and statuary—repair auto tops and bodies—
stop windshield and door drafts—prevent water pipe and
baat leaks—join together various hard objects and many
other every day repair purposes.

Easily molded to any shape.

SPECIAL LOW PRICE

	1-lb. cans	1/4-lb. cans
List Price Per Can.....	\$1.20	\$.50

VARNISHES, ... DRIERS, ... ETC.

QUICK CABINET RUBBING VARNISH

Here is a product that has built an enviable reputation for our company. Made originally for only high grade furniture and cabinet work, we are now able to offer you this product at a price that is unbelievably low and enables the master painter to use it in general interior varnishing.

Wood finishing authorities and cabinet makers acknowledge M. C. quick cabinet rubbing as the finest on the market. Dries in four hours and can be rubbed in 12 hours. You'll like the brilliant hard finish that **M. C. Quality Quick Cabinet Rubbing Varnish** will give you.

Supplied in one gallon and five gallon cans only

	1's	6-1's	5's
List Price per Gallon.....	\$5.80	\$5.50	\$5.30

SUPERFINE BATAVIA DAMAR VARNISH

Superfine Batavia Damar is manufactured from the finest selected Damar gum. It has good body, is very pale in color, flows freely under the brush, and is not tacky.

MORRIS Batavia Damar Varnish mixes perfectly with White Lead or Zinc. An excellent product at moderate price.

	1's	6-1's	Qts.
LIST PRICE	\$4.50	\$4.20	\$1.60

LINOLEUM AND FLOOR LACQUER

Dries Very Quick - - Extremely Durable.

This product meets the exacting requirements for use on floors and linoleum. It is a clear brushing lacquer and should be applied with a rubber-set brush, 3 or 4 inches wide.

Care should be taken to flow this material on freely, with long, easy strokes. When applying Clear-Water White Floor Lacquer on old linoleum, care should be taken to remove **all grease, wax and dirt**, by thoroughly scrubbing the linoleum with naphtha or gasoline, then rinsing the entire floor carefully with clear water. If wax and grease are not removed, the lacquer will not dry thoroughly, and will peel off under foot traffic. **Never lacquer over wax.**

Water white in color and easy to use, M. C. Quality Linoleum Lacquer dries with a beautiful gloss and is extra tough and durable. It will stand great abuse and because of its clear color is very often used on light colored linoleum as well as floors. You will note especially that this product does **NOT** have the usual disagreeable lacquer odor.

A Low Price for A Quality Product.

	Qts.	1's	Per Gal. 6-1's	Per Gal. 5's
List Price	\$1.80	\$5.80	\$5.50	\$5.30

GLUE TITE SIZE

**Quick - - Odorless - - Clean
Mixes in Hot or Cold Water**

One pound of Glue Tite makes 11 pints of size. This is the finest dry wall size made and produces the best surface for wall paper, paint, or kalsomine. **GLUE TITE stops suction and seals the wall perfectly.**

You're sure to like it!

1-lb. pkg.	5-lb. bags	100 lb. sacks
List Price .. \$.40	\$1.50	\$24.00 per 100

MORRIS FLATTING OIL

A skillfully blended liquid intended for use with white-lead to produce a glossless, washable, durable interior paint. With Morris paste-lead, Morris Flatting oil and a few colors, you can give your customers the kind of interior decoration that is worth much more than it costs. Tiffany finishes, two-tone effects, sponge mottles and many other types of finish, either in dead flat or eggshell gloss, are readily produced with white lead or Contractors' Paste Lead and flatting oil combination. Use Morris Flatting Oil also as a blending, glazing, bronzing and stencilling liquid. Buy it in quarts, gallons or five-gallon cans, equipped with the new "Duplex Seal" easy-opening, easy-closing air tight caps.

	1's	6-1's	5's	Drums
List Price	\$2.40	\$2.20	\$2.10	\$1.90

MORRIS LIQUID DRIERS

T JAPAN DRYER

(Turpentine Base)

The New Morris Liquid Drier adds the finishing touch to a batch of paint. It's the last thing in, but not less important because of that.

Briefly, the qualities looked for in a paint drier are: balance, strength, and uniformity. Morris Liquid Drier, made by America's most experienced lead-dryer manufacturer, has the above three qualities. Morris Liquid Drier is a Morris product in every sense of the term—the trade mark guarantees that.

A very strong and active dryer that is economical to use because of its concentration and yet will not curdle the oils or burn the film.

This dryer is one of the few on the market that does not affect the elasticity of the paint.

Just to give you an idea of how strong this dryer is, one gill is sufficient to use in one gallon of paint.

	5's	6-1's	Gal.
List Price Per Gallon.....	\$2.50	\$2.70	\$3.00
	1/2-Gals.	Qts.	Pints 1/2-Pts.
List Price	\$1.50	\$.90	\$.60 \$.40

B JAPAN DRYER

(Benzine Base)

A popular priced product manufactured to meet competitive demands. Supplied in one and five gallon cans only.

	5's	6-1's	1's
Price Per Gallon.....	\$1.80	\$2.00	\$2.20

CRYSTAL WHITE JAPAN DRYER

Extra Clear in Color

A pure white Japan made especially for use in white and delicate tints. For fine enamels, etc. Will not discolor or affect the shade in any degree. A wonderful product where a strong clear Dryer is required.

	1's	6's	5's
List Price	\$3.80	\$3.50	\$3.40

DEADENING FELT

Approximate
Wt. of Roll

3/4-Lb.	40	List Price	\$3.50
1 -Lb.	50	List Price	5.00
1 1/2-Lb.	75	List Price	6.20

50 sq. yards to roll, 36-inch wide.

POSTER COLORS

Approved by International Assn. of Display Men

Outdoor Advertising men everywhere recognize the merits of MORRIS Poster Colors.

Note these outstanding points.

1. NON FADING COLOR.
2. COVERS SOLID IN ONE COAT.
3. HEAVILY BODIED.
4. ALL COLORS.
5. LOW COST.

You are sure to like MORRIS Poster Colors. It is a superior product and is sold at a price in keeping with the times. Taken dollar for dollar, material for material, performance and durability, we guarantee from experience that there is no other material made by any other company at any price that will stand up against MORRIS Poster Colors on our rigid tests.

Supplied in all standard shades at attractive prices.

SPECIAL POSTER GREEN

	5's	Drums
Price Per Gallon	\$3.30	\$3.00

CAULKING COMPOUND

An extra fine grade of material that really does the work. Supplied in "knife grade" or special "gun grade". Don't confuse this product with "price" caulks that harden up and crack out. This is a guaranteed material.

	1-lb.	5-lbs.	10-lbs.	50-lbs.
List Price Per Pound..	\$.36	\$.28	\$.26	\$.24

STICK SHELLAC OR CEMENT

Stick Shellac is a tough adhesive cement for filling holes and scratches in woodwork or varnished merchandise.

Sample Card on request

Regular Assortment	Special Colors
No. 1 White	No. 1a Ivory
No. 5 Light Oak	No. 3 Maple
No. 12 Transparent	No. 4 Cedar
No. 17 Golden Oak	No. 27 Black
No. 20 Walnut or Medium	No. 30 Dk. Oak or Walnut
Brown Mahogany	No. 34 Dark Fumed
No. 21 Light Walnut or	No. 41 Jacobean
French Walnut	No. 46 Trans. Red Mahog.
No. 22 Dark Walnut or	No. 47 Trans. Brown Mahog.
Brown Mahogany	No. 48 Trans. Walnut
No. 25 Light Red Mahogany	No. 49 Trans. Oak
No. 36 Natural Oak	No. 52 French Walnut
No. 38 Red Mahogany	
No. 44—Ex. Dark Mahogany	
No. 45 Dk. Brown Mahog.	

Price per dozen sticks....	\$2.40	Per stick.....\$.30
Regular assortment, per set.....		2.60
Price per gross.....		24.00
Alcohol Lemo for heating knife or wax.....		1.00



DOUBLE X FLOOR CLEANER

For floors and flat woodwork; Double X removes varnish and shellac from floors and woodwork in double-quick time. One pound will clean 15 square yards. Dissolve in water one pound to a gallon of water.

One-Pound Package

Per lb. pkg.....	\$ 1.10
Per doz. pkgs.	12.00
2 doz. in case,	
per case	23.40

Four-Ounce Package

4-oz. pkg., each....	\$.44
Per doz. pkgs.	4.50
6 doz. in case,	
per case	24.00

Shipping weight, case, 2 doz. 1-lb. pkgs., 33lbs.

MORRIS PATCHING PLASTER

MORRIS Patching Plaster is a superior compound for repairing cracks, chips, and small breaks in plastered walls. White. Smooth. Uniform. Sets more slowly than plaster paris which hardens so quickly that more is thrown away than is used.

This plaster does not set for one hour after mixing but sets very quickly after being applied to the wall. Will not crack or crumble nor shrink away from edge of the patch as plaster paris does when paste, size, etc., are added to retard setting. Can be painted, kalsomined or papered without sizing. Wall paper can be safely hung over this patching plaster immediately without danger of staining or discoloring the paper.

	List Price
200-Lb. Barrels	\$4.50 per hundred
100-Lb. Sacks	5.50 per hundred
15-Lb. Packages	1.20 per pkg.
5-Lb. Packages	.50 per pkg.

SCREEN ENAMEL

Does Not Clog The Mesh

Do not confuse this product with ordinary asphaltum paints. This is truly a high grade durable product. Price reduced.

Morris Screen Enamel preserves the screen from rust and wear, and gives a shiny, black gloss, and can be used on the wire, sash and metal surface. Easily applied, flows freely, and dries without clagging the mesh. Can also be used on a frame of screens.

The lowest price ever quoted for this fine grade.

	Gal. Can	Qts.	Pts.
BLACK, List Price.....	\$3.50	\$1.00	\$.70
GREEN, List Price	3.80	1.20	.80

A C I D S

We carry a large and complete stock of all acids and chemicals. Our prices are always low and we represent only nationally known manufacturers such as MONSANTO, CLEVELAND-CLIFFS, etc.

	Per Carboy
MURIATIC, Large Size—List Price.....	\$ 7.00
SULPHURIC, Large Size—List Price.....	11.00
1400 BATTERY, Large Size—List Price.....	7.50

A \$5.00 deposit required on all Carboys.

ROOF AND BARN PAINT

A real quality product. This barn paint is made for quality—not for price. And yet - - figure it out - - you would rather pay a few cents more and get proven quality—and a paint that will wear. Puts a wear-resisting surface on a fence, roof, barn or farm buildings.

Many of our customers sell Morris Roof and Barn Paint to farmers who insist on doing their own painting. It is composed of the best mineral pigments, consisting mostly of natural red oxide which is ground real fine in linseed oil. This red oxide is really an iron ore which produces an almost indestructible, non-fading, permanent surface on fences, roofs, barns and farm buildings in general.

A Low Price for Honest Quality

	Bbls. Per gal.	5 gal. per gal. can	1 gal. per gal. cans
List Price	\$2.60	\$2.90	\$3.20

TRANSFER PICTURES DECALCOMANIAS

A complete stock of transfer pictures and decalcomanias are carried in stock at all times.

Our "transfers" are of the latest designs and type. They require no sizing or varnishing over. Easy to use and very durable.

These transfers will dress up any furniture. Complete prices and designs furnished upon request.

SUR-DEATH

Disinfectant

One of the most powerful and effective disinfectants ever manufactured.

For over Twenty-Five years it has been used in the home, school, public building, hospital, etc. Guaranteed to eliminate all forms of roaches, water bugs, bed bugs, flies, etc.

A trial will convince you that SUR-DEATH is really a different and far more effective disinfectant than anything on the market to-day.

Note This Special Low Price

	Qts.	1's	6-1's	5's
List Price.....	\$1.20	\$3.70	\$3.50	\$3.30
		Gals.	Gals.	Gals.

OVERALLS

Genuine UNION MADE overalls. Every garment triple stitched. Every button hole reinforced. Good material and well made.

Available in all sizes and in both paperhanger's and painter's style. A real value.

List Price \$2.00 per garment.

DROP CLOTHS

Extra Strong - - Spot Proof

These are genuine heavy duck drop-cloths, made of special cross woven material that makes them absolutely spot proof.

These are not to be confused with light weight dust covers which we are also able to supply.

Because of varying market conditions, we cannot guarantee the price quoted below. However, we always guarantee you the lowest price. Write for quotations on all sizes.

	9x12	12x14
List Price, Each.....	\$7.80	\$11.00
	10% less in dozen lots	

FIREPROOFING CHEMICAL

For mixing with colors to render fireproof. Use about two pounds of chemical to a gallon of water and mix colors with this. Used by scenic painters and window trimmers.

Fireproofing Chemical Powder. Per lb.....\$1.00
25 lb. lots, per pound..... .90

CASEIN

Used as a binder in mixing colors for Fresco Painting and Kalsomining. If used with liquid water glass makes colors fast to lime.

5 to 25 lb. lots. Per lb.....\$0.56
Less quantity. Per lb..... .60

ABOUT PRICES

In buying from us you pay only for the paint or varnish; therefore our prices are much below the prices charged for advertised lines. NOWHERE ELSE IN THE UNITED STATES CAN YOU BUY PAINTS AND VARNISHES OF SUCH ABSOLUTE PURITY AND EXCELLENT WORKING QUALITY AT SUCH LOW PRICES. Prices, of course, are subject to change without notice. However, if you order from this catalog and any material change has occurred in price before your order is received, we will advise you before making shipment.

ANILINE STAINS - - WOOD DYES

Alcohol Soluble - - Water Soluble - - Oil Soluble

We carry the largest stock west of the Mississippi. Every color guaranteed of the finest imported and domestic grade.

	List Per lb.	List Per oz.
Mahogany Fast Red		
No. 32841, Water Soluble.....	\$2.90	\$.30
Mahogany Brown No. 32842, Water Soluble	2.80	.30
Seal Brown No. 32854, Water Soluble...	3.00	.30
Adam Brown, Water Soluble.....	3.30	.40
Walnut Crystals, Water Soluble.....	1.50	.20
Walnut, Water Soluble.....	3.00	.30
Light Oak, Water Soluble.....	3.20	.30
Golden Oak, Water Soluble.....	3.50	.40
Dark Oak, Water Soluble.....	3.50	.40
Nigrosene, Water Soluble.....	2.70	.40
Bismarck Brown Conc. No. 50087		
Alcohol and Water Soluble.....	2.70	.30
Auromine Yellow, Alcohol & Water Soluble	5.00	.50
Green XX Cone Crystals		
Alcohol and Water Soluble.....	6.00	.60
Naphthol Yellow, Water Soluble.....	4.50	.30
Walnut, Alcohol Soluble.....	3.50	.40
Perfect Brown No. M5208, Alcohol Soluble	3.30	.40
Mahogany Reddish, Alcohol Soluble.....	3.00	.30
Mahogany Brown, Alcohol Soluble.....	3.00	.30
Nigrosene, Alcohol Soluble.....	2.70	.30
Mahogany Bright Red, Oil Soluble.....	5.00	.50
Mahogany Dark Red, Oil Soluble.....	5.20	.50
Mahogany Brown, Oil Soluble.....	4.90	.50
Walnut No. 45, Oil Soluble.....	4.70	.50
Yellow, Oil Soluble.....	5.00	.50
Black, Oil Soluble.....	3.60	.40



BLOW TORCHES

A complete stock of pint and quart blow torches carried in stock at all times.

Our blow torches all carry a genuine 90-day guarantee. You can't go wrong with one of these torches, because they are made especially for painters.

The Only Burner with a Written Guarantee

	Pt. size	Qt. size
List Price.....	\$6.80	\$7.80

BULLETIN COLORS

Approved by International Assn. of Display Men

M. C. Quality Bulletin Colors are guaranteed non-fading. Every color is true and permanent.

We are justly proud of these colors because they have earned a real reputation for us. Known throughout the country as the finest that money can buy.

If it is quality Bulletin Colors you are looking for—try MORRIS. Every color guaranteed Triple Ground and "one stroke" covering. Check these low prices.

	List Price 12½ lb. Kegs	List Price 25 lb. Kegs
Standard Bulletin Red, Per Lb.....	\$1.56	\$1.48
Standard Bulletin Blue, Per Lb.....	1.16	1.10
Standard Bulletin Yellow, Per Lb....	.82	.78
Standard Bulletin Green, Per Lb....	.62	.60
Standard Bulletin Orange, Per Lb....	.94	.84
Special Colors Supplied at Equally Attractive Low Prices.		

OILS, ETC.

Linseed Oil, Raw. Guaranteed pure.....Market Price
 Linseed Oil, Boiled, guaranteed pure.....Market Price
 Linseed Oil, Refined or Bleached.....Market Price

Note—We only handle brands of well-known crushers whose names and brands are a guarantee of absolute purity.

	Gal.	1/2-gal.	Qrt.
Lard, Extra No. 1.....	\$3.34	\$1.90	\$1.20
Spirits Turpentine	Market Rate		
Benzine or Naphtha.....	Market Rate		
Benzole	1.60	1.00	.60
China Wood Oil.....	Market Rate		
Extra Neat's Foot Oil, pure..	3.60	2.00	1.20
Fat Oil, for Gilder's use....	6.00	3.30	1.90
Rubbing Oil	1.00	.70	.60
Machine Oil	1.50	.90	.60
Alcohol, Denatured, Solvent			
No. 1 Formula	1.30	.90	.50
Alcohol, Wood	1.70	1.00	.70
Creosote Oil Natural.....	2.00	1.20	.70
Aqua Ammania, FFFF	2.00	1.20	.70

Note—All liquids are now shipped in square cans boxed or jacket cans which are not returnable. Above prices include cans.

BRONZING LIQUID

A special heat resisting bronzing liquid that mixes perfectly with any bronze powder.

LIST PRICE PER GALLON

1's	6-1's	5's	1/2's	Qts.	Pts.	1/2-Pts.
\$3.20	\$3.00	\$2.80	\$1.80	each	\$.60	\$.40
			each	each	each	each

ACETONE

Gallons cans. Each..	\$2.20	Quarts. Each	\$1.00
Half gallons. Each..	1.70	Pints. Each	.60

PURE GLYCERINE

Gallon cans. Each.....	\$5.40
Half gals. Each.....	3.00
Quarts. Each	1.70

Write for price on larger quantities.

"DUTCH BOY" FLATTING OIL

For use with white lead in oil to produce a flat, washable finish on interior walls and woodwork.

1-gal. cans. Each...	\$2.40	6 gal. lats. Gal....	\$2.20
5-gallon cans. Ship. Wt. 50 lbs. Per gal.....	2.10		

SUB-TURPS

A substitute for Turpentine for all commercial purposes such as thinning paint for dipping, etc.

5-gal. cans. Per gal.....	\$1.00
Gallon cans	1.30

DULL-BLACK FINISH

For Metal, Wood or Glass.

Can be applied with brush or used as a dip. Dries hard and tough over night without gloss and can be baked if desired at 200 degrees Fahr. in two hours.

	Each		Each
1-gal cans	\$4.20	Pint cans	\$0.90
1/2-gal. cans	2.30	1/2-pint cans	.60
Quart cans	1.40	5-gal. cans, gal.	3.60

DUSTLESS FLOOR OIL

A special oil that is used for floors in stores, offices, etc. All dust deposited upon it becomes lifeless—too heavy to float in the air, while it does not adhere to the floor, and is removed readily with a stiff broom.

	Per Gal.		Each
Gallon cans.....	\$1.60	Half gal. cans.....	\$1.00
5 or 10 gal. cans...	1.50	Quart cans	.60

STEEL CABINET OLIVE GREEN PAINT

Eggshell Gloss Finish

For use on wardrobe, filing and office cabinets. Standard shade of olive drab.

Quarts	\$2.30	Pints	\$1.30
Gallon cans. Each.....	7.80		

BLACK AIR DRYING JAPAN

A quick drying preparation for imparting a lustrous black finish to any hard surface. Especially adapted for re-blackening registers, smoke stacks, grates, bailers, bicycles, sewing machines, etc.

5-gal. cans, per gal..	\$2.60	Quarts	\$1.00
Gallon cans, each...	2.80	Pints	.70
Half gallons	1.60		

DUTCH BOY PRODUCTS

Let us quote you our low prices on all of the following DUTCH BOY Products:



WHITE LEAD
 LEAD MIXING OIL
 FLATTING OIL
 WALL PRIMER
 LIQUID DRIER
 RED LEAD PRIMER
 COLORS IN OIL
 STANDOIL



LOWEST PRICES - - QUICKEST SERVICE
 We also carry a complete line of EAGLE LEAD.

HOW TO OVERCOME CREOSOTE STAINS

One of our friends from North Chelmsford, Mass., appreciating the help he has received through our Decorators Service Department, shows the right spirit by trying to help others. He writes us as follows on the matter of overcoming creosote stains seeping through from chimneys, etc.:

"May I impart an old trick which I have followed for years past with permanent results. Pracure laminated lead or take the lining of tea chests and roll out smoothly. After having prepared the affected parts of the ceiling or walls, paste both the wall and the lead sheets. Apply firmly onto the surface with a broad knife. Scrape the edges to break the sharp lines and clean off the surplus paste. Allow to dry thoroughly. Paper, paint or kalsomine successfully."

We thank him for the interest shown.

G. W.

In response to our friend, we would say that this method is very good in extreme cases. Ordinary jobs can be treated with coatings of either aluminum, lead dust or zinc dust, mixed with suitable liquids. By using ordinary paste it is possible that the lead foil may peel off or that paper may not stick onto it. This can be overcome by using Morris' adhestic with the paste.



SPONGES . . CHAMOIS . . WALL PAPER CLEANER

"ABSORENE" WALL PAPER CLEANER In paste form

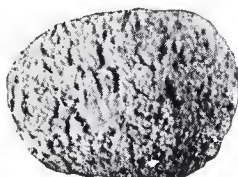
This cleaner is used by most particular paperhangers in the country. Always the same. 14-ounce cans.

Per gross	\$24.00
Per dozen	2.20
Per can	.20
10-lb. cans, per can.....	1.80

SPONGES

We recommend our trade to buy pure, clean Sponges. Low price Sponges are loaded to make them weigh heavily and you are paying a high price for the cheap material used in loading.

A good sponge pays for itself in a few hours.



	Per lb.	Per oz.
Pure Rock Island, clean and pure.....	\$14.00	\$1.00
Cuba Sheep's Wool, clean and pure....	14.00	1.00

Above sponges average 4 to 6 pieces to the pound.

Carriage Makers' Sponges, averaging 16 to 20 pieces to the pound, selected form	\$7.70	\$0.66
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Separate Cuba Sheep's Wool Sponges.

No. 1, about 5-inch diam. Each.....	\$0.70
No. 2, about 6-inch diam. Each.....	1.00
No. 3, about 7-inch diam. Each.....	1.50
No. 4, about 8-inch diam. Each.....	2.00



CHAMOIS SKINS "SELECTED"

This line is the very best grade of American made Chamois Skins. We have discontinued the cheaper grade, as they do not give satisfaction.

	Size,	Per Doz.	Each
No. 22.	7x 9 inches	\$ 1.90	\$0.20
No. 23.	12x14 inches	7.48	.76
No. 25.	16x21 inches	21.76	2.20
No. 25 3/4.	19x24 inches	27.84	2.80
No. 26 1/2.	20x26 inches	35.08	3.50

AUTO AND CARRIAGE CHAMOIS SKINS

Particularly adapted for washing fine automobiles. Remain soft and clean after being wet; recommended where a fine, soft skin is wanted.

	Per Doz.	Each
No. T. B., 20x32 inches.....	\$44.20	\$4.40
No. T. A., 22x34 inches.....	51.60	5.10

BLACKBOARD DRESSING

One gallon will cover about 250 square feet, three coats. This dressing is made of the best materials. dries hard in 24 hours.

Gallon	\$7.20	Quart	\$2.20
Half Gallon	3.90	Pint	1.34
1/2 pint cans. Each.....			.90

REMINDERS FOR PAINTERS

- 1—A porous surface needs more oil than a hard surface.
- 2—Boiled oil is more apt to crack than raw oil.
- 3—Do not thin paint with oil or turpentine too much in order to save "elbow grease."
- 4—On old painted work, sometimes the first coat requires turpentine to make it stick.
- 5—Turpentine often prevents blistering on work exposed to hot sunlight.
- 6—In cold weather, a little turpentine is often necessary in undercoat, because oil thickens in cold weather and is apt to dry too glossy.
- 7—If undercoat dries glossy, succeeding coats are apt to flat quickly, blister, crack, etc.
- 8—In cold weather, do not paint until plastering is thoroughly dry.
- 9—Never use cheap Japan; the best only in cases of emergency.
- 10—Never mix varnish with linseed-oil paint.

Eight Uses for Turpentine Around the Home

- 1—A quick application gives instant relief to a burn.
 - 2—It is also good for blisters on the hands and prevents soreness.
 - 3—It is good for corns and relieves rheumatic pains and sore throat.
 - 4—A drop put into chests of drawers will secure garments and furs from moths.
 - 5—You can keep bugs and ants out of closets and beds by putting a few drops on the shelves and applying to the joints of bedsteads.
 - 6—A few drops of turpentine sprinkled where there are cockroaches will soon exterminate them.
 - 7—Turpentine will take stains out of white muslin and will help to whiten clothes if added to them along with soap while boiling.
 - 8—Turpentine mixed with sweet oil or lard in equal quantities, spread on flannel wrung in hot water and applied to the throat and chest, is an excellent remedy for colds.
- Turpentine is so valuable for so many different purposes that you should never be without it in your home. And, of course, it is indispensable in connection with painting.

13 Practical Tricks and How to Do Them

- 1—Rust in iron can be removed by kerosene oil.
- 2—Paint on glass can be cleansed by using strong hot vinegar.
- 3—Dry putty can be removed by using heated metal.
- 4—Steel can be cleansed by using unslacked lime.
- 5—Metals can be cleansed by rottenstone and spirits of turpentine.
- 6—Marble can be cleansed by strong lye and quick lime.
- 7—Brass can be cleaned by one-half ounce alum boiled in one pint of water.
- 8—Silver can be cleaned by weak solution of ammonia.
- 9—Wells can be cleaned by occasionally throwing in a peck of unslacked lime.
- 10—Shoe soles can be made waterproof by soaking them in boiled linseed oil.
- 11—Lamp chimneys can be toughened by boiling them in rather weak brine.
- 12—Lamp smoking can be prevented by soaking the wick in vinegar.
- 13—Cane-seat chairs can be tightened by sponging them with hot water.

MORRIS COLD WATER PAINT

A REAL QUALITY PRODUCT

A cold water paint that will not rub off. A quality product used for years by many decorators. Covers solid and flows evenly. You'll like MORRIS Water Paint—because it is durable and economical. Can be mixed in hot or cold water.

Supplied in white and a beautiful range of soft pastel colors. Ask for color card and descriptive folder.

Special quantity prices supplied on request.

This product meets the following U. S. Government Specifications:

Treasury Department d-49-11

Branch of Supply-Procurement Division
(non washable Kalsomine Type B)

Quartermaster Corps, U. S. Army;

3-63-Calcimine Interior Cold Water Paint.

	WHITE	TINTS
525 lb. Barrels, per cwt.....	\$12.00	\$14.00
100 lb. Drums, per cwt.....	14.00	16.00
5 lb. Packages, per package.....	.80	.88

AN EXAMPLE OF THE GOOD USE OF PAINT

BEFORE

AFTER



PHOTO COURTESY NATIONAL PAINTERS MAGAZINE

Unretouched photo showing what paint will do . . . a tremendous saving in light and working efficiency

MOR-WASH KALSOMINE

Self Sizing - - Mixes With Cold Water - - Use it Over Wallpaper

W A S H A B L E

Slap a brushful of MORRIS' Self-Sizing Washable Kalsomine on a RAW UNSIZED wall and feel the ease of its application — its perfect spreading, non-lapping and leveling qualities. Then feast your eyes upon its matchless coverage and hide—its "sheet of paper" smooth finish, free from even a suggestion of a "holiday" or "shiner."

Another thing. You don't have to wait for "fresh" plaster or "green" concrete to cure; just go ahead with your decorating when the plasterers move off the job. There's no danger of peeling or blistering because MORRIS' Self-Sizing Washable Kalsomine, being alkaline itself, combines with the free lime in plaster or masonry, permitting it to "breathe" and give off water as it cures — "burn outs" are impossible — and there will be no "hot" spots to be treated.

Don't get scared at the per pound cost of MORRIS' Self-Sizing Washable Kalsomine. You'll save way more than the few extra cents you pay by not having to size a job—so make a friend of MORRIS' Washable Kalsomine today. Try it. And you'll thumb your nose at competition, for "price" jobs will be just as sweet and profitable as high class jobs—Yes Sir! 5 lbs. makes one gallon of paint!

	WHITE	TINTS
300 lb. Barrels, per cwt.....	\$26.00	\$30.00
100 lb. Drums, per cwt.....	28.00	38.00
5 lb. Packages, per package.....	1.50	1.70

DEALERS—WRITE FOR PROPOSITION

This product meets the following U. S. Government Specifications. Federal Emergency Administration of Public Works. Formula No. 6.



BONDEX WATERPROOF CEMENT PAINT

The Perfect Stucco and Concrete Finish.
Waterproofs, beautifies and preserves in one operation.
Will not chip, crack, rub or peel off.
Becomes on integral part of the surface to which applied.
Bonds perfectly with stucco, concrete, brick, hollow tile.
For use on all unpainted porous masonry surfaces.
Comes in powder form to be mixed with water.
Meets U. S. Treasury Department Specifications for cement water point. D-49-9

Use it on the exterior of your stucco home, on your basement walls, on cement wall, silos, cribs, swimming pools, stone and brick surfaces. Easy to apply with brush or spray. Bondex contains fine refined cement, and the color and the protection is cemented to the surface. Water repellant and weather resistant. **Use on unpainted porous masonry surfaces only—and not on floors.** Five pounds of powder when mixed with cold water will make 1 gallon of paint and will cover 100 square feet 2 coats. Two coats are necessary for a permanent job. Made in white and the following beautiful colors. Ask for a Bondex Color Card:

101 Cream	105 Pink	109 Stone Gray	113 Tan
102 Light Blue	106 Buff	110 Ivory	114 Light Green
103 Spanish Buff	107 Green	111 Lavender	115 Terra Cotta
	108 Brick Red	112 Blue	116 Brown
		100 lb. Drums	25 lb. Lots
White, per pound		\$.22½	\$.28
Colors except green, per pound		.29½	.32
Green No .107, per pound		.40	.42
			5 lb. cans Each
			\$1.60
			1.78
			2.30

MODEX—"THE MODERN PAINT" DRY CASEIN PAINT

Mixes with water and "niches in" between Kalsomine and Flat Oil Paint. Is a washable water paint for interior painted or unpainted walls and ceilings, sand or lime putty finish plaster, wood, metal, brick, concrete, stone and tile surfaces. A new type of paint in dry powder form.



Where something better than Kalsomine or cold water paint is desired MODEX is ideal because it combines permanent beauty with ease of application and economy. Five pounds of powder when mixed according to the directions will make approximately one gallon of paint and will cover 250 to 350 square feet, according to the surface. We will gladly furnish a color card showing the 10 standard colors and

white and black which may be intermixed to make an unlimited variety of shades.

White	3 Buff	7 Nile Green
Black	4 Maple Tan	8 Seacrest Green
1 Ivory	5 Tan	9 Pink
2 Cream	6 Blue	10 Gray

This product meets the following U. S. Government specifications:—

Federal Emergency Administration of Public Works
Formula No. 7 Cold Water Paint.

Treasury Department—D-49-10 Cold Water Paint
(Washable)

Bureau of Standards (Suggested)
Paint Cold Water, Casein Brush (1) Grade B Type 8
Per Can

	White	Colors
5 lb. Cans	\$ 2.16	\$ 2.26
100 lb. Steel Drums	38.00	42.00
300 lb. Barrels	36.00	38.00

SPECIAL QUANTITY DISCOUNTS ON REQUEST.

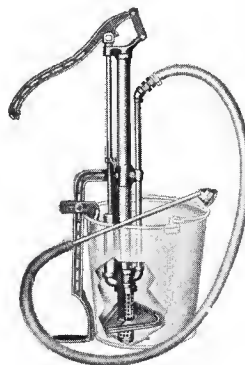
No. 945

WATER PAINT SPRAYER

Facts About This New Hand Sprayer

First of all this new sprayer is low in price—you will get the cost back from the profits on your first job.

Then it's simple—you just attach it to a regular 5 gallon bucket and it works so easily that a schoolboy can pump it. A new gadget prevents it from ever being out of service through clogging and you have plenty of hose to reach out-of-the-way spots.



Lose no time. Right now, today, order one of the new Sprayers. Equipped with 12 ft. hose. Two 2-ft. lengths spray pipe. Shut off cock. Two spray nozzle tips. (1 coarse, 1 fine). Clamp and footrest for attaching to your bucket or pail.

List Price, Complete..... \$18.80

SPECIAL NOTE

We will gladly furnish free specifications for correct use and application of Bondex, Madex, Plastex, Venastone or any other Water Products on request. Ask also for Question Answering Bulletin on these products.

UTILITY COLD WATER PAINT

WHITE ONLY

MEETS U. S. GOVERNMENT and WAR DEPARTMENT SPECIFICATIONS for 3-64 for non washable Cold Water Paint.

Used extensively for interiors of factories and mills. Intensely white with great covering capacity. Far superior to white-wash. Will not flake, scale or powder off. Can be applied to practically any kind of surface, even on steel and iron. Made in white only. Five pounds makes one gallon with covering capacity of 100 to 150 square feet; one heavy coat and touch up.

	List Price Per Lb.
Bulk (small quantities).....	\$.12
25 Lb. Bags.....	.10½
400 Lb. Barrels.....	.09½

OUTSIDE COLD WATER PAINT

MEETS WAR DEPARTMENT and SUGGESTED FEDERAL SPECIFICATIONS FOR GRADE A CASEIN TYPE COLD WATER PAINT. Can be used on all types of exterior surfaces where cold water paint is practical. It is washable, sanitary verminproof and fireproof. Suggested for exterior work on race tracks, amusement resorts, air fields, and street and zone marking. Five pounds makes approximately one gallon with covering capacity up to 375 square feet; one coat.

	List Price Per Lb.
Bulk (small quantities).....	\$.18
25 Lb. Bags.....	.16
400 Lb. Barrels.....	.13

PAPERHANGER'S E-Z SLIP DRY PASTE

THE FINEST MONEY CAN BUY

Pure Wheat Paste—Quick to Mix—No Lumps

Here is a real 100% pure wheat paste. E-Z Slip, as its name signifies, is one of the few dry pastes on the market to-day that really has a "slip and slide" to it.

We unconditionally guarantee E-Z Slip Paste to give you 100% satisfaction or money refunded. Remember—it costs you less to use E-Z Slip Paste because the water absorption is greater. You actually get more paste per pound.

Don't be misled by "cheap price" paste. There is no trick in adding a lot of filler to give it weight. Insist on E-Z Slip for lower costs and better papering jobs. E-Z Slip is guaranteed not to stain the finest papers and its adhesiveness is far superior to ordinary paste. E-Z Slip stays sweet and will not sour for days.

Guaranteed the most economical paste you can buy.

2½ Lb. Bags, List Price.....per bag	\$.56
5 Lb. Bags List Price.....per bag	1.30
20 Lb. Buckets List Price.....per buc.	4.50
25 Lb. Dropcloth Sack Bags List Price..per bag	4.50
100 Lb. Sacks List Price.....per 100	18.00
200 Lb. Barrels List Price.....per 100	16.00

A SECTION OF THE LABORATORY

Every MORRIS product is tested and checked. That is why you buy from MORRIS on a money back guarantee.



No. 96 DRY PASTE

This is a corn flour paste that is second to none in its class . . . will stand the most delicate paper . . . mixes free from lumps . . . one pound of No. 96 Paste is equal to nine pounds wet paste!

SPECIAL LOW PRICE

200 Lb. Sacks, List Price.....per 100 lbs.	\$11.00
100 Lb. Bags, List Price.....per bag	13.00
5 Lb. Bags, List Price.....per bag	1.00

PEERLESS WATERPROOF CEMENT

A Real Moneymaker for Any Dealer

A KNOWN PRODUCT — MILLIONS OF BOTTLES SOLD.

Peerless Waterproof Cement has been sold through retail stores for years. Always a 25 cent retailer, it is now offered in two convenient household sizes — the handy tube and the economical bottle. Larger sizes available for commercial use, in gallons, 5 gallon cans and drums.



WATERPROOFS AS IT REPAIRS

Leather
Furniture
Dishes
Books
Iron
Crackery
Glassware
Harness
Auto Tops
Cushions
Garden Hose

Pottery
Linoleum
Ivory
Awnings
Marble
Upholstery
Boats
Tents
Jewelry
Woodwork
Radios, Etc.

Not a glue—it's a cement that holds like a vise.

Both sizes come in very attractive counter displays that catch the customer's eye.

We also supply you with attractive window display, streamers and other material that will boost sales for you.

	Tube	Bottle
List Price each.....	\$.20	\$.50
List Price per doz.....	1.60	3.60



WM. J. WALSH
"You can depend on Morris for real service. And that's what I need. Many times I couldn't believe it possible, the speed in which my orders are shipped."

J. D. BUTTERWORTH
"After painting many of the largest buildings throughout this section of the country, I am firmly convinced that MORRIS tops the list for highest quality and low price."

JACK CAVIN
"Any painter that does figure work on a small percentage basis will certainly profit by using MORRIS paints. I think you enamel is the finest money can buy."

E. E. BLAKELY
"I've painted in every part of the United States but have never seen an enamel cover like LIQUID TILE. We actually cover varnish woodwork with one coat of this enamel."

W. COTTAM
"A decorator for over forty years, I've used practically all grades of wallpaper and paint. I can truthfully say that every penny I've spent in the past three years has been well spent. MORRIS and my only regret is that I didn't start buying from MORRIS twenty-five years ago."

Meet a few
LARGE CONTRACTORS
Let them tell you what they think of MORRIS Products.

NORMAN E. BROCK
"I've built my reputation on MORRIS paints and wallpaper. My customers demand the best and they are willing to pay for it. You can always depend on MORRIS."

L. J. GILLEN
"I use MORRIS wallpaper because I can please almost any customer with MORRIS books. Those I can't please are taken care of by the MORRIS display room."

C. E. HARGISS
"My work consists mostly of schools and public buildings. I paint throughout the state of Illinois, and Master Painter's Pure Paint has made hundreds of satisfied customers for me. I'm a MORRIS bonter."

HARRY R. DAVIS
"I've been in the decorating business for twelve years. I trade with MORRIS 100% because I like their friendly service. I like their modern business methods, low prices and high quality. I don't hesitate to guarantee any job I do, because I know MORRIS is behind me 100%."

PAUL ROSEMAN
"My work consists of very high grade decorating. Until a few years ago, I experimented with every grade of paint known in my section. To say that I have standardized on MORRIS paints in the past three years would be putting it mild. Now I have painted a store and hope to sell many of my painter friends, as well as continue my decorating."

COURT HILLSTROM
"I specialize in outside work. For thirty years I've used nothing but lead and oil. For the past few years, I have used nothing but CONTRACTOR'S PASTE LEAD. My business has grown every year and my best advertisement is the many satisfied customers. I have Contractor's Paste Lead covers better, wears longer, and works easier than any lead and oil mixture made."

J. SCHWARTZ
"I've been using MORRIS paints for eight years. My purchases run several thousand dollars a year. Many times another company gives me samples of their paint to use but that only makes me more convinced that MORRIS gives me far more for my money and always has large stocks available."

H. L. MEYER
"Our business was started by my dad in 1898. Ever since that time we have done nothing but high grade work. I especially like the MORRIS Floor Enamel. You can use it inside or out and on wood or concrete and it dries in just a few hours."

FRANK C. BRUEGGEEMANN
"We are considered one of the largest spray painters in this section of the country. Our work includes everything from small basements to huge sky scrapers. We buy all our paint from MORRIS because they have the proper finish for every kind and type of surface."

F. B. MECKEL-ESSEL
"I cannot say enough about MORRIS products, but any painter can write me and I'll tell him. I got six jobs in one block one night after the other, just because each one was so beautiful. In over 35 years of painting, I've tried them all, but now all my business is done with MORRIS."

EVERYWHERE . . . THEY SAY THE SAME

These statements prove the superior quality and service MORRIS renders its customers.

From coast to coast and border to border, you will find better decorators using and specifying MORRIS products.

This is no idle boast! Our company is not a widely advertised one. We do no extensive magazine and radio advertising.

We believe in putting that money directly into the MORRIS products you buy and developing new products that will prove more economical and profitable for you.

Let MORRIS PAINT & VARNISH COMPANY be your supply house. We are recognized as the largest distributor and outstanding manufacturer and wholesaler of paints in the middle west.

You, too, will like our courteous treatment, that friendly service, our speedy delivery, and above all, that outstanding MORRIS quality and low price . . . and use our "Decorator's Service Department". We'll gladly help you solve any of your problems without cost or obligation.

When your orders are received they will always have our most prompt attention!



SpeedKleen

A TRIUMPH OF MODERN CHEMISTRY - -
 MAKES CLEANING EASY - - SPEEDKLEEN IS A DIFFERENT CLEANER

A cleaner that works like magic. All we ask is a trial. After using SPEEDKLEEN for ten minutes you'll never go back to ordinary cleaning solutions. Check these outstanding points:

- Contains no Lye, Sol Sado, Caustic, Oxalic Acid or Soap.**
- Does away with—Caustic, Soda, Soap and Soap Powder.**
- Cleans everything Better, Quicker, Easier and at less cost.**
- Cleans by a new method. No suds.**
- One ounce does more cleaning than three times that amount of any other cleaner.**
- Does what Soap Powder will not do. NOTHING EQUALS SPEEDKLEEN.**
- Does not harm the finest finish.**

SPEEDKLEEN CLEANS EVERYTHING

Use it in Homes, Clubs, Restaurants, Bakeries, Schools, Office Buildings, Theatres, Churches, Apartment Houses, Dining Cars, Creameries, Hospitals, Asylums and Laundries.

SPEEDKLEEN is called the Universal Cleaner—and rightly so! Take our word for it. You are sure to like SPEEDKLEEN CLEANER. Order a five-pound bag TO-DAY.

SPECIAL LOW PRICE

1 lb. Pkg.....	\$.40 per pkg.
5 lb. Pkg.....	1.50 per pkg.
100 lb. Sack.....	20.00 per sack

ALL PRICES SHOWN AT LIST

A FEW TIPS ON HARD CLEANING PROBLEMS

UNUSUAL DIRT AND BLOOD STAINS:—After soaking, boil in wash boiler containing two tablespoonfuls cleaner. Rinse as usual.

FLOORS, LINOLEUM, FURNITURE, WOODWORK AND PAINTED WALLS:—1 tablespoonful in pail warm water.
IN BATH:—1 tablespoonful in tub, cleans delightfully.

TO TAKE PAINT AND WAX OFF FLOORS:—7 ounces to 1 gallon hot water, use scrubbing brush, soak well. Rinse with clean water.

WHITE PAINT, PAINTED AND VARNISHED SURFACES: ½-ounce to pail luke warm water, no soap. Wet thoroughly with cloth. Wipe dry. Amount named is enough.

SPEEDKLEEN costs you less to use because you need so little. Try it to-day. A trial will convince you that SPEEDKLEEN is the fastest and most economical cleaner on the American market to-day.

MORLUX WAX

Complete line of wax for floors, furniture, automobiles, etc.

MORLUX Prepared Wax is a high quality product of a smooth even texture and will not separate in the can.

	1's	5's	25-lb.
List Price Per Pound.....	\$.84	\$.76	\$.60

MORLUX DANCING FLOOR WAX

is a true wax of the very finest quality and not a perfumed cornmeal such as the majority of powdered waxes on the market.

	1's	25-lb.
List Price Per Pound.....	\$.90	\$.78

MORLUX LIQUID WAX

is a yellowish spirit dissolved wax of the buffing type. Very durable! Quick and easy to use.

	1's	5's
List Price Per Gallon.....	\$3.90	\$3.50

MORLUX E-Z LUSTRE WAX

DRIES WITH BEAUTIFUL LUSTRE
NO RUBBING NECESSARY

Morlux Self-Polishing Wax is the latest development in water emulsion waxes. We sell hundreds and hundreds of gallons of this material for maintenance, household and all around use.

We know you will find this self polishing wax far superior to anything on the market at the present time in lustre, durability of the waxed surface and resistance to water, damp-mopping and wet traffic after thorough drying. This material, although it dries with a lustre in 15 to 25 minutes, actually becomes impervious to water after it is thoroughly dry, i. e., from 6 to 18 hours, depending on conditions of humidity.

This product is truly a most unusual one. There are many different brands on the market but you owe it to yourself to try MORLUX E-Z LUSTRE Self-Polishing Wax.

A REAL VALUE

	Pints each	Qts. each	Gal.	5-gal. per gal.
List Price.....	\$.90	\$1.50	\$4.40	\$3.80

WE GUARANTEE YOU LOWEST PRICES AT ALL TIMES.

SPECIALS:

ROOF PAINT

Liquid Asbestos Paint (Black)

	Per Gal.
55 Gal. Non-Returnable Drums.....	\$.84
30 Gal. Non-Returnable Drums.....	.90
5 Gal. Non-Returnable Drums.....	1.00
1 Gal. Cans.....	1.30

Paste Asbestos Paint (Black)

	Per lb.
500 Lb. Metal Containers.....	\$.12
100 Lb. Metal Containers.....	.16
50 Lb. Metal Containers.....	.20
25 Lb. Metal Containers.....	.22

The above are high grade products proven by the test of time. They positively contain no coal tar ingredients. Ideal for coating roofs, stopping leaks, etc. Shipped ready for use with instructions far applying.

WIPING CLOTHS "SUPREME BRAND"

In Bales of 125 Lbs., 200 Lbs. or 500 Lbs.
Lesser Quantity, 4c net per lb. higher

	Per lb.
Colored	\$.20
Near White	.22
Snow White	.26
Knit	.26

"Supreme" Brand Sanitary Wiping Cloths are of the highest quality obtainable. All rags are hand graded, thoroughly washed and sterilized.

DECORATORS

Paint and Varnish Thinner

	Per Gal.
55 Gal. Returnable Drums.....	\$.50

"Economy Brand" Paint and Varnish Thinner is a high grade product. It is used by many for commercial purposes as a substitute for Turpentine.

ALL PRICES LIST

CARBON TETRACHLORIDE

	Per lb.
700 Lb. Returnable Drums.....	\$.14
400 Lb. Returnable Drums.....	.15

SWEEPING COMPOUND

	Each
300 Lb. Barrels.....	\$11.00
200 Lb. Barrels.....	8.00
100 Lb. Kegs.....	5.00

A quality product of scientific manufacture. It lays the dust and carries it with sweepings. It keeps the floor sweet.

CHINCH BUG OIL

	Per Gal.
55 Gal. Non-Returnable Drums.....	\$.50

Highest rating for effectiveness. More lasting and less affected by dust, rain and wind.

No. 1 CREOSOTE OIL

WOOD PRESERVATIVE

(A. W. P. A. Specifications)

	Per Gal.
55 Gal. Nan-Returnable Drums.....	\$.50
30 Gal. Non-Returnable Drums.....	.56
5 Gal. Cans	1.00
1 Gal. Cans	1.40

GLOSS OIL

(Heavy Bodied)

MEDIUM DARK COLOR

	Per Gal.
54 Gal. Returnable Drums.....	\$.82
30 Gal. Returnable Drums.....	.88
5 Gal. Cans	1.20
1 Gal. Cans	1.40

Adhestic Size

A Special Heavy Jell Size

ADHESTIC SIZE is the result of testing and comparing many of the most popular sizes on the market.

ADHESTIC IS STICKIER THAN ANY SIZE MADE

ADHESTIC is easy to use. Simply dissolve it in boiling water. It requires no warking and is far quicker to use than dry glue.

ADHESTIC HAS NO DISAGREEABLE ODOR

ADHESTIC is a most excellent size for use after washing sandfinished, whitewashed, kalsomine or chalky walls. ADHESTIC will absolutely keep paper from pulling or peeling.

ADHESTIC also detects hot spots and lime spots by turning them red. This warning enables you to apply a coat of shellac or "M. C. QUALITY" Pigment Wall Primer before hanging the paper.

ADHESTIC is especially good for use as a size before hanging Sanitas, Lincrusta, Burlap, etc.
ADHESTIC is sanitary, clean and efficient.

ADHESTIC also kills germs and microbes. Very economical to use because it reduces 50% with hot water.

	Qts.	Gals.	5's Per Gal.
List Price	\$1.20	\$3.00	\$2.80

ASPHALTUM

We stock two grades of this material. One is a BENZINE base and the other TURPENTINE.

We recommend the better grade because of its heavier consistency and also the fact that it is much deeper in

color and more durable.

	Drums	5's	1's
List Price Per Gal. T Asphaltum..	\$1.70	\$1.80	\$1.90
List Price Per Gal. B Asphaltum..	.65	.80	1.20



Texturing with scraper knife.



Texturing with wall stipple brush.



Modifying texture with celluloid drag. This method used for imitating Travertine by dragging sideways.

Below—Brush Swirl



M.C. Quality Mortex Finish

THE NEW PLASTIC EFFECT FOR TEXTURED WALLS

A most beautiful wall finish!

MORTEX enables you to give your customer the very finest in texture jobs at prices that are unbelievably low.

Any type of decoration you like - - Spanish, English, Italian, French, Modern American, etc. MORTEX can be applied over any surface, on wood, metal, plaster, brick, etc.

MORTEX is supplied only in the natural shade but you can easily tint it to any desired color or glaze over it with No. 97 Glaze. MORTEX comes in a powder form and mixes with water. Easily tinted with dry colors.

Easy to mix and quick to use. One pound of powder covers an average of one square yard depending of course on thickness of texture desired.

COMPLETE INFORMATION AND
FULL INSTRUCTIONS
FURNISHED ON REQUEST.

PLEASE NOTE: We also carry a second grade in stock for those who desire a cheaper product. The difference in price is 2c per pound on the net price. However, in every case we recommend MORTEX because you receive **greater coverage** and a **better job**.

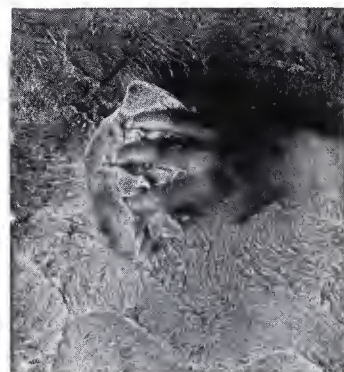
Complete Directions and Full Information Gladly Furnished on Request.

ASK FOR SPECIAL QUANTITY TON LOT PRICES

300-Lb. Barrels	\$28.00	per 100 Lbs.
100-Lb. Sacks	32.00	per 100 Lbs.
50-Lb. Sacks	.36	per Lb.
Less than 50-Lbs.....	.40	per Lb.



Applying color glaze.



Rubbing down for high lights.



To test hardness gauge at MORTEX surface with edge of a coin. Note that it does not powder or scratch.

EXTREME FLEXIBILITY.





MOR-LITE

ECONOMICAL . . BEAUTIFUL . . CONVENIENT

The Super Flat Wall Finish

ONE COAT COVERS ANY SURFACE

MORLITE is a beautiful and durable Flat Wall Paint in paste form. It is made in white and eight pastel shades, all of which are permanent, non-fading colors. No oil or chemical thinner is needed to mix with MORLITE. Only clear water is required to bring it to the proper working consistency.

MORLITE entirely eliminates all the usual muss and fuss of interior painting. With MORLITE there is no long wait for wet, sticky walls to dry. In forty (40) minutes you can hang your pictures and re-arrange your room.

MORLITE is sanitary and pleasant to use. It is absolutely odorless. No strong, pungent, painty smell will linger in your home for days when you use MORLITE.

MORLITE is economical, too. One coat of this amazing paint will completely hide any new or old surface. This means a big saving in the time and expense of applying MORLITE. Because one coat is all that is ever needed, MORLITE goes further than other wall paints. One gallon provides a beautiful finish for 250 to 750 square feet, depending on the type of surface.

No wonder MORLITE has become so popular with home owners and painters alike for every interior where economy, beauty and convenience are essential.

Washable - Durable - Economical

Because of its fast drying qualities, a home can be painted in the morning . . . and set all in order the same evening.

These Exclusive Features of MORLITE will Solve Your Decorating Problem

One Coat Hiding Power—MORLITE is made with a casein-oil emulsion binder and pure zinc sulphide-lithopone pigment. This is an entirely new pigment of remarkable opacity and more of it can be used with this

Example of well lighted interior. MORLITE cuts electric bills because MORLITE white is over 90% light reflecting. All the colors have high light reflective value. Every color is permanent, will not turn yellow and is lime proof.

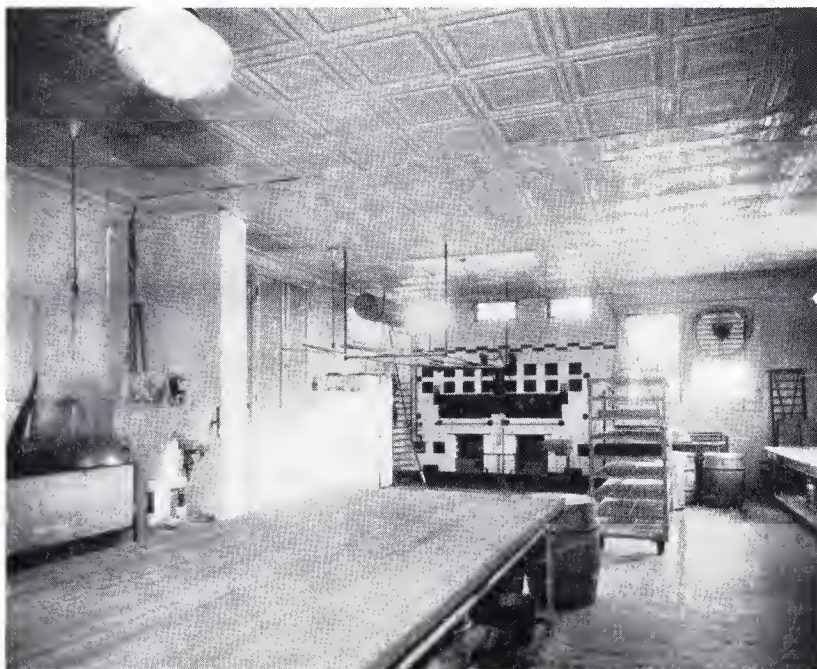


PHOTO COURTESY NATIONAL PAINTERS MAGAZINE

CASEIN PAINT

NEW - DIFFERENT - DRIES QUICK - ODORLESS

MORLITE IS THE IDEAL WALL PAINT FOR HOMES, STORES, GARAGES, HOTELS

Here are additional features of MORLITE which you will be quick to appreciate either for home, industrial or commercial purposes.

- 1—Permanent colors — White never yellows.
- 2—May be washed without injury.
- 3—White is over 90% light reflective.
- 4—Won't check, flake, peel or rub off.
- 5—Non-inflammable and non-explosive.
- 6—Not injured by acid or gas fumes.
- 7—May be painted over with any paint.
- 8—Can be applied with brush or spray.

Excellent Coverage on Any Surface—MORLITE will give splendid coverage on practically any interior wall surface. Following are typical examples of the perfect "one coat" coverage you may expect from MORLITE.

Rough Finish Plaster	—175-200 sq. ft. per gal.
Insulating Board	—200-225 sq. ft. per gal.
Concrete Blocks	—200-350 sq. ft. per gal.
Smooth Concrete	—400-450 sq. ft. per gal.
Wallboard	—450-500 sq. ft. per gal.
Smooth Finish Plaster	—500-600 sq. ft. per gal.
Painted Surface	—700-750 sq. ft. per gal.

Other surfaces on which MORLITE will produce splendid results include the following: New or old Brick and Stone; well seasoned New Wood; Metal coated with flat oil paint; Cinder Blocks; Wallpaper; Canvas, green Concrete, etc.

specially developed binder than is possible in ordinary paints. That's why one coat of MORLITE will hide any new or old surface—even black.

Absolutely Odorless—MORLITE is entirely different from all ordinary Flat Wall Paints. It is made in paste form without the usual vehicle containing oils and chemical thinners that always leave a strong, disagreeable odor.

Dries in 40 minutes—MORLITE does not contain any slow-drying oils or thinners. That's why it always dries dust-free in 40 minutes. As soon as the water mixed with MORLITE is absorbed or evaporates your room is ready for use.

No Size or Priming Coat Needed—When ordinary Wall Paints are used, a size or priming coat must be applied to prevent the suction of porous walls or the action of free lime from discoloring the paint. MORLITE will produce a beautiful finish on any surface, even wet plaster or green concrete without the use of any size or priming coat. This means extra savings in time, labor and materials when you use MORLITE.

NEW LOW PRICE Special Quantity Prices

List Price, 1's.....	per gal. \$4.50
List Price, 5's.....	4.20
List Price, Drums.....	3.90
ASK FOR FREE BEAUTIFUL COLOR CARD AND FULL DIRECTIONS.	

Attention---Contracting Painters

Far too many times there are disagreements and misunderstandings due to the fact you do not have a written contract on the job.

Why look for trouble? Why make enemies of your customers. **USE WRITTEN CONTRACTS.** For your convenience, we print below a form which painters find very practical and very easy to use.

For a very small handling charge, we will be happy to print these for you with your name on them. Ask for full particulars.

For all ordinary jobs of exterior and interior painting the following contract between painter and property owner will fill requirements:

YOUR ADDRESS	YOUR NAME	PHONE NO.
Date.....		
We agree to paint the property located at:		
Address		
and owned by (Name of owner).....		
doing the work listed herein in accordance with the following specifications:		
1. Paint is to be applied only when the surface is thoroughly dry. 2. All surfaces shall be clean, smooth and free from dust, dirt, grease, mortar, loose paint, scale, etc. 3. All paint shall be evenly spread and thoroughly brushed out. 4. On new work, after priming, knots and sap streaks shall be shellacked with one coat brushed out thin. 5. All exterior work shall be allowed to dry from two to four days before the next coat is applied and for interior work at least twenty-four hours for each coat. 6. All nail-holes, dents, cracks, joints or other defects in the surface shall be puttied after the priming coat has been applied and is thoroughly dry. 7. Before any paint is applied, plaster surfaces, either new or old, must be made clean and smooth and all cracks and holes filled with patching plaster. 8. Walls that have been calcimined shall be washed until all calcimine is removed before applying any paint. 9. All new plaster, stucco or concrete shall be aged before painting by washing with a solution made by dissolving two pounds of zinc sulphate in one gallon of water. 10. All paint used shall be pure MORRIS PAINT & VARNISH COMPANY'S products mixed in proper proportions with linseed oil, pure turpentine and drier as per instructions. 11. All material and tools to be furnished by the painting contractor.		
(Here list and specify in detail all work to be done. Also any paperhanging) (Much more space is allowed here on regular form)		
Price for all work specified above \$.....		
Terms of payment:		
After first coat is applied \$.....		
On completion of job - - \$.....		
Signed.....		
(Signature of Contracting Painter)		
Accepted.....		
(Signature of Owner of Property)		

SANITARY WASHABLE WALLS

With 2 Coats of
Moletg
PAINTS

1

*Scrape Wallpaper
-fill Cracks and
Holes with Plaster*

2

*Apply One Coat
of **Moletg** FLAT
WHITE E.S. PRIMER*

HELPS ELIMINATE HAIR LINES

3

*Then ONE COAT of
Moletg FLAT WHITE
E.S. FINISH (Stocked in Various Colors)
CONSULT YOUR PAINTER*

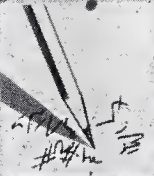
*Let us Demonstrate
this Test to you!*



**SPLATTER INK
OR IODINE
ON SURFACE**



**STAIN WITH
SAND
OR SOOT**



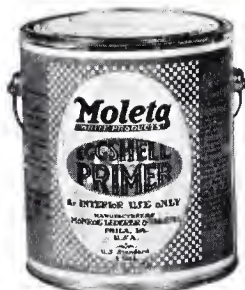
**MARK WITH
PENCIL**



**WASH WITH
CLEANSER AND
WATER**



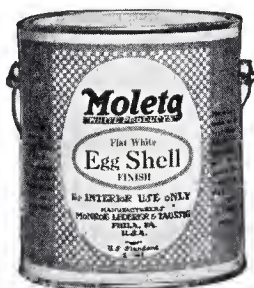
Moleta System of Interior Painting



MOLETA PRIMER

Moleta Primer is a first coat, intended for use on interior plaster, concrete, brick, wallboard or cement. It produces an elastic coating with excellent sealing properties. Will help eliminate hair lines from coming through on subsequent coats of paint. It is a pigmented primer, and possesses excellent opacity, so that one coat of MOLETA FLAT WHITE EGGSHELL PRIMER and one coat of MOLETA FLAT WHITE EGGSHELL FINISH are generally sufficient to produce a finished job.

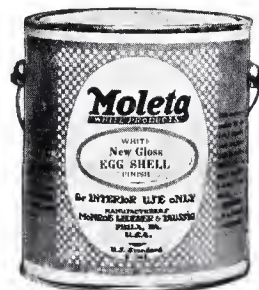
List Price	1's	6-1's	5's
Per gal. . . .	\$5.40	\$5.00	\$4.80



MOLETA FLAT WHITE EGGSHELL FINISH

Moleta Flat White Eggshell Finish is the ideal finishing coat where a smooth, velvet-like finish is desired. It is WASHABLE, and ink, iodine and mercurchrome can readily be removed with cleanser and water. It can be brushed on large walls or ceilings without showing flashes, shiners or brush marks, or, if desired, it can be very readily sprayed. One application of MOLETA FLAT WHITE EGGSHELL FINISH has the approximate hiding power or density of two applications of the average flat white paint, and will cover approximately 33 1/3% more area. Is intended for interior use on plaster, wood, metal, cement, brick or fabric surfaces.

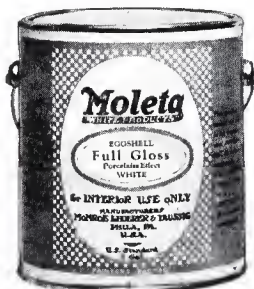
List Price	1's	6-1's	5's
Per gal. . . .	\$5.40	\$5.00	\$4.80



MOLETA NEW GLOSS EGGSHELL FINISH

Moleta New Gloss Eggshell Finish is a product that dries with a semi-lustre, giving an effect similar to a gloss enamel job rubbed down with pumice stone and water. It has great density, exceptional white color, dries with a tough film and is very elastic. A beautiful semi-gloss finish.

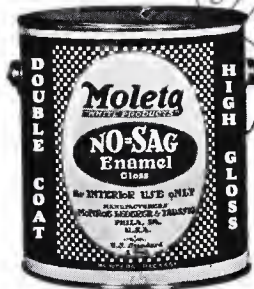
List Price	1's	6-1's	5's
Per gal. . . .	\$5.90	\$5.50	\$5.30



MOLETA EGGSHELL FULL GLOSS

Moleta Eggshell Full Gloss dries with a porcelain effect. It has excellent opacity, beautiful white color, flows together without leaving brush marks. This gloss finish can be applied on very large surfaces, using large brushes, with no tendency of sagging or hard working. It is very elastic and possesses wonderful durability.

List Price	1's	6-1's	5's
Per gal. . . .	\$5.90	\$5.50	\$5.30



MOLETA NO SAG ENAMEL

A real achievement of the MOLETA laboratories. Here is a one coat enamel that dries with a beautiful gloss and absolutely guaranteed NOT to sag. A trial will convince you of this outstanding enamel. Order a case on the MORRIS introductory offer plan, use one gallon, if it is not everything we claim, return the balance and there is no charge.

List Price	1's	6-1's
per gal. . . .	\$5.60	\$5.20



MOLETA PERMALITE ENAMEL

A very high grade enamel that is sure to please the most exacting painter. Permalite is a free flowing long oil enamel that levels perfectly and can be rubbed out to a beautiful porcelain like gloss finish. Made of 100% pure French processed zinc and ground extremely fine, which gives it wonderful covering qualities. Can be rubbed in 48 hours. Obtainable in gloss or eggshell finish.

List Price	1's	6-1's
per gal. . . .	\$7.80	\$7.40

MOLETA T. O. W. OUTSIDE PASTE WHITE

T. O. W. PASTE is in no sense a substitute for white lead. It is distinctly a superior product.

Non-Poisonous. Exceptional white color. Very durable. Will not discolor from the action of sulphur fumes. More economical than White Lead.

Two coats of T. O. W. are equivalent in hiding power to three coats of white lead, an almost unbelievable statement to make, but one borne out by actual fact. You make two gallons out of one.

List Price	1's	6-1's	5's
Per Gallon	\$7.20	\$6.80	\$6.50

Net weight, 20 lbs. per gallon.

Special T. O. W. Dryer List Price	1's	6-1's	5's
	\$1.40	\$1.40	\$1.40

MOLETA E. S. STIPPLE

A heavy bodied stipple that covers good and works easy. Sets slow so that large areas can be worked with ease. Extremely washable. A high quality product that proves very economical because of large coverage and low labor cost.

List Price	1's	6-1's	5's
Per Gallon	\$5.40	\$5.00	\$4.80

MOLETA REINFORCING PAINT SOMETHING NEW AND DIFFERENT!

ASK FOR FULL INFORMATION

	1's	Qts.
CLEAR	\$4.80	\$1.40
COLORS	5.30	1.50

SANITAS - - - WALLTEX

WE ARE HEADQUARTERS FOR ALL PATTERNS IN THE SANITAS
AND WALLTEX LINES.

Below you will find a world of information that will prove most
helpful to you in producing a better job. Study it carefully.

SAMPLE BOOKS AND FURTHER INFORMATION GLADLY FURNISHED ON REQUEST.

We guarantee you the lowest prices and quickest service.

SANITAS WASHABLE CLOTH WALL COVERING

- A damp cloth wipes it clean.
- Prevents and conceals plaster cracks.
- Looks new after years of service.
- Beautiful backgrounds for every room.
- Favored by good decorators for 30 years.
- Eliminates cost and bother of frequent redecoration.
- Modernize with Sanitas - - makes new walls of old.

PREPARATION OF WALLS AND HOW TO HANG SANITAS

OLD PLASTER WALLS

Surfaces previously covered with wall paper should be scraped to the plaster and made smooth and clean. Calcimine should be washed off. Painted surfaces should be treated with pearlash (eight ounces of washing soda dissolved in four quarts of water, or a stronger solution if necessary). Then wash the walls with clean water. Remove all loose particles, point up any cracks and sand paper to a smooth finish. Surfaces previously covered with Sanitas should be sand papered and washed down with formaldehyde water (4 or 5 tablespoonfuls to the pail of warm water) before hanging new material. A tablespoonful of formaldehyde dissolved in a cup of water may be added to the paste to prevent souring.

NEW PLASTER WALLS AND CEILINGS

The plaster surfaces should be thoroughly dry, and perfectly smooth and true. Then apply a coat of hot glue size. If one coat of sizing does not show on the surface, apply another coat.

HANGING SANITAS

Shade up goods before cutting, as cut lengths of SANITAS are not returnable. Hang SANITAS like any other wall covering. Trim the edges perfectly

even with a sharp knife and a good straight edge. Brush out well, avoid uneven deposits of paste. Do not stretch or lap, press edges down to a tightly butted seam. Wipe off any paste on the surface of goods immediately. Excessively cold SANITAS is apt to be brittle. Before handling, put it in a warm room, but avoid placing rolls against radiators, steam pipes or any other heater.

PASTING SANITAS

SANITAS handles easily and butts perfectly if you use **MORRIS E-Z-SLIP** paste. Work paste thoroughly into the back of the goods but avoid surplus paste deposits which will slow up drying.

CEILING

When SANITAS is trimmed, pasted and ready for hanging, hold it against the ceiling in left hand. For support and to prevent folding of the material, use a rigid stick about fifty inches in length. Place your starting edge in position with the right hand and brush until it is set on the ceiling. Do not attempt to work over twenty-five inches of material at a time. If you do, the weight may pull SANITAS off the ceiling while you are working. Be sure to brush over and smooth out entire surface before moving forward. Keep the stick supporting SANITAS close to the ceiling all the way across your strip until it is thoroughly brushed out. Use the seam roller gently, if at all. Seams can be made practically invisible.

WALLTEX and SANITAS PRICE LIST

All Prices List

"T" Prefix	\$ 7.70
"C" Prefix	8.40
"P" Prefix	8.40
"D" Prefix	8.40
"M" Prefix	18.00
54" Legendary Isle 12 yd. rolls.....	12.00
48" Sea Gorden Scenic 12 yd. rolls.....	9.60
Decorative Flat Finish Borders, 12 yd. rolls....	5.80
Enamel Finish Borders, 12 yd. rolls.....	4.30
48" Canvas	7.50
48" Prepared Canvas	8.40
48" Lining	7.70
50" Sono Lining	7.20

WALLPAPER

Always the Most Exclusive Designs at MORRIS



When you select wall paper, you buy largely on faith and confidence. You haven't a laboratory in which to test the quality of the raw paper stock and the durability of the coloring.

Morris' wall decorations protect you in this particular. Each and every roll carries the MORRIS guarantee of 100% satisfaction or money back.

The MORRIS sample books give you each year, a selection that has never been shown before. Every design and every color is an exclusive and distinctive pattern.

The reason MORRIS can give you these exclusive designs is because we warehouse in the middle west for America's leading mills.

To make the MORRIS selection still more complete, each year we select outstanding patterns from over six of the largest wall paper factories in the United States.

Morris decorations are selected and priced for the decorator. Morris books give you a real profit, an exclusive selection and guaranteed quality.

Finest grade of waterfast papers are shown and every paper is printed with non-fading colors.

Remember too - MORRIS service is really fast. Every

order is given our most prompt and courteous attention.

The distribution of Morris' books is restricted to actual decorating contractors. It is a mark of distinction to show the Morris books. If you don't have a set of the current books, write us on your letterhead to-day.

It makes no difference if your order amounts to one dollar or a thousand dollars, you will always get that same courteous service and attention.

Our Wall Paper buyers, stock men, order fillers, etc. represent a total experience of hundreds of years with wall paper.

We appreciate your business and prove it by our never changing policy - - lowest prices - - highest quality - - quickest service. Learn about the Morris stock GUARANTEE.

For the convenience of decorators and their customers, we maintain a beautiful display room where we display all unusual patterns and designs not shown in the decorators' sample books.

DECORATORS — You will save money and time by sending your customers to our display room. We follow your instructions faithfully and protect your discount.

WATERPROOFER

OPALITE PRODUCTS
WILL DRY UP A SEEPING WALL IN ONE COAT

BELIEVE IT OR NOT: WE CAN PROVE IT! TRY IT, CONVINCE YOURSELF

What are the Opalite Products? - - HERE ARE THE ANSWERS



—also—

**Opalite Sealer
Plastic Cement
Cement Hardener
Reducer**

It has been on the market for more than five years, and during that period no surface on which it has been used ever leaked through with water seepage again, nor has it been necessary ever to make a second application.

Per quart \$3.16

Per gal. \$12.00

WRITE FOR QUANTITY PRICES AND DESCRIPTIVE CIRCULAR

ALL PRICES IN THIS CATALOG ARE LIST AND SUBJECT TO DISCOUNT.
LET OUR DECORATORS SERVICE DEPT. SOLVE YOUR PROBLEMS.

OPALITE SHEEN WATERPROOFER is a liquid, silvery, aluminum solution that overcomes water seepage through walls, or other surfaces, in underground structures or any structure, whether of concrete, brick, tile or other material.

It can be applied right to the wet surface and will dry it up and stop water seepage within 48 hours.

It resists and overcomes hydrostatic pressure.

It produces a beautifully finished surface, which will last for years.

OPALITE BLACK is another Opalite product—a one-coat black preservative waterproofer. Not meant for stopping water seepage, but for virtually every other waterproofing process. Retards and prevents rust, and is the last ward as a long-life preservative product.

Opalite Black will thoroughly waterproof anything to which it is applied. It will withstand extremes of temperature, from below zero up to 800° F.

It will undergo contraction and expansion and will not deteriorate or peel.

It will greatly reduce or prevent entirely all condensation on pipes.

It is neutral in its action and the dry surface is odorless and tasteless.

It is, therefore, virtually without an equal as a preservative coating inside of storage tanks for liquids of many types, including edible products.

Per quart \$1.40

Per gal. \$5.00

Also SPECIAL SEALER same price as WATER PROOFER.

For interior painting Use LUMINALL

FOR BEAUTY, SPEED, ECONOMY AND CONVENIENCE

- Use Luminall wherever you use any flat paint. It is the loveliest of finishes for living and dining rooms, bed rooms and hallways.
- It gives that soft "dull mat" finish that is so pleasing and so easy to live with.
- Luminall is the paint that dries in 40 minutes - - odorless - - one coat absolutely covers.
- You can apply Luminall on masonry walls of basements or on the wallboard of attics; this paint covers so thoroughly in one coat you may even paint over wallpaper.
- Easy to apply. Economical to use. One gallon thins with water to 1½ gallons. No turpentine or linseed oil to buy. No sizing required. Order at least a gallon now.



SPECIAL QUANTITY PRICES ON REQUEST

	1's	6-1's	5's
List Price	\$5.00	\$4.50	\$4.10

ASK FOR FREE COLOR CARD

WHITE, BLACK, CREAM, IVORY, BUFF, BLUE, PINK, GREEN, GRAY PINK, TAN, DARK BUFF.

MORE Sunlight BUT NO Extra Cost..

LUSTRAGLASS

the ultra violet ray window glass

LIST PRICES

WE ALSO CUT SPECIAL SIZES TO ORDER

Single, Per Lt.	Size	Double, Per Lt.	Single, Per Lt.	Size	Double, Per Lt.
1.50	16x44	2.20	2.72	28x52	3.82
1.64	46			40	3.82
.....	52	2.54		44	4.16
.....	60	3.18		46	4.16
.62	18x20	.92		28x52	4.98
.78	22	1.14		56	5.10
.82	24	1.20		62	6.76
.92	26	1.36	2.04	30x30	2.86
1.00	28	1.46	2.04	32	2.86
1.06	30	1.58		34	3.28
1.06	32	1.58	2.34	36	3.28
1.20	34	1.76	2.72	40	3.82
1.30	36	1.92		42	4.16
1.36	38	1.94		50	4.98
1.50	40	2.14		52	5.10
.....	42	2.14		54	6.38
.....	46	2.54		60	6.76
.....	52	2.86		32x32	3.28
.....	60	3.64	2.34	34	3.28
.78	20x20	1.14	2.72	36	3.82
.88	22	1.28		40	4.16
.92	24	1.36		48	4.98
1.00	26	1.46		50	5.10
1.08	28	1.58		58	6.76
1.16	30	1.70		62	6.84
1.30	32	1.92		34x34	3.82
1.30	34	1.92		36	4.16
1.50	36	2.14		38	4.16
1.66	40	2.38		40	4.98
.....	42	2.54		46	4.98
2.04	20x48	2.86		56	6.76
.....	50	3.28		60	6.84
.....	54	3.64		36x36	4.16
.....	64	4.26		40	4.98
.92	22x22	1.36		44	4.98
1.00	24	1.46		48	6.38
1.06	26	1.58		54	6.76
1.16	28	1.70		56	6.84
1.30	30	1.92		60	10.62
1.42	32	2.10		38x42	4.98
1.50	34	2.14		46	6.38
1.66	36	2.38		52	6.76
1.66	38	2.38		62	10.36
2.04	42	2.86		64	11.16
.....	22x48	3.28		40x40	4.98
.....	50	3.56		44	6.38
.....	58	4.26		50	6.76
.....	62	5.10		54	9.12
1.16	24x24	1.70		40x60	10.62
1.16	26	1.70		62	11.16
1.30	28	1.92		64	11.16
1.42	30	2.10		42x48	7.44
1.66	32	2.38		52	10.04
1.66	34	2.38		58	11.70
1.86	36	2.68		60	12.28
2.04	40	2.86		62	12.28
.....	42	3.28		64	16.50
.....	46	3.28		44x46	7.44
.....	48	4.16		50	10.04
.....	52	4.16		56	11.70
.....	54	4.26		58	12.28
.....	60	5.10		60	14.72
.....	66	5.40		62	16.50
1.30	26x26	1.92		64	16.50
1.50	27			46x48	10.04
1.50	28	2.14		54	10.20
1.66	30	2.36		56	12.28
1.66	32	2.36		58	14.72
.....	34	2.86		60	16.50
2.04	36	2.86		62	16.50
.....	40	3.28		64	16.50
2.34	42	3.28		48x52	11.70
.....	44	3.82		54	12.28
.....	50	4.16		56	14.72
.....	52	4.98		58	16.50
.....	58	5.10		60	16.50
.....	60	5.40		62	16.50
.....	64	6.76		64	18.24
1.66	28x28	2.38		50x52	12.28
1.66	30	2.38		54	14.72
2.04	32	2.86		56	16.50
2.04	34	2.86		58	16.50
2.34	36	3.28		60	16.50
2.34	38	3.28		62	18.24
.....				64	18.24

We carry a large and complete stock of single and double strength window glass as well as FLORENTINE.

Regardless of what size you need—or how large or small the quantity might be, we give you the same quick and courteous service. All prices shown at list, subject to discount and apply to clear window glass only.

Single, Per Lt.	Size	Double, Per Lt.	Single, Per Lt.	Size	Double, Per Lt.
.10	7x 9		.50	12x24	.72
.10	8x 8	.14	.54	26	.80
.12	10	.18	.60	28	.86
.16	12	.20	.70	30	1.02
.16	13		.74	32	1.08
.18	14	.24	.78	34	
.18	15		.82	36	1.20
.20	16	.28	.88	38	
.24	18	.36	.96	40	1.40
.26	20			44	1.52
.30	24			48	1.64
.34	26		.32	14x14	.46
.38	28		.36	16	.52
.....	9x 9	.18	.40	18	.58
.16	11			19	.62
.16	12	.22	.46	20	.64
.18	13		.54	22	.80
.20	14	.26	.60	24	.86
.22	15		.62	26	.92
.22	16	.30	.78	28	1.14
.26	18		.82	30	1.20
.16	10x10	.22	.86	32	1.28
.18	12	.26	.92	34	1.36
.20	13		1.00	36	1.46
.22	14	.30	1.02	38	1.50
.26	16	.38	1.10	40	1.62
.30	18	.42		44	1.78
.32	20	.46		46	1.94
.36	22	.50		48	2.08
.40	24	.56		52	2.28
.44	26	.66	.42	16x16	.60
.48	28	.70	.46	18	.66
.52	30	.76	.54	20	.80
.60	32		.62	22	.92
.....	36	1.02	.66	24	.96
.72	38		.82	26	1.20
.....	40	1.14	.88	28	1.28
.22	12x12	.30	.92	30	1.36
.28	14	.40	1.00	32	1.46
.30	15		1.06	34	1.58
.30	16	.44	1.10	36	1.62
.36	18	.50	1.20	38	1.76
.40	20	.56	1.36	40	
.44	22	.62	1.36	42	1.94

BOX QUANTITIES - - PRICE ON REQUEST

Elliott's WHITE VENEER

THE WHITE OF WHITES

It can be said without fear of contradiction that White Veneer is absolutely without competition. It has set new standards of its own and has repeatedly proved to be "the class" of the white enamel field.

Unequalled Coverage

Tests show that White Veneer covers more area - - gallon for gallon - - and dollar for dollar - - than any other white enamel. Through a new type of processing of pigments and a favorable combination of oils, it has been possible to achieve the first white enamel that will actually cover in one coat surfaces that would require two coats of ordinary enamel.

The Tile-like Finish

The brushing and leveling qualities of White Veneer are unprecedented. It levels into a tile-like surface of mirror smoothness - - feels and looks smoother than any other white enamel.

"Whiter than White"

When a sample of White Veneer is placed alongside any other white enamel, the superior whiteness is at once noticeable. It is not only whiter at the start, it also stays whiter year after year.

More Durable - - Easier to Clean

The tile-like surface of White Veneer does not catch dirt readily, and when it does require washing, it is easier to clean and can be restored to its original beauty with less scrubbing and harm to the surface than other white enamels. That is why it is the most durable of the whites. The illustration shows a comparison of White Veneer with three of the most respected and most expensive white enamels on the market. Note in the unretouched photograph the added whiteness of the White Veneer. Also note how graphite smeared across the surface will adhere to ordinary enamels of so-called highest quality, but will not adhere to the tile-like surface of the White Veneer.

	Gal.	Quarts	Pints
List Price	\$11.70	\$3.20	\$1.70



- 50% greater coverage
- Double the hiding power
- One coat covers over old painted surfaces
- A real tile-like finish that stays cleaner and is easier to wash
- Whiteness unrivalled
- Retains its whiteness
- Unequalled durability
- Backed by an absolute guarantee
- Brushing qualities of a paint; smoothness and lustre of an enamel

Attention Elliott PRODUCTS BUSINESS

We are exclusive representatives for the ELLIOT PAINT & VARNISH COMPANY, a company organized in 1897 and known everywhere as manufacturers of one of the finest lines of paint products for the retailers. The Elliott policy is to give the retailer products of such outstanding quality that they place him in a position to meet and beat all competition - - the price competition of the "mail order" chain stores - - the competition of other independent dealers who are paying premium prices for paint products that are burdened with heavy expenditures for "national" advertising, broadcasts, etc.

Elliott's

QUICK DRYING FLOOR ENAMEL



A super-durable, high-grade finish for exterior or interior floors of wood or concrete. It completely hides the old surface, and for that reason is the answer to the question "What to do with old floors." It is extensively used for new floors as the colors fit right into modern color schemes.

This floor enamel dries over night to an exceedingly tough and glossy surface that defies the roughest usage. It is not affected by water, steam, oil, or mild acids, and it withstands the most severe weather conditions. Modern ideas make it adapted for use in any room in the home.

Elliott's Floor Enamel cuts your stock inventory. It is no longer necessary to carry ordinary floor paint - - outside porch and deck paint - - special concrete paint, etc. Think what that means - - THREE PRODUCTS IN ONE. A real value and a real price.

	Gal.	Quarts	Pints
List Price	\$6.00	\$1.80	\$1.00

Dealers

WILL BUILD YOUR

and PROFITS

Having given the dealer products with which he can compete, and compete profitably, the Elliott Company has backed up these products with practical advertising and sales helps that get right down to business and work with the dealer at the point of sale in his own community.

All Elliott advertising is for the dealer. It includes imprinted individualized hand bills, effective store and window trim material, display material, color charts, circulars, and similar material. Only a few of the Elliott products are described here. However, Elliott's products cover a full range of architectural and industrial paint products. Ask us for information covering the entire Elliott line.

Elliott's RUSTEX

- Reduces depreciation on buildings and equipment



Rustex is more than a paint. It is surface insurance. Rustex is not a lead and linseed oil mixture like ordinary outside paints, but an up-to-date method of combining specially treated oils that penetrate through rust and combine them into the paint. Of course you are aware that ordinary paints applied over rust simply act as a covering and the decay continues underneath the paint. With Rustex it actually penetrates down to the sound surface and not only makes a firm, lasting coating, but stops deterioration. The fine rust particles are absorbed in the oil from Rustex to such an extent that the rust actually becomes part of the paint protective coating.

Suitable for a Hundred Uses

Rustex is the most perfect paint for all metal and is ideal for painting exterior brick, stucco or wood, giving a hard elastic glossy finish that will last for many years. Excellent for painting skylights, gutters, downspouts, fences, and all exposed metal, concrete or wood surfaces. It is water-proof and weather-proof and stands excessive heat, expanding and contracting perfectly with changing conditions.

Casts Less Than Lead and Oil Paints

In spite of the great durability and weather-resisting qualities, Rustex is much more economical than ordinary outside paints. Rustex covers more surface than ordinary paint, giving perfect coverage as high as seven to eight hundred square feet with one coat. One coat of Rustex looks like two coats of ordinary paint.

Made in Attractive Colors

List Price	Gal.	Quarts	Pints
Black, Red, Maroon.....	\$5.30	\$1.60	\$.90
Gray	5.90	1.70	1.00
Green	6.70	1.90	1.10
Cream	6.40	1.85	1.05
Fawn	6.50	1.85	1.05
White	7.20	2.05	1.15

Elliott's BEST

PURE LINSEED OIL HOUSE PAINT

Elliott's Best Pure Linseed Oil House Paint is absolutely the finest that money can buy. Yet you can sell it at a price no higher than many grades that cannot match its performance or formula. It is made of the highest grade pure pigments obtainable, scientifically formulated and ground in absolutely pure, refined linseed oil. It excels in whiteness. Its hiding power is not exceeded by any house paint on the market. It produces a smooth, glossy finish almost like an enamel. It covers better, looks better, and wears longer.



Here is a product that will build a reputation for you.

	Gal.	Quarts	Pints
List Price	\$6.20	\$1.80	\$1.00

NOTE

The Elliott Dealer Set-Up includes wonderful merchandising plans, splendid advertising helps, free color cards, window displays, unpainted furniture, etc.

All of this means bigger and better profits for you, quicker turnover . . . and a larger volume of business.

All prices shown here are "LIST" and subject to very attractive discounts to dealers.

It will pay you to investigate and write for full particulars.

Elliott's CELITE

FLAT WALL PAINT

Celite is truly the finest flat wall finish that you can buy - - a quality product in every sense of the word. It dries velvety smooth with just the slightest satin sheen. Unlike most flat finishes, it dries to a particularly smooth finish.



Celite is the most durable flat finish on the market - - a finish that stands repeated washing. We guarantee this product to cover better work easier, and 30% further than ordinary flat paint. It is made in a full range of modern colors.

	Gal.	Quarts	Pints
List Price	\$4.60	\$1.40	\$.80

PROKRAFT PROFESSIONAL FINISHES



Meeting The Challenge of A Master Painter

"What we need," said a Master Painter, "is a line of interior finishes especially designed to meet the exacting requirements of our profession. These products must be of definitely superior quality and yet not high priced."

This challenge was met—and we offer you these outstanding PROKRAFT items as proof. Here are the outstanding paints that you receive through the Prokraft Products.

Better body, Greater coverage, More hiding, Easier brushing, Non sagging, Economical price, Increased profit per job, and above all, satisfied customers.

SHEEN FINISH FLAT

Combines an almost incredible number of desirable qualities in one product.

It sets slowly but dries quickly. This means that work can be resumed after the painter returns from lunch without showing brush marks or laps—yet it dries hard over night.

It covers as high as 50% more than ordinary flat paints. In fact, some master painters have claimed that it covered 800 square feet on a one-coat job.

Its tremendous hiding power enables painters to do most jobs with one coat when two coats of ordinary flat paint would be necessary. Light reflected on a surface finished with this product will reveal a slight sheen. This also reflects its smooth even tone.

PROKRAFT SHEEN FINISH FLAT is made by the famous White Veneer Process—so that it levels out like a fine enamel—yet brushes out easily and dries quickly to a hard, durable finish.

It can be washed repeatedly with soap and water—removing grease spots, finger marks, ink spots, iodine, soot and steam spots, it is a superior product at an amazingly low price.

After all—to appreciate SHEEN FINISH FLAT, you must try it.



SEMI-GLOSS ENAMEL

Painters are going for this product in a big way. Many report that they have had unsatisfactory results in reducing gloss enamels to a semi-gloss, for maintaining a smooth, even tone in the finished work. A painter who reduces his own gloss enamels to a semi-gloss by adding a flat paint to the enamel is never exactly sure how the finish is going to appear.

The safest method is to use a semi-gloss that is especially prepared for the purpose.

PROKRAFT SEMI-GLOSS ENAMEL is a guaranteed product—ready to apply. It flows smoothly—levels out evenly and dries over night without spots—without brush marks or laps.

It produces a beautiful rubbed effect enamel finish, without rubbing.

Prokraft Semi-Gloss works equally well on walls or woodwork. Furnished in white only, it blends perfectly with colors in oil.

Its generous covering capacity will surprise you—its price will please you.

**FLAT - - PRIMER - - STIPPLE
ENAMEL - - EXTERIOR PAINTS
VARNISHES - GLAZING LIQUID**

WRITE FOR **FREE**
DESCRIPTIVE BOOKLET

ASK FOR
PROKRAFT
BOOKLET



SYNTHEX QUICK DRYING ENAMEL

PROKRAFT SYNTHEX ENAMEL presents an entirely new idea to the painting craft. When your work calls for a quick drying enamel—here it is.

Hotels, apartments and similar jobs frequently require a quick drying finish and with SYNTHEX QUICK DRYING ENAMEL you can finish a room in the morning and it will be ready for occupancy in the evening.

You will recognize in Prokraft the characteristics of a professional product. Though it dries quickly—it brushes on as easily as ordinary old type enamels—levels out evenly without curtains or sags.

SPECIAL
LOW
PRICES



FULL GLOSS ENAMEL

We call this FULL GLOSS ENAMEL because it has such excellent hiding qualities that it can be used for a one coat full gloss finish on most jobs.

It brushes on easily, levels out evenly without curtains or sags, and dries over night. Master painters praise its extraordinary hiding and covering powers.

Painters enjoy working with this product—it is available only in white—yet responds perfectly to the use of all tinting shades, particularly if Oil Colors are used.

We especially recommend this for any job requiring tinting as it really is a beautiful porcelain gloss enamel. It is long in oil, insuring a durable finish that can be washed repeatedly and grease spots, finger marks, ink spots and soot can be easily removed with soap and water.

Master painters have urged us to produce a full gloss enamel of this quality as it enables them to meet price competition with a superior product at a popular price.

**ALUMINUM PAINT
PASTE LEAD - - FLOOR ENAMEL**

WRITE FOR
SPECIAL DEALER PRICES

PROKRAFT

PROFESSIONAL
FINISHES



PRETESTED
PRODUCTS

PROKRAFT ITEMS INCLUDE EVERYTHING FOR THE MASTER PAINTER

DEALERS SPECIALS



POSTER AND SHOW CARD COLORS Professional Quality.

These show card colors are manufactured under the supervision of an experienced artist's material chemist and contain the very finest grade of raw materials.

Smooth, finely ground, non-bleeding colors that have had immediate acceptance of professional artists and show card writers wherever submitted.

Supplied in all the popular colors including turquoise blue, ultramarine blue, magenta, emerald green, dark green, brown, light yellow, orange, vermillion, dark red, flat black, white, geranium, sienna brown, mauve, grey, medium yellow, deep yellow, red orange, maroon, light green, light red.

	LIST PRICE	each	per dozen
25c Seller, 2 oz. Bottle.....		\$.40	\$ 3.60
Quarts (packed 6 in a case).....		\$2.90	\$28.80
Gallons (packed 6 in a case).....		6.60	72.00

KLEEN-A-BRUSH



Kleen-a-Brush is harmless and something to actually marvel at with its quick, thorough, "right-down-to-the-heel" cleaning that brings old, stiff cast-off brushes back with a bang.

"A third more for the money" package in three sizes.

Mix with warm water and soak the brush. Regardless of how stiff the bristles have become in a few minutes the brush is as good as new.

LIST PRICE

	Each	Per Doz.
3 Oz. (4 Doz. to Carton).....	\$.20	\$1.44
1 Lb. (2 Doz. to a Carton).....	.60	4.32
1 1/2 Lbs. (1 Doz. to a Carton).....	.80	7.20

GASKET SHELLAC



For sealing auto gaskets and applying bicycle tires. A compound of unusual adhesive qualities. The wood cork in bottle holds a very convenient swab which makes applying easy.

Absolutely seals and waterproofs any gasket joint.

LIST PRICE

	Each	Per Doz.
2 oz bottle with swab	\$.20	\$1.60

DECORATIVE BRONZES

(IN GLISTENING GLASS TUBES)



Gold, Aluminum and Colored Bronzes of the finest quality obtainable in convenient glass tubes. Bronzing or Banana Liquid for use with these bronzes put up in economical 2-ounce bottles.

These liquids made to our own special formulas, giving a leaf-like finish.

Novel and beautiful counter display FREE with small assortment No. 2 listed below.

LIST PRICE

	Each	Per Doz.
Pale Gold or Aluminum, Deep Gold, Brass, Fire, Copper, Green, Blue.....	\$.30	\$2.16
2 Oz. bottles bronzing or banana liquid.	.20	1.60
Complete Assortment No. 2 (6 tubes each Pale Gold, Aluminum; 2 tubes each Brass, Fire, Copper, Green, Blue, Deep Gold; 3 each 2 oz bottles Bronzing and Banana Liquid)		5.20

STENCILS SMUDGE PROOF

MORRIS smudge proof supporting shoulder on each stencil. Stencils individually encased in glassine envelopes, numbered and priced for instant identification. Choice of 175 designs.

Unusual cabinets and counter display books FREE with assortments. Write for stencil catalog.



Individual stencils 40% discount from list.

DEALER LIST PRICE

Assortments	Per Doz.
No. 5—49 Stencils of 20 designs.....	\$10.00
No. 10—93 Stencils of 18 designs.....	20.00
No. 30—Stencil Book Asst., 94 Stencils of 31 designs	24.00

BRONZE POWDER

	1-Lb.	5-Lbs.	50-Lbs.
C. P. Aluminum.....	\$1.90	\$1.70	\$1.40
C. P. Aluminum Paste.....	2.50	2.00	1.60
Radiator Gold	1.80	1.60	1.30



TUBE COLORS

PURE OIL COLORS

Here is a real special. Guaranteed pure oil colors that are triple ground in Pure Linseed Oil with the finest grades of dry colors obtainable.

Especially made for the use of Artists, Designers, Decorators, and Master Painters.

These tubes are attractively merchandised in a beautifully lacquered cabinet at the lowest price of any quality tube on the market.

Assortment consists of 20 most popular colors.

List Price

1/2"x4" tube each.....\$.20

1/2"x4" tube per dozen..... 1.70

Complete assortment—6 tubes each

of 20 colors and display stand.. 16.00



SURFACING COMPOUND

SAVES MORE TIME. MAKES MORE MONEY FOR YOU . . .

Time spent on surface preparation in order to insure good work can very easily eat up most of the profit in a paint job. Save time and you earn a better profit . . . The use of MORRIS Surfacing Compound provides a quick, easy and economical way of preparing surfaces for the good paint job.



MORRIS Surfacing Compound is a time-tested surfacing compound for filling cracks, holes, dents, joints, and rough grain, and for building up surface irregularities before painting and decorating. It can be made into fine Swedish Putty by the addition of a little white lead or varnish during the mixing process.

MORRIS Surfacing Compound adheres permanently to wood, plaster, wall board, canvas, concrete, brick, metal and interior surfaces generally. It dries quickly to a smooth, hard, snow-white surface, sands easily and takes any paint or decorative coating perfectly.

Write for Descriptive Folder.

BEFORE AND AFTER

(Illustration at right)

Illustrating the use of MORRIS Surfacing Compound on an old door. Note the lower section showing rough grain, tool marks and other imperfections—and the fine, smooth finish of the upper section treated with MORRIS Surfacing Compound and enameled.

LIST PRICE

1-lb. Pkg., Per lb..... \$.40

5-lb. Pkg., Per pkg..... 1.30

100-lb. Drums, Per lb..... .24

COMBINATION CANS

Gold or Silver Bronze Paint

A combination can containing a large carton of brilliant bronze powder and a wide-necked, screw cap bottle of heat-proof bronzing liquid, the package cover is designed for handy use as a mixing dish.

For use on radiators, stoves, furnaces, etc. Each size has contents in terms of approximate covering capacity printed on the package.



	List Price	Each	per doz.
No. 25— 2 oz. (1/8 Pint)		\$.50	\$ 3.60
No. 40— 4 oz. (1/4 Pint)		.80	5.76
No. 70— 8 oz. (1/2 Pint)		1.40	10.08
No. 125—16 oz. (Pint)		2.50	18.00
No. 225—32 oz. (Quart)		4.50	32.40



IRON CEMENT

This IRON CEMENT is a finely pulverized iron compound, which positively stops all leaks of water, gas, oil or steam in pipes, tanks, boilers, radiators, furnaces, stoves, water jackets, etc.

When mixed with water to a paste consistency it expands in bulk and actually becomes a part of the surface to which it is applied.

Can be used successfully on all metals — iron, steel, brass, lead, copper and aluminum.

Full directions on each can.

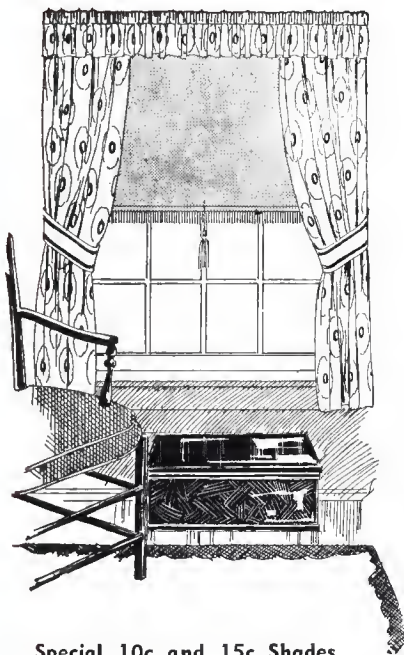
Seals leaks in hot water and steam radiators, heating boilers and boiler joints, cracked water pumps, cracked iron pots, leaky pails, kettles, and repairs automobile radiators without removal from car.

	3 oz. Cans	1/2 lb. Cans	1 lb. Cans
List Price Each.....	\$.20	\$.50	\$.80
List Price Per Dozen.....	1.44	3.60	5.76



NOTE

All these items offer attractive profit values for you. We will gladly send you additional literature on these items. Remember, all prices are shown at LIST. Your discount enables you to sell them at prices that will meet all competition.



Special 10c and 15c Shades

WINDOW SHADES

We offer here a most complete line of Window Shades to take care of every type of job. Every style is of the newest designs and are real profit-makers for every dealer.

We also have a complete stock of accessories and sundry items.

Write for Special Shade Catalog.

ALL PRICES ARE LIST - - SUBJECT TO YOUR DISCOUNT

RESALE PRICE ON STOCK SHADES

Width in inches		36"	38"	42"	45"	48"	54"
CAMBRO & LUXOR	Length 6 ft.....	\$2.50	2.80	3.10	3.40	3.80	4.50
	Length 7 ft.....	\$2.70	3.00	3.30	3.90	4.10	4.80
IMPROVED CAMEO	Length 6 ft.....	\$2.10	2.70	3.00	3.40	3.70	4.50
	Length 7 ft.....	\$2.60	2.90	3.30	3.80	4.00	4.80
WINDSOR (Stripped) & WAVERLY (Plain) HOLLANDS	Length 6 ft.....	\$1.50					
	Length 7 ft.....	1.70					
EXCELSIOR	Length 6 ft.....	\$1.38	1.78	2.20	2.78	3.10	3.40
	Length 7 ft.....	\$1.58	1.90	2.50	2.98	3.30	3.58
ANCHOR	Length 6 ft.....	\$.98					
	Length 7 ft.....	1.18					
COTTAGE	Length 6 ft.....	3 far		\$2.00			
	Length 7 ft.....	each		.78			

SPECIAL SHADES

NADIR PAPER SHADES

Not individually wrapped. Plain or decorated. Packed 50 to a carton.
36" x 6 ft. only\$.20
Unmounted—this shade comes supplied with a special tape and is applied directly on the old roller.

ZENITH PAPER SHADES

Individually wrapped. Plain or decorated. Packed 50 to a carton.
36" x 6 ft. only2 for \$.50
Unmounted—this shade comes supplied with a special tape and is applied directly on the old roller.

NADIR or ZENITH PAPER SHADES

Individually wrapped. Plain or decorated. Packed 25 to carton. Supplied with brackets and nails.
36" x 6 ft. only.....\$.50

NADIR ROLLERS

FOR PAPER SHADES

Packed 50 to a carton. 36".
Only\$.20
Without Brackets, Nails and Slat \$.14

MORRIS WALL DECORATIONS

For the distinctive type of wall decoration, MORRIS is noted the country over. Dealers everywhere are profiting by showing MORRIS books.

You, too, will find these books outstanding and unique.

Here are the outstanding features of Morris wall papers. Check each one carefully. Compare these points with any other line of wall paper in the country and you too will be a MORRIS booster:

1. Largest selection by actual count.
2. Every thing priced low.
3. Every pattern guaranteed NEW and fresh.
4. Beautiful colonial and modern designs.
5. Every paper guaranteed a perfect "hanger".
6. Lowest prices by actual comparison.
7. Bigger profit for you.
8. Excellent display room available free to your customers.
9. Fast delivery service.
10. Large selection of waterfast and suntested papers.

And don't forget this - -

Every pattern is available at once. Paper in stock all season. Every order shipped complete. No tear-outs! No substitutions! The fastest, surest, service in the wall paper business. Convince yourself - - TRY US!

VENETIAN BLINDS

Through our direct factory connections we are able to offer a complete line of venetian blinds and supplies at very attractive prices. These blinds should not be confused with ordinary "stock-made" shades. Every blind is made to order and guaranteed. The construction is of the finest and the materials used are the most durable.

Note these outstanding features about our Venetian blinds.

- LOW PRICE
- BEAUTY
- ECONOMY
- NEW ADJUSTMENTS
- EASY TO HANG
- MANY COLORS TO CHOOSE FROM
- EXTRA STRONG CONSTRUCTION

Send us the measurements of each window and let us quote you.

Literature and complete information gladly furnished on request.

HANDY WALL PAPER CHART

Shows Number of Rolls Required

No. of feet around room	SIDEWALL—Single Rolls HEIGHT OF CEILINGS					Yards Borders	Ceiling Single Rolls
	8'	9'	10'	11'	12'		
34	10	12	12	14	14	14	4
36	10	12	12	14	16	15	4
40	12	12	14	16	16	16	4
44	12	14	16	16	18	17	5
48	14	16	16	18	20	19	5
52	14	16	18	20	22	20	7
54	16	18	18	20	22	21	7
56	16	18	20	22	24	21	7
58	16	18	20	22	24	22	7
60	16	18	20	22	24	23	8
64	18	20	22	24	26	24	9
68	20	22	24	26	28	25	10
72	20	22	24	28	30	27	12
76	22	24	26	28	32	28	12
78	22	24	26	30	32	29	14
80	22	24	28	30	32	29	14

THE EASY WAY TO REMOVE PAINT

- - INSIDE OR OUTSIDE

SUPERWET

THE LIQUID DYNAMITE REMOVER

Quick . . Clean . . Easy To Use

SUPPLIED IN BOTH LIQUID AND PASTE



From coast to coast . . . everywhere, paint users sing the praises of this new and unusual product. From Maine to California, the largest dealers sell and recommend this product to their painters. Just imagine . . . a paint remover that is a "pleasure to use". . . .

LIQUID DYNAMITE is truly a most unique and different product. It bites right through paint, lacquer, enamel, shellac, in fact any type of finish.

MORRIS has always been the leader in the manufacture of paint removers. Now . . . through our exclusive use of newly discovered chemicals and our patented process of manufacture, we guarantee you a uniform product at all times, and a product proven to be the strongest and fastest working remover on the American market.

NEW—try this latest development—LIQUID DYNAMITE REMOVER!

NOW YOU CAN THROW AWAY THE BLOW TORCH - -

FOR EXTERIOR PAINT REMOVING

Eliminate the old blow-torch. That troublesome, bothersome torch that never seemed to work quite the right way. The torch is impractical on windy days. Now you eliminate that great fire hazard. Painters throughout the country are using LIQUID DYNAMITE PASTE—because it is quickly applied. You go over an entire section of a house. Then with an ordinary putty knife, off comes the finish. Not in a lot of loose smudge and dirt—but in a heavy film—that is easily discarded. The wood is left in perfect condition. Not even necessary to sand the surface because LIQUID DYNAMITE does not affect the grain nor does it burn the wood as happens when the torch is used. A perfect and smooth surface ready for immediate repainting.

FOR INTERIOR REMOVING . . . WALLS AND CEILINGS

Easy to Remove Peeling Points

How many times have you hoped for some material—some method that would remove peeling paint from walls and ceiling?

Now—LIQUID DYNAMITE PASTE offers you a method so easy and so practical—it is almost unbelievable. Just imagine—apply LIQUID DYNAMITE PASTE over the entire ceiling—then without the slightest injury to the plaster, with an ordinary scraper, you quickly remove the old paint.

Off it comes in long sheets—almost like wallpaper. It seems that actually the paint was never on the wall, because the surface is left so clean and smooth.

We want you to try LIQUID DYNAMITE PASTE remover. We want you to convince yourself! LIQUID DYNAMITE is the "answer to a painter's prayer". It answers every removing problem you ever had.

Convince yourself of the outstanding merits of LIQUID DYNAMITE PASTE remover. TRY IT TO-DAY.

Formulated in the laboratories of MORRIS PAINT &

VARNISH COMPANY, a product so different—so clean—so easy—that it has completely revolutionized the method of removing old paint.

Remember - - there is only one genuine LIQUID DYNAMITE PASTE REMOVER.

LIQUID DYNAMITE PASTE REMOVER

Directions—Stir Well

Apply LIQUID DYNAMITE PASTE in heavy coats, sopping it on with a wide brush, in one direction only with a stroke not over 15 inches. Do not brush it out as you would paint. Do not brush back over the surface on which Remover has already been applied.

Give the material plenty of time to work. Depending on the thickness and type of paint to be removed, it may take anywhere from ten minutes to an hour to penetrate.

It may be necessary to apply two coats. If so, wait twenty minutes to one hour after the first application, and then coat in the surface with a second coat, applying directly over the first.

LIQUID DYNAMITE PASTE has very great solvent power if properly used. Let it do the work—not necessary to rush it as with fast drying removers.

Any number of coats may be taken off with one scraping if given time. A two inch stiff putty knife is desirable to scrape off the old paint.

Use a sponge, or rags saturated with benzine or alcohol to clean up the removed surface. Be sure surface is allowed to dry thoroughly before re-painting.

In winter, if material becomes too heavy, put container in pail of warm water for a few minutes, or in summer if material is too light in body, put container in pail of cold water for a few minutes.

LIQUID DYNAMITE PASTE is far superior to the torch for exterior paint removing. It is also used a great deal for removing interior paint on plaster walls and ceilings, and also for upright surfaces.

ACTUAL UNRETOUCHED PHOTO

Superwet Remover

THIS IS WHY YOU NEED
The New PASTE REMOVER

NOTE THE DIFFERENCE.

THIS PICTURE TELLS THE STORY!

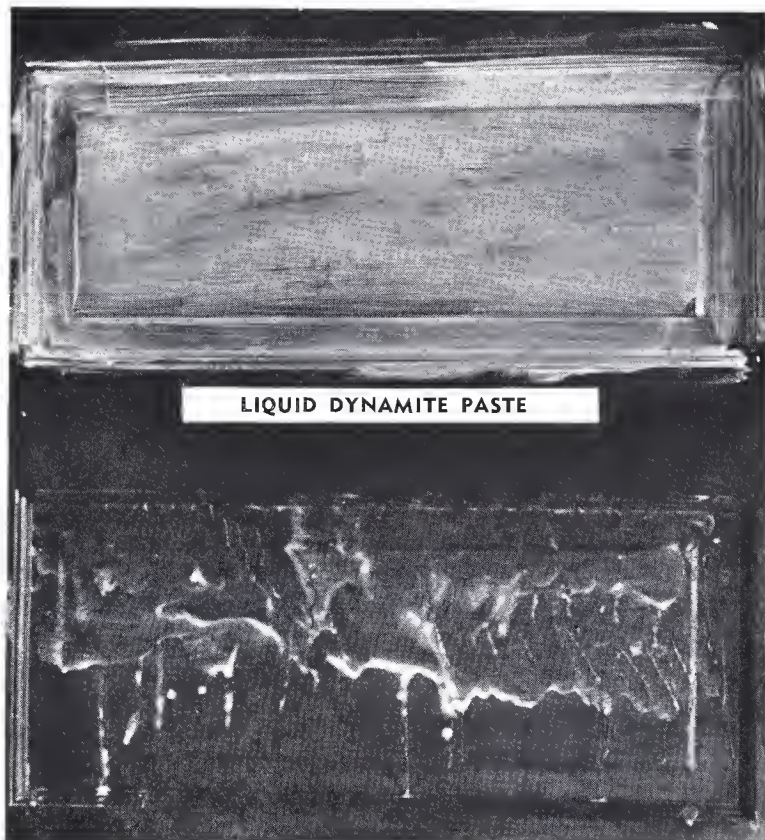
LIQUID DYNAMITE PASTE

Check These Outstanding Features:

1. Use on any surface.
2. Heavy thick paste consistency.
3. NO RUNNING OR SAGGING.
4. Cuts off any finish.
5. Leaves surface in perfect condition.
6. No sanding required after removing.
7. STAYS WET FOR HOURS.
8. SAFE! DOES NOT CONTAIN ANY CAUSTIC OR ACID.
9. Will not discolor or raise the grain of the finest wood.
10. Guaranteed not to injure hands or clothing.
11. USED BY UNITED STATES GOVERNMENT.
12. Costs no more than ordinary remover.

USED BY THESE OUTSTANDING
COMPANIES

Denver & Rio Grande R. R.
Missouri Pacific R. R.
Shell Petroleum Corp.
St. Louis Cor Company
Chicago & Eastern Illinois R. R.
Illinois Central R. R.
St. Louis San Francisco R. R.
Burlington R. R.
Pullman Co.



Ordinary Remover

The Top One is LIQUID DYNAMITE PASTE REMOVER

Study this photograph carefully. Note how LIQUID DYNAMITE "stays put." Never runs or sags. Note how different LIQUID DYNAMITE is from ordinary removers. Now you can remove one section or one panel without touching the surrounding surface. Just think what that means on ceilings, door frames, window sashes, etc. LIQUID DYNAMITE is easy to use, clean to work with, and fast to clean up. Here is the truly DIFFERENT remover. Try it once and you'll never go back to ordinary paint remover.

LIQUID DYNAMITE IS REALLY DIFFERENT

GUARANTEE

With the reputation of over 25 years of paint merchandising and manufacturing behind our company—we unconditionally guarantee LIQUID DYNAMITE PASTE REMOVER as the most outstanding product of its kind and hereby authorize any dealer to refund in full the purchase price of any quantity that may prove unsatisfactory in any manner.

PLEASE NOTE:

Because of climatic conditions, the physical properties of LIQUID DYNAMITE may appear in some cases, to be either too thin, or too heavy. However, the true chemical structure of the product remains unchanged and is just as effective in summer as it is in winter.

SPECIAL QUANTITY PRICES SUPPLIED ON REQUEST

PASTE REMOVER

REGULAR REMOVER

LIST PRICE	Per Gal.	LIST PRICE	Per Gal.
1's	\$2.80	1's	\$2.50
Case 6-1's	2.70	6-1's	2.30
5's	2.60	5's	2.30
2-5's	2.50	2-5's	2.00
Drums	2.00	Drums	1.80
Quarts	Each 1.00	Quarts	Each .90
Pints	.70	Pints	.60
1/2-Pints	.50	1/2-Pints	.40



ATTENTION DEALERS

Superwet will enable you to sell the larger painters. Superwet will make your store HEADQUARTERS for the biggest money saving product ever offered the painter.

Write far full dealer particulars.

INDO BRAND Pure Gum Shellac



Manufactured By
SOUTHERN SHELLAC MFG. CO.
MEMPHIS, TENN.

TWO GUARANTEES

YES - - very unusual!

But when you buy SHELLAC from MORRIS you get two guarantees. One from the manufacturer and one from MORRIS.

The guarantee . . . that every single package of MORRIS Shellac, from a small half-pint jar to a full fifty-gallon barrel is strictly pure 4-lb. Shellac. Strictly pure in every sense of the word. Try our shellac . . . you are sure to find a real difference. Lowest market prices supplied on request.

MORRIS PAINT & VARNISH COMPANY
Saint Louis, Mo.

NEW STAR DE LUXE STEAMER

It's Really Different . . . Just What You Have Been Looking For

FOR REMOVING WALL PAPER

TROUBLE FREE BURNER - - NO COIL
NO PREHEATING.

Silent - - Lights Just Like Natural Gas - -
Throttle Control for Large or Small Flame.
Thousands of this same type used! Genuine Coleman Burner holds 2 gallons, burns 6 to 8 hours.

No more cold water entering boiler after first starting. Fill preheater tank with cold water, proceed with your work. When it boils, open valve and let it into boiler, almost by the time you get back on scaffold you have sufficient steam to work with. SAVES HOURS OF TIME. TOP TANK HAS COVER.

LARGE CAPACITY: Boiler 7 gal. Preheater tank 3 gal. Total 10 gal. Boiler tested 60 lbs., made for 14 gal. steel. APPROVED BY STATE BOILER INSPECTOR OF OHIO. Very compact, guards on gauge glass, drain cock, genuine steam hose.

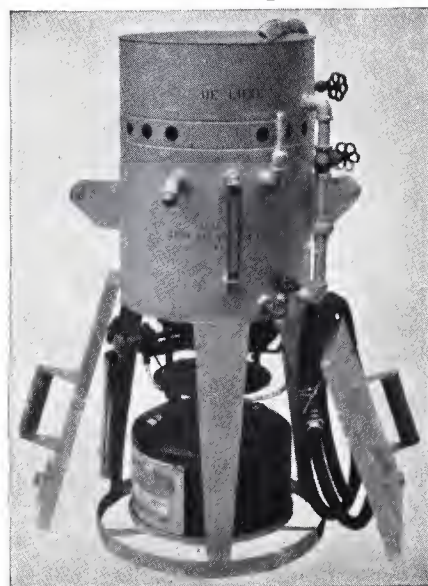
This is really the finest wall paper steamer you can buy. We'll be glad to demonstrate it for you without cost or obligation.

TRY IT ON APPROVAL



EQUIPMENT FOR SECOND OPERATOR

One large pan, hose
and twin connection
List Price \$17.00



COMPLETE OUTFIT WITH BURNER

List Price \$109.00
Subject to Discount

USE A TACK-RAG BEFORE YOU PAINT!



In the finishing of wood-work or an automobile with a fine enamel, there is probably no one factor that can do more toward the excellence of the finished job per dollar of expense and ounce of energy it requires, than the tack-rag.

When an enamel job turns out dirty and pitty looking, the chances are about ten to one that the trouble lies in the dirt that was on the surface before finishing . . . not the dirt picked up during the drying of the enamel.

We often wondered years ago, before the advent of lacquer, how manufacturers of furniture, pianos, carriages and automobiles obtained the beautiful faultless depth of finish free from blemishes and grit and wondered why we could not obtain the same results after trying faithfully to do so. The answer is that we never knew about a "tack-rag."

WHAT IS A "TACK-RAG"?

A MORRIS TACK RAG is a chemically treated piece of cloth, made scientifically to retain a permanent "tack" that will never dry hard!

Years ago the professional finisher used to pride himself on his professional secrets and methods—and a "tack rag" was one of his main secrets.

Now that enamels and synthetic enamels have come back, the methods of obtaining a good finish are public property—and the main secret is to use "tack rags".

THE PURPOSE OF A "TACK RAG"

is to pick up dust, lint, sand particles or any foreign accumulation on the surface to be finished. The greatest detriments to a good paint, varnish or enamel job are little particles of accumulated dirt that cannot be erased or gotten rid of by a dry cloth or even by sponging or chamouising a surface. This can only be cleaned with a "tack rag" made tacky for this purpose.

The demand for "tack rags" by large manufacturers of automobiles, furniture, radios, refrigerators and other articles that receive high grade finishing led to the manufacture of MORRIS TACK RAGS.

WHY MORRIS TACK RAGS ARE BEST

MORRIS Tack Rags are made of fine cheese cloth, impregnated with chemicals that create the "tack" that picks up dirt, sand, particles and foreign matter on the surface of metal, wood or material to be finished. MORRIS Tack Rags retain this "tack" indefinitely.

MORRIS Tack Rags are not expensive—they are the cheapest part of a good finishing job—the best evidence of this is that professional automobile and furniture finishers use thousands of them every year.

DIRECTIONS FOR USING MORRIS TACK RAGS

Wipe surface gently with tack rag before applying first coat of enamel, paint, varnish or lacquer.

If more than one coat is applied, wipe surface preparatory to applying each succeeding coat, thereby leaving an absolutely clean surface.

If varnish, enamel or lacquer crawls or creeps off the surface on account of the undercoat being too glossy, wipe briskly with tack rag before applying the succeeding coat. ALWAYS USE MORRIS TACK RAG after sanding.

If at first inspection the tack rag is not tacky enough, hold in the hand or put in a warm place and the "tack" will be quickly revived. MORRIS TACK RAGS will never smear or leave a deposit to interfere with the drying of enamel or varnish coat.

THE MORRIS TACK RAG IS SCIENTIFICALLY MADE

A shop made tack rag is dipped in a varnish solution, wrung out and then hung up to dry to a tack. It requires eleven operations to complete the MORRIS TACK RAG which differs from the shop made rag considerably in this respect.

SPECIAL LOW PRICE

	Single rags	Dozen	Gross lots
List Price Each	30c	24c	18c

Just use a MORRIS TACK RAG on one job. We guarantee you . . . you'll see such a big difference, you will never again do a job without one.

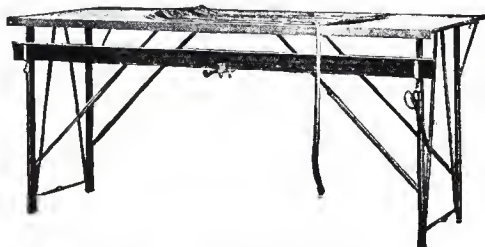
Your orders are always appreciated . . . whether they be for a half pint or half carload.

Murray-Black Decorators' Tools



CASING KNIVES

Blades made of Jessop Steel, hand honed. Comfortable sure grip handles. Steel frames nickel plated. Double arm frame type. Bronze bushing blade assembly.
List Price each 1 1/2" \$1.00
List Price each 2" 1.10



PASTE TABLES

Specify Lengths Wanted When Ordering

6 ft., 7 ft., 8 ft. Lengths.

Tables that will meet the most exacting demands. These tables are built with the idea of making the best and strongest table that has ever been on the market.

Beautifullly finished. Top, bone dry white bosswood 23 inches wide. Legs Norway pine. Steel re-inforced throughout. Hooks for shears and straight edge. Extension board brackets attached to table.

List Price each 6 ft. \$20.00
List Price each 7 ft. 21.60

TUFSTEEL SCRAPERS



Square or Clip Point
2 1/2 Inch to 4 Inch

STIFF
HALF ELASTIC
FULL ELASTIC

The Strongest,
Toughest Scraper
Ever Made

Cocobola handle well rounded to fit the hand. Blade blanked from special cutlery steel through tang, white metal bolster.

THE TUFSTEEL SCRAPER TEST

Take any half elastic Tufsteel Scraper and bend it to a right angle. The Tufsteel Scraper will not break nor be harmed in any way.

3" 3 1/2" 4"
List Price each \$1.30 \$1.40 \$1.50

ZINC STRIPS

List Price Each
Zinc Strip—6 ft. long, 3 in. wide. \$.60
Zinc Strip—7 ft. long, 3 in. wide.70
Zinc Strip—8 ft. long, 3 in. wide.80

ZINC PLATES

More serviceable than zinc strips, because they are not so easily cut and roughened. Also thicker, heavier and somewhat harder than zinc strips. 1/16 of an inch thick.

List Price Each
6' x 3" x 1/16" Zinc Plate \$1.80
7' x 3" x 1/16" Zinc Plate 2.20
8' x 3" x 1/16" Zinc Plate 2.60

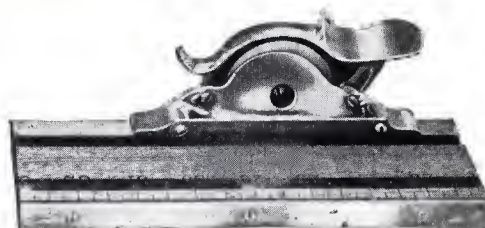


SEAM ROLLERS

All different types; bakelite, rosewood, maple, celluloid, rubber tire. Available in double arm and single arm and in all sizes.

MAPLES

List Price each 1" \$.70
List Price each 1 1/2"90
List Price each 2" 1.10



TRIMMER

The Trimmer with a Bronze Bushing

Here is a trimmer that has proven its genuine excellence. The ever increasing demand for the trimmer has definitely proven that it is the favorite with decorators everywhere. Since this tremendous acclaim comes direct from the actual user, is this not the most remarkable endorsement ever given any trimmer, a true testimonial to its unique and advanced principles of construction?

SPEED—Touch the lever, see how the blade goes down and forward in one stroke, cutting time and effort just in half, for on other trimmers a touch of the lever merely releases the stay roller, and then the second motion of forward cutting must be applied.

ACCURACY—The Twenty-Two Trimmer is so accurate that two edge or butt work can be done. Double suspension prevents the straight edge from creeping or tipping. The long adjustable sub gauge prevents rocking of the trimmer on the edge, and makes this trimmer one that can be used on any make of straight edge. Now all BLADE WABBLE is removed through our precision built blade assembly.

List Price Trimmer Only \$5.00
List Price 6 ft. Straight Edge 6.80

You Too - -

can make big money selling MORRIS wall paper.

Throughout the middle west decorators recognize the outstanding quality and beauty of MORRIS wall decorations.

Every pattern guaranteed in stock . . . every design NEW . . . and prices that are amazingly low. ASK FOR SAMPLE BOOK.

You will like our friendly and courteous service. May we hear from you?

Red Devil Handy Tools... Low Priced

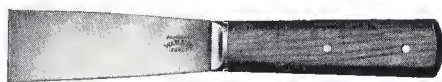
GUARANTEED QUALITY



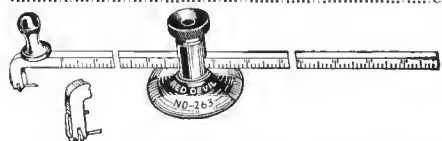
All items on this page 10% less in dozens



The best glaziers points made packed in handy packages including handy point driver. No. 20 has 1/8 lb. points and driver, No. 21 has 1/4 lb. points and driver.



Highest quality putty knife. Blade ground, tempered, polished, 1 1/4" wide, Cocobola handle with lead bolster.
No. 455 RED DEVIL 1 1/4" stiff blade.....each \$.60
No. 456 RED DEVIL same as 455, with elastic blade.....each .70



The accurate No. 263 circle sweep cuts circles on sheet or plate glass from 2" to 24" diameter. Has metal base, with rubber mat, graduated steel rod, scaled in 1/16" and 2 extra wheels. Uses No. 100 RED DEVIL wheel.
No. 263 RED DEVIL Circle Sweep.....each \$2.50



A tool of rugged strength, nicely balanced with flaring wide jaw. Preferred by many glaziers. Alloy steel, full polish.
No. 410 8 1/2" RED DEVIL plier.....each \$5.00



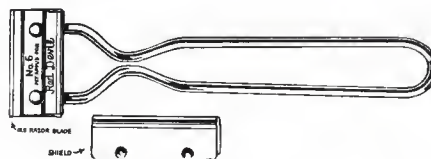
Has a reversible pistol grip handle with removable 2 1/2" double blades, length 9". Uses No. 2 1/2 RED DEVIL Refill Blade.
No. 8 RED DEVIL wood scraper.....each \$1.50
No. 2 1/2 blades.....per pair \$.50



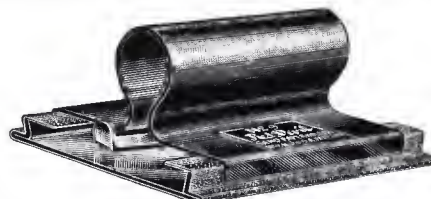
New shape easy grip and uses removable 2 1/2" RED DEVIL double blade.
No. 5 RED DEVIL wood scraper.....each \$1.00
No. 2 1/2 blade.....per pair .50



Same as No. 5 except that it has No. 1 1/2" double removable blade, length 6 1/4".
No. 4 RED DEVIL wood scraper.....each \$.50
No. 2 1/2 RED DEVIL Replaceable blade.....per pair .26



Handy for removing paint from glass, etc. All steel nickel plate, with blade and blade guard. Uses single or double edge blade.
No. 6 RED DEVIL Glass Scraper.....each \$.20

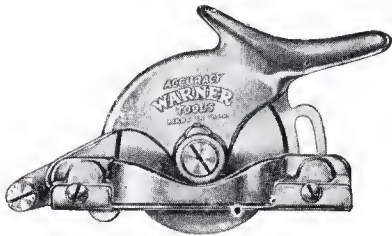


This sturdy tool holds handy size sheets or 1/4 standard size sheet. Holds paper taut, with slight bulge on bottom. All steel.
No. 9 RED DEVIL sandpaper holder.....each \$.50



THE BEST CUTTER MADE FOR ALL AROUND GLASS CUTTING. Wheels made entirely by precision machines of modern alloy steel, ground, honed, pregressed and tested for immediate use. Monel Metal axles. Easy finger rest handle.
No. 024 Universal RED DEVIL Cutter.....each \$.40

No. 10 TRIMMER



The only trimmer made with double bearings and an automatic adjustment to prevent bearing play and blade wobble. The blade is locked securely to a shaft which revolves in bearings on either side of the cutting wheel, insuring perfect alignment of the blade shaft at all times. The pressure of an enclosed spring on the end of the shaft forces the blade into close contact with the cutting edge of the straight edge and holds it there.

No. 10 \$6.80

No. 15 TRIMMER

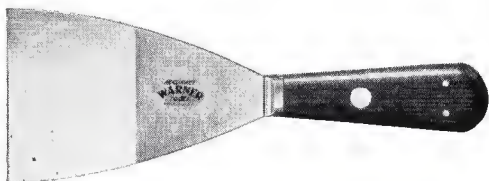


This trimmer operates with the same natural pulling stroke used when trimming with a knife. Will also cut just as well when pushed. The full stroke necessary to trim an entire strip at once can be taken. This is made possible by the angle at which the handle is placed and the fact that it turns on the shaft enabling the operator to hold it comfortably from the beginning to the finish of the stroke. The man who is accustomed to using the knife will appreciate this trimmer.

No. 15 \$4.30

No. 101 PAINTERS' SCRAPERS

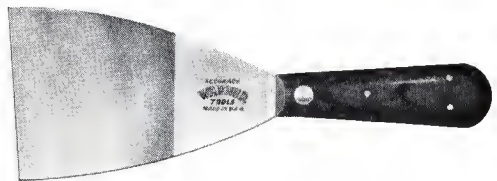
Made of heavy gauge, cutlery steel, oil hardened and tempered. These scrapers in the flexible blade will not break at any angle to which they may be bent under extreme working conditions. Have bolstered, cocobola handles smoothly rounded so that they will not blister or chafe the hand.



	2"	2½"	3"	3½"	4"
Stiff	\$1.10	\$1.20	\$1.30	\$1.40	\$1.50
Flexible	1.20	1.30	1.40	1.50	1.60

No. 102 PAINTERS' SCRAPERS

The same pattern and identical quality of the No. 101 except that it does not have the metal bolster.
A quality scraper at a low price.



	3"	3½"
Stiff	\$1.00	\$1.10
Flexible	1.10	1.20

No. 110 PUTTY KNIFE



Same quality cutlery steel as the scrapers. Has bolstered, cocobola handle with smoothly ovaled end fastened to full tang by two brass pins and one compression rivet.

Stiff	\$.70
Flexible	.80

RUBBER ROLLER GRAINERS



	Per Set
Na. 200. In sets of 3 rolls.....	\$1.60
Na. 201. Carrugated, 5 in. lang, 1½ in diam...	Each \$0.70
Na. 202. Vein Roll, 5 in. lang, 1½ in diam.....	.70
Na. 203. Camb Roll, 5 in. lang, 1½ in. diam....	.70
Na. 204. Eight inches long, far large panels....	1.50
Na. 205. Three inches lang, far wainscating.....	.70

STEEL GRAINING COMBS

No. 100. Best English blue steel Cambs, pocked in tin divided cases, in sets of 30 inches, assorted, 6, 9 and 12 teeth per inch. We guarantee them the best made. Set weighs one pound.
Per set \$2.50

Separate Steel Cambs, 1, 2, 3, 4 and 5 inches wide, either 6, 9 or 12 teeth to the inch.
Per inch \$0.20



CASING KNIVES

The blades in these knives are made of highest quality cutlery steel properly tempered, ground, and honed. Illustrated below are the three types of cutting edges in which the knives are supplied, namely the smooth, "V" tooth, and milled. These knives are all carefully assembled with the shafts securely locked, permitting neither binding nor excess play. Beautifully finished, they are tools you will take pride in using.



With Cutlery Steel Carner Knife

No. 50—1-Inch Smooth Wheel.....	\$1.20
No. 51—1½-Inch Smooth Wheel.....	1.20
No. 52—1-Inch "V" Tooth Wheel.....	1.20
No. 53—1½-Inch "V" Tooth Wheel.....	1.20
No. 54—1-Inch Milled Wheel.....	1.30
No. 55—1½-Inch Milled Wheel.....	1.30



Double Bracket

No. 56—1-Inch Smooth Wheel.....	\$1.00
No. 57—1½-Inch Smooth Wheel.....	1.00
No. 58—2-Inch Smooth Wheel.....	1.10
No. 59—1-Inch "V" Tooth Wheel.....	1.10
No. 60—1½-Inch "V" Tooth Wheel.....	1.10
No. 61—2-Inch "V" Tooth Wheel.....	1.20
No. 62—1-Inch Milled Wheel.....	1.20
No. 63—1½-Inch Milled Wheel.....	1.30
No. 64—2-Inch Milled Wheel.....	1.30



Angle Casing Knife

No. 44—1½-Inch Smooth Wheel.....	\$1.20
No. 45—2-Inch Smooth Wheel.....	1.20
No. 46—1½-Inch "V" Tooth Wheel.....	1.20
No. 47—2-Inch "V" Tooth Wheel.....	1.20
No. 48—1½-Inch Milled Wheel.....	1.30
No. 49—2-Inch Milled Wheel.....	1.30



Single Bracket

No. 257—1½-Inch Smooth Wheel.....	\$1.00
No. 258—2-Inch Smooth Wheel.....	1.10
No. 260—1½-Inch "V" Tooth Wheel.....	1.10
No. 261—2-Inch "V" Tooth Wheel.....	1.20
No. 263—1½-Inch Milled Wheel.....	1.30
No. 264—2-Inch Milled Wheel.....	1.30

PISTOL GRIP CIRCULAR KNIFE



It is intended to be used as a trimmer in conjunction with a straight edge, but also makes an excellent casing knife. Supplied only with our regular 2" trimmer blade.

No. 40.....	\$1.50
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PAPERHANGERS' KNIVES

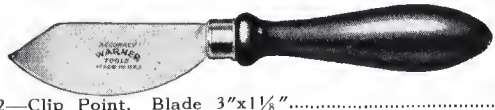
The blades are made of finest cutlery steel, oil hardened and tempered, and will take a razor edge. They are of extra heavy gauge, two-way taper ground, giving flexibility where it is most desired, and reinforced to prevent breaking at handle. Have nicked ferrule and maple handles of the same shape and finish as those used on our other tools.



No. 70—Round Point. Blade 3⅞"x1½".....	\$.80
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No. 71—Square Point. Blade 3¼"x1½".....	\$.80
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No. 72—Clip Point. Blade 3"x1⅞".....	\$.80
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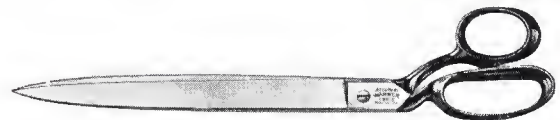
FORGED STEEL PAPERHANGERS' SHEARS

Forged from the very best quality cutlery steel, these shears are strongly constructed and finely finished. They are made especially for paperhangers' use and will stand up under severe usage.



Straight Japanned Handles. Nicked Blades.

No. 90—12-Inch.....	\$4.50
No. 91—14-Inch.....	5.50



Bent Japanned Handles. Nicked Blades.

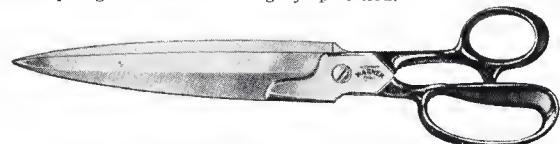
No. 92—12-Inch.....	5.00
No. 93—14-Inch.....	6.50

CAST SHEARS

No. 94—Straight Handle. 12-Inch.....	\$1.60
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SPRING STEEL PAPERHANGERS' SHEARS

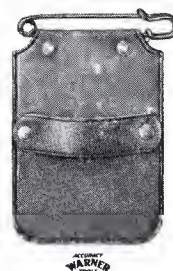
The shear that's built to stand abuse. Even if dropped from the top of a ladder onto a cement floor, it will not break. This is one of the most popular shears with the paperhanging trade. The handles are of malleable iron, japanned, and have inset, spring steel blades highly polished.



No. 95—12-Inch. Straight Japanned Handle.....	\$3.50
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No. 96—12-Inch. Bent Japanned Handle.....	\$3.70
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No. 136 SHEAR HOLDER

A handy device for carrying the shear; pins to the overall; made of sole leather.

Price.....	\$1.00
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PAINT BRUSH KITS

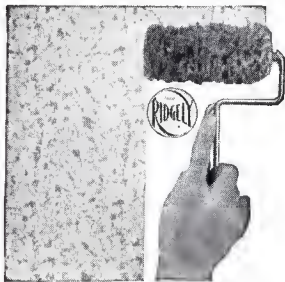
Made of heavy gauge steel. Keeps brushes in proper condition. The inside unit is made of flat, spring steel arranged so as to form "V" shaped spaces to receive and hold the brushes. The lower edges of the "V" are forced apart as a brush is inserted in place and the spring of the metal presses lightly against the sides of the brush, forcing the bristles into their proper position, reshaping brushes that have become "fingered." Furnished with lock and two keys.



Three Sizes

No. 130-6 "V" Has One Compartment.....	\$7.00
No. 131-12 "V" Has two Compartments.....	9.00
No. 132-24 "V" Has Four Compartments.....	16.50

DECORATORS' SPONGE ROLLER

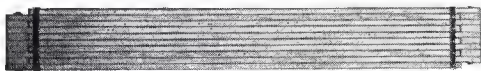


No. 210. A 5-inch Side Arm Roller covered with a sponge about 2 inches in diameter. For producing the mottled or variegated color effect on walls. No experience necessary. Full directions with each roller.

Price. Each.....\$2.50

EXTENSION PLANKS

These planks are of thoroughly seasoned clear spruce, the wood that is used in aeroplane construction, the very best wood for planks, being extremely strong yet very light in weight.



No. 145 The popular two-piece construction

Price per plank, closed measurement

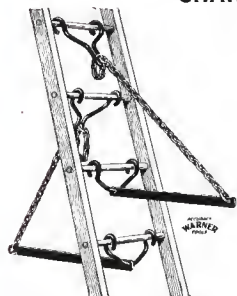
6 foot.....	\$7.80	8 foot.....	\$11.00
7 foot.....	8.30	10 foot.....	15.20



No. 146 Three-piece construction for greater strength

Price per plank, closed measurement

6 foot....	\$11.00	7 foot....	\$13.00	8 foot....	\$14.30
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CHAIN LADDER JACKS

For the sake of hands and fingers use these non-pinching jacks

This type of ladder jack attaches to the rungs, is simple in design, light, compact, and very strong. It can be adjusted by any link in the chain which is attached securely to the hook and to the bar.

No. 140—Per pair ..\$6.80

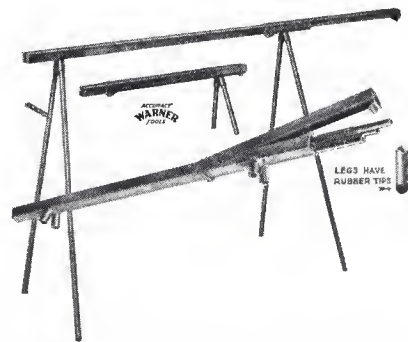


This jack employs the same adjustment feature as the No. 140 but attaches to side rails instead of to the rung. It has a double support for plank. Also light and compact, yet the strongest, safest ladder jack made.

No. 141—Per pair ..\$8.50

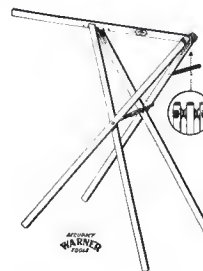
No. 80 ALL STEEL TRESTLE

The tubular steel construction makes for strength, compactness, and simplicity in erecting. When taken down, the rubber tipped legs fit snugly into the top piece. It is provided with supports for Straight Edge and an extension which makes it wide enough for hanging oil cloth. When the trestle is not in use, this extension closes up the top piece, preventing legs from falling out.



Made in two heights, 32-inch and 34-inch. Normal width, 36 inches; with extension out, 48 inches.

No. 80.....Per pair \$7.20



No. 82 WOOD TRESTLE

Made from clear, straight grain, seasoned stock $\frac{7}{8} \times 1 \frac{3}{8}$ ". Adjustable for height from 30 to 35 inches. A neat, carefully made trestle of the finest quality. Equipped with straight edge support.

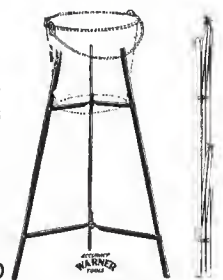
No. 82.....Per pair \$3.80
No. 16 Second Grade Per pair 3.00

THE "JIFFY" PAIL STAND

All steel. Folds compactly. Stands perfectly rigid. Contains no screws to loosen or wood to split.

No. 85 Standard size, holds pail up to 12-quart capacity...\$2.00

No. 86 Large size, holds large 25-lb. dry poste poil..... 2.20



EVERY MORRIS TOOL IS GUARANTEED

No. 111 PUTTY KNIFE

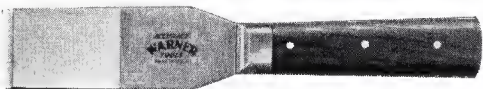
Same as No. 110 except without bolster.



Stiff \$.50
Flexible60

No. 120 GLAZIERS' CHISEL

Made of extra heavy gauge cross cut chisel edge steel, has cocobola handle and metal bolster.



No. 120—1 1/4-Inch Blade \$.80

PLASTER CRACK CUTTER

A handy tool for cutting out cracks in plaster when preparing walls for patching. Made so that the hardened tool steel blade when worn can be easily removed and replaced by a new one.



No. 75—Plaster Crack Cutter..... \$1.00
Extra blades50

ALL METAL SEAM ROLLERS

Made of drawn sheet brass and have chromium plated surfaces to which paste will not adhere, nor will they polish the seam or leave a stain. They have full metal bearings and will last a lifetime.



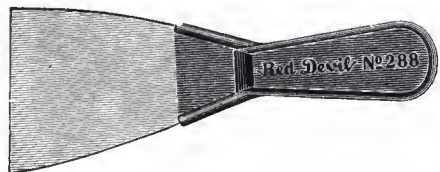
No. 20—Smooth Surface \$1.20
No. 21—Milled Surface 1.20



One-Inch Width Double Bracket
No. 22—Flat, Smooth Surface..... \$1.20
No. 23—Flat, Milled Surface..... 1.20
No. 24—Oval, Smooth Surface..... 1.30
No. 25—Oval, Milled Surface..... 1.30



One-Inch Width Single Bracket
No. 26—Flat, Smooth Surface..... \$1.20
No. 27—Flat, Milled Surface..... 1.20
No. 28—Oval, Smooth Surface..... 1.30
No. 29—Oval, Milled Surface..... 1.30



New type, strong and durable, fits the hand. Simplified manufacture allows a real quality tool at unheard of price. Polished tool steel blade.
No. 288—RED DEVIL 3"each \$.50

PLUMB BOB



It is accurately machined from steel, shaped so that the cord may be wrapped around it. The finish is highly polished chromium plate.

No. 137 \$.80

IVRITE SEAM ROLLERS

Will not chip or break

This new composition has all the beauty and desirable feature of genuine ivory, but possesses far greater durability. With their contrasting walnut-stained handles and highly polished chromed brackets, these rollers meet perfectly the demands of exacting workmen.



Half-Inch Width
No. 220—Smooth Surface \$1.60
No. 221—Knurled Surface 1.60



One-Inch Width Double Bracket
No. 222—Flat, Smooth Surface \$2.00
No. 223—Flat, Knurled Surface 2.00
No. 224—Oval, Smooth Surface 2.00
No. 225—Oval, Knurled Surface 2.00



One-Inch Width Single Bracket
No. 226—Flat, Smooth Surface..... \$2.00
No. 227—Flat, Knurled Surface..... 2.00
No. 228—Oval, Smooth Surface..... 2.00
No. 229—Oval, Knurled Surface..... 2.00

One-Inch Width Bevel
No. 230—Smooth Surface \$2.00
No. 231—Knurled Surface 2.00

Two-Inch Width
No. 232—Flat, Smooth Surface..... \$2.50
No. 233—Flat, Knurled Surface..... 2.50
No. 234—Oval, Smooth Surface..... 2.50
No. 235—Oval, Knurled Surface..... 2.50

SANDPAPER FACED SEAM ROLLER

This roller will not polish the seam of the most delicate paper. The wet or dry sandpaper covering can be easily and quickly removed and replaced when necessary.



No. 37—One Inch \$.90

MAPLE SEAM ROLLERS

The rollers are accurately turned from carefully selected, clear, thoroughly seasoned maple stock.



One-Inch Width
No. 30—Flat Surface \$.70
No. 31—Oval Surface70

Two-Inch Width
No. 32—Flat Surface \$.80
No. 33—Oval Surface80

ALL PRICES LIST - - SUBJECT TO DISCOUNT

THE RIDGELY BRUSH SUSPENDER



A simple and inexpensive device that has proven indispensable to thousands of busy painters.

Made in two sizes, 9 in. and 18 in. long. Keeps your brushes in best condition and enables you to take out any one you want without disturbing the others. You can hardly afford to be without it at the price.

No. 1. 9 inch size...\$0.90

No. 2. 18 inch size... 1.30

By mail, 12 cents extra

NO-SEAM VARNISH CUP



Stamped from one-piece of heavy tin, with riveted handles.

	Per doz.	Each
Pint size	\$2.44	\$0.30
Quart size	3.78	.40

NEW IMPROVED "SANITAS" TRIMMER



perfect. Also trims wall paper on the table and at picture molding and base.

Why does this Trimmer trim like it does? Simply because it is using a razor blade and never gets in contact with the plaster, therefore retains its razor sharpness and gives you this neat and quick trim.

Price each\$2.70

"BLENDO" SET GRAINING ROLLS



No. 207. "Blendo" Groiners. Per set.....\$2.40
Mailing weight, 1-lb.

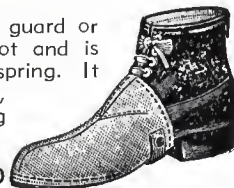
No. 681—WALL PAPER SCALE

By pulling insert to size of room, it gives instantly the number of rolls of paper required for ceiling, wall and border, regardless of the number of openings. A mighty handy device, as every paper hanger can and will use it—perfectly reliable.

Size 2½ inches wide, 5½ inches long, vest pocket size.
Each\$0.30

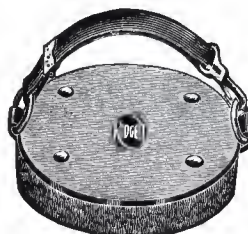
PAINTERS' SHOE PROTECTOR

No. 577. It is a canvas shoe guard or covering which slips over the foot and is retained in position by a metal spring. It is instantly put on or taken off, and saves the shoes from being splattered with paint or paste.



Per pair\$1.10

No. 469—STANDARD KNEE PROTECTOR



Face of heavy leather, backed by a pad of ¾-inch felt. Bands of strong elastic web, polished nickel rings, buckles and snaps. For tile setters, floor scrapers, painters, janitors and all others whose work necessitates kneeling.

Price, per pair.....\$3.20

RIDGELY RUBBER GRAINING COMBS



No. 103

This Rubber Comb contains the three sizes of teeth, fine, medium and coarse, set in the one handle; the most convenient Rubber Comb made.

Each\$0.60

DE LUXE PAPER KNIFE



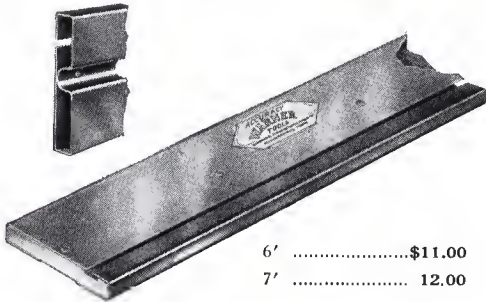
No. 161 Square Point
No. 160 Round Point

The blade is only one-fourth as thick as the regular Paper Knife, and is three times as tough. You do not know what a clean cut is. You put in a new blade in three seconds. No grinding or honing ever necessary. The greatest improvement ever made in Paper Knives.

De Luxe P. H. Knife, Complete.....	Each \$1.10
Blades only for above.....	.60
Clamp and handle for above.....	.50

No. 3 ALL STEEL STRAIGHT EDGE

Will stay straight indefinitely. Weighs no more than the average wood Straight Edge. The steel being in one piece of the same gauge throughout, it is only natural that changes of temperature or any condition which might in any way affect the contraction or expansion of metal would necessarily react the same over its entire length. Because steel cannot absorb moisture, atmospheric conditions have no effect on its straightness. This being so, it will always stay as true as the day it was purchased. Just as adaptable to knife as trimmer use because of the narrow opening for the trimmer guide.



6'\$11.00
7' 12.00

COMPOSITION STRAIGHT EDGE—BRASS BOUND

Made from a grainless composition (not bakelite) that is guaranteed to stay straight under all working conditions. In every way as substantial as a good wood straight edge, but not subject to warping.



No. 8 For Trimmer Use **No. 9 For Knife Use Only**
6'..... \$8.80 6'..... \$7.40
7'..... 9.50 7'..... 7.90

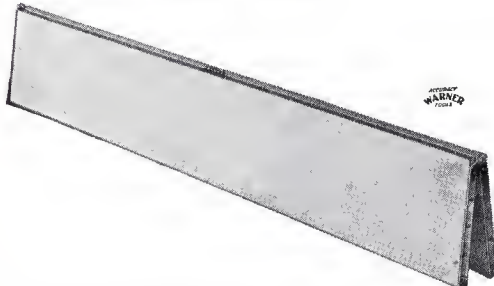
WOOD STRAIGHT EDGE—BRASS BOUND

Made up in three sections from two of the finest woods known for resistance to warping and distortion. These are black walnut and whitewood. In addition, each straight edge is treated by a special process to harden and seal the wood for protection against the absorption of moisture. It is as fine in construction and quality as a wooden straight edge can be made. Made in six and seven foot lengths.



No. 5 For Trimmer Use **No. 7 For Knife Use Only**
6'..... \$8.80 6'..... \$7.40
7'..... 9.50 7'..... 7.90
Economy Straight Edge 6'..... \$5.00

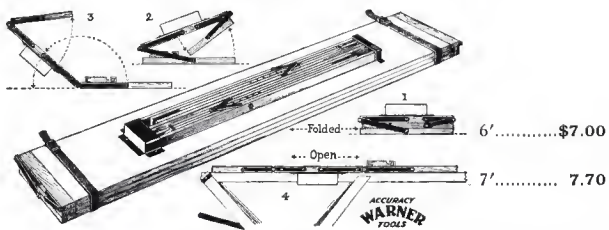
PASTE BOARDS



Made from selected, clear, white basswood in 1/2 inch and 3/8 inch thicknesses. Width when opened, 23 inches. Furnished in any standard length, either hinged or with brass dowels.

6 ft. 7 ft. 8 ft.
List Price Each.....\$5.00 \$5.80 \$6.40

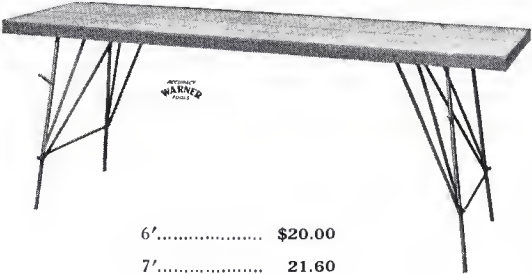
FOLDING PASTE BOARD



The illustration shows how the novel hinge construction makes this a compact unit in which space is provided inside for carrying the straight edge. Furnished with attachment on the outside for holding the folded trestles. The working surface folds inside where it is always protected. These boards are 3/8" in thickness, made of clear, white basswood. Offered in 6 and 7 foot lengths.

No. 150 FOLDING PASTING TABLE

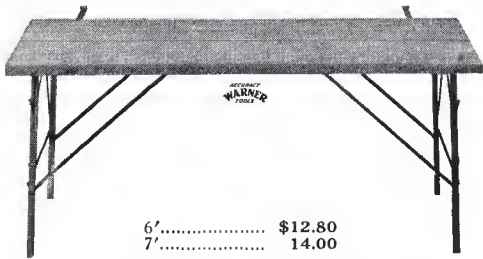
Tubular steel legs (rubber tipped), steel braces and special hinge units make this a steady table. Top is 24 inches wide of 1/2-inch selected basswood. The cutting board on the near side of the table is attached with special clamps on the under side and is both reversible and replaceable. An extra 7-inch board is furnished with each table for extending its width for use on 30-inch goods. The table is made with pull out supports for the board. Clips are provided within the table for holding both the board and a straight edge.



6'..... \$20.00
7'..... 21.60

No. 151 FOLDING PASTING TABLE

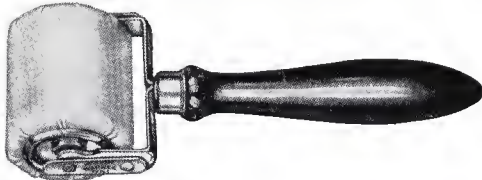
A popular-priced table of sturdy construction with carefully mortised corners; all joints glued. Made of clear 1/2" seasoned basswood; has space inside when folded for carrying the extra board for 30" work as well as a straight edge.



6'..... \$12.80
7'..... 14.00

CLOTH COVERED SMOOTHING ROLLERS

These rollers are heavily padded with flannel and covered with good quality cambric. When it is necessary to replace the cambric cover, it can be easily removed by simply loosening the lock nuts which hold the end discs in place.

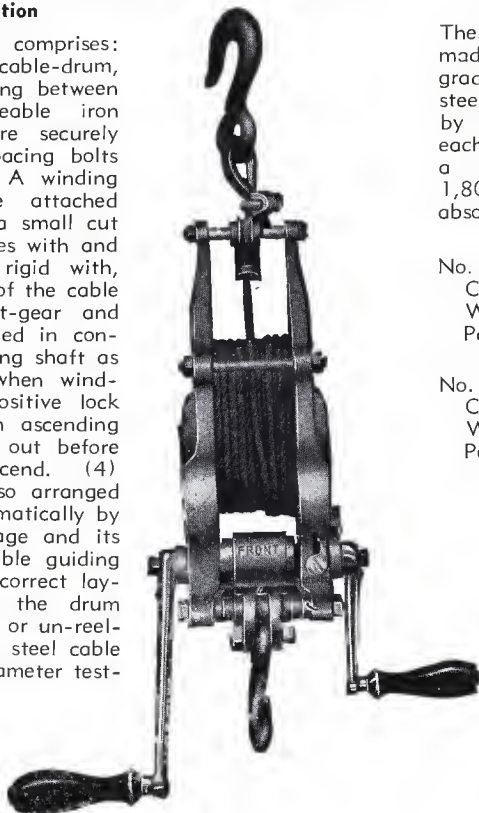


No. 34—Two-Inch Width \$1.50
No. 35—Four-Inch Width 2.30
No. 36—Eight-Inch Width 2.50

THE SIMPLEX HOISTER

A Small, Powerful Hoisting Machine for Pointers, Ship Yards, Building Cleaners, Railroads and Bridge Builders.
General Description

In general the Hoister comprises: (1) malleable iron cable-drum, housed within and hung between two substantial malleable iron side plates, which are securely bolted together by spacing bolts at four points. (2) A winding shaft to which are attached winding handles and a small cut steel gear which meshes with and drives a large gear rigid with, and forming one side of the cable drum. (3) A ratchet-gear and pawl device so arranged in connection with the winding shaft as to prevent reversing when winding up, forming a positive lock which is thrown when ascending and must be thrown out before the operator can descend. (4) An automatic brake so arranged as to be applied automatically by the weight of the stage and its occupants. (5) A cable guiding attachment to insure correct laying of the cable on the drum when either reeling up or un-reeling. (6) A length of steel cable one-quarter inch in diameter tested and guaranteed.



LIST PRICES

No. 382.	Machine only.....	\$ 76.26
No. 383.	Machine with 50 feet of cable.....	89.24
No. 384.	Machine with 75 feet of cable.....	106.30
No. 385.	Machine with 100 feet of cable.....	124.54
No. 386.	Machine with 125 feet of cable.....	139.80
No. 387.	Machine with 150 feet of cable.....	155.18
No. 388.	Machine with 175 feet of cable.....	175.82
No. 389.	Machine with 200 feet of cable.....	183.82
No. 390.	Cable onlyPer ft.	.56

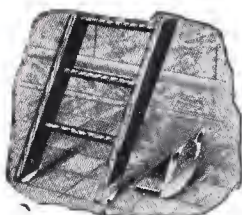
Shipping weight on No. 383, 40 lbs. each. No. 384 50 lbs. each.

N. B.—The above quotations are for single machines only. A pair (two separate machines) are required to swing a scaffold, one on each end.. Allow one week for shipment.

IRON STRAPPED BLOCKS

Size Shell	For Diam. Rope	Iron Bushed		Roller Bushed	
		Single	Double	Single	Double
5-inch	5/8-inch, each	\$2.00	\$3.88	\$2.78	\$5.22
6-inch	3/4-inch, each	2.44	4.44	3.34	6.32
7-inch	7/8-inch, each	2.88	5.32	3.78	7.44

NEVER SLIP LADDER SHOE



Protects floors on inside, protects slipping on the outside, fits step-ladder or ladder.

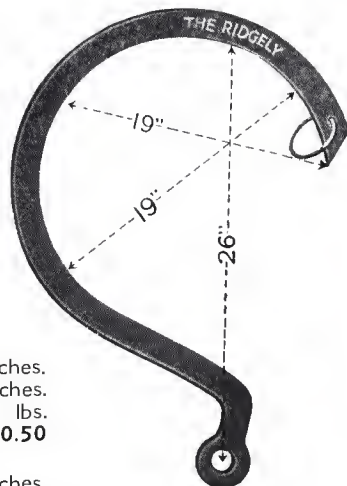
A is the best rubber, 1/2-inch thick, with heavy corrugation. B is steel shoe that screws to ladder.

No. 222. Per doz. pairs..\$15.28
Per pair 1.60

CORNICE HOOKS

To Support Swinging Scaffold.

These Hooks are made of the highest grade hand forged steel 2 inches wide by 5/8 inch thick; each hook will stand a tensile strain of 1,800 lbs., therefore absolutely safe.



No. 94. Length, 26 inches.
Clearance, 19 inches.
Weight, pair, 40 lbs.
Per pair.....\$10.50

No. 96. Length, 37 inches.
Clearance 21 inches.
Weight, pair, 52 lbs.
Per pair\$12.00

SCAFFOLD IRONS WITH SAFETY BACK



No. 615—Scaffold iron with safety back. 24 1/2 inches wide. Slip a piece of 2x4 in loops at top and you can't fall off backward. Weight, 45 lbs.
Scaffold Irons, including Bumpers, per pair..... \$18.80
No. 615 Scaffold Irons separately, per pair.... 15.40
No. 613 Roller Bumpers separately, per pair... 4.40

PAINTERS' FALLS

These Falls are made of waterproofed Manila rope. Prices quoted are for sufficient rope for the length of fall, and a pair of single and a pair of double iron strapped blocks with the rope attached. For the other items, such as Cornice Hooks, Cross Bars, Stirrups, Platform, etc., see list on other pages.

	Ship. Wt. per set on 3/4" Rope Falls	Falls 3/4" Rope Per Set	Falls 1/2" Rope Per Set
40-foot Fall	76 lbs.	\$34.48	\$39.36
50-foot Fall	90 lbs.	39.96	46.18
60-foot Fall	102 lbs.	46.46	53.12
70-foot Fall	116 lbs.	51.78	60.08
80-foot Fall	130 lbs.	58.00	67.04
100-foot Fall	156 lbs.	69.26	80.96

GUY LINES FOR PAINTERS' FALLS

40-foot, 1/2-inch Rope.	Per pair.....	\$ 4.00
50-foot, 1/2-inch Rope.	Per pair.....	5.00
60-foot, 1/2-inch Rope.	Per pair.....	6.32
70-foot, 1/2-inch Rope.	Per pair.....	7.56
80-foot, 1/2-inch Rope.	Per pair.....	8.88
100-foot, 1/2-inch Rope.	Per pair.....	10.88



Speedmatic Floor Sanders

EXTRA POWER - - HIGH SPEED - - FINE FINISH

NEW ALUMINUM FLOOR SANDERS

The last word in simple efficient design. Handles easier than any other production Sander. Doesn't tire operator.

Never before has an 8" Floor Sander been introduced that is the equal in all around advantages to the Speedmatic 8. Light, compact, and sturdy, it has 8" drum traveling at terrific speed to turn out more square feet per day for you. Light enough to carry, yet its patented design will quickly transform a new or old floor into one of remarkable smoothness.

DYNAMICALLY BALANCED DRUM

The Speedmatic is the only floor sander with dynamically balanced drum. High speed combined with small diameter causes faster cutting and increases life of floor paper at least 30% as there is less friction. The higher the abrasive speed and the smaller the diameter, the less friction. The Speedmatic 8 produces a finish that will please the most fastidious and insure repeat business for you. Vibration-absorbing springs directly connected to the drum responsible for this perfect surface. Another way we eliminate vibration is thru the use of precision ball bearings. Plain bearings soon wear, causing the drum to bounce. We know that the quality of work produced can be no better than the bearings. The best bearings obtainable are in Speedmatics.

DRUM PRESSURE AT A FINGER TIP

Despite the light weight, great pressure is applied to the drum to insure rapid cutting. This is caused by the long arms and the patented Speedmatic duplex action.



This throws weight of drum, motor and entire chassis on the drum thru the coil springs. Additional pressure can be applied by toggle action lever.

CLEANEST SANDER EVER BUILT

Dust is taken up equally well on the back or forward stroke because of the 6000 RPM fan. V-belt fan drive eliminates slippage caused by flat belts.

REDUCES HAND SCRAPING

Hand scraping is reduced to a minimum as the Speedmatic sands within $\frac{5}{8}$ " of the baseboard which can be covered by the quarter-round. Also sands within 3" in front.

PLUGS INTO NEAREST OUTLET

The Speedmatic may be operated from a floor plug with a 25 ampere fuse. Switch mounted directly on motor which can be easily changed from 110 to 220 volts without tools. Never before could you get so much value in a machine which can make so much money for you.

List Price—8" Sander.....\$520.00 plus freight

THE PERFECT EDGER

HIGH SPEED - - NO SCRATCHES

Paper Costs Little. You cut discs out of used drum covers so the material cost is unbelievably low. Don't waste your time sharpening knives any longer. Remember—with new open coat coarse disc it removes paint and varnish. Then finish with a fine grit. Think how little you have to save on jobs to make this machine your best paying investment. You can bid lower with profit. This means you get more jobs. More jobs cut your overhead and leave you money to play with.

Keep in mind it is at least 100% faster, leaves a beautiful finish and costs practically nothing for paper. Doesn't this wonderful combination of profit making advantages warrant your seeing what this machine will do on your own job? How can you lose with our strong guarantee? Our representative will be glad to demonstrate, and then you operate it and convince yourself. You are the judge.



ASK FOR FREE DEMONSTRATION

LIST PRICE
Heavy duty.
Edger\$280.00
Plus freight.

We also carry a full and complete stack of discs and floor sandpaper.





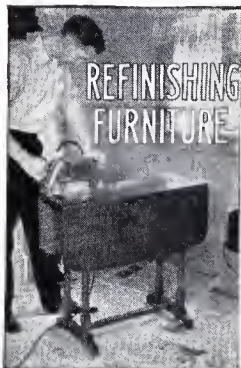
TAKE-ABOUT SANDERS

Without doubt the most handy and efficient sander on the market. Used for a thousand different purposes . . . used on metal work, stone and marble, wood work, on flat surfaces as well as vertical and curved surfaces.
ASK FOR FREE DEMONSTRATION.

UNIVERSALLY USED

In our files are letters from users telling how their TAKE-ABOUT exceeded even our claims for it—how they cut down production costs, did a better finishing job or saved tiresome hand scraping, sanding or planing. Others write telling about new uses they have found for their TAKE-ABOUTS. In fact our users are our best advertisers.

TAKE-ABOUT Sanders are so universally used by practically every type of industry that includes sanding and finishing in its product of manufacture, it is impossible to mention the many uses to which it is put.



FLEXIBLE PADS FOR CURVED SURFACES

Not only may flat surfaces be sanded and scraped with a TAKE-ABOUT Sander, but slightly concave and convex as well. The shape of the shoe over which the belt travels determines what form the belt shall take. We furnish as standard equipment a felt covered shoe, and carry in stock extra flexible pads for curved surface work, or users can easily make up any special form shoes to meet their requirements.

The TAKE-ABOUT is the only electric hand sander that can use pads that conform to circular surfaces. If a concave surface the pad can be built up by cutting a piece of wood to a radius equal to the curvature; or if convex, a flexible pad can be furnished which allows the belt to conform to the curve. In some cases moulding can be smoothly rounded by slotting out the wooden shoe lengthwise and using an asbestos cover over the wooden shoe.

A feature of special importance is the ability to change belts in about ten seconds. We can furnish belts for surfacing wood, metal or other materials, which come all made up and ready to be slipped on over the pulleys. The proper tension on the belt is provided for automatically by means of a spring and plunger, while a simple adjustment keeps it running straight and true. For certain work demanding extreme flexibility of the belt, it may be run with edge slightly off the pulley, and still be under perfect control. An aluminum guard, which is part of the frame, protects the hand from belt and at the same time keeps the dust down.

MORE THAN 2000 SCHOOLS ARE USING TAKE-ABOUT SANDERS

It is rarely possible for a school to purchase equipment that will serve both the wood-working class and the maintenance department as well. The TAKE-ABOUT'S usefulness in the class room is well known to the instructor but for cleaning up desk tops, tables, chairs, cabinets, etc., the TAKE-ABOUT will save much more than its purchase price every year. It also, will renew slate blackboards and eliminate that "greasy" appearance.

LIST PRICES

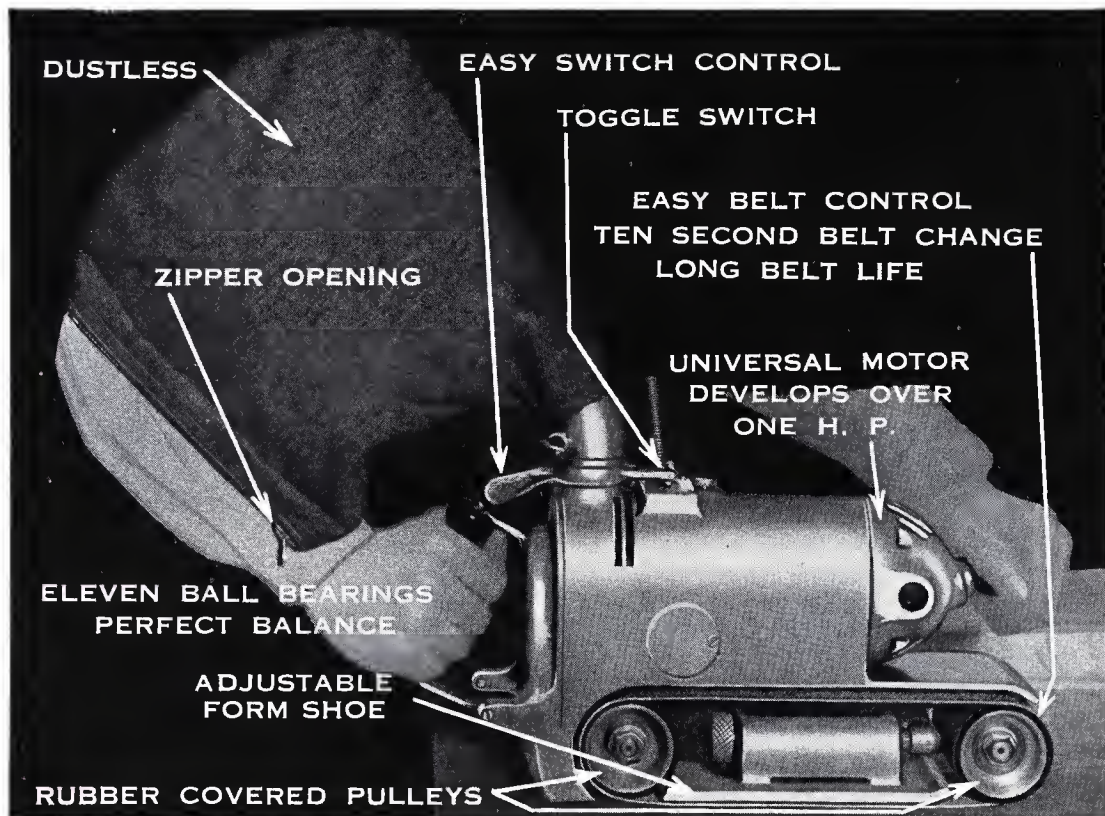
Heavy Duty \$290.00
Light Duty 176.00

Plus freight.

—GUARANTEE—

We unreservedly and for all time guarantee to furnish without charge any parts proving defective during the entire life of this machine, and further agree to repair without charge any machine of which the parts break or wear out within three months from any cause whatsoever except abuse or neglect. Our good rating in Dun's and Bradstreet's stands behind this guarantee.

ASK FOR FURTHER INFORMATION.





HI-LO LADDER

A REGULAR STEP LADDER AND ALSO A DOUBLE LENGTH OUTDOOR LADDER THE SUPER SAFETY COMBINATION LADDER

Sturdily built, light in weight, this new HI-LO Step-Extension Combination Ladder embodies all features that could be desired in a ladder.

It is made from regular, straight grained Ladder stock with Trussed steps, Hickory rounds, full Radded, with Steel washers, Malleable castings and Rubber feet.

The malleable hinge has gear teeth and thumb screw, affording easy operation.

The Platform is unique in that it is removable and can be placed on any step desired. It permits one to stand much higher on the ladder and affords a wonderful working platform. When not in use it hangs flat between the rails.

This Patented ladder comes in 9, 11, 13 and 15 foot lengths and is Priced Lower than the standard single ladder.

It is the ideal ladder for all purposes.

Guaranteed against defective workmanship and material.

LIST PRICE

9 ft. extended.....	Each	\$ 6.60
11 ft. extended.....	Each	8.00
13 ft. extended.....	Each	9.60
15 ft. extended.....	Each	11.00

DECORATOR SPECIAL STEP LADDER



We have evolved the most perfect, sturdy and rigid painters' and decorators' ladder of the Miller Type ever produced. The Three-in-one step brace (patent applied for) braces the risers, supports the steps and binds the steps and risers together. The supporting bolt is readily kept tight, maintaining a continuous strain on steps and risers, holding them rigid and assuring the utmost in durability. Washers at ends of steps cover and hold nails firmly through the risers into the steps.

List Price per foot.....	4 to 8 ft.	\$.96
	10 to 12 ft.	1.08

PAINTERS' DELIGHT (Miller) TRESTLE STEP LADDER

OUR BIGGEST SELLER

Sturdy - Substantial

SAFETY FIRST

Represents the ultimate in detail improvements over the old style "Miller" Ladder.



DIMENSIONS

Lengths.....	4 ft. to 12 ft.
Risers	2 1/4 inches.
Back Legs.....	2 inches.
Steps	3 1/4 inches.
Hickory Rungs, 1 1/8 dia.	

Equipped with rope lock—steel side larks, optional. Radded under every other rung in back legs.

Every step supported by truss blacks and 1/4-inch rads.

Washers at the ends of steps cover and hold nails firmly through risers into the steps.

Extension plank or scaffold finds support every six inches.

Equipped with wrought-iron ears, 1/8" thick x 1 1/4" wide.

List Price per foot.....	4 to 8 ft.	\$.80
	10 to 12 ft.	.90

Single and Extension Ladders

Every ladder from MORRIS PAINT & VARNISH COMPANY is guaranteed 100%.

We don't believe in cheap ladders. Remember, every time you climb a ladder you are risking your life . . . isn't it worth a few cents more to know you are getting the very finest and most durable ladders that can be made.

MORRIS ladders have many outstanding and exclusive points.

We call your particular attention to the method of boring holes in the side rails of our extension ladders. These holes are bored at the exact angle to correspond with the spread of the ladder.

In ordinary ladders, the holes are bored entirely through the rail. This not only weakens the ladder, but also allows moisture to enter and cause decay.

In our ladders the holes are BLIND BORED, and the rounds are specially checked for $\frac{7}{8}$ " at each end with tapering shoulders. Then the rounds are forced into the rail under a heavy hydraulic pressure.

Loose rounds are unknown in our ladders and they are built and guaranteed in every detail to insure permanence and safety.

SPECIAL NOTE

The COMMON EXTENSION LADDER is equipped with a special connecting brace and rafter guide combined, insuring easy manipulation.

Both the ROPE EXTENSION and the WINDLASS EXTENSION have the new gravity automatic lock.

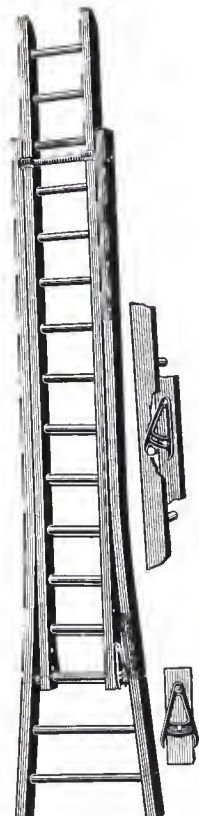
COMMON EXTENSION is also furnished with automatic lock when desired at slightly increased price.



Standard Single Ladder, Tapered



Roof Ladder Sides Parallel



Common Extension

LIST PRICES

COMMON EXTENSION—

up to 44 ft. Per Ft. . . \$.82

44 ft. and over Per Ft. . . 1.02

STANDARD SINGLE Per Ft. . . .62

ROOF LADDER—add 75c net to price of Standard Single

ROPE EXTENSION—

up to 44 ft. Per Ft. . . .90

44 ft. and over Per Ft. . . 1.10

WINDLASS—add \$1.25 net per ladder to Rope Extension price.

A WORD ABOUT LADDER PRICES

In this catalog we are showing only the very best in ladders. The very best is none too good for you and every sensible man will agree that a few cents more paid for a guaranteed MORRIS ladder, is the wisest investment you can make.

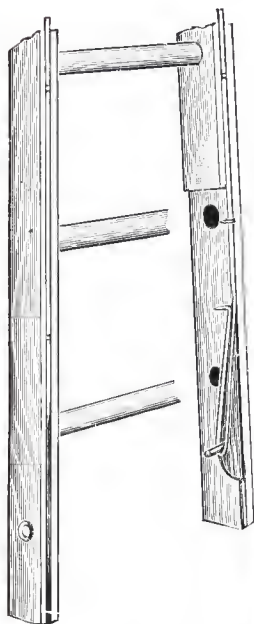
We ask that you please do not confuse these ladders with those sold by price or those sold at retail. Every MORRIS ladder is made for professional use, for long service and real value.

Of course, we have other grades of ladders and will gladly quote you on them . . . but we would much rather you order one of these ladders on our MONEY BACK GUARANTEE and then after you have compared MORRIS ladders with others . . . you be the judge.

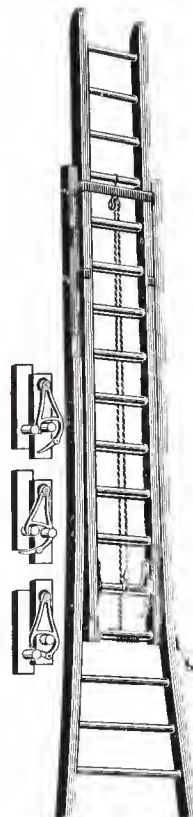
MORRIS ladders are really strong. That they are strong is well evident when you consider that the usual single straight ladder weighs from 2 to 3½ pounds per foot as against 1 to 1½ pounds per foot for "wire trussed" ladders, their true value as a working ladder can be readily realized.

All MORRIS ladders not only comply with, but in many cases, far exceed the specifications of the National Safety Codes of all states.

Their extreme strength is your guarantee of exceptional safety and the finest ladders money can buy.

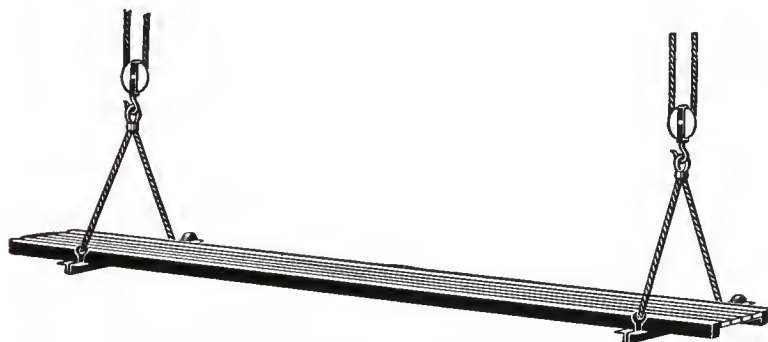


The illustration above is a cut away view of the "wire truss" construction in our ladders, right at the point where it is anchored to the rail. It is this exclusive feature that gives MORRIS ladders unusual strength per pound of weight.



Boyer's Windlass Extension Ladder

PAINTERS' SCAFFOLD OR STAGE



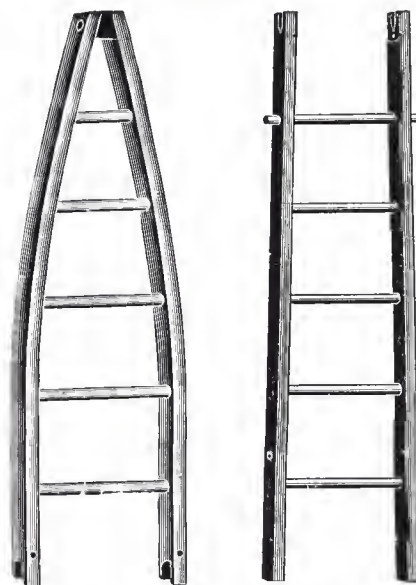
Absolutely clear, seasoned stock is selected for use in Painters' Scaffolds, each rail and round is tested under excess weight, the floor boards bind the complete unit into the highest grade scaffold on the market.

Bessemer steel cross bars with rollers and rope hangers are priced separately.

DIMENSIONS

Lengths.....	12, 14, 16, 18, 20 and 22 feet
Widths.....	20 inches or 24 inches
Rounds	1 1/4 inches
Platforms 10 to 16 ft. long, 20 in. wide, per ft.....	\$1.50
Platforms 18 to 22 ft. long, 20 in. wide, per ft.....	1.70
Platforms 8 to 16 ft. long, 24 in. wide, per ft.....	1.70
Platforms 18 to 22 ft. long, 24 in. wide, per ft.....	1.80
Cross bars with rollers. Per pair.....	4.50

WINDOW WASHERS' LADDERS



Our window washer is the best example of the combination of lightness, strength, utility and convenience on the market, each section, which fits into the other perfectly, is 6 feet long so that the user may have for instant use a straight ladder reaching 6, 11 or 16 feet. Clear, select stock is used in the risers and the rounds are second-growth, 1 1/8-inch perfect Hickory. The ends of each rail are bound with malleable castings which avoid splitting. A special service ladder, distinctly popular.

List Price Per Foot.....**\$.90**

CANADIAN COMBINATION LADDERS

This is truly a UTILITY Ladder, the handiest, most convenient to use, light in weight, just right for a multitude of uses.

Clear, select NORWAY is used in all risers, steps and tops, while rungs are of genuine, straight grained, second-growth hickory. The special 3/4-inch steel bond truss (potented) has five points of support and two bolts for each step. No other ladder of this type can be as rigid without the use of this special feature. Castings used are made of malleable iron (no breakage) and metal parts are finished in aluminum.

The UTILITY Ladder is a perfect trestle, as the rungs in the back legs are spaced between the steps, making a scaffold support every six inches, an ideal ladder for the pointer. The machine work is of highest grade, and workmanship in assembly produces a ladder of distinction. Priced as a Step Ladder.

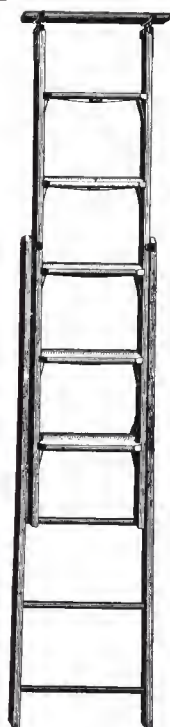
LIST PRICES

5-Ft. Extending to 10 Ft.....	Each	\$ 9.40
6-Ft. Extending to 12 Ft.....	Each	11.20
8-Ft. Extending to 16 Ft.....	Each	14.90

OTHER SIZES AVAILABLE ON SPECIAL ORDER!

In addition to the many types of ladders displayed in this catalog, we are in a position to supply you with all types of special ladders, special sizes, etc.

We absolutely guarantee every one of our ladders to give perfect satisfaction and long life. When buying ladders you are insuring your life—don't risk buying cheap ladders.



As an Extension Ladder



MORRIS HERCULES STEP LADDER

No Other Ladder Made is of Equal Popularity

EXTRA SOLID CONSTRUCTION

The wide top, sides, steps and all stock entering into this ladder is carefully selected from the finest white material. It is the most popular ladder made.

The nails which pass into the ends of each step are held firmly in place by a **patent** malleable iron washer, an exclusive feature of great value and importance when durability is considered. The rods connecting these washers form, with a small block under center of each step, a truss support, the tension of which can be readily adjusted.

This Ladder is Made Right in Every Particular

The lock used is the celebrated "Faultless," another exclusive **patent** feature of much merit. The ears are of malleable iron, and all braces are bound with steel angles.

All iron and steel parts of the ladder are finished in aluminum, which with the clear, bright wood makes this pattern one of the most attractive, easiest sellers on the market.

Its absolute safety recommends it to every maintenance man, industrial user and painter.

For strength, durability and attractiveness it is especially regarded.



DIMENSIONS

Regular

10-ft. and shorter lengths.

Widths —Risers	2¾ in.
Back Legs	1½ in.
Top	7 in.
Steps	4½ in.
Thickness	7/8 in.

LIST PRICE—4-10 ft. Regular

LIST PRICE—8-14 ft. Extra Heavy.....

Extra Heavy

8-ft. and longer lengths.

Widths —Risers	3¼ in.
Back Legs	from 1¾ to 2¼ in.
Top	7 in.
Steps	5 in.
Thickness	7/8 in.

\$1.02 per ft.

1.20 per ft.

WOULD YOU RISK YOUR LIFE FLYING IN AN UNKNOWN AIRPLANE?

It is just as foolish and unsafe for you to ascend three or four steps on a cheap unknown ladder. We cannot emphasize and stress too greatly the importance and economy of good well built "MORRIS" ladders. Actual figures show that more accidents occur and more people killed by petty household accidents such as ladders breaking, etc., than are killed by airplanes.

And remember too, how foolish it is to risk your life when a guaranteed nationally known MORRIS ladder costs you only a few pennies more than ordinary cheap ladders. Equip your shop with MORRIS ladders.





Use and Abuse of Brushes

Never keep a paint brush in water. This causes bristle to become saggy and wood in handle to swell. The old theory that brushes which have been soaked in paint or oil can safely be kept in water is wrong, because bristles are hollow and act as a siphon, therefore causing break of ferrule end of brush.

Never use a brush edgewise unless it is absolutely necessary. In the case of painting siding where it is necessary to edge in clapboard, the brush should be used in the conventional manner immediately after having been used edgewise. This will restore normal shape of brush.

Many people think that because a brush shapes while it is being used edgewise that it is an indication of fingering. This is not true because when properly used after, it will quickly resume its regular shape.

In cleaning out paint brushes at the end of the day, care should be exercised to remove all accumulated paint from the heel of the brush, as this subsequent accumulation tends to form at the base which later causes fingering.

Kolsomine brushes and knotted brushes such as stipplers, paper-hanger smoothers, etc., should never be placed on a worm radiator to dry as that causes warping and splitting.

Kolsomine Brushes should be carefully washed at end of day removing all old material from around base of bristle and suspending brush in a cool, dry place to drain out and dry properly.

Don't worry about a few loose bristles coming out of your new brush. The presence of such loose bristles does not indicate faulty setting. Every brush contains thousands of bristles and a few of them may not have been caught in the rubber, therefore, the right way to "break-in" a brush is to shake out loose bristles, draw the brush against the split fingers of the hand and brush out a few brushfuls of paint on an old but clean surface, then you will be ready to work.



There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper and the people who consider price only are this man's lawful prey.

—RUSKIN

The importance of the above quotation cannot be overemphasized. It is hardly necessary to add that Quality should always be a first consideration. Ruskin's carefully worded thought holds even more true today than during his own Era and like Quality it will stand the acid test of Time.

Quality and Uniformity distinguish the Baker line of Paint Brushes. The finest bristles from Russia and the Far East flow into their factory to be blended and molded into painters' tools that know no peers. Nimble fingers, guided by years of experience and expert knowledge, are making Baker Brushes the best selling products in our industry.

Why MORRIS Brushes ?

Because only a super clean MORRIS brush can apply Paints, Varnishes, or Enamels so they produce an unblemished, smooth, glossy film.

Good varnishes are aged in order to allow all imperfections to "settle out." Fine enamels are centrifuged (cleaned in a separator at a high speed) in order to throw out bits of foreign materials.

When such fine finishes are applied with dirty, dusty brushes, more than paint is being applied. Actually paint plus dirt is being applied—dirt which mars the finish and destroys its beauty.

That is why we, as Paint Manufacturers, take unusual precautions in buying Brushes.

MORRIS BRUSHES are made of Boiled Bristles. Brushes which are used in varnish or enamel are shampooed in copious soap suds, rinsed, dried, air cleaned and buffed.

MORRIS BRUSHES not only give better painting results, but their scintillating beauty gives them greater merchandising appeal.

No. 1. How should bristle be placed in a brush?

Bristle is conical in shape, being larger at the butt (skin end), and tapering gradually to the tip. This conical shape provides a natural flaw for paint from the butt to the tip end of the bristle, therefore bristle should be placed with the butt ends in the setting, which gives a brush greater density at the ferrule and proper resiliency and elasticity.

The taper of bristle allows the spreading part of the brush to hold a large quantity of paint and to spread it easily and evenly. The fact that the cross-section of a hog bristle is definitely ovate, rather than circular, is a physical condition which makes greater surface area for carrying paint.

The common adulterants of bristle (Horse Hair and Tampico) have none of these advantages, but have many faults.

No. 2. What are the flag ends of bristle?

The tips or small ends of the bristle which comprise the working edge of a brush are divided or split by nature into numerous points or tips known as flags. In proper brush construction, the curvature of the flags point toward the center of the brush, producing a closely knit working edge, an indispensable feature of a first class brush. The numerous flags at the tip of bristle provide the minute "rakes" which cut through and distribute the paint to a uniform and even film.

No. 3. Why is more than one type of bristle used in a brush?

The stiffness of bristle produced in various localities differs according to climatic conditions. Certain bristle is too stiff for one brush, while other bristle is too flexible. To get the exact resiliency required for the kind of work that a particular brush must do, it is necessary to blend bristle of varying degrees of stiffness and elasticity. Due to yearly climatic variations we check each blend against our formulas which keeps our brushes STANDARD.

No. 4. Why must a brush be so constructed that the flag ends turn toward the center of the brush?

In order to cleanse, sterilize and straighten the bristle, it must be boiled. This produces a brush that is clean and will not finger in use, as will a brush that contains Raw (not boiled) Bristle, Horse Hair or Tampico.

Though the bristle is straightened, there is no way to overcome the slight bend at the flag end.

This is done by the brushmakers who first turn the bristle before placing it in the ferrule so that all flag ends point towards the center of the brush. This produces a brush of better workability and form than if the flag ends were allowed to point in all directions.

No. 5. How is balance obtained in metal bound paint brushes?

The distance between the base of the handle and the setting of the bristle varies according to the weight of the bristle in the brush. Proper balance is produced in various types of Metal Bound Paint Brushes by the variation of insertion of the handles within the metal ferrules.

WHY MORRIS BRUSHES (Continued)

No. 6. Why are wooden dividers necessary?

- (a) They give the bristle a slight degree of taper towards the center of the brush. This, in conjunction with turning the flags towards the center, produces a brush of perfect shape, and prevents flaring.
- (b) They assist in producing the correct flexing action in a brush.
- (c) They produce reservoirs at the heel of the brush.

A brush must hold a considerable quantity of paint. When it is full of paint the bending of the bristle forces a certain amount of material back into the heel of the brush. Therefore, our brush makers create reservoirs at the heel to act as retaining wells, retarding any leaking at the ferrule, and allowing a more free flow of paint back into the actual spreading of the brush. In our professional painters' line of Flat Metal Bound Paint Brushes we use very thin wooden dividers to form these reservoirs. These dividers are a necessity in a good brush and are quite different from the wide "plugs" used in cheaply constructed brushes for the purpose of cutting down the amount of bristle which should be used.

No. 7. Why is the bristle vulcanized in rubber?

Bristle is vulcanized in rubber because it has been proven to be the most practical setting. It is not destroyed by any solvent used in paint, varnish, or lacquer, and does not deteriorate with age.

YEARS OF PAINT KNOWLEDGE APPLIED TO BRUSHES

Various types or classes of paints display widely different brushing qualities and drying and leveling characteristics. Some have a comparatively difficult brushing nature; others are free-working. Some possess a "short", puffy and plastic structure requiring special brushing technique to obtain smooth filming; others have a "flowy" type of body and are comparatively self-leveling. Finally, some paints must be "brushed in closely" to enable satisfactory filming and service performance; while others are made to be "flowed on heavily" at a comparatively lower spreading rate per gallon.

The variable brushing and filming qualities of paint, coupled with surface consideration, make one brush characteristically more suitable than another for spreading a specific kind, class or type of paint, and it is obvious that a company actively engaged in the manufacturing of paint must be in an ideal position to design and buy brushes exactly suitable for the application of every kind of paint product.

Our Engineer of Tests is continually engaged in testing MORRIS Brushes in relation to specific jobs to be performed. He knows that with the right brush an average painter in an eight-hour day will apply 1 1/4 gallons of House Paint, covering about 900 square feet of surface, and to do this will take approximately 375 dips into the paint bucket.

On the other hand, Flat Wall Paint is flowed on and the same painter in the same time can handle 3 1/2 gallons of this type of product, covering about 1600 square feet and taking approximately 800 dips.

When it comes to Kalsomining, an average painter can handle about 7 gallons per day and will cover around 2450 square feet dipping the right kind of 8 inch "mechanics" type flat Kalsomine Brush approximately 800 times.

Similar tests are made with varnishes and enamels, and all MORRIS Brushes are scientifically constructed so that they will render maximum performance on the type of job for which they are intended.

MORRIS PAPERHANGERS' SMOOTHERS

Although it is reported that some \$25,000,000 worth of wall paper is sold in this country each year, it is surprising how little thought and effort have apparently been expended in producing paperhangers' smoothers which would be eminently suitable for this particular trade.

Accordingly, we undertook a very thorough survey of requirements and tool which would meet these requirements and are glad to announce several new numbers which have met with an enthusiastic reception.

These smoothers are composed of bristles of the highest type of pure stock—firm, but pliable enough for close work. The brushes are built so that bristle extends at both ends beyond the line of the handle.

HERE ARE THE FIVE POPULAR FEATURES COMBINED TO MAKE A REMARKABLE SMOOTHER

1. A LIGHTWEIGHT HANDLE which assures ease in workmanship.
2. THE HANDLE IS IMPREGNATED AGAINST MOISTURE. This feature prevents the handle absorbing water while the smoother is soaking.
3. THE BRISTLES ARE NON-MATting because they have been tempered by special process.
4. OUR EXCLUSIVE VULCANIZING PROCESS is far superior than setting bristles in pitch which cracks and finally loosens bristles.
5. Tried and tested by leading paperhangers everywhere.



STUCCO BRUSHES (Leather Bound)

Klick

AMERICA'S FINEST STUCCO A BRUSH YOU WILL BE PROUD TO OWN



We haven't a finer brush in our whole line. Without a word of doubt, this is one of the finest brushes in America. Absolutely the last word in quality. The KLICK is very full stock and 100% pure dressed bristles. Set in rubber and guaranteed to give perfect satisfaction.

The bristles are very long and of the finest grade obtainable.

These bristles keep their shape, hold the paint securely, but flays it out smoothly and evenly, as soon as the brush touches the surface.

Our KLICK Stucco is made for the painter who appreciates real quality and realizes that it is economy to buy the best. And yet—just check this low price.

"KLICK" (Solid Center) — "KLICK-O" (Open Center)

Extra long pure black China bristle, clear flat handle, vulcanized in rubber.

Width	3 1/2"	4"	4 1/2"
Length Out	5"	5 1/4"	5 1/2"
Thickness (at Hair)	1 1/4"	1 1/4"	1 1/4"
List Price Each	\$ 5.60	\$ 6.70	\$ 9.20
List Price Doz.	60.50	72.30	99.30

Dixie

EXTRA LONG—STRICTLY PURE CHINESE BRISTLES.

You'll like this brush because it "breaks in" very easily and will give you wonderful service.

This same brush has been sold by us for over twenty years. Can there be any better recommendation than the hundreds of painters who use this number year in and year out.

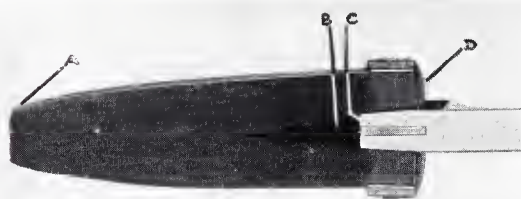
You can't beat this stucco for value.

"DIXIE" (Solid Center) — "DIXIE-O" (Open Center)

Long pure black China bristle, clear flat handle, vulcanized in rubber.

Width	3 1/2"	4"	4 1/2"
Length Out	4 3/4"	5"	5 1/4"
Thickness (at Hair)	1 1/4"	1 1/4"	1 1/4"
List Price Each	\$ 5.00	\$ 5.90	\$ 6.70
List Price Doz.	54.00	63.70	72.40

CROSS SECTION OF AN OPEN CENTER STUCCO BRUSH



A stucco brush is more elastic, as it is built around the base of the handle. This gives the bristle a greater degree of taper towards the center of the brush which allows longer bristle to be used.

A—Flag ends of bristle turn toward center, producing a more workable brush.

B—Reservoir allows free flow of paint.

C—The base of the handle is wedge-shaped. The action of this wedge at the butt of the bristle produces a tension through the entire length of the bristle. This holds the side rows of the brush together in use.

D—The setting extends to the back of the leather binding and gives firm anchorage for nailing. This produces a more workable brush.



The closing action of the reservoir in use gives the brush greater elasticity.



MORRIS PAINT & VARNISH COMPANY

High Grade Varnish Brushes

XX-1 GRAND



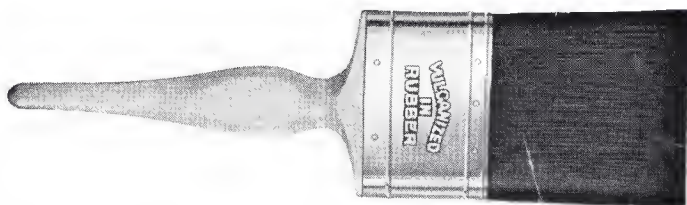
Thousands of painters throughout the nation endorse this brush. We guarantee it the finest "all around" brush you can buy.

KEEN

Our Keen Varnish Brush contains only the finest bristles.

A beautiful brush to work with—long pure bristle - - cup chiseled - - beaver tail handle - - solidly set in nickel ferrule - - vulcanized in rubber and like all MORRIS brushes, guaranteed 100%!

Width	2"	2 1/2"	3"	3 1/2"
Length Out	3 1/4"	3 1/2"	3 3/4"	3 3/4"
Thickness	3/4"	3/4"	7/8"	7/8"
Price Per Dozen...	\$12.25	\$18.30	\$26.30	\$36.45
Price Each	1.20	1.80	2.40	3.60



Width	2 1/2"	3"	3 1/2"
Length Out	3"	3 1/4"	3 1/4"
Thickness (Inside)	3/4"	7/8"	7/8"
List Price per doz.....	\$12.30	\$19.15	\$28.50
List Price each	1.20	1.80	2.80

READ WHAT OTHERS SAY ABOUT MORRIS BRUSHES

James R. Clark, Jameston, New York:

"We have painted some of the largest buildings in the east and after many years of trial and error with paint brushes, we have standardized on your brushes."

Charles McNory, Charleston, South Carolina:

"With thirty men in our shop it used to be a problem to please them all with brushes, but we're happy to send you the enclosed order because every man in our shops wants a MORRIS brush."

Sites Painting Company, Phoenix, Arizona:

"Send us two dozen No. 35 KLIICK STUCCOS. This is the finest stucco brush we've ever used."

Lawrence Diehl, Albuquerque, New Mexico:

"We have just finished painting a school here and can't help but write you on the wonderful performance of the brushes we bought from you. The men made such good time with these brushes that our profit on the job ran much higher than we figured."

CROSS SECTION OF A FLAT METAL BOUND BRUSH

A—Flag ends of bristle turn toward center, producing a more workable brush. B—Reservoirs created by narrow wooden dividers. C—The dividers allow bristle to taper toward center of brush, giving greater workability and better shape. D—Nails go entirely through ferrule and setting. E—Vulcanized in rubber, setting is deep in ferrule, giving firm anchorage.

ANOTHER MORRIS STORE

A view of one of the beautiful MORRIS stores. Every MORRIS store is noted for its cleanliness... clean cut appearance... neatness... and above all the courteous and friendly service it renders.



The CADDY

A WONDERFUL SHASTA BRUSH



The Sweetheart of Every Interior Painter . . .

The newest type . . . a flat brush with an oval chisel.

We go on record as saying that the CADDY is AMERICA'S FINEST ENAMEL BRUSH.

This is a great big beautiful brush. Triple thick bristles and finely made. This is an exceptionally fine tool for applying enamel or varnish.

An extra SHASTA type of brush with extra long pure Chinese bristle.

The CADDY is a brush that every painter praises because it is the easiest working brush for enameling or varnishing.

A real master painter's brush that is a pleasure to use and will give you honest-to-goodness service.

Try that 3½" number for a brush that really makes time. We're sure you'll like it.

Without doubt . . . the finest enamel brush at any price.

	2"	2½"	3"	3½"
List Price Each.....	\$ 1.80	\$ 2.20	\$ 3.00	\$ 4.40
List Price Per Doz.....	20.09	23.80	33.50	47.50

LONG ISLAND SASH



MANHATTAN SASH TOOL

A low priced sash tool that will give plenty of wear.

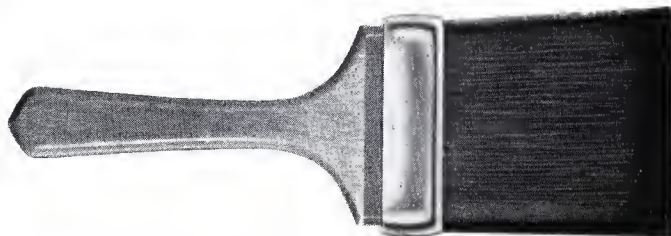
The bristle is not as long that in the LONG ISLAND, but is guaranteed and set in rubber.

This brush also has a long handle and comes in the two most popular sizes.

	1½"	2"
List Price Each.....	\$.50	\$.70
List Price Per Doz.....	4.30	6.50

The JEWEL

A REAL GEM OF A BRUSH



A brush used for years by hundreds of painters. This brush is made of the best materials and guaranteed to contain nothing but genuine pure black Chinese bristle.

The bristles are set in a special nickle plated steel ferrule that prevents the brush from becoming loose.

You can use this brush in any material and you are sure to like it because the bristles are cup chiseled and the bristle tapered to a fine point so that you can "cut in" very easily.

Try this brush on our recommendation.

	2"	2½"	3"
List Price Each.....	\$.90	\$ 1.40	\$ 1.90
List Price Per Doz.....	9.70	15.10	20.50

The Pride of the Master Painter

The LONG ISLAND is a real master painter's tool. Long handle. Extra long bristles. Hand chiseled. Here is the perfect sash brush. Long, flat, polished handle that makes this brush a real pleasure to use.

You are sure to like this LONG ISLAND Sash brush, so order a dozen now and learn the thrill of a real brush.

A LOW PRICE FOR HIGH QUALITY

	1½"	2"	2½"
List Price Each.....	\$.70	\$ 1.00	\$ 1.50
List Price Per Doz.....	6.40	9.70	16.20

DON'T LET THIS EVER HAPPEN TO YOU

Trying to "get by" on cheap paint is very foolish . . . but trying to use "cheap brushes" is absolutely suicide for any painter who is trying to build a reputation for quality work.

A CHEAP BRUSH WILL RUIN A GOOD PAINT JOB

Your work can be no better than the brush you use. Here are a few reasons why painters everywhere are praising MORRIS brushes.

1. BETTER APPLICATION: Every MORRIS brush is made specifically for the job it is to do. Bristle is selected and dressed according to accurate formulae of size, length and weight. MORRIS brushes carry more paint . . this means **less dipping** and **faster work**.

2. PERFECT CONSTRUCTION: Relieves wrist and arm strain. Makes long hours of painting easy.

3. EXTRA LONG LIFE: Finest Chinese bristle . . . selected stack . . . perfect construction . . . handy grip handles . . . extra strong ferrules . . . genuine "set-in-rubber" all these guarantee you a brush that will truly "wear like iron".

THE PERFECT TWINS PAINT by MORRIS BRUSHES by MORRIS

And remember . . . there is a special MORRIS brush for every surface and every type of material. If you have any particular problem write us % DECORATORS SERVICE DEPT. We will gladly help you.

"You've painted my house for the LAST TIME.
Look at your *?+#! paint after one year!"



Actual photo showing the results of "cheap paint" and "cheap brushes".

Actually, this job cost more than the most expensive, because now the entire surface must be removed and a complete new paint job applied.

There's one sure way you can build your reputation. Specify and use MORRIS paints and MORRIS brushes. There you have the perfect combination.

The GUARANTEED paint applied with the GUARANTEED brush. DEPEND ON MORRIS . . . over a quarter century of paint progress.

Elector Flat Wall Brushes

THE BIGGEST BRUSH BUY YOU'VE EVER SEEN

Like all MORRIS brushes—the Elector is made only from the finest grade of bristle.

The only difference between the Elector and our Kraftwall is the length of bristle. The construction and quality is unconditionally guaranteed.

Here is real quality at a low price.



"ELECTOR" SPECIFICATIONS

Pure black China bristle, orange and black beavertail handle, nickel ferrule, vulcanized in rubber.

Width	3"	3½"	4"
Length Out	4"	4¼"	4½"
Thickness	1"	1"	1"
List Price Each	\$ 2.50	\$ 3.20	\$ 3.80
List Price Doz	27.00	34.50	41.00

Kraftwall

AMERICA'S FINEST WALL BRUSH

This is our idea of a perfect wall brush. Extra long Chinese bristles. Guaranteed strictly pure and very elastic.

The sweetheart of thousands of painters - - because it is oversized and nicely balanced. That means you can work all day with a brush like this and never tire your wrist - - and you cover more surface because of the oversize.

A beautiful brush and a splendid value. Try one - - and you'll be a steady user.

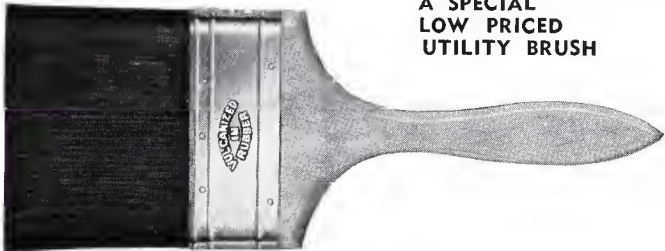
"KRAFTWALL" SPECIFICATIONS

Long pure black China bristle, heavy stock, clear beavertail handle, nickel ferrule, vulcanized in rubber.

Width	3"	3½"	4"	4½"	5"
Length Out	4½"	4¾"	5"	5¼"	5½"
Thickness	1"	1"	1"	1"	1"
List Price Each	\$ 3.90	\$ 4.50	\$ 5.40	\$ 6.20	\$ 7.00
List Price Doz	42.00	48.60	58.30	66.95	75.60



A SPECIAL
LOW PRICED
UTILITY BRUSH



WALL AMERICAN

Here is a very fine brush but does not compare with the "Kraftwall" in amount of stock or length.

A very good utility brush and recommended for small work. An excellent brush for the money. Pure black China bristle, two color flat handle, nickel ferrule, vulcanized in rubber.

Width	3"	3½"	4"
Length Out	3"	3¼"	3½"
Thickness	7/8"	7/8"	7/8"
List Price Each	\$ 1.30	\$ 1.70	\$ 2.50
List Price Doz	14.00	18.30	27.00

QUALITY HAS NO SUBSTITUTE.

KALSOMINE BRUSHES

CANYON

(FULL DUTCH)

The finest gray Russian bristles. An excellent value. Supplied in both 7" and 8" size. This is a **full dutch** and not to be confused with cheaper quality makes and inferior mixed bristles.

Every hair in this brush is the finest money can buy. This is **not** a price brush—but if you want the finest money can buy—order one of these today.

Gray Russia bristle, clear beavertail handle, clear block, nickeled steel ferrule, vulcanized in rubber.

Width	7"	8"
Length Out	4 ⁷ / ₈ "	4 ⁷ / ₈ "
Thickness	2 ¹ / ₄ "	2 ¹ / ₄ "
List Price Each.....	\$ 14.80	\$ 17.60
List Price Doz.....	159.80	190.00



PRAIRIE (SEMI-DUTCH)

Here is a brush built for service. All pure selected gray Russian bristle. The PRAIRIE represents the very latest development in brush manufacture.

First of all, the prairie is "perfectly balanced". That means your wrist never gets tired. It means you can do more work per day, and yet feel better after the day is over.

This brush will not warp or expand—and is guaranteed by us, as the finest utility and all around kalsomine and paste brush that can be made.

A high quality brush at a very low price.

Gray Russia bristle, clear beavertail handle, clear block, nickeled steel ferrule, vulcanized in rubber.

Width	7"	8"
Length Out	5 ¹ / ₈ "	5 ¹ / ₈ "
Thickness	1 ³ / ₄ "	1 ³ / ₄ "
List Price Each.....	\$ 12.40	\$ 14.10
List Price Doz.....	133.90	152.30



PASTE BRUSHES

THE LEATHER NECK

The LEATHER NECK has been a long time stand-by and a favorite with our trade.

A GUARANTEED VALUE

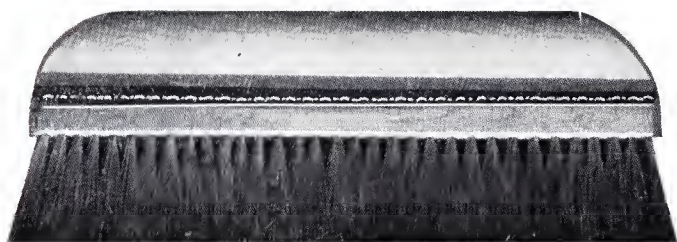
This is a real paperhanger's paste brush—pure long Chinese bristle—vulcanized in a tough rubber setting—a shut handle that keeps from tiring your hand and a real top notch value. You may pay more for same paste brushes—but taking quality for quality you cannot beat this brush for honest-to-gadness value.

Gray Russia bristle, clear handle, black leather band, vulcanized in rubber.

Width	7"	8"
Length Out	4 ³ / ₈ "	4 ³ / ₈ "
Thickness (Inside)	4 ¹ / ₄ "	4 ¹ / ₄ "
List Price Each	\$ 7.50	\$ 8.80
List Price Doz.....	81.00	95.00



SMOOTHERS , , STIPLERS , , ETC.



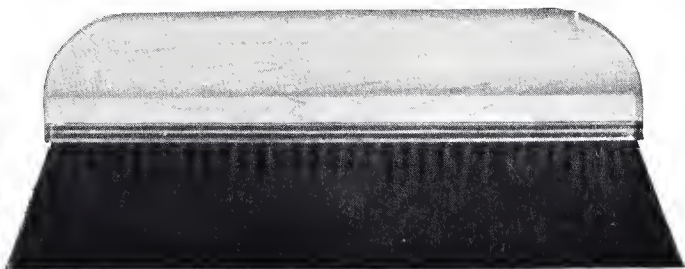
FEATHERWEIGHT SMOOTHER

Stiff black China pig bristle. Natural polished hardwood block. Material hand wire drawn into block.

FEATHERWEIGHT

For those who like a wire drawn brush, this number is a real value. It is light in weight - - pure bristle - - and extra durable. This brush will really stand the "gaff". The FEATHERWEIGHT is a quality "dry brush" in every sense of the word, and just like every MORRIS tool, it is sold on a money back guarantee.

		12-inch	14-inch
List Price Each.....	2 Row	\$3.80	\$4.80
List Price Each.....	3 Row	4.20	5.40



"TEXAS RANGER"

The Finest Money Can Buy

Stiff black China pig bristles. Natural polished hardwood block.

Yes sir, men—this is THE smoother. NEW knotted construction. Bristles cannot come loose. Guaranteed very finest grade of Pure Chinese Bristle. Easy to clean and comb. A brush that will give you years of wear. This brush meets the demands of the most critical decorator. Buy the "TEXAS RANGER" on our "money back" guarantee.

		12"	14"
List Price Each.....		\$4.80	\$5.80



TRIPLE-TITE FLAT DUSTERS

Here Are Two of Our Best Sellers

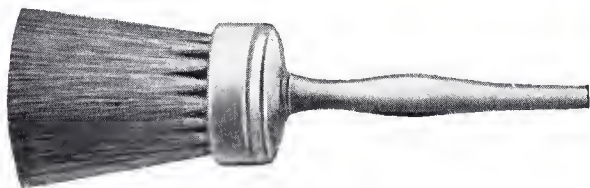
Our flat duster which is proving most popular today, is made of good bristles especially intended for a dusting brush. The handle and block are so made that it will stand hard abuse. The bristles are constructed in knots so they will not mat and will always stay in shape. We especially recommend our No. 88 Flat Duster. This number is the finest that money can buy. You are sure to like it!

No. 16 Flat Duster

List Price—Per Doz.....	\$24.00
List Price—Each	2.50

No. 88 Flat Duster

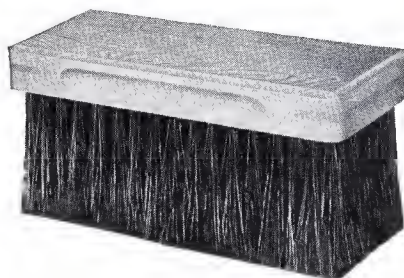
List Price—Per Dozen.....	\$48.00
List Price—Each	4.50



"OLD TIMERS"

A fine duster with mixed gray and black bristle. Round handle. The bristles of this brush are set in a special tight setting. For those who prefer a round duster—you can't beat this value.

Diameter of Block	2½"
Length Out	3½"
List Price Each	\$ 1.90

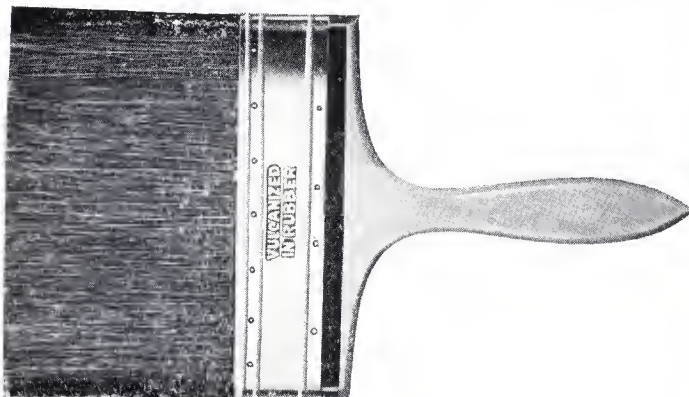


AMERICAN BEAUTY WALL STIPLER

Our Finest Stippler - - Extra Fine Quality

Clear natural polished hardwood block. Stiff gray bristles. Wire set.

Size, ins.	8 x 3	9 x 3½
Length Out, ins.....	3⅞	3⅞
List Price Each.....	\$9.80	\$13.00



"ECONOMY"

PAPER HANGER'S PASTE BRUSH

A FINE BRUSH AT A LOW PRICE

Pure black bristle. Clear handle, nickel ferrule, vulcanized in rubber.

Width, ins.....	7	8
Length Out, ins.....	4	4
List Price Each.....	\$5.30	\$7.30

ARTISTS' BRUSHES

EVERY BRUSH GUARANTEED

Our selection of artist brushes is absolutely the finest you can buy. In this catalog are listed only a very small number of the popular brushes. However, if you use artist brushes, ask for our complete catalog on artist brushes alone. Our stock is always large and complete. Remember, every brush is guaranteed to be 100% satisfactory.

Take our RED SABLES for example.

They must be springy and elastic and at the same time, soft and pliable, making a clean cut edge and leaving no brush marks. There is only one natural hair that meets these requirements and that is GENUINE RED SABLE, and MORRIS brushes are made of this by experienced workmen, who make them as nearly perfect as humanly possible.

FOR SIGN AND BULLETIN WORK

There is nothing that takes the place of a "One Stroke" brush. They hold a good deal of color which enables you to complete the letter with one stroke of the brush and our Flat Letterers are unequalled for laying out large work or filling in work. You'll like the MORRIS ONE STROKE BRUSH.

You must use these brushes to appreciate their fine quality. Order an assortment TO-DAY and convince yourself.

DEBUNKING HIGH PRICED BRUSHES

For many years artists and sign men were under the impression that unless a brush was imported and carried a high price, it could not be satisfactory.

We offer you these brushes with an unconditional guarantee. If you **want the best** try these brushes. You will be delighted!

Let us quote you on any special sizes or numbers.



WRITE FOR DETAILS

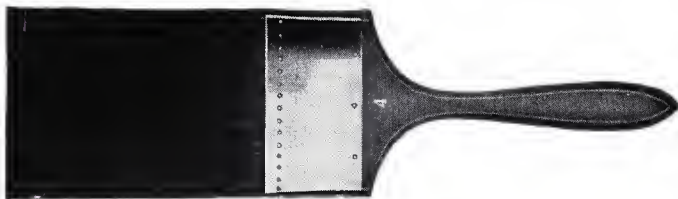
Complete Assortment including Cabinet.....List Price \$99.00

Size	Series and Description	List Price
No. 1	675—CAMEL HAIR SWORD STRIPERS..	\$.70
No. 2	675— " " " " "	.80
No. 3	675— " " " " "	.90
No. 4	675— " " " " "	1.00
1/4"	515—OX HAIR SIGN WRITERS.....	.80
1/2"	515— " " " " "	1.20
3/4"	515— " " " " "	1.50
1"	515— " " " " "	1.80
No. 1	164—RED SABLE WATER COLOR....	.40
No. 2	164— " " " " "	.44
No. 3	164— " " " " "	.50
No. 4	164— " " " " "	.60
No. 5	164— " " " " "	.80
No. 6	164— " " " " "	1.00
No. 2	A-20—RED SABLE SHOW CARD.....	.40
No. 4	A-20— " " " " "	.50
No. 6	A-20— " " " " "	.60
No. 8	A-20— " " " " "	.80
No. 10	A-20— " " " " "	1.00
No. 12	A-20— " " " " "	1.20
1/8"	A-16—RED SABLE STROKE.....	.80
1/4"	A-16— " " " " "	1.00
3/8"	A-16— " " " " "	1.30
1/2"	A-16— " " " " "	1.80
5/8"	A-16— " " " " "	2.50
1/8"	E-10—OX HAIR STROKE.....	.50
1/4"	E-10— " " " " "	.60
3/8"	E-10— " " " " "	.70
1/2"	E-10— " " " " "	.80
5/8"	E-10— " " " " "	1.00
3/4"	E-10— " " " " "	1.50
1"	E-10— " " " " "	1.90
No. 2	100—ROUND RED SABLE ARTISTS....	.40
No. 4	100— " " " " "	.40
No. 6	100— " " " " "	.50
No. 8	100— " " " " "	.50
No. 10	100— " " " " "	.60
No. 12	100— " " " " "	.70

Size	Series and Description	List Price
Na. 2	111—RED SABLE BRIGHTS.....	\$.40
No. 4	111— " " " " "	.50
No. 6	111— " " " " "	.60
No. 8	111— " " " " "	.70
Na. 10	111— " " " " "	.80
No. 12	111— " " " " "	1.00
No. 2	1000—WHITE BRISTLE ARTISTS, Round	.30
No. 4	1000— " " " " "	.30
No. 6	1000— " " " " "	.30
No. 8	1000— " " " " "	.40
No. 10	1000— " " " " "	.40
No. 12	1000— " " " " "	.40
No. 2	1001—WHITE BRISTLE ARTISTS, FLAT	.30
No. 4	1001— " " " " "	.30
No. 6	1001— " " " " "	.30
No. 8	1001— " " " " "	.40
No. 10	1001— " " " " "	.40
No. 12	1001— " " " " "	.40
1/4"	1081—BLACK BRISTLE FITCHES.....	.30
1/2"	1081— " " " " "	.40
3/4"	1081— " " " " "	.50
1"	1081— " " " " "	.70
1/4"	1085—SIGN PAINTERS FITCHES.....	.50
1/2"	1085— " " " " "	.70
3/4"	1085— " " " " "	.90
1"	1085— " " " " "	1.20
1/4"	1083—ANGULAR LINERS	.50
1/2"	1083— " " " " "	.70
3/4"	1083— " " " " "	1.00
1"	1083— " " " " "	1.30

ARTISTS AND SIGN MEN

Complete stock of showcard colors, artist oil colors, muslin, sign cloth, screen process colors, etc. If there is anything you need that is not in this catalog, WRITE US. Our quality is always guaranteed. The prices are low and you'll like our QUICK SERVICE.



WALNUT FLOOR STIPLER

Cat. No. 145—"WALNUT STIPLER"

Extra lang selected pure black China bristle, plain cedar handle, brass ferrule, vulcanized in rubber.

Width	2½"	3"	3½"	4"
Length Out	5½"	5½"	5½"	5½"
Price List Each.....	\$ 7.20	\$ 8.10	\$10.00	\$11.30
List Price Doz.....	77.75	87.50	108.00	122.00
Also special Tampica Fibre Stippler. Each.....	\$2.50			



No. 3620—Straight Back Wire Scratch Brush

(Painter's blister brush.) Rectangular black, 7¼"x2¼". Steel wire, 6 x 19 raws. Length out, 1¾".

List Price Each	\$.70
List Price per doz.....	7.50



Bent Handle Scratch Brush

Curved hardwood handle. Steel wire. Length overall, 14". Brush part, 6". Length out, 1⅞".

List Price Each	\$.70
List Price per doz.....	7.50

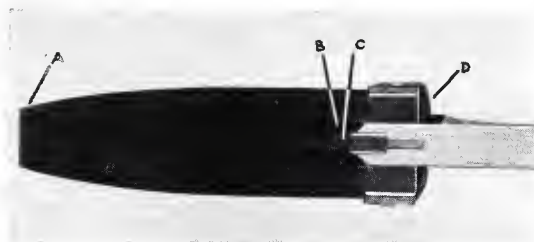
RADIATOR BRONZING BRUSH



Pure black China bristle, plain wood handle, bright tin ferrule, vulcanized in rubber.

Width	1"	1½"	2"	2½"
Length Out	1⅞"	2⅞"	2⅞"	2⅞"
List Price Each	\$.60	\$.70	\$.90	\$ 1.10
List Price per doz...	6.50	7.50	9.80	11.50

CROSS SECTION OF A SOLID CENTER STUCCO BRUSH



A stucco brush is more elastic, as it is built around the base of the handle. This gives the bristle a greater degree of taper towards the center of the brush which allows longer bristle to be used.

A—Flag ends of bristle turned toward center produces a more workable brush.

B—Reservoirs allow a free flow of paint.

C—Center row of bristle set in base of handle produces two reservoirs.

D—The setting extends to the back of leather binding and gives firm anchorage for nailing. This also produces a more workable brush.

The name **M O R R I S** on a Brush is your
GUARANTEE of 100 per cent satisfaction
or **MONEY BACK.**



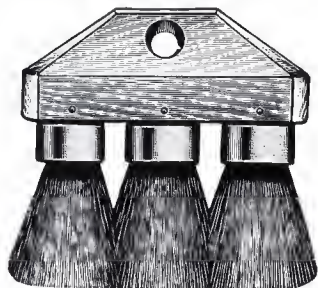
CROSS SECTION OF A SOLID CENTER STUCCO BRUSH IN USE

A—The slight closing of the reservoirs in actual use gives the brush greater elasticity.

Let us quote you our market price on items that fluctuate.

SPECIAL TYPE BRUSHES

KNOTTED ROOFING BRUSH



Polished hardwood block. Gray tompico fibre. Round nickel ferrules. Length out, 3 1/2". Extra fine quality.

	Each	Doz.
No. 4102—Three knots.....	\$2.00	\$20.00
No. 4104—Four knots.....	2.90	29.00

"KATONAH" KALSOMINE



A Low Priced Kalsomine Brush

White bleached fibre, three row, wire stopled, smooth hard wood handle.

Width	7"	8"
Length Out	3 1/2"	3 1/2"
Thickness (Inside)	7/8"	7/8"
List Price each.....	\$1.30	\$1.70
List Price per doz.....	13.00	18.00

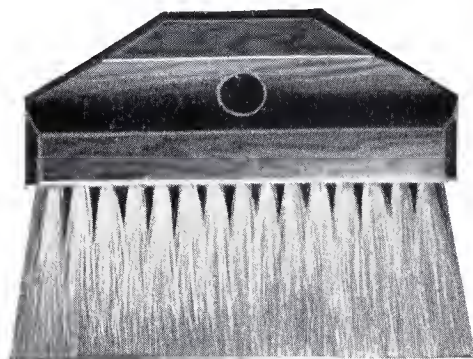
FURNITURE RUBBING BRUSH

No. 2550—Stiff Block Chino Pig Bristles

Plain hardwood block—shoe handle style. Material set with wire stoples. Four rows. Length out, 1".

Wt. per doz., lbs.....	3 1/2
List Price each.....	\$ 1.40
List Price per doz.....	14.00

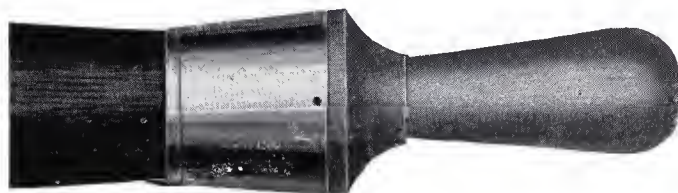
"PAWNEE"



White fibre, two row, wire stopled, yellow stained block.

Width	7"
Length Out	3"
Thickness (Inside)	7/8"
List Price each	\$.70
List Price per doz.	3.78

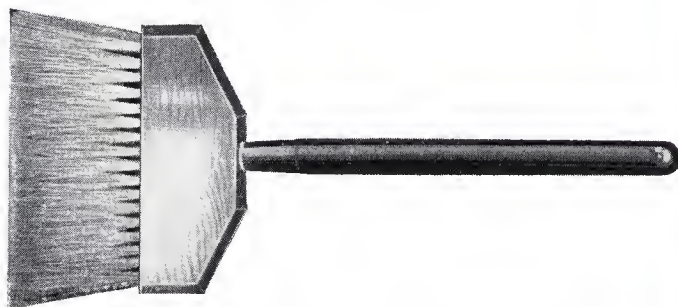
"BLACK STENCIL"



Extra stiff black bristle, clear handle, nicked steel ferrule, vulcanized in rubber.

Size	2	4	6	8	10	12
Diom. (outside)	5/8"	7/8"	1 1/8"	1 1/4"	1 1/2"	1 3/4"
Length Out	1"	1 1/8"	1 1/4"	1 3/8"	1 1/2"	1 5/8"
List Price per doz.	\$3.50	4.40	6.00	7.20	8.80	11.80

"EXTRA ACID"

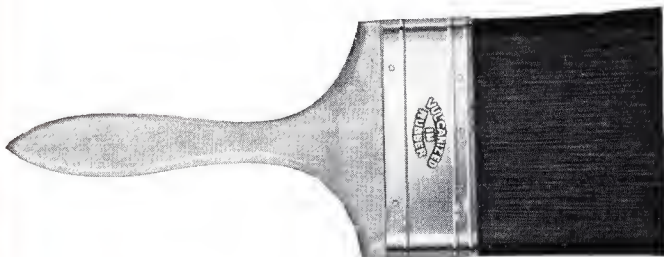


Stiff white fibre, three row, wire stapled, smooth hardwood handle.

Width	7"
Length Out	3 1/2"
Thickness (Inside)	7/8"
List Price each.....	\$.80
List Price per doz.....	8.40

SPECIAL... Low Priced Utility Brushes

H A N D E E



This is an all around utility brush at a low price.

For a low priced job, you can't beat it! Vulcanized in rubber and pure Chinese bristles. A real number for dealers.

A brush you can feature as a special leader—gives you a good profit—and gives your customer a real value.

Pure black China bristle, orange and black flat handle, nickel ferrule, vulcanized in rubber.

Width	3"	3 1/2"	4"
Length Out	2 3/4"	3"	3"
Thickness	7/8"	7/8"	7/8"

List Price Each	\$.92	\$ 1.12	\$ 1.28
List Price Per Doz.	\$9.40	\$11.40	\$13.20

S T A N D A R D

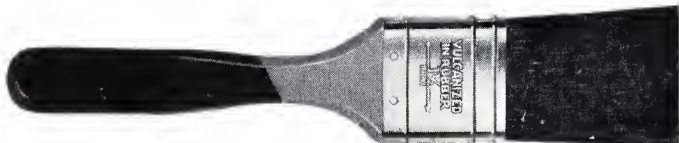
An unusually low priced brush that has good quality.

Pure black China bristle, chiseled edge, yellow and red flat handle, nickel ferrule, vulcanized in rubber.

Width	1"	1 1/2"	2"	2 1/2"	3"
Length Out	2"	2 1/4"	2 1/4"	2 1/2"	2 3/4"
Thickness (Ins.)	5/16"	3/8"	1/2"	1/2"	9/16"

List Price					
Per doz.	\$1.85	\$2.70	\$3.60	\$5.40	\$7.15

K A Y L I N E



A brush that will compare with many selling at double the price. Take our word for it—this is a real quality number for low priced merchandise.

Pure black China bristle, chiseled edge, clear XX Kaiser handle, nickel ferrule, vulcanized in rubber.

Width	1 1/2"	2"	2 1/2"	3"
Length Out	2 1/4"	2 1/2"	2 3/4"	3"
Thickness (Ins.)	7/16"	1/2"	1/2"	9/16"

List Price each	\$.45	\$.60	\$.90	\$ 1.20
List Price per doz.	\$4.15	\$6.00	\$8.30	\$10.60

Page Hundred and Three

D E A L E R S

On these pages are represented honest-to-goodness merchandising values—enables you to meet all competition—and gives you profit.

You can't beat this lay-out for your stock of utility brushes.

Every brush contains pure Chinese bristles and vulcanized in rubber.

The handles are painted in bright orange and black to attract attention.

You can buy these brushes in any quantity or in special display cartons of assorted sizes.

Full size inexpensive varnish brushes in an attractive display vendor which offers the dealer three outstanding advantages:

1. Extremely low priced.
2. Attractiveness of appearance.
3. Display vendor has unusual eye value.



QUANTITY DOZ.	WIDTH	LENGTH OUT	YOUR COST PER DOZ.	COST ACTUAL QUANTITY	GROSS RETURN SUGGESTED RETAIL	PRICE EACH
1 1/2	1"	2"	.69	1.04	.10	1.80
1	1 1/2"	2"	.81	.81	.10	1.20
1 1/2	2"	2"	1.12	.56	.15	.90
Total Quantity 3 doz.			Total Cost 2.41		Gross Return 3.90	
No. 55 DEALER SPECIAL ASSORTMENT			Your Cost \$2.40		Your Profit \$1.50	

SPECIAL AUTOMOTIVE BRUSHES



GENUINE MACK STRIPERS
CAMEL HAIR DAGGER STRIPERS

Striping is an operation demanding only the finest in tools in order to get a good job. This Dagger Striper, of fine quality camel hair on cedar handle, meets the most exacting requirements. Lacquer proof.

Size	No.	Length	List Price Each
Size	No. 00	2"	\$.60
Size	No. 0	2 1/8"	.60
Size	No. 1	2 1/8"	.60
Size	No. 2	2 3/8"	.60
Size	No. 3	2 1/4"	.70
Size	No. 4	2 3/8"	.70
Size	No. 5	2 1/2"	.70

BROADLINER or BLACK OFF BRUSH

Size	Brush Width	Brush Length	Net Price Each
0	1/4"	2"	\$.70
1	3/8"	2"	.70
2	7/16"	2"	.70
3	1/2"	2"	.80
4	5/8"	2"	.80
5	11/16"	2"	.80



No. 700—SPOKE OR WHEEL CLEANING BRUSH

White Tampico Fibre, brush part 10" long, length over all 16", stem wire extends through handle forming eye at the end. Handles are finished in various calars.

Diam.	Diam. at Tip	List Price Each
2 3/4"	1 3/8"	\$.30

No. 600—SPOKE OR WHEEL CLEANING BRUSH

Pure block Chinese bristle, brush part 10" long, length over all 16". Stem wire extends through handle forming eye at the end. Handles are finished in various colors.

Diam.	Diam. at Tip	List Price Each
3"	1 3/8"	\$.70

No. 500 BRISTLE TIP SPOKE BRUSH

Developed far new small spoke wheels. Has 3" bristle tip which is the point of greatest wear when cleaning modern car wheels.

List Price Each..... \$.40

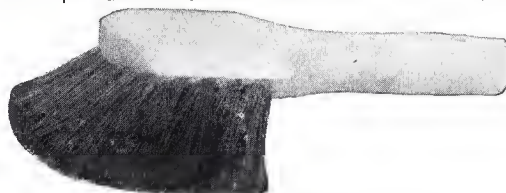
WIRE BRUSHES



No. 3610—Shoe Handle Scratch Brush

Hardwood handle—shoe handle style. Steel wire. Length overall, 10". Brush part, 5 1/2". Length out, 1 1/8". Four rows wide.

List Price Each..... \$.80
List Price per doz..... 8.50



SHORT HANDLE FENDER BRUSH

This is a heavy-duty brush and is heavily filled with stiff fibre. Solid block, staple set, oval trim 2", brush 5x5 1/2", length over all 10".

No. 22 Stiff Palmetto Fibre..... \$.60



THE "SPEEDE" STRIPER AUTOMATIC STRIPING MACHINE

SIMPLE—No parts to get out of order.

EFFICIENT—It completes the job quickly and easily.

ECONOMICAL—Will use any synthetic or oil base enamel.

Stripes of all kinds roll out from under this "Lightning" Rotary Striper as easily and quickly as you can move your hand. Anyone can now turn out a first-class job of striping with this marvelous little instrument.

Invention of a Practical Painter.

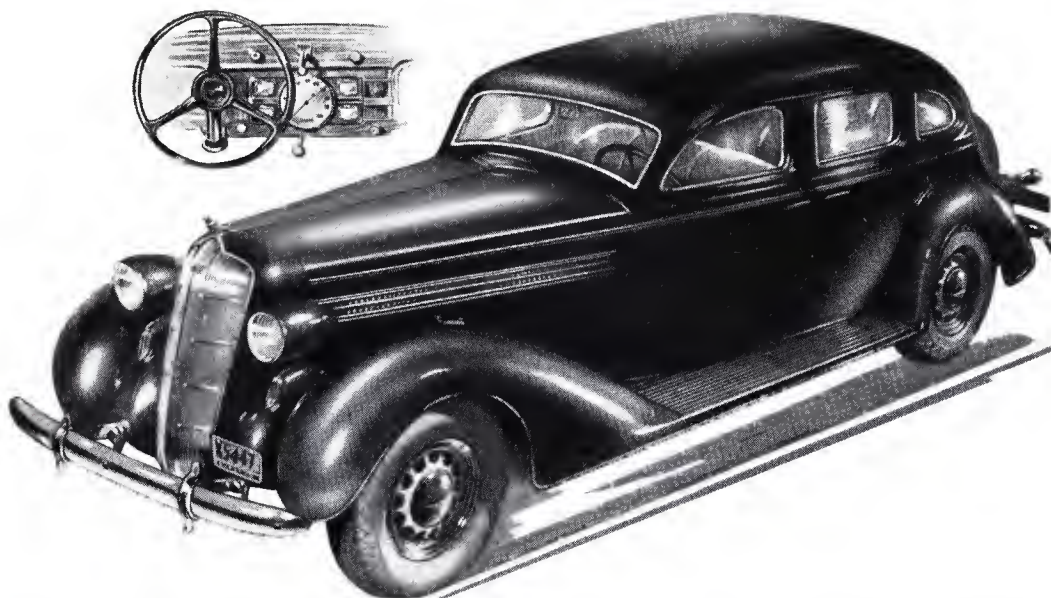
A real money-maker that will save its price in a few days' time. BRAND NEW—no other type of Striper like it on the market. The only mechanical striper suitable for every paint shop, large or small.

Give it an immediate trial. See for yourself what a genuine labor and money saver this Striping Tool really is. Order today and solve your striping problems for all time.

LIST PRICE COMPLETE..... \$10.00

FREE TRIAL—This STRIPER will be sent on 5 days' approval; if not satisfactory, may be returned by prepaid insured mail and amount paid will be refunded.

AUTOMOTIVE SECTION



Why do auto painters and lacquer users everywhere demand MORRIS lacquers and Synthetics?

We have two great responsibilities to you and to all industrial lacquer users; the first, to supply better, more satisfactory products of uniform high quality, at a fair and reasonable margin of profit. To continue our diligent efforts in the research field that we may in the future, (as well as during the past quarter of a century) give the industry from time to time improved and finer products that will produce more durable, useful and economical finishes.

Our second responsibility (in many ways more important to you than our primary one) is to produce finest results for you. Moreover, to recommend the proper

materials in the proper places. To guide you in your finishing problems in a way that will lead you to "best results" in the most economical, yet safest manner. To eliminate guess work and expensive experimentation on your part. To steer you away from wrong methods and unsatisfactory materials that have cost the finishing industry millions of dollars in "come-backs" and adjustments. To see that every MORRIS product is a better material for the purpose recommended. To see you prosper in the long run by helping you give better workmanship, more service and value to your trade.

When you purchase M. C. Quality lacquers or Marlux, you buy BETTER RESULTS—not just so many gallons of materials. The reasons behind such results are:

1. Our materials are made exclusively for the user, not for resale to retail trade.
2. Concentration of chemical knowledge and research efforts.
3. Large production produces greater uniformity.
4. Experience with lacquers ever since they were introduced.
5. Chemical control from raw materials to finished products. Possible because of large volume and rigid specifications.
6. Pre-testing. All products are tested and practically applied before shipment.
7. Only special, finer lacquer mills and equipment are used in the manufacture of M. C. Quality lacquers. Ordinary paint mills will make lacquer or synthetics, but not M. C. Quality lacquers or Marlux.
8. Our desire to excel.
9. Our desire to serve to your best interests.
10. Our policy of selling fine results—NOT just gallons.

On the following pages you will find every item listed for auto painter use. If there is anything special you might require, we will be glad to supply it to you.

Remember, too—our service department is always ready and anxious to help you. Let us hear from you often. Your problems and inquiries will always have our most prompt attention.

AUTO PAINTERS' TROUBLES

CAUSES AND REMEDIES

PEELING:

Ninety per cent or more of all lacquer complaints are summed up in the word "peeling." If proper precautions are taken as outlined under "Preparation of Surfaces for Finishing," peeling can be eliminated. It is caused by an unclean surface; an acid or alkaline condition on metal; not sanding; poor grade of thinner; residue left from some gasolines; not sufficient or too much thinning; rust starting before primer applied; failure to wash off rust remover. None of these things will cause trouble if our directions for finishing are followed.

NOT DRYING:

Wax left from Paint Removers and oil or grease are the chief offenders. Remove these troubles by using Morlux Wax and Grease Remover.

BUBBLING AND PINHOLING:

Water and oil in air line; oil surfacer not thoroughly dry; insufficient time between coats; poor grade of thinner; thinner drying too fast. But most cases can be traced to applying lacquer in a too heavy coat.

CRACKING AND CHECKING

Spraying over old material; applying lacquer over shellac or sub-shellac sealers; an oil coat between two lacquer coats; using settlement from bottom of surfacer can; failure to seal old surface; failure to sand old lacquer; wax or grease on old finish; too many coats.

ORANGE PEEL OR EGGSHELL:

Not thinning lacquer sufficiently; too fast drying thinner; applying material too dry; surfacer not properly sanded; holding spray gun too far away.

BLUSHING:

Use of poor thinner; humid or damp weather; drafts. Remedy by using MORRIS THINNER or one pint or more of retarder to one gallon of thinner.

BLEEDING:

Lacquering over some reds or blacks causes tints of them to appear in freshly applied coats. The only way permanently to stop bleeding is to remove the old finish.

LACK OF GLOSS:

Poorly sanded surfacer; not enough color coats; poor grade of thinner.

SAGGING:

Damp, greasy or waxy surface, applying in a too heavy coat; too much air pressure.

CHALKING:

This is a powdering off of film which has become dead through the action of sunlight and other weathering influences. Even good lacquers do this, and it is to be expected unless excessive. Cheap lacquers check. It will be noticed in polishing a car that some colors seemingly powder off more than others; but this is due to the fact that some colors are stronger with more tinting strength, and consequently are more visible on the polishing cloth.

GUMMING OF SANDPAPER:

Due to not allowing surfacer to dry properly.

DULLING OF LUSTRE AFTER POLISHING:

Rubbing before thoroughly dry, or using gasoline to thin cutter. Some polishes and cutters contain certain chemicals which cause this condition.

LACK OF HIDING POWER OF COLORS:

All Morris colors cover well except Maroon and Ultramarine Blue. Maroon works out very satisfactorily when applied over a black ground coat. Ultramarine should be used only for toning, but if used as a straight color, then apply first a ground coat of one of our other blues.

COLORS OFF SHADE:

Insufficient stirring is the most general cause. It should be borne in mind that colors change in the can and that color chips fade; therefore, it is practically impossible to have a perfect match to color decks.

WRINKLING OF MORLUX:

Applying too much Morlux, and improper length of time between coats.

THREE RULES EVERY GOOD PAINTER OBSERVES:

1. Stir every can of lacquer thoroughly, not only from the bottom, but also after scraping down the sides.
2. Strain all material immediately before using.
3. Use only the best thinner—MORRIS No. 136.

TELEPHONE . . . FOrest 3500 FOR ALL DEPARTMENTS.

AUTO PAINTERS' TROUBLE CHART

Most troubles may be avoided by thoroughly cleaning equipment after use.

TROUBLE	POSSIBLE CAUSE	REMEDY
SPRAY		
JERKY OR FLUTTERING	In general caused by an air leakage into fluid line. Loose fluid tip or mutilated gasket. Loose packing nut or dry packing. Loose fluid tube. Clogged vent hole in cup lid.	Tighten fluid tip. Replace Gasket. Tighten nut. Oil packing. Tighten fluid tube. Cut out vent hole.
EXCESSIVE VAPOR	Too much atomizing air pressure for the amount and weight of material at spray gun nozzle.	Reduce atomizing air pressure or increase flow of material to spray gun nozzle.
SPATTERED	Too much material for the amount of air pressure at the spray gun nozzle or dirty air cap.	Increase atomizing air pressure or decrease flow of material to spray gun nozzle. Clean air cap.
UNBALANCED	Dried paint or dirt in center orifice or spreader jet holes of air cap.	Clean air cap as instructed in "Type AV Spray Gun Instructions."
SPLIT	Too much air pressure or too wide spray.	Reduce air pressure at either the air transformer or spreader adjustment valve.
TOO SMALL	Too little fluid pressure. Dirty holes in cap. Too low setting of Spreader Adjustment Valve—Lumpy Material.	Increase fluid pressure. Clean air cap. Increase setting. Strain material and clean spray gun and hose line.
SPRAY GUN		
FLUID LEAKAGE FROM SPRAY GUN NOZZLE	In general—improper seating of fluid needle. Fluid needle packing nut too tight. Lumpy material. An accumulation of dried material on inside of fluid tip.	Loosen packing nut slightly. Strain material. Clean gun and hose. Remove fluid tip and immerse in solvent. Blow out with compressed air.
AIR LEAKAGE	From spray gun nozzle caused by improper seating of air valve due to dirt or wear. From oil hole in top of spray gun body—worn valve stem.	Snap trigger several times and if trouble is not remedied remove and clean or replace air valve. Replace air valve.
FLUID LEAKAGE FROM FLUID NEEDLE PACKING NUT	Loose fluid needle packing nut. Dried packing.	Tighten packing nut. Restore packing with a few drops of oil or replace it.
AIR TRANSFORMER		
AIR LEAK FROM SMALL HOLE IN REGULATOR CAP	Improperly seated or broken diaphragm.	Remove and reset or replace regulator diaphragm. (See "Air Regulator Instructions.")
INSUFFICIENT REMOVAL OF MOISTURE FROM AIR	Moisture filled transformer. Moisture saturated waste sack.	Drain transformer. Replace with dry sack.

TROUBLE CHART - - Continued

TROUBLE	POSSIBLE CAUSE	REMEDY
EXCESSIVE AIR PRESSURE DROP WHEN SPRAY GUN TRIGGER IS PULLED	Too many spray guns or other items of equipment in simultaneous operation. Obstructed air passage.	Shut off all equipment but spray gun and note air pressure drop on gauge. Inspect waste sock for dirty hardened waste. Remove air regulator. Inspect valve seat. Seat should flush with its container edge.
GRADUAL BUILDING UP OF PRESSURE ON PRESSURE GAUGE AFTER ADJUSTMENT	Dirty baffles or waste sack. Improper seating of air regulator valve seat due to dirt accumulation on seat.	Remove and clean. Remove regulator body cap and top sharply on end of regulator valve. If this does not remedy condition remove valve and clean valve seat.
PRESSURE FEED TANK		
FAILURE OF AIR PRESSURE TO BUILD UP AS RAPIDLY AS IT SHOULD IN PAINT TANK	Loose paint tank lid. Dirt or paint covered lid passage or protector body on underside of lid.	Tighten lid. Remove lid and examine passages. Remove and clean protector body ports.
AIR LEAK FROM SMALL HOLE IN REGULATOR BODY CAP	Improperly seated or broken diaphragm.	Remove and reseal or replace regulator diaphragm. (See "Air Regulator Instructions.")
GRADUAL BUILDING OF AIR PRESSURE IN PAINT TANK AFTER ADJUSTMENT	Improper seating of air regulator valve seat to dirt accumulation seat.	Remove regulator body cap and top sharply on end of regulator valve. If this does not remedy conditions remove valve and clean valve seat.
SUCTION FEED CUP		
TOO SMALL SPRAY	Not enough air pressure or material of too heavy consistency.	Increase air pressure to spray gun. Thin or reduce material.
JERKY OR FLUTTERING SPRAY	Vent hole in cup cover closed or clogged with paint. Lack of material. Fluid tube loosened from cup lid. Loosened cup coupling nut.	Clean vent hole of material. Open cup and inspect amount of material in container. Tighten fluid tube against cup lid. Tighten coupling nut on fluid inlet nipple of spray gun.

ANTI-BLUSH RETARDER CONCENTRATED

M. C. Quality Retarder Flocoat is recommended for use with lower priced Thinner, during humid summer weather, or in spray rooms which are damp or improperly ventilated. It is a very strongly concentrated Retarder and when added to Lacquer Thinner up to 20% by volume, will absolutely prevent blushing by slowing down the drying of the Lacquer film.

Do not confuse this anti-blush with ordinary retarders. This is a newly developed item and just a small amount added to your colored lacquer will eliminate all orange peel and blushing. A real money saver that cuts your sanding and rubbing costs in half.

Eliminates blushing . . . prevents orange peel.

	5-Gal. Cans	1's	Qts.	Pts.
List Price Per Gal. . . .	\$5.20	\$6.00	\$1.70	\$1.00

CLEANER THINNER

MC Quality Cleaner Thinner is a very high-test solvent especially prepared for the thorough cleaning of metal or wood surfaces. It is not recommended for use in spraying, but is guaranteed to cut all grease, wax, polish, or other foreign matter from a surface which is to be lacquered. This is an extremely important operation as the success of an entire job depends upon securing a thoroughly clean surface.

A very efficient and handy product to clean out your Spray guns and cups.

	5 Gal. cans	1's
List Price Per Gal.	\$1.60	\$1.90

LACQUER THINNERS

Champions!

When it comes to **REAL VALUES . . .**
place your bets on **MORRIS . . .**

No. 136 Thinner

A REAL KNOCKOUT VALUE

The only thinner with "PERFECT BALANCE"

No. 136 Thinner is a triumph of the Morris laboratory. Because so many lacquer failures are due to a poor grade of thinner, our chemists set out to perfect a thinner that would help eliminate 90% of the grief encountered by lacquer users. The result is **No. 136 THINNER**. Tested and proven by over three years of use on every possible surface and under all conditions.

The only thinner with a "HEALTH GUARANTEE"

When lacquers first come into prominent use, no one bothered about how it was going to effect their health. But stop to-day . . . and learn how many men are spending the rest of their lives in sanitariums and hospitals because they have ruined their health with nothing else but **CHEAP** thinner.

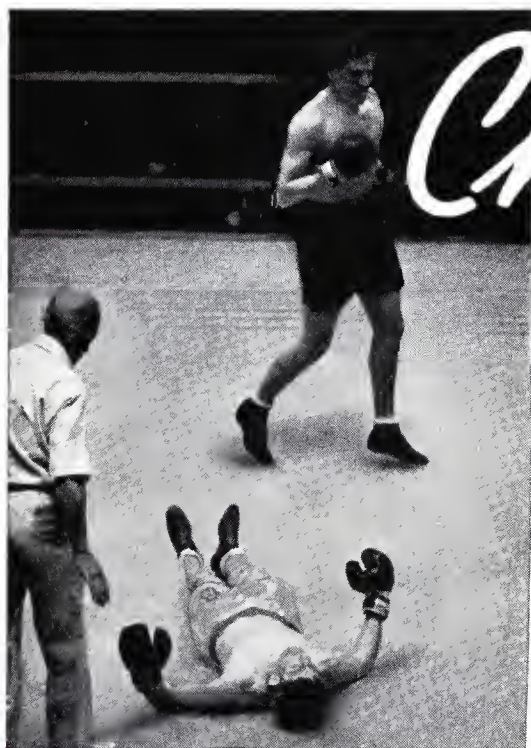
Then consider how foolish they were . . . because cheap thinner means a higher cost when the job is done. **THEY WERE THE LOSERS ALL AROUND**. No. 136 Thinner carries a health guarantee and **DOES NOT** contain a single drop of Benzole or Petroleum Distillate.

Eliminate your thinner worries by standardizing on No. 136.

Compare No. 136 with any other thinner when checking these outstanding points.

- **GUARANTEED PERFECT BALANCE.**
- **NON BLUSHING.**
- **CAN BE USED FOR MIST-COATING**
- **PERFECT FLOWING.**
- **MAKES LACQUER EASY TO POLISH.**
- **HEALTH GUARANTEED.**

Protect your health - - your reputation - - and your bank account. Use No. 136 Thinner.



THE WINNER HAS PERFECT BALANCE. Lacquer users everywhere demand **MORRIS THINNERS** because the formulas are perfectly balanced.

What does "balanced formula" mean?

Lacquer thinners are composed of a number of different solvents. Each solvent is dependent for its action upon the other. Through a scientific and accurate blending and balance, MORRIS has perfected No. 136 Thinner to the point where it is to-day recognized as the finest that can be made. There is just enough flow to eliminate "orange peel" and "blushing", and yet on the other hand, just "short enough" to prevent sogging. No. 136 has perfect solvent properties. It is guaranteed to properly reduce any make or brand of standard lacquer.

We cannot urge you too strongly to make a trial of No. 136 thinner in your shop. Many of America's leading automobile companies and body shops have used No. 136 for the past three years. A trial will convince you!

CHECK THIS LOW PRICE

	Drums 55-gal.	5's	1's
List Price per gallon	\$1.90	\$2.30	\$2.50

UTILITY LACQUER THINNER

A good low priced thinner. A product used for years by many large auto plants, repaint shops, furniture factories, toy factories, etc.

You'll be surprised to find such high value at so low a price.

	Drums	5's	1's
List Price Per Gallon	\$1.40	\$1.80	\$2.00

666 THINNER

A medium priced popular grade of thinner. Not as good as our No. 136 Thinner but a value equal to many thinners selling at a much higher price. This is a perfectly balanced thinner and should not be confused with a cheap thinner. Here is real value at a real price.

	Drums	5's	1's
List Price Per Gallon	\$1.70	\$2.00	\$2.30

MORLUX ENAMEL DRIES QUICK

BEAUTIFUL FINISH . . . AMAZING DURABILITY

No one other finish possesses all the features found in MORLUX. It is in a class by itself, combining all the smooth, hard, lustrous qualities of the finest finish with the ability to resist the strongest acid and alkali-fumes to a degree formerly found only in special coatings designed for that purpose alone.

MORLUX is so durable it is used for industrial maintenance to save many dollars that would otherwise be lost by corrosion. Used in laundries, dye houses, breweries, bakeries, dairies and wherever extreme durability is required.

In spite of the fact that MORLUX dries quick, it works easily, flows out smoothly and produces a hard porcelain-like surface that is amazingly durable. Spray men like it because it "levels itself." Brush hands like it because it flows so smoothly and covers in one coat.

MORLUX ENAMEL is markedly "different", in that it produces a "two-sided" film. The color is thoroughly combined (by exclusive manufacturing process) with a certain portion of the synthetic and other liquids. When used with spray, or brushed on, MORLUX ENAMEL acts differently from other enamels in that the oxygen of the

air combines with the clear varnish, causing the minute globules of varnish to release the pigment which they surround, thus forming an insoluble and weatherproof compound.

MORLUX ENAMEL is unique in that the vehicle is drawn to the surface, leaving a high-pigment ratio underneath, thus producing a mirror-like effect and giving a glass-like translucence to the enamel, with a deposit of color underneath like a mirror; therefore creating in a single coat the effect and result of a coat of color and one coat of varnish. A double finish that guarantees you protection from the ultra-violet and infrared rays of sunlight, snow and cold. Protection from acids, fumes, oils, grease, etc. MORLUX is a "quality" product in every sense of the word. One trial will convince you!

MORLUX is a new type, exceptionally lustrous finish for automobiles, boats, furniture, interiors or exteriors of buildings, etc.—wherever speed in completion of the job is desirable, and yet utmost durability is equally important. Dries quick. MORLUX (and its undercoats) are Morris' contributions to industry and the painting craft, toward the creation of a distinctly superior finish of outstanding beauty and durability.



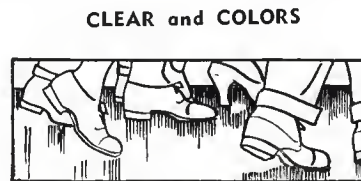
THE PERFECT AUTO FINISH

One Coat Covers - - Over Seventy
Color Combinations - - Improves
with Wear - - Can be Rubbed Like
Locquer - - Requires No Primer.



HAMMER IT!

MORLUX can stand the most severe abuse. Unbelievable but true. You can crush a piece of metal but never harm the MORLUX FINISH.



CLEAR and COLORS

FLOORS

Use MORLUX on floors, wood or concrete. No other finish begins to compare for durability and beauty. Resists the strongest, hardest wear.

READ WHAT OTHERS SAY - - -

NEAREST THING TO BAKED ENAMEL

"Morlux is the nearest thing to a baked enamel finish we have ever applied on automobile fenders."

Veteran automobile finisher.

DOES NOT HOLD UP PRODUCTION

"Morlux is the most practical finish for application on wire wheels we have ever used. It has excellent adhesion and holds its gloss. Yet it does not hold up the production of the finished job."

—Big automobile refinishing shop.

PROTECTS AGAINST BACTERIA IN FERMENTATION TANKS

"Clear Morlux is the most perfect material we have ever used to definitely keep bacteria from attacking wood in fermentation tanks."

—A large manufacturer of fermented yeast product.

ADHERES TO CHROMIUM PLATE

"The only enamel we know of that will adhere to chromium plate and dry with a beautiful lustre finish."

—A big maker of brass and plated ware.

BEST EVER USED ON MACHINERY

"Morlux is the best all-around enamel we have ever used on machinery, piping and manufactured products."

—A large manufacturer of cutlery.

BRUSHES OR SPRAYS EQUALLY WELL

"I can apply Morlux as well with a brush as I can with a spray gun."

—An automobile finisher.

MOST SATISFACTORY AFTER TWO YEARS USE

We have been using Morlux for some time on electrical appliances and find it to be the most satisfactory one-coat, air-drying enamel we have ever used."

—Manufacturer of Electrical Appliances.

MORLUX (for brush or spray-quick dry-synthetic)

LIST PRICES

	Pt.	Qt.	Gal.
Black	\$ 1.40	\$ 2.40	\$ 8.50
Regular Colors	1.50	2.60	9.00
Reds	1.60	2.90	10.00
Maroons, Toluidine Red, Swift's Commercial Red.	1.80	3.10	11.20
Chrome-Cote, MORLUX	1.60	2.90	10.00
Clear, MORLUX	1.20	2.10	7.20
Red Oxide Primer, Overnight.	...	1.90	6.50
Gray Surfacer, Overnight.	...	1.90	6.50
Reducer, MORLUX (20c less per gal. in 5's)	.50	.80	2.20

WRITE OR PHONE FOR COMPLETE INFORMATION

TRANSPORT MORLUX

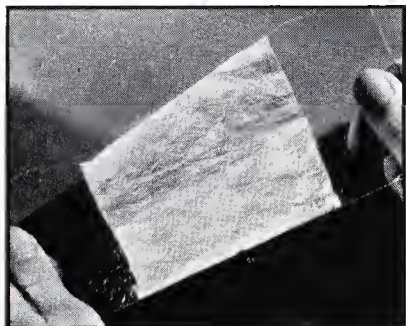
A special product formulated for industrial use. Made for SPRAY USE ONLY.

Out of dust immediately and dries hard in twenty minutes. All the quick drying advantages of lacquer plus unusual durability of regular MORLUX ENAMEL.

Write for further information and complete specifications.

The Most Sensational Enamel

Since the Discovery of Paint - - Such Flexibility Unheard of Before!



Do you know of any other enamel that would stand this test?

MORLUX Enamel was brushed on a piece of transparent cellulose and allowed to dry. Then we crumbled it . . . wadded it . . . stepped on it . . . mauled it in every possible way and yet did not crack the film to the slightest degree.

In fact—many painters who witnessed the test cannot tell which side was MORLUX and which side was the cellulose.

There is the toughest, hardest and most abusive test that you could give any enamel.

There is the finest proof that MORLUX is in a class by itself.

Just imagine such flexibility; and yet MORLUX dries in just a short time.

A trial will convince you. There's NOTHING that compares with MORLUX ENAMEL!

Order a trial can TO-DAY.

**COMPLETE INFORMATION AND COLOR CARDS
GLADLY FURNISHED ON REQUEST.**

There is absolutely NO ONE other finish on the market today that offers you these features. You may be skeptical. You may think these just advertising claims. MORLUX is NOT marketed by a company just starting business. The MORRIS PAINT & VARNISH COMPANY has been manufacturing and wholesaling paints for over 25 years. A firm with the reputation and background of MORRIS could not afford to promote or make statements that cannot be proved.

A few nationally known users . . .

UNION ELECTRIC COMPANY
MIDWEST BAKERIES
SHELL PETROLEUM COMPANY
BELL TELEPHONE COMPANY
BOSTON & MAINE R. R.
CITY OF ST. LOUIS
BURLINGTON & OHIO R. R.
UNEEA BISCUIT COMPANY
MIDWEST OIL COMPANY
MONARCH PETROLEUM CORP.
INTERNATIONAL RAILWAY CO.
FUEL OIL COMPANY

**And hundreds of others too numerous
to mention.**

WE CHALLENGE - -

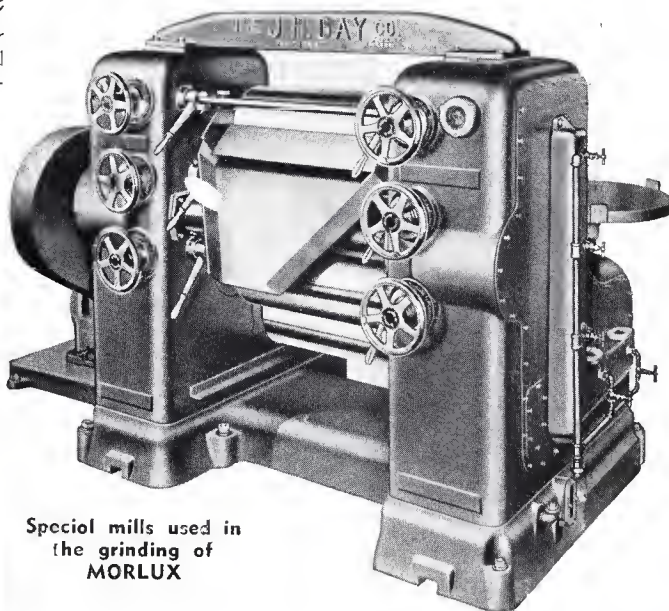
any other manufacturer to show as many important characteristics in one finish as are possessed by Morlux. Here are the features that place Morlux in a class by itself:

1. Acid and alkali resisting.
2. Dries hard in less than 4 hours.
3. Out of tack in 30 minutes.
4. Has adhesion second to none.
5. More durable than lacquer.
6. Easily sprayed or brushed.
7. Leaves no brush marks.
8. Safe! Contains no lacquer.
9. Has high insulating quality.
10. Applied on any clean surface.
11. No trick thinner needed.
12. Not affected by alcohol.
13. Clear Morlux will not mar.
14. Does not raise undercoats.

Below is the type of mill used in the manufacture of MORLUX.

Special 5 roller ink mills are used for grinding the pigments used in MORLUX. Many of these pigments are ground and reground as many as eight times.

Ordinary enamels are made in common paint mills, but MORLUX requires this special equipment in order to get the smooth, porcelain finish and high quality. Another reason why MORLUX stands head and shoulders above any other enamel.



**Special mills used in
the grinding of
MORLUX**

For A Commercial Finish That Really Stands Abuse - - MORLUX ENAMEL

Morlux is being used to-day in every part of the United States. It's the enamel of a thousand uses. Nothing like it before. Morlux has been used for finishing everything

from hair-pins, to stream-lined trains. A trial will convince you. Here is truly a different enamel.
DRIES QUICK . . . COVERS IN ONE COAT.

A SNAPPY JOB

A smart looking little delivery truck. A job anyone is proud to own:

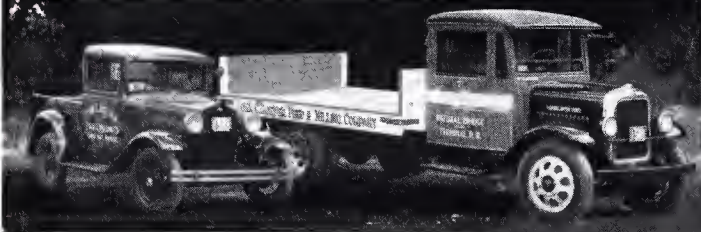
It's good business for fleet owners to have their trucks finished with MORLUX. Every truck on the street is an advertisement for its company. Keep trucks looking bright and snappy with MORLUX. And it's so easy -- because MORLUX dries quickly and can be brushed or sprayed. Point in the morning, and the truck is ready for use in the same afternoon.

The pictures on this page represent only a few of the thousands of MORLUX users.



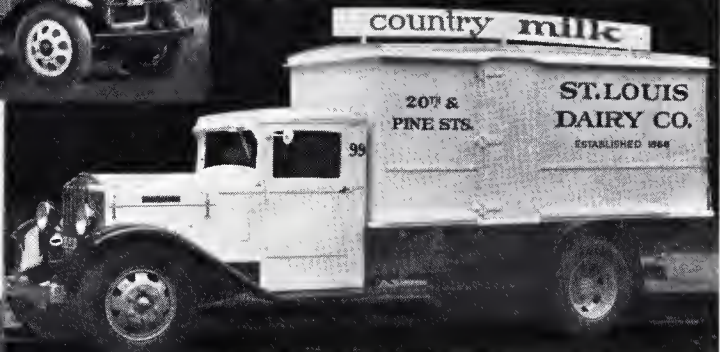
HEAVY DUTY WORK

These trucks are abused in every way. Outdoors in all weather, but MORLUX can take it! Here is the DIFFERENT FINISH! Can be applied over any old paint and right over the bare metal. If you are looking for a paint that is unaffected by the most severe abuse, try MORLUX.



A WHITE THAT STAYS WHITE

Here is part of a large fleet. This truck is finished with Special White MORLUX. A white that looks beautiful and is durable. Guaranteed not to turn yellow. In fact, MORLUX Special White gets whiter with wear. A most unusual product where you need a pure white finish, and even more important, MORLUX is unaffected by gases or fumes.



OIL AND GAS TRUCKS USE MORLUX

The only enamel that really stands acid, hot oil, grease, etc. and still has a brilliant gloss and beautiful lustre. Gasoline and oil companies are big users of MORLUX throughout the United States. MORLUX is also extensively used for gasoline pumps, display stands, etc.

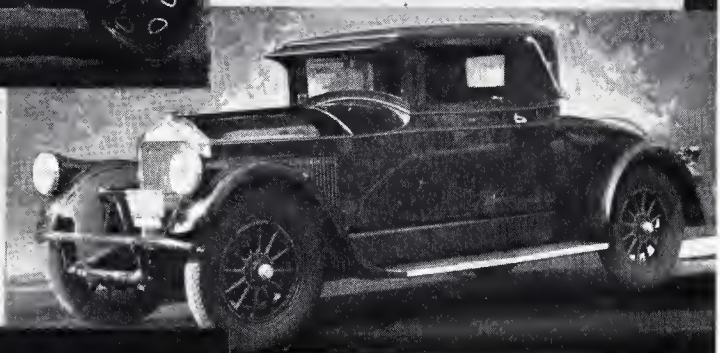
And remember too -- MORLUX brushes easily . . . it never shows brush marks or laps.



MORLUX USED ON FINEST CARS

Dries quickly . . . beautiful colors . . . can be brushed or sprayed . . . covers in one coat . . . and really does wear. MORLUX is guaranteed never to crack, peel, or blister. MORLUX actually improves with use. Guaranteed more durable than lacquer. MORLUX never loses its gloss.

You are sure to like this new enamel that has taken the country by storm. Even one is using MORLUX.



ENTIRE FLEET PAINTED WITH MORLUX

Just part of a large fleet. Every single truck finished with MORLUX. Our biggest and finest advertisement is the great number of nationally known users of MORLUX. A trial will convince you. MORLUX actually dries to a finish so beautiful and durable, that many think it is BAKED ENAMEL!



ROYAL POLISHING BLACK

THE FINEST LACQUER MONEY CAN BUY

**REDUCES
TWO GALLONS
THINNER
TO ONE OF
LACQUER
•
EXCEPTIONAL
QUALITY**

List Price

1's, per gal. **\$9.00**
6-1's, per gal. **8.00**
Qts., each **2.40**

Unsurpassed in quality and our biggest seller. This black is the most economical for the refinisher when figured on basis of material, labor, and customer satisfaction. Exceptionally durable, it contains no dyes or toners and can be striped with white or light colors.

No. 96 Royal Polishing Black is a pure jet carbon black and is non-bleeding. This black produces an extra heavy film due to its high solid content of dense black pigments.

Unusually fine grinding of the solids and the rich solvent mixtures of Royal Polishing Black result in a fine-finish, which you can easily polish to a beautiful and rich lustre.

You can reduce No. 96 Royal Polishing Black with two gallons of No. 136 Thinner to each gallon of black.

No. 96 Royal Polishing Black is undoubtedly the most easily polished lacquer on the market and we unreservedly recommend it as the outstanding black which can be offered to the trade, regardless of price.

Check these outstanding points—covers solid - - beautiful smooth finish - - very durable - - will not turn gray. **ORDER A GALLON ON OUR MONEY-BACK GUARANTEE.**

BRILLIANT FENDER BLACK LACQUER

The biggest value per dollar ever offered in blacks. Not an ordinary gloss black, but a material of outstanding value. With No. 77 Brilliant Fender Black you can produce an intense black job of unusual richness. No worry about gray or brown shades, for even in strong sunlight it does not show undesirable purple casts.

No. 77 Brilliant Fender Black is a deep non-fading and non-bleeding black with high initial lustre that you can easily polish to an enamel-like surface.

No. 77 Brilliant Fender Black reduces with equal parts of Thinner. Contains no dyes or toners and due to the finely ground pigment contained, it covers very solid in one coat.

Build your reputation and your bank account by using No. 77 Brilliant Fender Black, with No. 136 Thinner.

	1's	6-1's	Qts.
List Price Per Gallon.....	\$8.00	\$7.50	\$2.20

No. 44 USED CAR GLOSS BLACK

Intended for economy rather than quality. A very low priced gloss black that can be polished if desired. Reasonable durability; is supplied heavy bodied and can be reduced for spraying.

	1's	6-1's
List Price Per Gallon.....	\$7.00	\$6.50

M. C. CHASSIS BLACK ENAMEL

Here is a really remarkable value at the prices shown. M. C. Quality Chassis Black Enamel is a dense black of heavy body, quick drying, made on a gilsonite base, and will outlast many Chassis Blacks priced 25% to 60% higher. It will reduce with either No. 136 Lacquer Thinner or Turpentine. It retains its gloss for a remarkably long time under severe punishment.

Do not confuse this product with ordinary asphaltum that is sold as Chassis Paint. This product is real quality and one trial will convince you.

	6-1's	5's
List Price Per Gallon.....	\$2.50	\$2.30

READ ABOUT THE ROMANTIC STORY OF THE ORIGIN OF LACQUER

That a tiny bug, no bigger than an apple seed, could wield a startling influence on the history of Art, on the lives of ancient rulers and their beauty and luxury-loving queens; that it could inspire a product that figured so largely in the greatest conflict of all time and which, finally, plays so important a part in the world's greatest peace-time industry—the Automobile business—is one of the stories few know. Lacquer has an ancient lineage that goes all the way back to the "lac" bug.

There is no record of the first man to discover that the strange, thick, blood-red incrustation on certain trees in India and Siam could be dissolved in hot water and worked to produce lovely ornaments, or used as a finish for delicate and beautiful but enduring boxes to hold jewels to bedeck the persons of the favorites of the King.

The tiny lac bug fastens itself to the tree trunk, digs into the wood, through the bark, feeds on the sap. In the body of the bug the sap undergoes a transformation, is exuded, spreading to join the exudations of the neighboring bug.

This gradually forms a crust joining all the tiny bugs in one hard, brittle, sheet, that the natives removed with wooden mallets. Ground between two huge stones, much as the native American Indian ground his grain. Sifted and graded, the lac particles are soaked for 24 hours, then ground again.

Following the second grinding the lac dust is packed into huge sacks, heated and twisted, forcing the lac to drip out onto tiles or plantain leaves. Caught in a molten state, lacquer, thus secured, is stretched into thin, translucent sheets by the natives. Then it is dried, broken into flakes, ready for the final process.

This was the "lac" of the ancients. Modern lacquer, which, because of its beauty, bears the same name, is a nitro-cellulose product, created in the laboratory.

Modern lacquer, first used extensively to line tank steamers carrying fuel oil and on the wings of airplanes during the war, has all the properties that made it priceless to our forefathers plus an elasticity and durability which, scientifically pigmented, is responsible for the lustrous, lasting finish for many automobiles on the road to-day.



LACQUER BASE UNDERCOATS

No. 57 COMBINATION PRIMER - SURFACER - FILLER

SOMETHING DIFFERENT

A real economy item primarily intended for touch up work where speed is most important. Its adhesion to bare metal is unexcelled, but it is not intended to replace M. C. Quality Red Oxide Primer for "all over" bare metal refinishing.

No. 57 Combination is a quick drying, non-porous material that dries with an exceptionally smooth surface and "holds out" your color so that a finished job can be produced with a minimum of labor. Use No. 280 waterproof sandpaper for sanding. For best results, reduce with No. 136 Thinner.

Note these points about No. 57 Combination Primer-Surfacer:

**LESS LABOR - - EASY SANDING - - NON-SETTLING
EXTRA HEAVY BODIED - - NO COLOR ABSORPTION**

	Qts.	1's	5's
List Price	\$2.20	\$7.50	\$7.00

P. X. RED OXIDE PRIMER

No. 86 Red Oxide Primer, manufactured of the finest materials available, has high coverage and easy working qualities. May be reduced with an equal volume of any of our standard thinners for spraying.

Like all high grade Primers, No. 86 Red Oxide Primer is designed primarily to prepare the surface for proper adhesion of the succeeding coats.

No. 86 Red Oxide Primer should be used very thinly so that the metal almost shows through. It possesses great adhesiveness and dries quickly. It is extremely economical because it is of **heavy consistency** and should be reduced **more** than the ordinary primer. A heavy coat of Primer defeats its own purpose and it is strongly recommended that a very thin coat be sprayed over the surface after the surface has been made absolutely clean.

No. 86 Red Oxide Primer should be used in conjunction with our No. 94 Surfacer. Because the whole purpose of the Primer is to secure adhesion, it should properly be applied very thinly. It is not advisable to use color directly over the Primer. For best results, reduce with No. 136 Thinner.

	1's	6-1's	Qts.
List Price Per Gallon	\$7.00	\$6.50	\$2.00



REFRIGERATOR WHITE FINISH A New Money Maker for You!

The refinishing of refrigerators is a market that the automotive and industrial finishing expert can not afford to pass up.

M. C. Quality REFRIGERATOR WHITE FINISH is especially made for use on the **exterior** of metal refrigerators. Very easy to produce a superior finish—it may be brushed or sprayed. Dries quickly. Produces a high gloss and will resist the destructive fermentations of animal fats, such as lard and butter. REFRIGERATOR WHITE FINISH does not turn yellow and is resistant to Sulphur Dioxide (SO₂). The exposed power units at the top of some refrigerators can also be very satisfactorily finished with M. C. Quality Refrigerator White Finish. Reduce with equal amount of REFRIGERATOR WHITE THINNER. To obtain the desired gloss, the final coat should be applied wet.

	1's	5's	Qts.
LIST PRICE Per Gallon	\$9.00	\$8.50	\$2.90

M. C. Quality REFRIGERATOR PRIMER-SURFACER. This undercoater produces a hard smooth surface that makes Refrigerator White Finish stand out and wear in a far more satisfactory manner. This Primer and Surfacer is highly elastic, a requirement of refrigerator refinishing.

	1's	5's	Qts.
LIST PRICE Per Gallon	\$8.00	\$7.50	\$2.20
LIST PRICE Per Gallon Special Reducer	3.00	2.80	1.00

No. 94 Surfacer is of extremely heavy body, and finely ground. It possesses excellent filling properties, is non-porous and very easy sanding. We recommend that bare metal surfaces be given a coat of our No. 86 Red Oxide Primer before applying the Surfacer. All successive coats of No. 94 Surfacer may be applied every half hour. It is recommended that the final coat be allowed to stand three or four hours before sanding.

No. 94 Surfacer should be stirred well before using and will dry very quickly without any blush or sacrifice of flowing quality.

The use of No. 94 Surfacer will result in a much finer finished job. Your color will have much more depth, gloss, and will be a great deal more durable.

For best results, reduce with No. 136 Thinner.

Reduces 2 to 1 with thinner.

	1's	6-1's	Qts.
List Price Per Gallon	\$7.50	\$7.00	\$2.20



This trade mark designates a complete and perfect Balanced Formula line of Paints, Enamels, Lacquers, Stains, Varnishes, Colors, Fillers, Kalsomine and other finishes for protecting and beautifying the interior and exterior of buildings of all kinds as well as the endless variety of purposes for which such finishes are required for decorating and preserving every kind of surface, both "indoors" and "outdoors".

The M. C. Quality Trade Mark is our guarantee of excellence - - and insurance of satisfaction to the user. It means that we stand sponsor for the perfect quality of the contents of every package upon which it appears - - that our output is the product of an organization equipped with every facility to produce the best it is possible to make—that each line of goods bearing this endorsement has been carefully prepared to accomplish the purpose intended.



AUTO BODY SOLDER

Manufactured of pure tin and lead so compounded that under proper temperature IT WILL NOT RUN, but is PLASTIC and easily workable into narrow crevices and scores as well as deep or shallow dents.

MORRIS AUTO BODY SOLDER is simple to apply and does not become burdensome through steady use. A handy eight ounce bar is neither too light nor too heavy. It is tough and strong, contains no hard spots, and works smoothly under the paddle.

**LOWEST MARKET PRICES QUOTED
ON REQUEST**

SOLDERING FLUX

Penetrates and cleans any metal surface for soldering—except aluminum and its alloys.

Qts.	1/2 Gal.	Gal.
\$.90	\$1.60	\$2.60

SOLDERING PADDLES

Of sturdy hardwood, giving long wear and lasting satisfaction. A tool no shop should be without.

1 to 5	6 to 11	12 or More
50c Ea.	40c Ea.	30c Ea.

VITRO-LUX ENAMEL QUICK DRYING

VITRO-LUX was one of the original four-hour enamels, and in the opinion of those who have tried all kinds, it still stands alone as the enamel that retains its original beauty after long wear.

VITRO-LUX contains the new TUNG OIL in combination with the finest grade of synthetic gums.

Here is a real value at a low price. You don't need to take our word for it. Just try it! See how it covers... the hard drying... the beautiful gloss... the ideal finish for economical refinishing of USED CARS, TRUCKS, WHEELS, and all general interior and exterior work where a high gloss finish is required. Ask for beautiful color card.

SPECIAL LOW PRICE

List Price Per Gallon.....	1's	6-1's	Qts.
	\$5.50	\$5.00	\$1.70

PLEASE NOTE WE ARE NEVER UNDERSOLD

All prices subject to change without notice.

We want to emphasize this point because of two reasons.

One is, that the paint industry in the past few years has been very erratic and irregular.

The second reason is, that many times a particular product may be selling at a lower price than that appearing in this catalogue.

But you never need worry—just remember the MORRIS price guarantee. WE ARE NEVER UNDERSOLD. We guarantee you the lowest price at all times consistent with the MORRIS high quality. Your dollar spent with MORRIS, guarantees you more value than anywhere else.

PERMACEL MASKING TAPE

This is the tape used by leading painters everywhere. Easy to use and very economical. Remember, these rolls have a full 60 yards and should not be confused with other tape of inferior quality and less yardage.

60 yard rolls	1—11 rolls	12 rolls or over
1/4" x 60 yds.	Per roll \$.90	\$.84
1/2" x 60 yds.	Per roll 1.24	1.16
3/4" x 60 yds.	Per roll 1.56	1.46
7/8" x 60 yds.	Per roll 1.64	1.54
1" x 60 yds.	Per roll 1.88	1.78
2" x 60 yds.	Per roll 3.78	3.54



HINTS IN COLOR MATCHING

In matching colors a thing which is sometimes overlooked is the fact that the containers and knife or spatula to be used must be absolutely clean. Some colors, such as reds or maroons, are very strong and a few small specks on the spatula may be the cause of throwing off the entire match, especially if it be light in hue.

It is never wise to start off by attempting to mix up too much material at one time. That way lies waste, for if a batch is spoiled, it must be scrapped or thrown away.

Still another way involving cleanliness is the necessity of having the finish film on the car to be matched thoroughly cleaned and polished because of the thin films of road dust, oil, grease, etc., which may be present and which will give the finish a clouded effect, making exact matching a difficult job.

A metal chip dipped in the mixture, dried and then polished, affords the best means of checking up, but many shops use glass for this work. Yet since the car is made from metal, a background of the same material is more efficacious and makes the colors more easily matched.

Another hint for the color mixer is for him to close his eyes occasionally, or look away at something else. Since the retina of the eye will hold color and make it hard to properly distinguish color effects in matching, the eye should be cleared frequently. This can be easily proved by looking for a time at a bright red, then looking at white or yellow. Apparently they will have a red content, although it is all in the eye itself.

—Auto Body Trimmer & Painter

KEN-NITE

Auto Polish - - Rubbing Compound

55 AUTO POLISH

A PERFECT SHINE IN HALF THE TIME



Special Low Price

For automobiles and other lacquered and enameled surfaces.
 .."Ken Nite 55" polish produces a beautiful hard lustre and the finish is really dry. KEN-NITE 55 is not an oil polish that leaves the surface greasy so that dust will adhere to it.

KEN-NITE Polishing products are used today and have been used for years by automobile manufacturers and body builders.

A polish that is truly different! The Ken-Nite Company are pioneers in the manufacture of auto polish and rubbing compounds. The name Ken-Nite carries an enviable reputation amongst polish users.

GALLONS.....	\$4.00	PINTS.....	\$.80
CASES, 6-1's		\$3.30 per gal.	

ALL PRICES LIST - - - SUBJECT TO DISCOUNT

RUBBING COMPOUND

A finely ground product that cuts fast and smooth.

This compound is especially recommended for auto refinishers use.

A big labor saver because it works quickly and leaves the job absolutely clean. Guaranteed not to scratch the finest finish.

A real quality product at a special low price and guaranteed by KEN-NITE, the manufacturers of America's finest polishes and rubbing compounds. Try the compound on the MORRIS money back guarantee.



Costs you less because
 it saves you time.

LIST PRICE	
QUARTS.....	\$1.50 GALLONS..... \$4.20
CASES, 6-1's	
\$3.50 per gal.	

PLEASE NOTE - - for Synthetic Enamels and MORLUX—specify special SYNTHETIC COMPOUND.

ALL MORRIS PRODUCTS BEAR THE APPROVAL OF
INTERNATIONAL ASSN. OF DISPLAY MEN

MORFAST COLORS

SILK SCREEN PROCESS PAINT - EXTRA FINE -
COVERS ANY SURFACE - - TRIPLE STRENGTH

Ever since the introduction of Screen Process Colors,
MORRIS has been most interested in their manufacture
and use.

To-day we offer MORFAST Screen Process Colors as
the finest money can buy. A TRIAL WILL CONVINCCE
YOU.

MORFAST Calors are made QUICK DRYING and also
in a straight OIL VARNISH BASE.

Our colors are graund on the latest type roller mills,
which insures better grinding and a much more uniform
product than it is possible to manufacture on an ordinary
stone paint mill.

MORFAST Colors are suitable for any type of process
work. These colors are reduced with either naptha, oil
or varnish.

Order a selection of colors to-day.
Remember—every MORRIS product is sold on a guar-
antee of 100% satisfaction or money back.

POSTER PAPERS

Extra heavy white. 36 inches wide. 50 yards in a roll.	
Per Roll	\$2.70
5 Roll Lots, Per Roll.....	2.40
Regular weight white. 36 inches wide. 50 yards in a roll.	
Per Roll	\$1.60
5 Roll Lots, Per Roll.....	1.50

Light Tint Poster. 36 Inches Wide. 50 Yards in a Rolls.

	Per Single Roll	5 Roll Lot, Per Roll
Canary	\$1.80	\$1.70
Goldenrod	1.80	1.70
Blue	1.80	1.70
Buff	1.80	1.70
Light Green	1.80	1.70

Write for samples.

SIGN PAPER CLOTH

Heavy Banner paper, plus fine cotton mesh, laminated
with 100% waterproof binder. Will not crack or peel.
Makes an all-around outdoor and indaoir sign material.
36 inches wide. 60 yards in a roll.

Per Roll	\$13.00
Per Yard	.24

"BANNER" SIGN CLOTH

Best for painting, processing or printing. First quality
white muslin. 60 yards in a bolt.

	Per Roll	Per Yard
36 inches wide	\$17.60	\$.34
48 inches wide	24.80	.48

SIGN OIL CLOTH

Dull finish. Will stretch nicely on frames. 52 inches
wide. 12 yards in a roll.

	6 Roll Lots, Per Roll	Per Single Roll	Per Yard
White	\$6.90	\$7.20	\$.80

"YELLOW" BANNER SIGN CLOTH

36 inches wide. 60 yards in a roll.	
Full Roll	\$22.40
30 Yard Rolls, Per Roll.....	11.90
Per Yard	.40

OIL PAINTING CANVAS

Carefully processed and prepared for oil color painting.
Will hold their original shape without stretching or sag-
ging in use. 40 inches wide. 11 yards in a roll. Samples
available upon request.

	Per Yard	Per Roll
No. C-11—Cotton	\$2.40	\$24.00
No. LJ½—Linen	6.00	60.00

LIST PRICES MORFAST COLORS

	Per Gal.
Primrose Yellow	\$8.00
Light Yellow	8.00
Medium Yellow	8.00
Orange	8.00
Fire Red	9.00
Toluidine Red	9.00
Dark Red	9.00
Brown	8.00
Emerald Green	8.00
Medium Green	8.00
Cobalt Blue	8.00
Ultramarine Blue	8.00
Peacock Blue	9.00
Purple	9.00
No. 88 Gold Screen Varnish.....	4.00
No. 66 Process Varnish.....	4.00
Pale Litho Oil	3.50
83 Japan Drier.....	3.20
103 Cobalt Drier	3.20
Black and White	6.00

COLORLED SHOW CARD BOARDS

In sheets 28x44 inches, 12 ply.		
648 Black	666 Scarlet Red	633 Italian Blue
605 Buff	657 Maroon	663 Tropical Green
651 Taupe	661 Rose Purple	649 Bottle Green
645 Lavender	662 Oriental Red	650 Silver Gray
646 Purple	630 Old Rose	664 Venetian Blue
647 Dark Blue	631 Tan	652 Beaver Brown
602 Primrose	632 Coral	653 Olive Green
603 Seafoam	640 Yellow	654 Persian Orange
604 Shellrose	641 Orange	655 Deep Purple
606 Light Blue	642 Red	656 Midnight Blue
607 Dark Buff	643 Pea Green	658 Royal Blue
608 Old Ivory	644 Corn	660 Oriental Yellow

LIST PRICE

	Lots of 50 Sheets, Per Sheet	Lots of 25 Sheets, Per Sheet	Small Lots, Per Sheet
All Colors	\$.32	\$.34	\$.38
Na. 620 Silver, 621 Gold,			
622 Copper	\$.46	\$.48	\$.54
White	.32	.34	.38

Cooted two sides. 10 ply. In sheets 22x28 inches.

	Lots of 100 Sheets, Per Sheet	Lots of 50 Sheets, Per Sheet	Lots of 25 Sheets, Per Sheet	Small Lots Per Sheet
No. 85 White..	\$.12	\$.13	\$.15	\$.20

GENUINE HASTINGS GOLD LEAF

Hastings XX "Extra Deep" Gold Leaf is the best grade
for all kinds of gilding, including signs.

Hastings "Glass" Gold is no better than the regular
run of "Extra Deep" Gold for sign work, other than on
glass. It is simply selected leaf, free from holes or im-
perfections for glass gilding. To cover the cost of this
selection, extra charge of 50c net is made.

Hastings "Patent" Gold is regular extra deep gold leaf
slightly fastened to thin tissue paper, particularly for use
out of doors or by those nat familiar with using a gilder's
tip.

Hastings' Lemon Gold Leaf is a light shade. Pale
Gold contains more alloy and is a still lighter shade than
the Lemon. Neither the Lemon or Pale Gold can be used
for outside work as it is liable to tarnish.

A pack contains twenty books of twenty-five leaves
each, size 3¾ inches square.

	Per Pack	Per Book
Hastings' XX Deep Gold Leaf.....	\$33.00	\$1.80
Hastings' Gold Leaf for Glass.....	34.50	1.90
Hastings' Patent or Transfer Gold....	54.00	2.00
Hastings' Lemon (usual) Gold.....	31.00	1.70
Hastings' Pale Gold Leaf.....	29.00	1.60

SILVER, ALUMINUM LEAF, ETC.

	Size	Books to Pack.	Per Pack.	Per Book
Aluminum Leaf	5½x5½	20	\$4.00	\$.30
Silver Leaf.....	3¾x3¾	20	6.00	.36
Imitation Gold Leaf.....	5½x5½	20	4.00	.30
Variegated Metal Leaf..	x5	20	8.00	.50

USERS EVERYWHERE DELIGHTED with

Larcoloid

The Perfect Auto Finish - - The 100% Acid and Alkali Resisting Enamel
LARCOLOID LEADS THE COUNTRY - - HUNDREDS OF DIFFERENT USES

DRIES IN ONE HOUR

FOR AUTOMOBILE REFINISHING

Here are the features that place
LARCOLOID in a class by itself:

1. DRIES HARD IN ONE HOUR.
2. ACID RESISTING.
3. SETS QUICK.
4. EXCELLENT ADHESION.
5. BRUSH OR SPRAY.
6. 37 COLORS AND BLACK AND WHITE.
7. STANDARD FORD AND CHEVROLET COLORS.
8. SELF-LEVELING.
9. VERY FLEXIBLE.
10. CAN BE USED ON ANY CLEAN SURFACE.

SEND FOR FREE
COLOR CARD

AMAZING DURABILITY

The wearing qualities of Larcoloid are amazing. The ideal finish for trucks and cars subject to hard use. Also resists alcohol, acids and alkali.

EXCEPTIONAL ADHESION

Larcoloid stands the knocks! Adhesion and elasticity are second to none. No other quick-drying finish compares with it. Tests show it does not lose its adhesiveness.

OUT OF TACK IN 30 MINUTES

Larcoloid speeds up the job. It air-dries dust-free, out of tack in 30 minutes and hard in one hour.

EASILY SPRAYED OR BRUSHED

Has three to four times the tensile strength of other quick-drying finishes. Thus it produces smooth, even coat with spray or brush without "orange peel" or brush marks. Covers far greater surface per gallon than lacquer.

SMOOTH, DEEP LUSTER

Only in the finest baking enamels, with their consequent greater cost of application, is found a finish comparable to that produced by Larcoloid, with its hard, smooth, deep luster.

CONTAINS NO EXPLOSIVES

Avoid explosions- Larcoloid contains no gun-cotton. Consequently the residue from spraying operations does not have the high explosive characteristics of lacquer.

APPLIED ON EVERY TYPE OF VEHICLE

Larcoloid is now being used by automotive finishers in practically every State in the Union. The exceptional qualifications of Larcoloid for finishing-shop work are acknowledged by the men who use it. Where spray equipment is available, Larcoloid is now being applied on every type of motor vehicle. Actual comparison has proved that Larcoloid will give from 50% to 100% more covering than a nitro-cellulose lacquer. Experienced finishers using Larcoloid, with a little practice, are able to apply it on an automobile body with spray gun or brush

in a smooth even coat that dries with a high luster, absolutely eliminating the necessity of rubbing and that sort of expensive labor connected with a lacquer job.

Larcoloid contains a vehicle solid content twice that of ordinary automotive lacquer. Therefore, it is not necessary to pile it on in heavy coats. Thinners recommended for use with Larcoloid do not evaporate with the rapidity of lacquer thinners. Any man experienced with finishing will therefore acknowledge that here alone is a tremendous saving in cost.



These Buses Finished 100% With Larcoloid

The Wyoming Valley Autobus Company of Pennsylvania also knows the service and beauty found in a Larcoloid finish. These six new buses, forming a fleet serving Wilkes Barre and vicinity, are finished inside and out with Larcoloid. This company is finishing its trolley cars with Larcoloid, too, creating favorable comment.

NOTE

•
ASK FOR MORE
COMPLETE
INFORMATION
and
LITERATURE

•
BEAUTIFUL
COLOR CHARTS

•
STANDARD
FORD and
CHEVROLET
COLORS

IN TESTS OF SIXTEEN DIFFERENT ACID-RESISTING COATINGS BY THE FACTORY MUTUAL FIRE INSURANCE LABORATORIES

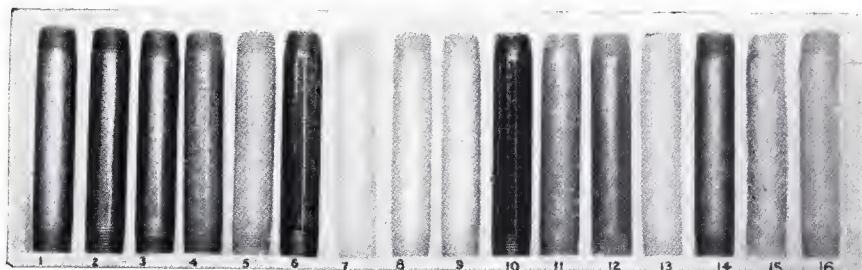
LARCOLOID RATED 100 per cent

In impartial tests to determine the effectiveness of various corrosion-resisting paints for protecting steel, conducted by the Factory Mutual Laboratories of Boston, Mass., Larcoloid rated 100%.

Pieces of pipe were coated in accordance with specifications of the manufacturers before subjecting the pipes to the strenuous tests prepared by the Laboratory, Nos. 10 and 11 are coated with Black and Clear Larcoloid respectively.

The pictures tell the story! Black Larcoloid was the only one in the group that received no criticism - - not even wrinkling or discoloring. All competitive finishes are designed more to resist acids and for durability rather than for beauty. Larcoloid provides durability **and beauty**.

LIST PRICES ON
NEXT PAGE



Coated pipes before testing. 10 and 11 are Black and Clear Larcoloid



Same pipes after 28 days subjection to chlorine gas.



Same pipes after 28 days exposure to hydrochloric acid vapor and spray.



LARCOLOID IDEAL FOR TANK TRUCKS

Because of its resistance to acids and alkali, Larcoloid is perfect for gasoline trucks, etc. Gasoline and oil have absolutely no effect on the finish after it is thoroughly dry. In addition there is the needed serviceability and the valuable shining appearance, so well illustrated by this smart, massive, new Shell truck.

A COPY OF THE DETAILED LABORATORY REPORT IS YOURS ON REQUEST. SEND FOR IT!

For Industrial Maintenance LARCOLOID Saves Thousands of Dollars

No one other finish possesses all the features found in Larcoloid. It is in a class by itself, combining all the smooth, hard, lustrous qualities of the finest finish with the ability to resist the strongest acid and alkali-fumes to a degree formerly found only in special coatings designed for that purpose alone. These characteristics, plus the ability to dry hard in one hour, and dust-free in 30 minutes, makes Larcoloid unexcelled for industrial maintenance.

Larcoloid saves thousands of dollars by stopping corrosion in tanneries, dye houses, breweries, bakeries, as well as in factories where less drastic conditions prevail. Also, expensive machinery shut-downs are no longer necessary because of its quick-drying quality. In spite of the fact that Larcoloid dries in one hour, it works easily, flows out smoothly, producing one of the most durable coatings possible — second only to baked-on enamel.

Produces Increased Efficiency

The wide range of beautiful colors available enables one to pick out a color scheme that may be carried out

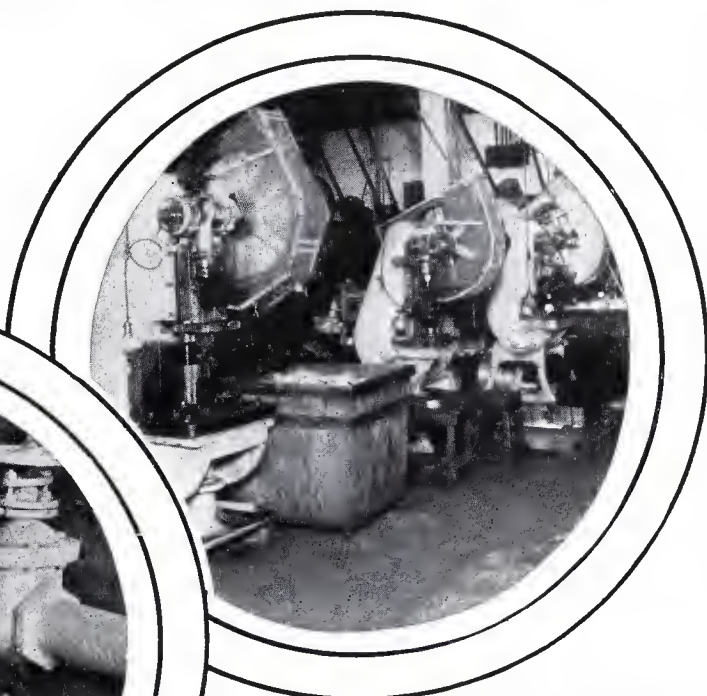
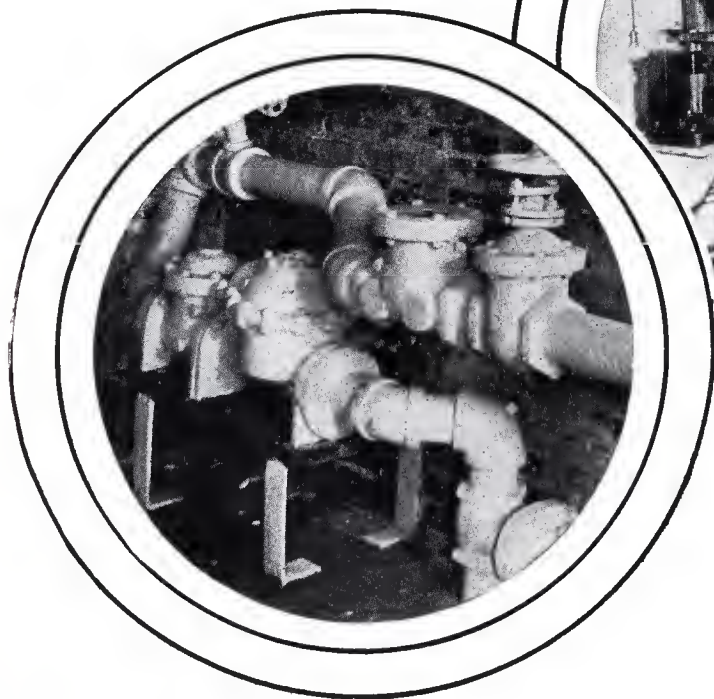
LIST PRICES	Gals.	Qts.	Pts.
Clear	\$ 7.20	\$2.10	\$1.20
Black	8.50	2.40	1.40
Regular Colors	9.00	2.60	1.50
Reds & Aluminum...	10.00	2.90	1.60
Maroons & Tol. Red..	11.20	3.10	1.80
Reducer	2.20	.80	.50

NOTE: Case lot purchases (6 gal.) deduct 50c from gal. price—20c from qt.—20c from pt.

from one end of the factory to another, regardless of oil, dampness, heat, acid or alkali conditions. Some of the largest manufacturers have found this to be a fact.

Competitive materials offered for strenuous protective purposes are usually only produced in dirty brown, red or black. Research and time study throughout all industries has shown that attractive color schemes make working conditions more attractive, with correspondingly greater efficiency on the part of workers. This increased efficiency alone pays for painting with Larcoloid, which lasts longer, as well, under all conditions.

Larcoloid does what we say it will do! **It dries faster, is more durable, resists acids and alkali better, and gives a more beautiful, lasting finish than any other enamel combining all the features on the market.** The engineers of the paint division of Lorkin Co., Inc. stand ready to back up this statement. We will welcome the opportunity to help you with your hardest maintenance problems. Write us!



DURABILITY BEYOND COMPARE

Severe pitting of pipes from alkali fumes stopped by Larcoloid. Stamping plant refinishes machines with a minimum loss of production. The durability and beauty needed for factory and office floors provided. These pictures tell the story of Larcoloid's amazing capabilities.

In fact, wherever you need a finish of extreme durability, use LARCOLOID. And remember too — LARCOLOID costs you less because it requires reduction — goes further — and wears longer.



Bus and Coach Oil Base Undercoats

PRIMER

A Very High Grade Over-nite Drying Oil Primer

This product is recommended as the very highest grade primer you can buy. It is very elastic and is excellent for those jobs which are stripped to the bare metal.

Reduces 100% with pure turpentine and can be brushed or sprayed. Wonderful for trucks, buses and commercial equipment that receives a lot of abuse.

A PURE RED OXIDE PRIMER

	1's	6-1's	Qts.
List Price	\$6.50	\$6.00	\$1.90

SURFACER

Reduces Two Gallons Turpentine to One Gallon Surfacers

Made to apply over Bus and Coach Primer or old paint that is in good condition.

Easy sanding and fills all scratches and file marks.

This product makes a whale of a difference in your finished job because it holds out the color to the fullest extent.

Wonderful quality at a low price.

SUPPLIED IN WHITE AND GRAY

	1's	6-1's	Qts.
List Price	\$6.50	\$6.00	\$1.90

No. 99 Combination Primer and Surfacers

THE NEWEST AND MOST PERFECT UNDERCOAT

RUST REMOVER AND METAL CLEANER

Every Shop Should Use This Item

Not only removes rust and grease, but destroys paint and enamel strippers, chlorides and other foreign substances primarily the cause of rust and paint troubles. This material etches the metal, creating a firmer bond for the paint, insuring lasting finish.

This product will eliminate 90% of the headaches in auto painting. Try a gallon on our money back guarantee.

	Qts.	1's
List Price	\$1.20	\$4.20

SYNTHETIC BASE . . . NOTHING LIKE IT BEFORE

It is no longer necessary to remove all the old finish to get a perfect refinishing job, even when that old finish has checked badly.

No. 99 SYNTHETIC PRIMER SURFACER will fill all the minute hair lines and cracks, and build up a perfect foundation so that subsequent coats will show absolutely no suction. This surfacer has adhesion and toughness, yet sands very easily to a high glaze that brings out the fullness of subsequent coats.

Check these outstanding points.

1. USE IT OVER ANY OLD PAINT.
2. REDUCES HALF AND HALF WITH THINNER.
3. EASY SANDING.
4. LOW COST.
5. FILLS SCRATCHES.
6. PERFECT ADHESION.

YOU WILL BE A STEADY USER . . .
TRY ONE GALLON TO-DAY . . .

	1's	6-1's	Qts.
List Price	\$7.50	\$7.20	\$2.20

MAKING LACQUERS OF HIGHEST QUALITY

A glimpse of one corner in the lacquer plant. Here you will find men of many years experience carefully watching the correct grinding and manufacturing of the finest lacquers money can buy. This is one of America's most modern plants.

Regardless of what your particular paint problem may be - - we will gladly help you to find the proper finish at the lowest cost.

MORRIS has supplied finishes for uses ranging from "hair pins" to "streamlined trains".



MORRIS LACQUERS OFFER YOU QUALITY

Each distinct raw material is carefully tested and maintained to a rigid standard and all items entering into the formulation of an M. C. Quality Finished product are carefully checked before manufacturing is begun.

UNIFORMITY

You are absolutely assured of uniform color and body on all shipments of M. C. Quality products.

DEPENDABILITY

Finishing systems recommended for M. C. Quality Products give perfect results because M. C. Quality Products are thoroughly and dependably the same at all times.

DURABILITY

Durability depends largely upon a proper balance of the ingredients. Years of experience in constant research have made it possible for M. C. Quality Lacquers to combine the most desirable ingredients in the exact proportions and to give greatest durability along with easy working qualities.

M. C. QUALITY STRIPING LACQUERS

M. C. Quality Striping Lacquers are supplied in quarter pint cans only, a most convenient size. They are slow setting and when used in conjunction with M. C. Quality Striping Thinner, work as easily on the brush as do the old time Japan colors.

M. C. Quality Striping Lacquers have the necessary permanency and adhere perfectly to any lacquer finish. They are far superior to Japan Colors from the standpoint of adhesion and continual wear under rubbing and polishing.

M. C. Quality Striping Lacquers are available in the following colors in 1/4-pt. cans.

ORANGE	\$1.00
MEDIUM YELLOW	1.00
GRASS GREEN	1.00
CREAM	1.00
BLACK	.90
WHITE	1.00
CLEAR	.90
LIGHT VERMILLION	1.10
SPANISH RED	1.10
GOLD LEAF	1.20

CLEAR SEALER - - NON-LIFTING

No. 99 Clear Sealer is a speedy, economical and safe method of refinishing where a recolor job is necessary over old paint or baked enamel. No. 94 Surfacer is always to be preferred, however, to any clear lacquer material that can be made for refinishing a complete metal job.

Use No. 99 Clear Sealer as it is supplied. This will minimize any danger of the solvent properties of Thinner lifting the old finish. For best results apply only ONE LIGHT coat of Sealer. If this one coat does not bind the old surface and take the new material properly it is a strong indication that the old surface is in such poor condition that refinishing with any materials will prove unsatisfactory. Since the refinisher himself can not know the exact condition of the old finish, it is impossible to anticipate the results that may be secured.

Experience is the only guide as to whether good results can be expected over an old finish. We recommend, however, that it is always safer to remove the old finish or at least recoat with No. 94 Surfacer.

Allow No. 99 Clear Sealer to dry 15 minutes before applying succeeding coats.

We stress the fact that No. 99 Clear Sealer is not to be confused with ordinary shellac sealers or shellac substitutes. It is especially formulated for repair work and will prove highly satisfactory as a sealer where the old finish will allow proper working conditions.

	1's	Qts.
List Price	\$6.00	\$1.80

AUTOMOTIVE CLEAR FINISHING

Clear Finishing Lacquer is a product intended for use as a final coat where inexpensive refinishing is required. It is highly resistant to the destructive rays of sunlight. Used over regular Lacquer Enamels, it produces a high gloss without rubbing or polishing. The elimination of these operations together with sanding, produces a tremendous saving in labor. It is supplied in a spray weight consistency. May also be used for mixing with color coats if desired.

	1's	per gal.	each	Pts.
Price List.....	\$8.00	\$7.50	\$2.20	\$1.30

SPOT GLAZE PUTTY

For glazing deep scratches, heavy file marks, etc., M. C. Quality Spot Glaze Putty has good working and sanding qualities. It does not shrink, or crack. One or more coats of filler are generally applied before glazing with M. C. Quality Spot Glaze Putty.

M. C. Quality Spot Glaze Putty is supplied ready for use but if any thinning is necessary, it should be done by the addition of No. 94 Surfacer and not by the addition of any thinners.

M. C. Quality Spot Putty should always be applied in thin even coats.

LIST PRICE

1-lb. cans.....	\$1.20	5-lb. cans.....	\$1.00 per lb.
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MORRIS PAYS THE FREIGHT

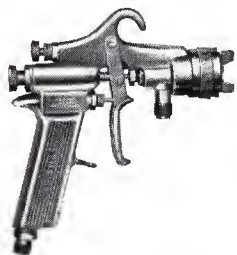
Make up your order to total \$15.00. On all orders this size and over, MORRIS PAYS THE FREIGHT. On smaller orders, our traffic department will see that you receive the lowest rate whether you prefer TRUCK—RAILROAD—PARCEL POST—or EXPRESS.



DeVilbiss Spray Equipment

A small investment will equip you to do a reasonable amount of this profitable work. As volume increases add more equipment. Items listed are interchangeable on particular operations.

This is the newest DeVilbiss Gun.
FEATHER TOUCH CONTROL
DeVILBISS SPRAY GUN—TYPE MBC
WITH SUCTION FEED CUP—TYPE KR



An ideal combination for automobile refinishing where comparatively small quantities of a variety of colors and materials, adaptable to suction feed, are used. In two or three seconds one cup can be detached from the gun and another put in its place. Attachment is simple. Adaptable for use with synthetics.

TYPE MBC-510 SPRAY GUN
Complete with adjust-

able sroy head....\$56.00

TYPE KR-501-1

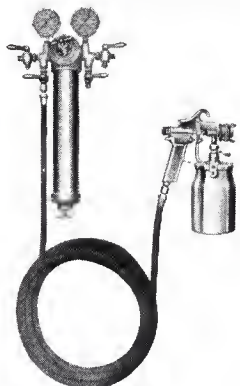
Suction Feed Cup Attachment only, qt. capacity...\$8.00

TYPE MBC-605

NOTE: When ordering spray equipment specify material to be sprayed and whether suction or pressure material feed.
Combination Includes MBC-510 & KR-501-1....\$64.00

DeVILBISS SPRAY-FINISHING OUTFIT

Type AP-662



For use where compressed air is already available, this outfit is an efficient unit for refinishing cars, touching up body and fender repairs, refinishing furniture. Light production operations and other uses where larger capacity is not required. Its low air consumption is a marked advantage.
Outfit includes Type HB Oil and Moisture Separator and Regulator, Type GC Pressure Feed Spray Gun and cup and 25 ft. air hose and connections.

Type AP-662 Sroy-Finishing Outfit, Complete...\$63.90

DeVILBISS SPRAY-PAINTING AIR HOSE

Broid Covered for Light Duty Sroy Guns and Small Air Compressing Outfits.

TYPE H-5108, 15-ft. length, 1/4-inch, straight connection of point tonk, transformer or compressor end, bent connection at sroy gun end...\$ 4.10

TYPE H-5021, 25-ft. length, 1/4-inch, straight connection at point tonk, transformer end or compressor end, bent connection of sroy gun end\$ 5.50

TYPE H-597-1, heavy duty, rubber covered, 5/16", 25-ft. length, straight connections at both ends for use between point tonk or transformer and Type MBC or similar sroy gun.....\$ 9.90

WELDING HOSE

Type H-1099 Welding Hose, 3/16", Red Cover (Acetylene), One-Broid Insert:

Price per foot (no connections included).....\$21.56

Type H-1100 Welding Hose, 3/16", Block Cover (Oxygen), One-Broid Insert:

Price per foot (no connections included).....\$21.56

Page Hundred and Twenty Three

DeVILBISS RESPIRATOR EQUIPMENT RESPIRATORS AND FILTER PADS

DeVilbiss Filter Respirator—Type MSF

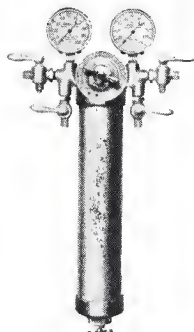
Improved design. Soft rubber body conforms closely to contour of face; fits snugly and comfortably. Adjustable elastic head bands. Does not interfere with vision. Any condensation within respirator is exhaled. Easy exhalation; filter pads easily replaced.



Type MSF-501-1 Respirator with 50 extra filter pods\$3.50

Type MSF-502 extro Filter Pods, per hundred..... 1.00

DeVILBISS AIR TRANSFORMER—TYPE HL



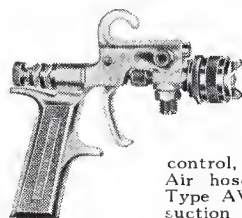
For producing high grade automobile finishes, the DeVilbiss Air Transformer ranks second in importance only to the DeVilbiss spray gun itself. It consists of an extra large condenser, equipped with a series of baffles, and a filter through which the air passes on its way from the compressor to the gun.

The baffles and filter collect all the moisture, oil and other foreign matter, which is drained off through a valve at the bottom. This allows only clean, dry air to reach the gun, thus protecting the finish from defects.

Two gauges, one for indicating the main line pressure, and the other indicating the regulated pressure delivered to the spray gun hose are furnished. The valve can be set for any desired pressure. This insures uniform pressure of air at the nozzle, and therefore a uniformly coated surface. The two outlets on the left side have regulated air pressure and the two outlets on the right side have main line air pressure.

Type HL-603 Air Transformer.....\$56.00
(Sh. Wt. 17 lbs., Export; 20 lbs.—1 cu. ft.)

DeVILBISS SPRAY GUN—TYPE AV



DeVilbiss Type AV Spray Gun is widely used in exterior painting, interior decorating, product finishing or automobile refinishing, as it insures quality work, high speed and economy. The Type AV Spray Gun has the self-aligning spray head, removable spray head, positive fluid

control, and graduated adjustment valve Air hose inlet located on side of gun.

Type AV Spray Gun can be used either with suction or pressure material feed; with No. 36 or No. 56 Air Cap operates satisfactorily with a 1 1/2 H. P. or larger air compressor; with No. 58 Air Cap it will operate with a 1 H. P. compressor.

Type AV-504 Sroy Gun complete with adjustable sroy head and wrench, (Sh. Wt. 2 lbs.)...\$56.00

Type AV-402 extra adjustable sroy head for Type AV Sroy Gun, (Sh. Wt. 1 lb.)..... 19.00

Type AV-503 Sroy Gun complete with non-adjustable sroy head and wrench, (Sh. Wt. 2 lbs.)... 50.00

Complete DeVilbiss Catalogue

The most complete guide to the finest in spray-painting and finishing equipment ever published is yours for the asking. Within its 32 pages are listed in illustrated detail spray, air, oil, and washing guns; finishing outfits, compressors, spray booths, exhaust fans, light reflectors, respirators, air and fluid hose and connections, etc.

FREE!

Drop us a card—NOW!

Searlite Top Dressing

Without doubt the finest auto top dressing money can buy.

HELPFUL HINTS IN DRESSING AN AUTO TOP

Remove dust or dirt from surface, either by brushing, wiping, or washing with clean water. Pantasote and leather surfaces must be thoroughly dry before being coated. Remove any wax, grease, or other objectionable material with wiping rag soaked in gasoline.

On badly worn or porous parts, pat one heavy coat SEALRITE top dressing brushing one way. Apply second coat over entire top, brushing one way.

On tops in fair condition, only one coat SEALRITE is necessary to waterproof and preserve the material.

Waterproof and Flexible—Quick Drying!

For over ten years SEALRITE has been used by leading car manufacturers and paint shops. A trial will convince you that SEALRITE is really different!

LIST PRICE	1's	5's	Each Qts.	Each Pts.	1/2-Pts.
Per Gal.	\$5.50	\$5.00	\$1.80	\$1.20	\$.80

GUARANTEE

We guarantee SEALRITE TOP DRESSING to be made of finest materials obtainable; to contain a patented gum binder base; to seal, soften, preserve and waterproof any top material, producing a rich black semi-gloss finish.

SEALRITE, when used according to directions, will give entire satisfaction, or the dealer will refund full purchase price, by authority of manufacturer.

TIRE DRESSING

Gives complete job of dressing up old tires, with a semi-lustrous rubber finish, in 20 minutes. Be sure tires are clean before applying.

List Price, 1-Gal. Cans.	Gal.	\$3.00
List Price, 1-Qt. Cans.	Qt.	.80

MASKING COMPOUND

A shielding material that can be easily applied with a spray gun or when working on a sharp edge, with a brush. Water washes it off easily after use. For keeping the shop clean and reducing fire hazard, spray it on the inside of the spray booth, where it accumulates dust, etc., then wash off shield and accumulation with water.

Also very good for use on windows, metal, and chromium. A big time saver and a real money saver.

SPECIAL LOW PRICE

	1's	Qts.
List Price	\$3.00	\$1.00

SPECIAL CHASSIS BLACK

B-41

This quick-drying brushing or spraying black for use on the chassis and undersides of fenders is blacker and more durable than the ordinary chassis black. It wears well, resisting to a marked degree the action of road chemicals, and safeguards against rusting. It covers in one coat and dries to a fine, high gloss. Reduce with either 2 gallons gasoline or thinner to 1 gallon chassis black.

A REAL HONEST TO GOODNESS VALUE

	1's	5's
List Price	\$1.60	\$1.40

BAKED ENAMEL REMOVER

This product is an exclusive formulation of the MORRIS laboratories. Through a special process we combine Nitric Acid with our Liquid Dynamite Paste Remover and guarantee you for the first time a product that will absolutely remove baked enamel.

	1's	Qts.
List Price	\$4.40	\$1.60

AIR DRYING BLACK ENAMEL

A very high grade pure carbon black ground extremely fine in pure coach varnish.

Dries in four to six hours and has a most brilliant and deep lustre for general interior and exterior work.

	1's	5's	Qts.
List Price	\$5.00	\$4.80	\$1.60



METALITE FIBRE COMBINATION DISCS FOR METAL FINISHING

MORRIS Fibre Combination Discs for use on portable disc sanding machines are a product of exceptional merit. With rugged, strong backing, fast cutting qualities, and a grain adhesion almost beyond belief, these discs contribute largely to the economical use of portable disc sanders as high production tools.

LIST PRICES PER 100 DISCS

DIAMETER	150-120		GRIT NUMBERS					
	100-80	60	50	36	30	24	16	
6"	Less than 50	\$31.20	\$33.24	\$34.86	\$37.32	\$37.74	\$38.16	\$49.14
	50 or more	28.08	29.92	31.38	33.58	33.96	34.34	44.22
7"	Less than 50	33.50	35.54	37.40	40.04	40.46	40.88	52.62
	50 or more	30.16	31.98	33.66	36.04	36.42	36.80	47.36
8"	Less than 50	37.92	40.30	42.34	45.40	45.82	46.42	59.68
	50 or more	34.12	36.26	38.10	40.86	41.24	41.78	53.72
9 1/8"	Less than 50	44.62	47.44	49.82	53.30	53.98	54.48	70.12
	50 or more	40.16	42.70	44.84	47.98	48.58	49.04	63.10

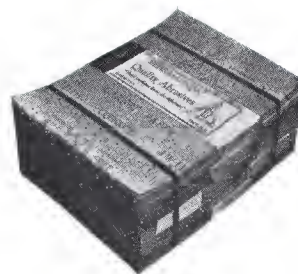


SAND PAPER

Depend on MORRIS for the largest stock of Sandpaper west of the Mississippi. Every kind of sandpaper carried in stock. All genuine Behr Manning and nationally known manufacturers.

Water sandpaper - - cabinet paper - - flint - - Cloth - - sleeves - - discs - - belts, etc.

We guarantee you always the highest quality and the lowest price.



WATER PROOF

SERIES 700 - - NEW TYPE • Fold it .. Tear it .. Soak it .. Crumble it.

BEHR-MANNING RECOMMENDATIONS FOR LACQUER FINISHING OPERATIONS

METAL CLEAN UP—Metal clean up is best handled with Balanced Metalite Cloth, No. 60 to No. 120. A coarse and a fine grit should be used, the numbers depending on the metal sanded, speed of production desired, and the finish required. Balanced Metalite Cloth is ideal where it is desirable to wrap it around a block or file. Where this is not necessary, the work can be done equally well with Adalox Paper in grits No. 0-80D or Durite Paper in grit No. 100-C.

Metalite Cloth, Adalox Paper, and Durite Paper may be used with gasoline.

PRIMER—The primer coat does not require sanding if it has been applied properly. If sanding is found necessary, No. 4/0 - 150C or No. 5/0 - 180A Adalox Paper should be used. Finer numbers of Speed-wet are also used successfully with water.

GLAZING PUTTY—Glazing Putty should be applied directly over the primer where necessary, and it should be knifed out as thin as possible, for its purpose is only to fill remaining metal imperfections that cannot be filled by the succeeding surfacer coats. Scuff lightly with No. 4/0-150C or No. 5/0-180A Adalox Paper or No. 180C Durite Paper.

SURFACER—Practice varies in sanding Sanding Surfacers. An experiment will reveal the best methods of sanding the particular surfacer in use.

Most Sanding Surfacers should be sanded with water with No. 240C or No. 280C Speed-wet, followed by No. 280A or No. 320A for further smoothing.

Surfacers that are to be sanded dry can be well finished with Adalox or Durite Paper in grits ranging from No. 0-80D to No. 6/0-220A. For general work grit No. 4/0-150C is a good all-round number.

A final slick-up is common practice, using No. 8/0-280A or No. 9/0-320A Adalox or Durite Paper dry.

LACQUER—If the preparation of the undercoats has been properly handled, no rubbing is required on the lacquer finishes until the last coat has been applied. This coat should be sanded with No. 240A, No. 280A, or No. 320A Speed-wet. If No. 280A or No. 320A papers are used, it is customary to spray, after sanding, with a mist coat of clear thinner to "heal over" or "blend out" the surface. If No. 280A only is used on the lacquer, it is usually necessary to add some clear lacquer (probably 25% - 30%) to the thinner to form the mist coat, because of the sanding action of the coarser paper.

For touch-up work, No. 400A Speed-wet insures a beautifully silky finish.

ENAMELS and JAPANS—For sanding enamels and baking japans, we recommend waterproof papers. When a two coat finish is to be applied after sanding, use No. 240C Speed-wet. When a one-coat finish is to be applied, use No. 320A or No. 400A Speed-wet.

SPEED - WET

WETORDRY TRI-M-ITE PAPER

BEST FOR METAL

Is made for wet sanding or rough stuff, sanding surfaces, varnishes, enamels, lacquers, etc. Absolutely impervious to water. Has been water proofed front and back, and will not shed mineral. Sheets 9x11 inches.

The kind used by most big Detroit plants.

One half ream contains 10 quires. One quire contains

24 sheets. Grit No.	LIST PRICES	
	Per 1/2 Ream	Per Quire
400-A.....	\$22.50	\$2.40
320-A.....	22.50	2.40
280-A.....	22.50	2.40
240-A.....	22.50	2.40
240-C.....	22.50	2.40
220-C.....	22.50	2.40
180-C.....	22.50	2.40
150-C.....	24.00	2.56
120-D.....	25.50	2.72

WETORDRY GARNET PAPER

Sheets 9x11 inches. Made in C Weight backing. Cuts very rapidly and leaves a beautiful finish on a varnish, lacquer or enamel. Will give excellent results in rubbing down the coated surfaces of motor car bodies, fine interior finish, etc.

One half ream contains 10 quires. One quire contains

24 sheets. Grit No.	LIST PRICES	
	Per 1/2 Ream	Per Quire
8-0, 7-0, 6-0.....	\$11.80	\$1.24
5-0	12.60	1.34
4-0	14.20	1.52
3-0	15.80	1.68
2-0	17.20	1.84
1-0	19.20	2.04

CUTRITE - - TRIMITE

DRY BLACK PAPER

Durite Paper in 9"x11" Sheets

A premium abrasive paper ideally suited for dry sanding undercoats.

Grit No.	Per Ream	LIST PRICES	
		Per 1/2 Ream	Per Quire
320-280-240-220-			
180-150-120A ..	\$22.68	\$11.34	\$1.26
220-180-150-			
120-100-C	30.78	15.40	1.72

PRODUCTION PAPER

Also called ADALOX

For metal clean-up. Made with an artificial mineral that is hard and tough and will not dull. It is recommended for cleaning rust and foreign substances from body metal after the coating has been removed. It may be used dry or in gasoline, but is not waterproof and should not be used in water. Sheets 8x11 inches.

Trade No.	Grit No.	Per Ream	Per Quire
180-A	5-0.....	\$22.68	\$1.26
150-C	4-0.....	29.56	1.64
120-C	3-0.....	29.56	1.64
100-C		29.00	1.56
80-D	1-0.....	32.00	1.72
60-D		38.10	2.12



Bands for Portable Sanding Machines

MORRIS BANDS and SLEEVES are accurately cut to size and joined with the famous UNIFLOW JOINT—the joint that is stranger than the band itself. Many special sizes supplied on request.

MACHINE MAKES AND SIZES - - - LIST PRICE PER 100

BIAX BINGHAMTON HASKINS SIOUX STRAND	GRIT NUMBERS								
		320-240	80	60	50	40	36	30	24
		180-150							
		120-100							
3 x 9 1/16 3 x 9 1/2 3 x 9 3/8	Less than 50	\$16.14	\$16.52	\$17.18	\$17.68	\$18.28	\$18.98	\$19.68	\$20.36
	50 or more	14.52	14.86	15.46	15.92	16.46	17.08	17.72	18.32



FLOOR SAND PAPER

Do not confuse this sandpaper with ordinary durundum, garnet or add make papers. This is genuine ELECTRIC COATED Sandpaper. What does electric coated mean? Simply this!

Every grain of sand is applied through an electric process that guarantees perfect action with every sanding operation.

We unconditionally guarantee that ONE COVER of electric coated sandpaper will do as much sanding as two covers of any other make. Just think, you get 50% more sanding qualities. Even if this paper cost you twice as much it would still cost you less because you are saving labor.

FLOOR SAND PAPER

LIST PRICES — SUBJECT TO DISCOUNT

OPENKOTE OR CLOSEKOTE

10% additional discount in 3 roll lots

Special Low Price Per Yard

GRITS	7"		8"		12"	
	Per Roll	Per Yard	Per Roll	Per Yard	Per Roll	Per Yard
2/0-100	9.04	.20	10.30	.23	15.32	.34
0-80	9.90	.22	11.28	.25	16.76	.37
1/2-60	11.36	.25	13.00	.29	19.34	.43
1-50	12.88	.28	14.72	.32	21.92	.48
1 1/2-40	14.52	.32	16.56	.36	24.68	.54
2-36	16.24	.36	18.54	.41	27.66	.61
2 1/2-30	17.88	.39	20.46	.45	30.50	.67
3-24	19.60	.43	22.38	.49	33.46	.74
*3 1/2-20	22.06	.48	24.04	.53	36.00	.79
*4-16	22.06	.48	24.04	.53	36.00	.79

* Supplied in Openkote only

GARNET FINISHING PAPER

FOR WOODWORK AND CABINET FINISHING

Grit No.	10 Quires and Over	Less than 10 Quires
	Per Quire	Per Quire
7/0	\$.88	\$.98
6/0	.88	.98
5/0	.88	.98
4/0	.88	.98
3/0	.88	.98
2/0	.88	.98
1/0	.96	1.08

EXTRA QUALITY FLINT PAPER

Sheets 9x11 inches
LIST PRICES

Grit Nos.	10 quires or over	Less than 10 quires	Sheets in box	240 sheets or over	Less than 240 sheets
	per quire	per quire		per box	per box
4/0 to 1/0 inc.	\$0.46	\$0.50	100	\$2.00	\$2.24
1/2	.48	.54	100	2.14	2.38
1	.54	.60	75	1.82	2.02
1 1/2	.64	.72	50	1.42	1.58
2	.74	.82	50	1.62	1.80
2 1/2	.84	.94	50	1.88	2.08
3	.96	1.08	25	1.10	1.22

Also available in smaller sheets at slightly lower prices.

CHART OF FLOOR SURFACING OPERATIONS

NEW FLOORS

Floor	Operation	Floor Condition	Proper Paper
Hard Wood	Roughing	Ordinary Floor	2-36 Durundum
		Uneven Floor	2 1/2-30 Durundum
	Finishing	Ordinary Finish	0-80 Durundum or Durite
		Extra Fine Finish	2/0-100 Durundum or Durite
Soft Wood	Roughing	Ordinary Floor	2 1/2-30 Durite or Durundum
		Uneven Floor	3-24 Durite or Durundum
	Finishing	Ordinary Finish	0-80 Durite or Durundum
		Extra Fine Finish	2/0-100 Durite or Durundum

OLD FLOORS

Covered with Varnish, Shellac, Paint, Etc.	Roughing	Ordinary Floor	3-24 } Durundum 2 1/2-30 } or Durite
		Heavy Varnish	3 1/2-20 } 4 -16 } Speed- 4 1/2-12 } grits
	Finishing	Ordinary Floor	1/2-60 Durite or Durundum
		Extra Fine Finish	0-80 } Durite or 2/0-100 } Durundum

MORLUX AUTO POLISHING WAX

Don't confuse this product with ordinary auto waxes sold at accessory stores. Morlux wax is a professional product and used on the finest cars.

The Best Way to Wax A Car

Cover a small space thinly and evenly, polishing at once with a piece of soft woolen or cheese cloth. As the Wax dries quickly on metal, do not attempt to cover too much space before polishing.

MORLUX Wax imparts a perfectly hard, dry, high gloss. It holds its luster indefinitely and does not collect dust. Where finish has become rough, put on two or three applications as above.

	1-lb. cans	5-lb. cans
List Price Per Pound.....	\$.90	\$.80

POLISHING CLOTH

Not ordinary cheese cloth but genuine BEEF CLOTH that has been prewashed so that there is no lint or starchy material to scratch the surface.

After you polish one job with this material you'll never use anything else.

A low price for an unusual product.

	1-lb. Rolls	5-lbs.	25-lbs.
List Price Per Pound.....	\$1.00	\$.90	\$.90



DRY AS BONE

Common Sense Safe Dry Cleaner

DRY CLEANS AUTO UPHOLSTERY

Will not burn - - Cannot explode
Does not affect insurance rates

THE FINEST CLEANER MONEY CAN BUY!

NON-INJURIOUS TO FABRICS OR COLORS. AND FREE FROM AFTER-ODOR

Only one cleaner has met satisfactorily the tests of car manufacturers and body builders. That one is Common Sense Safe Dry Cleaner. Manufacturers and service managers use and recommend Common Sense because it removes the deep-seated grease spots that get on automobile upholstery.

CLEANS EVERYTHING SAFELY AND QUICKLY

Not the greasy type of cleaner, but clean and easy to use.

To clean auto upholstery with Common Sense, you need only moisten a clean rag with the fluid; rub the soiled fabric, and the oily contents of the spots come to the surface—and are out!

Common Sense cleans the fabric through and through. It will not injure material or fast color. Spots, removed with Common Sense, do not "come back."

HINTS ON PROPER CLEANING

Brush the dust from the article to be cleaned.

Place an absorbent of folded cloth or blotting paper under the grease spot to be removed.

Saturate a clean cloth or soft sponge with the fluid, and gently rub the spot back and forth until it is removed.

GENERAL USES

Small things, such as ribbons, neckwear, silk or cotton gloves, etc., may be dipped and rinsed.

Kid gloves, shoes and slippers may be cleansed while worn.

Hats, furs, wearing apparel of wool, cotton, silk, satin or linen; draperies, upholstery, rugs, etc., may be cleaned all over, or spots removed.

As Common Sense does the cleaning (and not the rubbing), use it freely to get best results.

SPECIAL LOW PRICE

	1's	Qts.	Pts.	5's
List Price	\$5.00	\$1.60	\$1.00	\$4.50 per gal.

AUTO AND WHEEL ENAMEL

QUICK DRY

A product especially formulated to stand the severe abuse and punishment to which wheels are subjected.

Supplied in popular shades of Cream, Orange, Black and Red. A special product at a very low price.

	1's	5's
	Per Gal.	Per gal.
List Price	\$5.80	\$5.60

SPEED KUT RUBBING COMPOUND

QUICK - - CLEAN - - EASY

Here is the fastest and cleanest compound you've ever used. The surprising feature about this outstanding product is the fact that it cuts faster than any other compound and yet will not harm the finest finish.

More economical to use because it does not cloud the finish. Auto painters like SPEED KUT because it requires no "clean up."

Supplied in two grades, one for synthetic enamels and one for lacquer.

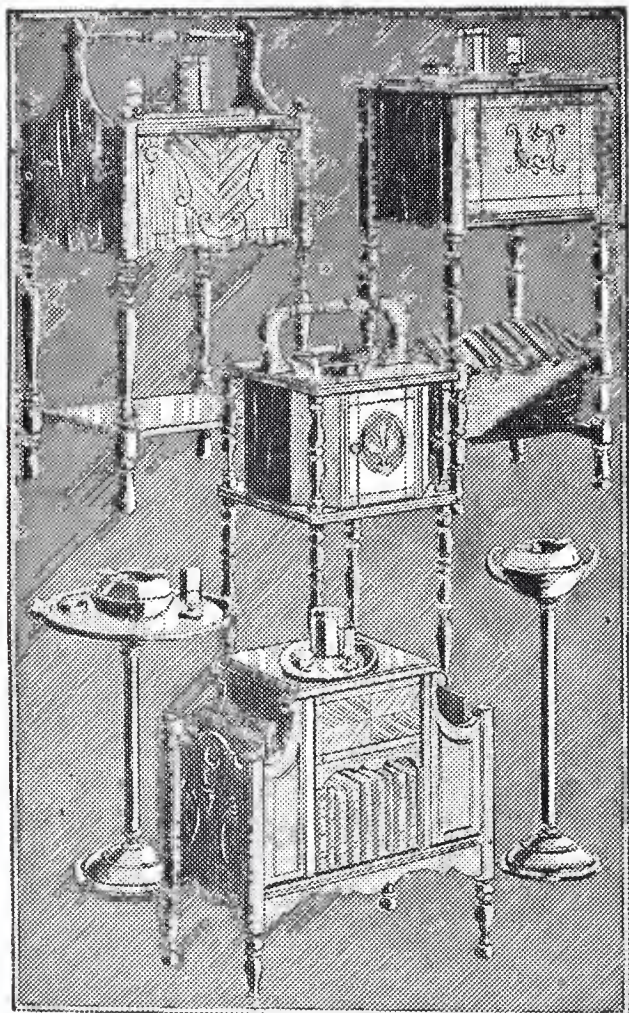
TRY A GALLON CAN TO-DAY!

	Qts.	Gals.
List Price	\$1.50	\$3.80

EVERYTHING FOR THE AUTO PAINTER . . .

FURNITURE MANUFACTURERS

WOOD FINISHERS - - - INDUSTRIAL USERS



GLOSS WOOD LACQUER CLEAR

Clear Gloss Wood Lacquer is a heavy bodied product with excellent resistance to fruit acids, iodine, alcohol, etc. It flows out to an exceptionally smooth film and rubs to a fine sheen. The alcohol resistance is remarkable, and it is especially adapted for use in finishing furniture to be used in hospitals and public buildings, and for beer dispensing apparatus, etc. It dries with a very high initial gloss. This product is carefully plasticized to avoid checking and will not scratch white or print. It possesses maximum retention of life and luster.

THE FINEST QUALITY

	1's	5's	Drums
List Price, per gal.....	\$4.80	\$4.50	\$3.80

NOTE

The MORRIS stock includes everything for the furniture factory. Only a few items are listed in this catalog.

Every type of stain, lacquer, sandpaper, sealer, varnish, enamels, etc.

The MORRIS technical service department will gladly co-operate in solving your finishing problems.

The manufacturer of M. C. Quality products is fully aware that the essence of good will is intelligent service.

To conform with this conviction, laboratories equipped with every modern facility are maintained, and an experienced technical staff is placed at the disposal of the customer.

In every industrial finishing field prominent manufacturers depend upon M. C. Quality materials—far the valuable prestige of many years' experience is behind M. C. Quality Finishing products.

Color advisory service—special color matches—cooperative effort in solving finishing problems—and the supplying of technical data are features of M. C. Quality service.

The accomplishment of this policy characterizes the principle that stands behind M. C. Quality Lacquers.

SANDCOAT SEALER CLEAR

This sandcoat sealer is an exceptionally high grade product, as it seals down the fibres of the wood very satisfactorily. It is very pale in color and can be used over the palest silver oak and such woods without yellowing the color.

It dries very rapidly, will not "pull" either oil or water stain and sands well within thirty minutes after spraying. It "holds out" the lacquer finish very well, giving the impression of great depth that is so desirable.

M. C. Quality Sandcoat Sealer imparts waterproofness to the finish and increases the adhesion of the lacquer to the wood, even maintaining this adhesion if the wood becomes filled with moisture. This product is furnished in spray weight consistency.

Not affected by alcoholic beverages which means you no longer have to worry about "rings" forming on a table top.

A WONDERFUL VALUE

	1's	5's	Drums
List Price, per gal.....	\$4.60	\$4.40	\$4.50

FLAT WOOD FINISHING CLEAR

Flat Wood Finishing has the same general characteristics as Gloss Wood Finishing and is furnished ready to spray. The flattening material does not settle readily. Each shipment is carefully checked against a standard. It is recommended for all types of furniture where such a lacquer is required. Ideal when used over a coat of Gloss Wood Finishing to secure a dull rubbed effect.

Produces a beautiful even sheen when used on all furniture and wood surfaces.

Newly improved to withstand the action of alcoholic beverages.

BEAUTIFUL HAND RUBBED EFFECT

	1's	5's	Drums
List Price, per gal.....	\$5.10	\$4.80	\$3.80

A FEW SPECIAL TYPE FINISHES

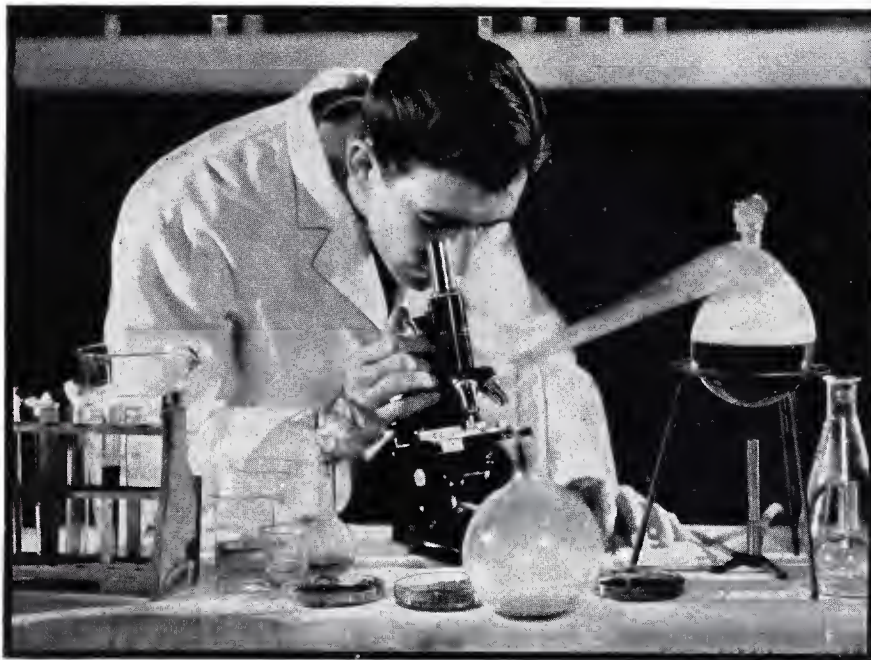
Pyroxylin Undercoats	Brazing Medium
Lacquer Enamels	Leather Dopes
Crackle Lacquers	Aircraft Finishes
Clear Wood Lacquers	Nitracellulose Specialties
Clear Metal Lacquers	Pearl Essence Lacquers

Synthetic Enamels

M. C. Quality Lacquer Enamels can be intermixed to produce various colors and tints.

When ordering or making inquiry, always specify whether brushing, spraying or dipping products are desired.

INDUSTRIAL SECTION



A paint technician's method of determining the quality of paint is the sofst

This photo shows the careful testing given every MORRIS product. MORRIS guorontees you the finest paint that money can buy. MORRIS paints ore formuloted up to o stand-ord . . . nat down to a price.

INDUSTRIAL PAINTS FOR EVERY PURPOSE

This part of our catalog is especially designed to assist maintenance engineers, building owners, managers, and others interested in the economical upkeep of buildings and equipment with maintenance paints.

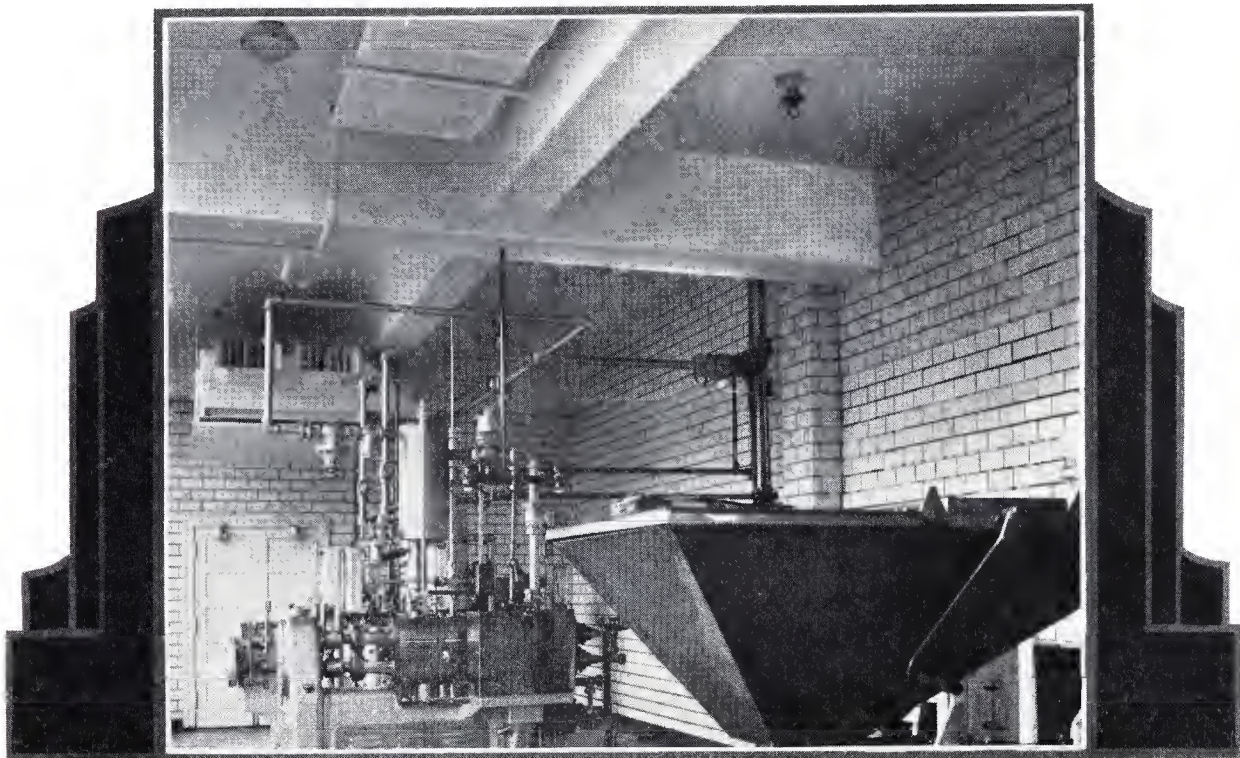
The MORRIS PAINT & VARNISH COMPANY has earned an enviable reputation amongst users of this class. For over 25 years, a separate industrial department and laboratory in charge of trained men constantly works at devising and perfecting new materials, improving production methads and checking finished stocks to insure uniformity to standards.

ALL PRICES IN THIS SECTION SUPPLIED ON REQUEST

In requesting prices you will be of great help if you advise us the approximate quantity . . . the calor . . . method of application . . . (brush, spray, or dip) . . . size packages . . . (1's, 5's or drums) and full information concerning local conditions of the job . . . certain types of fumes . . . acids . . . dampness . . . germs . . . interior or exterior, etc.

All of the above information will prove most helpful in the furnishing of the correct material ot the lowest price.

Our sales engineers are technical men who have spent the greater part of their lives working with industrial users. Regardless of what type of finish you require, or what particular problem you might have . . . we are always ready and happy ta work with you to the fullest extent. Feel free to coll for our services without any obligation.



The St. Louis Ice Cream Company, keeps its plant spotlessly clean and new looking with MORRIS paints. Many of the country's leading manufacturers have standardized on MORRIS paints throughout their plants.

MACHINERY ENAMELS

QUICK DRYING . . BEAUTIFUL . . DURABLE

These enamels are manufactured in both full gloss, and semi-gloss quality and are designed for either brush or spray application on all types of power machinery operating under all kinds of conditions and at all ranges of temperature. The synthetic gum vehicle contained in these enamels gives them positive resistance to all types of dilute acid and caustic solutions, hot oils, petroleum distillates, water, heat and external abrasives. The pigments used include the Morris Company's Cadmium and Selenium Reds which are absolutely permanent in every shade and will neither darken nor fade when exposed to strong sunlight, or subjected to high temperatures.

A surface to be finished with these enamels should be properly primed and built up with filler or surfacer to a desirable smoothness and fullness to receive the enamel finish.

Morris Machinery Enamel is available in a number of colors. These enamels are applied full bodied and should

be reduced only with Pure Spirits of Turpentine to the proper consistency for spraying. On oil work, be sure the surface is clean, firm, and dry.

Morris Machinery Enamels are recommended for turbines, generators, condensers, exciters, compressors, pumps, motors, motor housings, machine tools, exhaust fans, meters, etc. They are quality products representative of the finest machinery finishes that it is possible to manufacture for the maintenance of equipment. They will be found to cover solid in one coat with perfect flowing and levelling qualities that make them easy to apply and insure excellent results without unsightly streaks or brush marks.

Morris machinery enamels dry QUICK . . . that means your equipment does not stand idle and also assures you a much finer and durable finish than the old type oil enamels.

Available in beautiful range of colors. Industrial prices furnished on request.

OUR SERVICE DEPARTMENT IS ALWAYS READY TO HELP YOU.



Deaconess Hospital—St. Louis, a real monument to modern hospital structures and a fine tribute to MORRIS quality. MORRIS products are used extensively in maintaining this hospital as one of the finest in the country.

GERM PROOF ENAMEL

These germproof products (Undercoat and Enamel), were originally formulated to be used as finishing materials in the fermentation rooms of yeast plants. They contain in solution an aseptic germicidal salt incorporated chemically with the oxidizing oils in such a manner as to exude continuously a protective gas of sufficient strength to maintain a toxic paint film that will prevent the growth of yeast spores and similar microscopic vegetable organisms. Since their original development their usefulness has been extended to many other fields where mould and mildew are always a problem. Green houses, bakeries, dairies, tobacco plants, yeast plants, and the slasher and weave rooms in textile mills are some examples of the many industries in which these products have proven satisfactory, besides the large quantity used in hospitals, chemical laboratories, schools, etc.

Preparation of Surface: On new work, neutralize plaster with a zinc sulphate solution. On old work, be sure the surface is clean and dry, with all mildew and mould removed.

First Coat: Germproof White Enamel Undercoat. Apply without reduction full body, as received in the original container for brushing. Reduce with Turpentine or V. M. P. Naphtha to proper consistency for spraying. Allow overnight to dry.

Finish Coat: Apply Germproof Enamel without reduction, full body as received in the original container for brushing. Reduce with Turpentine or V. M. P. Naphtha to proper consistency for spraying.

Morris Germproof Enamel is recommended for the prevention of mould, mildew, and similar microscopic vegetable organisms. It is available in White and six colors, recommended especially for industrial and institutional maintenance.

Industrial items quoted on request.

MORRIS PRICES ARE DOWN!

Save by Selecting from this Catalog

Prices in this catalog are down TWICE! First—we lowered original prices because the tremendous increase of business increased our production and decreased production costs. Second—we reduced those already lowered prices again because increased production and skillful buying got us better prices for raw materials.

MORRIS Paint & Varnish Co. operates on the smallest unit of profit of any organization supplying the paint and decorating trades—and that means more value for you—your dollar buys most at the Morris Paint & Varnish Company. The LOWER PRICES bring you bargains in the finest paints, tools and supplies made in America.

PRICES ARE DOWN but the famous M C Brand quality remains—a quality, tested and proven by thousands of painters and decorators, and superior to any paint at any price!

The prices in this catalog are rock bottom. If any one offers you paint, tools or supplies "just as good" as items in this catalog at prices lower or equal to those seen here—beware of the quality—it can't be done! It can't be done because we guarantee you the lowest price at all times.

Consult this catalog first. Keep it conveniently near, in your tool kit or on your desk—it will save you money on every job.



MORRIS airplane dapes are known everywhere for their extreme durability and beauty.
We are in a position to furnish all the necessary materials for the complete finishing
of airplanes. Write us for full information, prices and specifications.

APPROVED AIRCRAFT FINISHES

The following MORRIS aircraft products are approved for use by the Air Corps Material Division of the U. S. War Department.

White Pigmented Dape.....Na. X-49
Blue Pigmented Dape.....Na. X-51
Black Pigmented Dape.....Na. X-50
Clear Nitrate Dape.....Na. X-39

ZONE MARKING WHITE

This material is manufactured for line striping work on vitrified brick, cement, and asphalt highways. For zone marks and guide lines on interior floors of factory buildings. For vertical face of pump islands and curbing around service stations, etc. It covers solid in one coat, and acts as a sealer to prevent bleeding. It dries hard to use in forty minutes and retains its original whiteness over a long period of time.

Zone Marking White should be applied full body as received in the original container either for brush, spray, or striping machine work.

Morris Zone Marking Paint is now approved and used by many of the leading air lines and airports throughout the country. The high light reflectivity of the product and its unusual durability puts this product in a class by itself.

Also supplied in yellow or any special shade desired on quantity orders.

Industrial prices quoted on request.

A-T-5 CONGO BLACK

Originally this material was developed for the pulp and paper industry as a waterproof, elastic, acid and alkali resisting equipment enamel for use on all types of metal equipment operated at temperatures under 350 degrees Fahrenheit. It has served in that field now for six years under the unusually severe conditions that accompany the calcium acid sulphite production of long fibre stock and the caustic soda production of kraft stock. Because of its absolute waterproof film, it has become very widely used in the dairy industry, the ice plant and refrigeration field, the packing industry, and the chemical industry.

Preparation of Surface: Be sure the surface to be finished is properly primed, clean, and dry.

Finish Coat: No. A-T-5 Congo Black. Apply full body for brushing, reduce slightly with Mineral Spirits or Turpentine for spraying. Allow six hours to dry.

Morris Congo Black is recommended as a hard drying finishing Black Enamel for all types of metal equipment, such as hand rails, stair risers, stair treads, motors, elevators, fans, pipes and pipe supports, platforms, cat walks, ladders, circular stairways, tank tie rods, bailers, conveyors, digesters, filter presses, soap machines, and similar equipment where a hard, tough, gloss black finish is desired.

Here is a black that is made to stand every type of abuse.

Industrial prices quoted on request.

Smoke Stack Paint

Black, White, and Special Colors

This is an extremely heat resistant finish for exterior surfaces operating at temperatures above 400 degrees Fahrenheit. It is a combination of Cool Tar Pitch, Heavy Bodied Vegetable Oil, and a Synthetic derivative of Pine Oil, carrying sufficient pigment to provide its characteristic semi-gloss finish. This material is manufactured and intended for high temperatures only, and should be used on surfaces ranging from 400 to 800 degrees Fahrenheit.

Preparation of Surface: Because of the necessarily high temperatures to which this material is subjected, it is usually applied direct to the bare metal without a priming material. Whenever a primer is specified, it is advisable to use MORRIS Liquid Red Lead for this purpose. Be sure the surface to be painted is clean and dry.

Finish Coat: Apply this material full body for brushing or reduce with Solvent Naphtha or Turpentine for spraying.

Morris Smoke Stack Paint is recommended as the finish coat on stacks, stock breechings, air uptakes, and exposed raw producer gas conals where surface temperatures are above 400 degrees Fahrenheit and under 800



The Belz Packing Co.—a large packer and user of MORRIS Paints.

degrees Fahrenheit.

This is a quality product manufactured on an exclusive formula. Do not confuse it with ordinary paints. The labor involved in this type of work is too costly for anyone to gamble with improper materials.

INDUSTRIAL ITEMS QUOTED ON REQUEST.

WET WALL PAINTS

A Special Product for Painting Wet Walls

These materials (Undercoat and Enamel), are chemical coatings produced and applied like ordinary paints, carrying the same covering pigments as are used in ordinary paints and reduced with either Turpentine or Mineral Spirits for spray application. These products having all the characteristics of ordinary paint materials are nevertheless chemical enamels that will produce a solid covering, opaque finish, having firm adhesion and a solid band on a wet surface.

The special undercoat should be used in conjunction with the enamel.

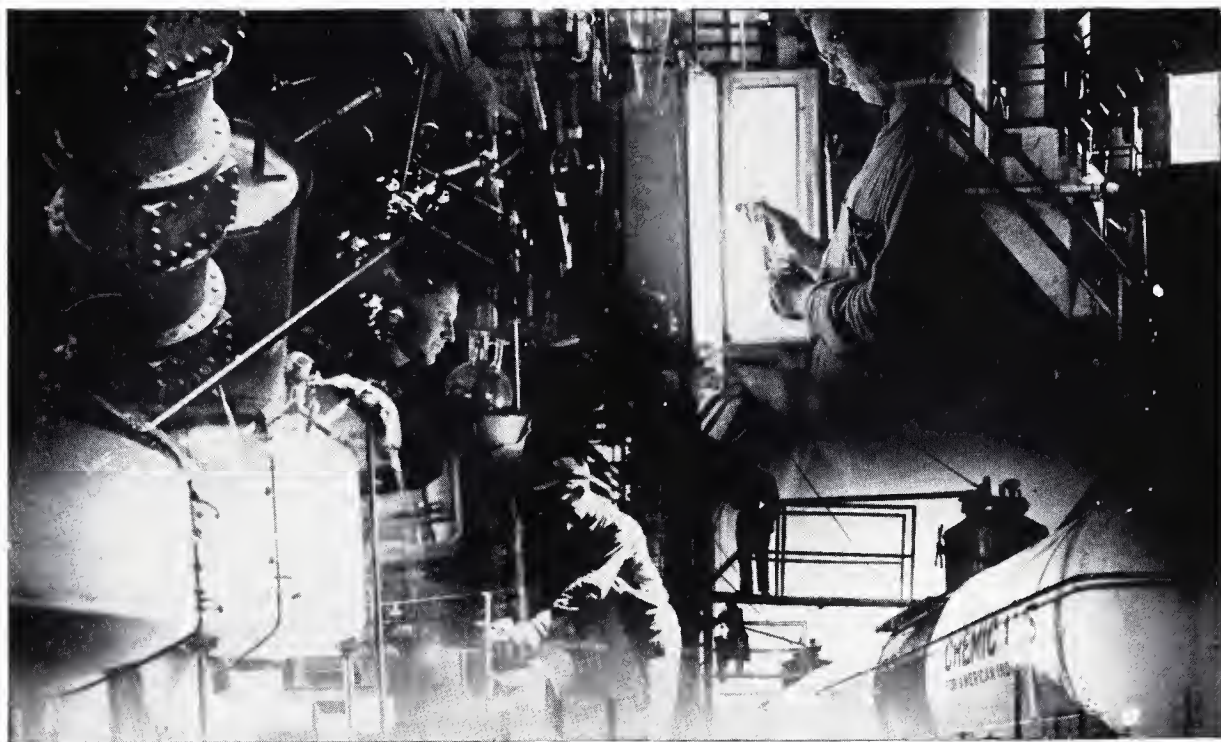
Preparation of Surface: Be sure the surface to be painted is clean and free from all grease, vegetable mould, etc. Pay no attention to the water standing on the surface, as an excess of water helps the Undercoat to set. If the wall is not wet do not use this material.

Special Colors Available on Order.

INDUSTRIAL ITEMS QUOTED ON REQUEST.



A section of a large department store painted with a special product formulated by MORRIS and overcoming unusual conditions



MORRIS FIRE HYDRANT RED ENAMEL

The pigment used in this enamel is MORRIS' Tolu-
idine Red. This is a furnace pigment that will not
darken when exposed to heat, will not fade when ex-
posed to sunlight, will not bleed through white stencils
applied over it.

PREPARATION OF SURFACE

When applied over metal surfaces, be sure the sur-
face is properly primed, clean and dry. When applied
over wood surfaces always apply two coats, reducing the
first coat with one quart of Boiled Oil and one pint of
Turpentine to each gallon of Enamel for the first or
priming coat, applying the second coat full body.

FINISH COAT

Apply full body for brushing. Reduce slightly with
Turpentine to proper consistency for spraying. Allow
over-night to dry.

Morris Fire Hydrant Enamel Red is recommended for
use wherever a permanent full gloss exterior or interior
Scarlet Red is desired. Fire hydrants, fire extinguishers,
fire alarm signals, fire doors, fire pails and barrels, fire
equipment sheds, sprinkler system piping, machinery
guards, elevator gates and danger signals are some
examples where it is being used to advantage.

Many of our largest cities use MORRIS Fire Hydrant
Enamel. Actual use and every test proves the superior
qualities of this product. We will gladly submit samples
to any city manager, purchasing agent or chemist.

INDUSTRIAL PRICES QUOTED ON REQUEST.

No. 16 CLEAR ACID PROOF COATING

Morris Acid-proof Coating is a chemical metal protec-
tive finish for use on any type of exterior construction
subjected to acid fumes or dilute liquid acids. It is par-
ticularly valuable as a metal protection in dye houses,
chemical plants, fertilizer works, sugar refineries, etc.
It is extremely waterproof, acid-proof, and durable.

PREPARATION OF SURFACE

The metallic surface must be absolutely clean and dry.
It is a useless expenditure of time and money to attempt
to properly protect a damp or dirty surface with this ma-
terial.

PRIMING COAT

Apply No. 16 Clear Acid Proof Coating, exactly as you
would a heavy bodied finishing varnish. Allow twenty-
four hours to dry although material is surface dry in one
hour.

FINISH COAT

Apply without reduction full body as received in the
original container.

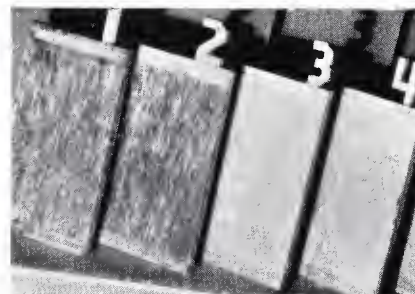
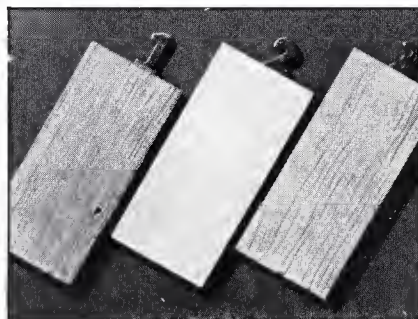
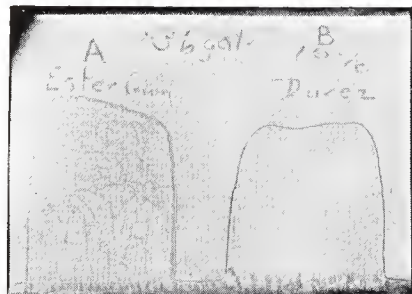
MORRIS' Acid-Proof Coating is recommended for use
on any type of exterior or interior construction subjected
to acid fumes and dilute liquid acids. Rubber goods
plants, and the galvanizing processes of the steel in-
dustry require No. 16 Acid-Proof Coating. When mixed
with aluminum bronze, it makes an excellent acid-proof
aluminum paint.

Also available in special pigmented colors.

INDUSTRIAL PRICES QUOTED ON REQUEST.

TESTS..TESTS..AND MORE TESTS

THAT IS WHY YOU CAN DEPEND ON MORRIS FOR
QUALITY - DEPENDABILITY - SERVICE
 WE DO THE EXPERIMENTING FOR YOU



Every MORRIS product is continually being subjected to every possible test. Continuous inspections during the process of manufacture as well as practical tests with the finished product. The result is uniform quality in even the smallest size packages. At all times you may inspect these test panels and convince yourself of the rigid inspection given MORRIS paints.

LIQUID RED LEAD

The carefully calculated proportions of pure red lead, orange mineral, and litharge comprising the pigment content of this material are designed to produce a dependable rust inhibitive product that is workable and easy to apply. This product has all of the recognized advantages that have made red lead the most extensively used metal preservative coating on the market today, yet will not settle out or harden in the container.

Preparation of surface. Be sure the surface to be painted is firm, clean, and dry. Remove all rust with sandblast, hammers, chippers, wire brushes, or coarse sandpaper.

Prime Coat: No. 100 Liquid Red Lead Paint. Apply full body for brushing. Use a round or oval brush. Apply uniformly thin coats, well and evenly brushed out. Be sure to cover all of the exposed surface. Allow 24 hour dry.

USE: No. 100 Liquid Red Lead Paint is recommended for priming exterior structural steel, interior steel, sash, frames, and all types of metal surfaces where a Red Lead Primer is desired. It can also be used as a finish coat whenever desired.

Prices on Industrial Items furnished on request.

A WORD ABOUT PRICE

Some paints are made to cost you less—MORRIS paints are made to give you more. That small difference in cost becomes a big difference in coverage, looks, and labor costs.

Quality at any price is economy in the end—it's the best protection that you as a painter can have in building your business and reputation.

Use MORRIS paints. Every product is warranted and guaranteed to give you 100% satisfaction. Over 25 years of steady growth and increasing business, prove that the intelligent man wants quality first and price second.

PAINT ECONOMICS

Here is some common sense reasoning on why you should always use quality paint. Reprinted from Bulletin No. 38 issued by Office of the State Food Commissioner and Chemist of North Dakota.

Suppose you wanted to paint a house which has a total area of 3240 sq. ft. A good paint will cover, two coats, about 360 sq. ft., and cost about \$3.50 per gallon. The material, then, will cost \$31.50. Labor is usually considered at twice the cost of the materials. Thus we must add \$63.00 for labor, which brings the cost to \$94.50.

If we paint the same house with cheap paint which will cover about 270 sq. ft. per gallon, it will require 12 gallons of paint and at \$2.00 a gallon the material will cost \$24.00. The labor of applying the cheap paint is more than for a good paint, but figuring it as twice as much the cost of materials, we have a total cost for materials and labor of \$72.00.

This is an initial saving of \$22.50. As we do not expect to repaint every year, let us inquire into the wearing quality of these two types of paints.

A good paint should wear, let us say, five years. Painters the country over know that a good paint will wear 2½ times as long as a poor paint, but assuming the cheap paint wears half as long as the good paint, then it will cost \$28.80 a year to keep the house in good condition against \$18.90 for good paint.

This constitutes a net saving of \$49.50 over a five-year period, or \$9.90 per year on the credit side of the good paint. The saving over a five-year period when good paint is employed is equivalent to interest at 10.4% on the initial investment.

The above clearly indicates that from an initial outlay it is good business economy to use good paint, but this is not all. In addition the poor paint does not protect, it often leaves a poor repainting surface, one which may require scraping or even burning, either one of which will cost several times the difference of the original cost of the materials.

Whether through high powered salesmanship, unscrupulous business ethics, loose legislation or what not, the consumer is the goat.

Beware of cheap paint . . . it does not pay.



On the Job, Remember---SAFETY FIRST!

FIRST AID

WHAT TO DO and WHAT NOT TO DO

"DON'T DO" is often as
important as "DO"

1. **DON'T LET THE PATIENT SIT UP AFTER AN ACCIDENT.**
Lay the patient flat so as to slow the action of the heart.
2. **DON'T LET A BLEEDING LIMB HANG OVER THE SIDE.** If possible, raise bleeding part higher than the heart.
3. **DON'T DISTURB BLOOD CLOTS.**
Blood clots are nature's protection to stop bleeding.
4. **DON'T FAIL TO WATCH COLOR OF PATIENT'S FACE.** If face is red, raise the head slightly. If face is pale, keep head low. If lips are blue, patient is suffocating.
5. **DON'T FAIL TO KEEP PATIENT WARM.** Use blankets, hot-water bottles and friction. Stimulate, except in hemorrhage.
6. **DON'T PASS A BRUISE BY AS A SIMPLE THING.** Feel for a fracture, even in a bruise.
7. **DON'T USE COTTON FOR DRYING AN ABRASION.** Dry a wound with sterile gauze, as cotton fibres are likely to stick to the edges.
8. **DON'T LET A PATIENT WHO IS UNCONSCIOUS "SWALLOW HIS TONGUE."** Lay patient back with head and shoulders slightly raised and turn a little on the side with face somewhat down to prevent tongue from falling back.
9. **DON'T ALLOW A CROWD TO COLLECT ABOUT A FAINTING PERSON.** For fainting give plenty of fresh air, loosen clothing. Use smelling salts and rub limbs, always toward body.
10. **DON'T ALLOW CLOTHING ABOUT A CUT OR WOUND.** Cut away clothing if necessary.

11. **DON'T USE WARM WATER ON A FROSTBITE.** Use snow, ice or cold water at first, then apply friction.
12. **DON'T ALLOW A PERSON WITH SUNSTROKE TO LIE PERFECTLY FLAT.** Put pillow under head and apply cold to the head. Do not stimulate a sunstroked person. In severe cases, it may be necessary to sprinkle body with ice water and fan so as to stop perspiration.
13. **DON'T APPLY COLD IN CASES OF HEAT EXHAUSTION.** Stimulate with heat over the heart after removing the patient to a cool place.

Directions for Artificial Respiration

1. Lay patient on stomach, one arm extended directly over head and the other bent at elbow, and with face to one side, resting on hand or forearm so that the nose and mouth are free for breathing.
2. Kneel, straddling the patient's hips, with knees just below patient's hip-bones or the opening of the trousers pockets. Place the palms of the hands on small of the back with fingers over the ribs, the little finger just touching the lowest rib, the thumbs alongside the fingers, the tips of fingers just out of sight.
3. While counting "one, two," and with arms held straight, swing forward slowly so that the weight of your body is gradually but not violently brought to bear upon the patient. This act should take from two to three seconds.
4. While counting "three", snap hands off, allowing quick expansion of lungs, swing slowly backward, thus returning to the former position.
5. While counting "four, five," rest.
6. Repeat these operations deliberately, swinging forward and backward twelve to fifteen times a minute—a complete respiration every four or five seconds. Keep time with your own breathing.

Drowning

Lay patient on stomach for artificial respiration, with roll of clothing under stomach, and pull body back over the roll so as to cause the water to run out. Keep the tongue out. Follow advice on "Artificial Respiration."

Bleeding

NOSEBLEED—A spontaneous nosebleed occurring with headaches or rapid full pulse may bring relief to the patient and it may not be necessary to arrest a slight hemorrhage.

To stop severe nose bleed, have patient in sitting position, head inclined forward. Place wet applications or icewater to nose, forehead or back of neck; or patient can snuff up some vinegar water, or salt and water. If these do not stop the bleeding, pressure on the upper lip or pressure against the side of the nose that is bleeding, or plugging the nose with cotton may be necessary.

Burns

BURNS WITH ACID: Apply soapy water and baking soda.

BURNS WITH ALKALINE: (Potash or Lye). Apply vinegar.

BURNS WITH TAR: Apply turpentine or olive oil.

BURNS WITH FATS OR OILS: Apply cold water to relieve pain.

Cramps

Hot cloths or a mustard plaster, placed over the stomach and at the feet, relieve cramps.

Cold Sickens

On boarding a boat or train, place cotton in ears, avoid looking out of windows, and avoid rich foods. A lemon sucked at intervals, or hot broth or tea, taken at first sign of faintness, are helpful.

Colds

"Feed a cold and starve a fever" is a saying that has been misinterpreted by many. The meaning intended—as will be borne out by your physician—is that IF you feed a cold you will HAVE to starve a fever (the heavy feeding bringing on the fever). Light eating is the proper course for a patient suffering from a cold.



Form 771

THE DENVER AND RIO GRANDE WESTERN RAILROAD COMPANY
Purchasing Agent
Denver, Colo.

IN YOUR BILL REFER TO
MORRIS PAINT & VARNISH CO.
5181 EASTON AVE.
ST. LOUIS, MO.
Ref. No. C-5147

STX, BAKER AND FULLER COMPANY
SAINT LOUIS
No. 7929
at, 208 St. Louis

NAME: *Morris Paint & Varnish Co.*
ADDRESS: *5181 Easton Ave., St. Louis, Mo.*

BURLINGTON-ROCK ISLAND RAILROAD COMPANY
OFFICE OF PRESIDENT
BOSTON, TRUNK
Ref. No. 4317
ST. LOUIS, MO. 2327

Morris Paint & Varnish Co.
5181 Easton Avenue
St. Louis, Mo.

OUR ORDER NO. 9924
Purchase Order
THE UNIVERSAL MATCH CORPORATION
ST. LOUIS, MO.

ST. LOUIS PUBLIC SERVICE COMPANY
ST. LOUIS, MO.
Ref. No. 8063
MORRIS PAINT & VARNISH CO.
5181 EASTON AVE.
ST. LOUIS, MO.

ILLINOIS CENTRAL RAILROAD COMPANY
ST. LOUIS, MO.
Ref. No. 47-2259
T. J. Fowell, 2080 Railway Exchange, St. Louis, Mo.

ST. LOUIS SAN FRANCISCO RAILWAY COMPANY
ST. LOUIS, MO.
Ref. No. 47-2259
T. J. Fowell, 2080 Railway Exchange, St. Louis, Mo.

Chicago and Eastern Illinois Railway Company
Purchasing and Stores Department
ST. LOUIS, MO.
Ref. No. 89-910-11
Missouri Pacific Railroad Company
General Purchasing Agent's Office
ST. LOUIS, MO.

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Missouri Pacific Railroad Company
General Purchasing Agent's Office
ST. LOUIS, MO.

INCORPORATED IN THE STATE OF MISSOURI
GENERAL ELECTRIC COMPANY
MORRIS PAINT & VARNISH CO.
5181 EASTON AVE.
ST. LOUIS, MISSOURI

COLUMBIA BOX FACTORY
1900 North Market Street
ST. LOUIS, MO.

MORRIS PAINT & VARNISH CO.
5181 EASTON AVE.
ST. LOUIS, MO.

ST. LOUIS DAIRY COMPANY
ST. LOUIS, MO.

RETAIL ORDER
Sears, Roebuck and Co.
ST. LOUIS, MO.

ST. LOUIS DAIRY COMPANY
ST. LOUIS, MO.

ST. LOUIS DAIRY COMPANY
ST. LOUIS, MO.

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ST. LOUIS DAIRY COMPANY
ST. LOUIS, MO.

PURCHASE ORDER
DIXIE GREYHOUND LINES, INC.
MEMPHIS, TENNESSEE

SOUTHWESTERN BELL TELEPHONE COMPANY
ST. LOUIS, MO.

EMERGENCY ORDER
ST. LOUIS, MO.

ST. LOUIS, MO.

SHELL PETROLEUM CORPORATION
ST. LOUIS, MO.

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HAVE YOU TRIED MORLUX ENAMEL?

Actual reproductions of purchase orders

Every company here is nationally known - you too will profit by taking advantage of MORRIS' "THREE POINT PLAN"
QUALITY - SERVICE - PRICE

Handy Information

WEIGHTS AND MEASURES TABLES

Dry Measure

2 pints dry	= 1 quart dry
8 quarts dry	= 1 peck
4 pecks	} = 1 bushel
2150.42 cubic inches	
105 quarts dry	} = 1 standard barrel
7056 cubic inches	

Liquid Measure

8 fluid drams	= 1 fluid ounce
4 fluid ounces	= 1 gill
4 gills	= 1 pint liquid
2 pints liquid	= 1 quart liquid
4 quarts liquid	} = 1 gallon
231 cubic inches	
31 1/2 gallons	= 1 barrel
2 barrels	= 1 hogshead

Linear Measure

12 inches	= 1 foot
3 feet	= 1 yard
5 1/2 yards	} = 1 rod
16 1/2 feet	
40 rods	= 1 furlong
8 furlongs	} = 1 statute mile
320 rods	
1760 yards	
5280 feet	} = 1 nautical mile
6080.20 feet	

Note: A "knot" is a speed of 1 nautical mile per hour.

Some Special Linear Measures

100 mils	= 1 inch
72 points	= 1 inch
4 inches	= 1 hand
7.92 inches	= 1 surveyor's link
9 inches	= 1 span
6 feet	= 1 fathom
40 yards	= 1 bolt (cloth)
10 chains	= 1 furlong
	= 1 nautical mile
6080.20 feet	= 1.1516 statute miles

Square Measure

144 square inches	= 1 square foot
9 square feet	= 1 square yard
30 1/4 square yards	= 1 square rod
160 square rods	} = 1 acre
43560 square feet	
160 acres	= 1 quarter section
4 quarter sections	} = 1 square mile
640 acres	
36 square miles	= 1 township

Time Measure

60 seconds	= 1 minute
60 minutes	= 1 hour
24 hours	= 1 day
7 days	= 1 week
4 weeks	= 1 lunar month
28, 29, 30 or 31 days	= 1 calendar month
30 days	= 1 month (in computing interest)
52 weeks and 1 day	= 1 year
12 calendar months	= 1 year
365 days, 5 hours, 48 minutes and 49 seconds	= 1 solar year
366 days	= 1 leap year

Apothecaries' Fluid Measure

60 minims	= 1 fluid dram
8 fluid drams	= 1 fluid ounce
16 fluid ounces	= 1 liquid pint
8 liquid pints	= 1 gallon

(British measures differ from the above.)

Avoirdupois Weight

27 1/3 grains	= 1 dram
16 drams	= 1 ounce
16 ounces	} = 1 pound
7000 grains	
100 pounds	= 1 short hundredweight
112 pounds	= 1 long hundredweight
2000 pounds	= 1 short ton
2340 pounds	= 1 long ton

Miscellaneous Unit Measurements

12 pieces	= 1 dozen
12 dozen	= 1 gross
12 gross	= 1 great gross
20 units	= 1 score
196 pounds of flour	= 1 barrel
200 pounds of beef	= 1 barrel
200 pounds of pork	= 1 barrel
135 pounds of potatoes	= 1 barrel
135 pounds of apples	= 1 barrel
280 pounds of salt	= 1 barrel
400 pounds of molasses	= 1 barrel
200 pounds of sugar	= 1 barrel
240 pounds of lime	= 1 barrel
100 pounds of fish	= 1 quintal
100 pounds of nails	= 1 keg
56 pounds of butter	= 1 firkin
5 pounds of spices	= 1 can
1100 pounds of rice	= 1 tierce

Measuring Wood

Wood is measured by the cord. A cord is a pile of wood 8 ft. long, 4 ft. wide, and 4 ft. high. It contains 128 cu. ft.

To find the number of cords in a given pile of wood, find the number of cu. ft. in the pile (length x width x height) and divide by 128.

Example: Find the number of cords in a pile of wood 8 ft. wide, 6 ft. high, and 12 ft. long.

$$8 \times 6 \times 12 = 576 \text{ cu. ft.}$$

$$576 \text{ cu. ft.} \div 128 \text{ cu. ft.} = 4 \frac{1}{2} \text{ cords}$$

Example: A wood shed is 16 ft. long, 12 ft. wide, and 8 ft. high. How many cords of wood can be piled in it?

$$16 \times 12 \times 8 = 1536 \text{ cu. ft.}$$

$$1536 \div 128 = 12 \text{ cords of wood}$$

The Watch as a Compass

If you are lost in the woods and your watch is keeping correct time you can locate the cardinal points of the compass in the following manner: Hold the watch flat in your hand like a compass with the face upward. Hold a small stick or match straight up at the edge of the watch and turn the watch until the shadow of the stick falls along the hour hand nearest to the actual hour of day. This hand will then point toward the sun. In the morning south will lie halfway between the hour hand and XII, forward. At noon south will lie along the shadow cast by the match. In the afternoon south will lie halfway between the hour hand and XII, backward. If the watch is running according to daylight-saving time, it is one hour fast by the sun, and adjustments should be made accordingly.



Names and Terminology Used in the Paint Industry!

It is well to explain various, technical terms used to describe the performance and defects of varnishes and paints so that the characteristics of the special types may be understood.

The various stages of drying are described somewhat indefinitely by terms which do not have very limited meanings. The following terms and meanings are quite generally accepted by manufacturers to describe the progressive drying stages of paint and varnish. Our decorator's service department will gladly assist you in any further help.

SET OR DRY TO TOUCH: None of the film is picked up on the finger when lightly touched, although a tack is felt.

DUST FREE: A slight tack remains, but not enough to hold the dust.

TACK FREE: No tack noticeable when the finger is pressed on the surface.

DRY AND HARD: Film is completely hardened.

Various working properties of paint and varnish are described by the following terms:

FLOW: The leveling property which causes the brush marks to flow together with a formation of a perfectly even film.

PULL: The tendency of the product to brush with difficulty; a very undesirable quality.

LONG BRUSHING: The tendency of the product to feel elastic under the brush. Spar varnishes and good oil enamels are long brushing products.

SHORT BRUSHING: The opposite of long brushing. The product is said to brush "short" when it feels inelastic under the brush. Short brushing products, such as shellac or cheap flat paints, seldom flow well.

ROLLING OR ROPING: The effect produced by short brushing. The product piles up in rope-like ridges which do not flow out.

SAGGING OR CURTAINING: On upright surfaces the product gathers into festoons or curtains before becoming set.

CRAWLING: The tendency of a paint or varnish to draw together in bunches, leaving part of the surface uncoated, similar to the action of water when spread on an oily surface. Crawling may be caused by a greasy or dirty surface, by one too cold or too glossy, by a moist surface, or by paint or varnish too heavy in body. Crawling caused by dirty or greasy surfaces can be remedied only by cleaning the surface with a solvent which will remove the grease or dirt. Crawling due to high gloss may be prevented by sandpapering the surface.

LAPPING: This is caused from too rapid drying of the product so that one "stretch" or "lap" does not blend or flow freely into the one preceding, and results in a non-uniform and spotty appearance which is always objectionable.

The following terms are used to describe the physical properties and characteristics of paint and varnish as they appear in the bulk before being used.

SKINNING: The formation of "skin" or "over-coat" on the surface of the product when it is open or exposed to the oxygen of the air. Skinning is an objectionable property which is unavoidable in certain types of varnishes, enamels and paints. Some of these will even skin in the tightly closed container if sufficient air remains inside, although skinning may be greatly reduced by the proper use of anti-oxidants.

CLOUDINESS: A term applied to clear varnishes only. It is evidenced by a murky appearance when the varnish, in a glass tube, is held up to the light. It is caused by the precipitation of gums or dryers which have not been properly incorporated in the cooking process. One of

the purposes of aging is to let the unincorporated materials precipitate and settle leaving the varnish perfectly clear. That is why all MORRIS varnishes are aged before shipment.

SEEDINESS, SANDINESS OR GRITTIENESS: The appearance which paint, varnishes or enamels have when they contain a large agglomeration of flocculated particles of gum, skins, or pigments. When seedy or sandy products are brushed out, the appearance is similar to that of a clear film into which dust has blown, but since it is also possible to obtain a seedy looking film by brushing a clear product with a dirty or "lousy" brush, a product cannot always be accused of being seedy just because the brush-out film appears so. The best way to make a test is to rub some of the material out on a perfectly clean piece of glass or paper and if present, the sandy particles will be plainly evident.

LIVERING OR PUDDENING: The tendency of a paint or varnish to become thick and difficult to apply, is usually caused by the precipitation of large quantities of gum which were not properly fused and dissolved in the oils and thinners. The fault in paints may be caused either by the livering of the varnishes which they may contain, or by a reaction of their varnishes or oils with the pigments. Paint or varnish which has "livered," or which may contain considerable skins which have sunk to the bottom of the container, is sometimes said to be "snotty".

The terms used to describe the appearance of freshly dried paint and varnish are as follows:

FULLNESS: A term used to describe the depth of a film. Fullness is usually obtained by applying a comparatively thick film which causes the light to be reflected, not only on the surface, but within the film, giving a pleasing rich effect. Fullness may be best obtained by building up a number of thin coats.

SILKINESS: A defective appearance which some films have, closely resembling the texture of a fine piece of silk cloth. Silkiness has the effect of dulling a high gloss varnish or enamel film and is therefore objectionable. It may be caused by the surface drying of the film, by applying too heavy a film, or by applying the coating at too cool a temperature.

WRINKLED FILM: An exaggerated form of silkiness, the causes of which are usually traceable to a defective product.

BLOOM OR BLUSH: An opalescent effect, objectionable in high gloss films which usually appears immediately after drying or during drying, and to which improperly designed lacquers are particularly susceptible. In lacquers it is called either a gum blush or a cotton blush. Blushing or blooming of paint or varnish films is usually caused by the presence of moisture or certain chemicals, such as ammonia. Shellac may have a tendency to blush in damp weather but clears up after thoroughly drying.

SPOTTING: Occurrence of dull spots in the film caused by a defective product, or improper drying conditions—such as too low a temperature and the presence of moisture—a greasy, dirty surface, or a surface that is porous in spots causing absorption of the paint.

DULLING OR DEADENING: A general and severe loss of gloss of the entire film which may be brought about by any of the causes listed above. Deadenng or dulling is a general term to describe loss of gloss, while silkiness, wrinkled film, bloom and spotting are specific terms used to describe variations of dulling.

SWEATING: The tendency of a flat or eggshell finish to become glossy after drying. Flat varnish will sweat glossy if applied over another varnish which has not completely hardened. Likewise, rubbed finishes will sweat if so applied, or if rubbed too soon.

RIDGED OR ROPED FILM: The appearance produced by ropey or short brushing, and poor flowing products.

The terms describing the defects of hardened and aged films are as follows:

CHECKING OR CRAZING: The appearance of innumerable fine lines on the surface of the film. It is caused by the inelasticity of the film, either inherent or developed through age.

ALLIGATORING OR CRACKING: A more deep-seated and exaggerated form of crazing, the lines being wider and extending to the base of the film. Crazing or alligating may also be caused by application over any extremely glossy film. In order to avoid this fault, high gloss films should be well dulled by sandpapering before applying another coat.

POWDERING OR FLOURING: Similar to chipping, except that the particles are of minute size.

WHITENING: An exaggerated form of permanent bloom, usually caused by contact of a non-waterproof film with water. High grade China wood oil spar varnishes are the only ones which do not readily whiten upon exposure to severe conditions of moisture. Linseed oil spar varnishes whiten when exposed to moisture, but if the exposure has not been too long or too severe the whitening will disappear when the film is exposed to the sunlight. Gloss oils whiten permanently when exposed to moisture. For best varnishing insist on using genuine SPEED SPAR VARNISH.

In addition to the terminology defined above, which is applicable to both paint and varnish, the following terms are used in describing paint performances in particular.

CHALKING: Caused by the deterioration of the vehicle in a uniform manner all over THE FILM so that unbound pigment is left on the surface to be washed away. If a chalked surface is rubbed, the pigment will come off on the hand like chalk from a blackboard. Paints containing excessive dryers, and soft pigments usually having low oil absorption such as White Lead, will chalk. Severe chalking is of course, objectionable, but slow uniform chalking is always to be preferred to checking because the chalked surface can easily be repainted without removing the old film; while checking and cracking require the removal of the old film if a satisfactory finish is to be obtained.

SCALING: The curling up and falling from the surface of a badly checked or alligatored film is known as scaling. Scaling paint usually may be removed with a scraper. In tightly adhering places, this may be aided with a blow torch, or Superwet LIQUID DYNAMITE PASTE REMOVER.

THE FUNDAMENTALS OF APPLICATION - - HOW TO AVOID PAINT FAILURES

FAULTY CONSTRUCTION: It is believed by many experts in the painting and lumbermen's fields that modern methods of rushing up building work, using short-cuts and time saving devices, are direct causes of paint failures. These hurry-up practices are often at the sacrifice of efficiency and result in faulty construction. Damp basements, artificial roofing materials, and poorly ventilated attics increase the excessive condensation of moisture vapor in the house. Hasty and incomplete doors—all encourage the formation of moisture, or moisture vapor, which passes through the walls, condensing as it strikes the back of the paint film on the outside of the wood. Where these excessive moisture conditions exist, no paint on the market could be guaranteed against paint troubles.

When a house paint streaks or spots, the home-owner first blames the paint or the painter. He demands satisfaction on a job for which he has paid for good service and a reliable paint. Neither he, nor anyone concerned, however, can get satisfaction until the true cause of the moisture in the side walls is traced—and until absolute

PEELING AND BLISTERING: These terms are generally used to describe an elastic paint film which either has not adhered to the surface or has been pushed off by moisture. The first indication of peeling is the formation of blisters which gradually grow in size until the paint film gives way in places and begins to peel. Peeling and blistering are usually caused by moisture under the film, and any wet or even slightly damp surface in the film, invariably causes peeling and blistering of most types of paint and enamel. A paint which does not properly adhere to the surface will also peel and blister. Heat and the sun's rays will cause blistering because of the formation of gases under the dried paint film.

STREAKING: This term is applied to the appearance of a weathered film which is streaked because of the uneven washing away of the pigments. White paints which have been tinted with low grades of ochre and other earth colors are particularly subject to streaking. Paints containing linseed oil contaminated with considerable foots, often exhibit this fault. The term streaking is frequently used to describe the appearance of a freshly applied paint which separates into uncombined pigment and vehicle, thus causing the paint to have a streaky, "runny" appearance. When a paint separates in this manner, it is said to "break."

FLOODING: COLOR FLOATING: This refers to the change in color of some paints and enamels, after they are applied, due to the fact that the lighter and less saturated pigments float to the top of the surface. A paint or enamel which is tinted to shade with Prussian blue or one of the chrome greens is likely to flood more or less. Because of this flooding tendency in some pigments, it is necessary to test paints for color by comparing the dried films instead of the wet.

FADING: A weathered paint film, whose tinting pigments have been washed away by the rain, becomes paler and lighter in color, and is said to have faded. A gloss paint film which becomes dull will also apparently fade and change color. In this case, however, the change of color is due merely to the difference in light reflection of the gloss film and the flat film. A paint which has evidenced this type of fading need only be wet with some clear linseed oil in order to accentuate the fact that fading has been caused by dulling of the film. All gloss paints are subject to this type of fading because the gloss is always gradually lost when they weather.

proof is presented, showing that the trouble is not caused by poor lumber or poor paint, either or both of these materials will be blamed for the difficulty.

Practically 75 to 80% of the complaints on paint may be traced to excessive moisture in the building materials. For the protection of the home-owner and the lumberman, as well as for the painter and paint manufacturer, these conditions should therefore be laid bare wherever trouble with the paint arises.

Following is a brief list of the conditions in building construction which will lead to excessive moisture in the house, and which are responsible for a large portion of the paint failures in this country.

1. Many builders order and receive deliveries of finishing lumber long before it is needed. Such material often is exposed to rain and snow, when it is carelessly stored or not protected in any way from the poorest weather conditions. In some instances, the siding and trim lumber is laid right over sheathing saturated by rain or covered with ice.

2. When siding material over drip caps on window and door headers is not properly fitted.
3. When siding against casings of windows, doors and corner boards is poorly fitted.
4. Poor or insufficient placing of metal flashing where porch or dormers fit into the house.
5. Permitting a porch to skirt down to ground level, with wood touching moist ground.
6. Building any part of a house over unconcreted ground, admitting moisture vapors from the open ground; especially disastrous if poorly ventilated, preventing the escape of these vapors.
7. Application of paint too soon, after the trim and siding have been exposed to rain. A few hours of dry weather is not sufficient to dry out lumber that has become saturated through and through by a heavy rain.

The following fundamental factors which influence satisfactory performance of paints are extremely important and should be well understood. Disregard of one or more of these is the cause of most complaints. We shall discuss the chief aspects of the factors in considerable detail, so that the principles can be thoroughly understood.

MOISTURE: It is a fundamental rule that no paint or enamel should be applied over a surface which is moist at the time of application, or which may become moist at any later time. Sufficient moisture behind any paint film will always succeed in pushing it from the surface and causing it to peel. It is easy to see why moisture will always do this, because the dried paint or enamel film forms a more or less waterproof membrane which prevents moisture from getting through; if there is any pressure tending to drive the moisture through the paint film, such as hydrostatic pressure, or the vapor pressure caused by evaporation, the bond between the paint and the surface is consequently broken and the paint peels.

The entrance of moisture behind a paint film has many causes. The following examples will give an idea of some of the most common occurrences.

House paint applied over unseasoned lumber containing considerable moisture invariably peels, and it often peels if applied to a house which has new, undried plaster on the interior walls. Leaking spouts and gutters often cause the back side of weather-boards and siding lumber to become saturated with water, thus causing the paint to peel. Open, unputtied joints of sash, doors, etc., allow the entrance of moisture back of the film, and cause blistering and peeling. Interior wall paints peel if moisture is allowed to enter from the outside walls. Leaky roofs and walls which become incrustated with icicles along the eaves allow the entrance of moisture through the inside walls and ceilings and cause peeling.

CHEMICALS: Be careful of those **STRONG SOAPS:** Any strong chemical such as lye or strong soap on a surface causes the peeling and deterioration of any paint which is applied over it. Frequently, workmen wash down greasy walls of kitchens with strong soap and lye which they fail to properly rinse off, resulting in peeled, disintegrated paint, or paint which never dries.

Chemicals which occur in the atmosphere around manufacturing districts also help destroy paint, usually by destroying the vehicle. Sulphurous gases, i. e., gases containing sulphur dioxide and trioxide, not only destroy the vehicle but also react with basic lead carbonate, forming dark gray or black lead sulphide. Our laboratory has perfected special finishes to cope with these conditions.

GREASE, OIL AND DIRT—NON DRYING: Almost everyone knows that paint cannot be applied successfully over greasy, dirty surfaces. Complaints caused from applying paint over these surfaces, however, usually arise from the fact that the presence of greasy dirt is not suspected.

Kitchen walls and ceilings adjacent to stoves are always covered with a coating of grease. This grease must be washed off. For best washing results, use **SPEEDE CLEANER**.

Furniture polishes and floor oils often contain oil which is not suspected, and which will prevent paint or varnish from drying. Waxes also must always be removed, and naturally paint should never be applied over a thick coating of dust.

Complaints on non-drying frequently arise from so-called real estate or tenement painting. These places are usually painted by low-priced contractors who slap a coat of paint on with the least amount of care and preparation possible, in order to make the places look as though they had been freshened up with paint. Consequently, it is very often applied over greasy surfaces with poor results.

The most conclusive way to determine whether grease has caused the trouble, is to brush some of the paint in question upon a surface which is known to be clean; if the paint dries on this surface, it will dry on any clean surface.

RUST: Metal paints do not adhere unless they are applied over surfaces which are comparatively free from rust.

It is easy to determine whether or not paint has been applied over a rusty surface because the peeling which inevitably occurs always evidences rust on the peeled film. It is essential, therefore, that any metal surface be scraped, wire brushed, or chiseled free from rust and loose scale before the paint is applied.

OLD PAINT: Where best results are desired, old, deteriorated, scaling, checking and peeling paint must be removed from the surface before applying new paint. Exterior paint which has alligatored or cracked, but which is still adhering tightly to the surface, must be removed. Badly scaling paint will be so loose that it can be almost entirely removed with a scraper or a wire brush. Peeling paint may often be removed satisfactorily in the same manner.

If an old alligatored paint is not completely removed, the new paint does not form a continuous film because of the sharp edges; water can easily enter beneath the film, and quick deterioration follows. Mildly chalking paint films usually need only to be brushed down with a stiff brush which will remove both the loose dust and the free pigment.

Sometimes, when a coat of paint is applied over a surface which is just about to scale, the weight of the coat of paint is sufficient to cause widespread scaling and the tendency is to blame the last coat of paint applied.

A wire brush should be used on wood surfaces only when absolutely necessary, because it digs into the surface of the wood and roughens it. A blow torch in the hands of a skilled mechanic will give results when a thick alligatored coating is to be removed. In some localities, however, fire regulations and fire insurance clauses prohibit the use of a blow torch in removing paint. The newest and best way to remove old paint is with **SUPER-WET LIQUID DYNAMITE PASTE REMOVER**.

APPLYING PRIMER: Having prepared the old painted surface, the next step is to apply the right sort of primer. If the surface is exceptionally porous and dry, a large amount of oil is required for the first coat, together with a small amount of turpentine; if the surface is hard, less oil and more turpentine is indicated. As a general rule, soft spongy surfaces require that the priming coat have a large excess of linseed oil, while hard impenetrable surfaces require considerable turpentine or benzol in order to secure penetration and bonding. To insure proper priming always insist and use genuine **PRIME-KOTE** and all your priming worries are over.

WEATHER CONDITIONS: Paint products exhibit very little durability if they are applied under adverse weather

conditions. Applications at temperatures below 60° F. are subject to dulling, poor drying, or peeling. Paint will not be durable when applied in the direct rays of the sun if the air temperature is around 110° F. Under this condition, the rays are hot enough to cook the vehicle and cause it to oxidize so rapidly that the paint film becomes dull and deteriorated. As stated before, paints should not be applied outside in damp, rainy weather because peeling is likely to occur.

MILDEW: Paint in hot, humid climates is subject to the attacks of mildew, a form of plant growth or fungus which is capable of thriving upon the vegetable oil vehicles of paints. A freshly painted film, into which has blown some of the fungus growth, may have pink splotches throughout the film within a few hours after the paint has been applied; after a few days the splotches may have grown in size until they entirely cover the film, after which they may gradually change color through the various shades of purple, brown, gray or black. When extended growth of this kind has matured, the paint vehicle will have been completely decomposed so that the paint film will have a soft, cheesy character which no longer adheres to the surface, and which either peels or crumbles off.

The fungus which causes mildew may come from various sources; pollen from plants may be blown by the wind into the fresh paint film, or fungus from animals may contaminate the air and be deposited upon the film. Mildew is therefore prevalent in the hot, humid sections of Florida; the interiors of Green Houses are subject to many varieties of mildew which originate from the plants; the interiors of packing plants and bakeries are subject to mildew which originates from animals and the fats or lard made from them. In fact, mildew is always present in a warm atmosphere which is highly saturated with moisture.

To overcome these conditions, MORRIS has perfected GERM PROOF ENAMELS . . . see description in this catalog.

NEW PLASTER AND CEMENT SURFACES: New plaster and cement surfaces often contain large quantities of free alkali, which if not properly neutralized will decompose the vehicle of paint.

Plaster which has been made from insufficiently slaked lime is likely to contain free alkali after hardening. This free lime may often slake gradually when exposed to the moisture of the atmosphere, with the consequent popping off of small particles of the plaster caused by the swelling of the articles of lime which become slaked. When this happens, any paint coating which has been applied to the walls will naturally come off with the plaster particles; consequently, the paint is often unjustly blamed for the trouble.

A plastered cement surface which is suspected of being hot, i. e., containing free lime, should always be tested, before painting all over, by applying some of the paint to small sections; if there is sufficient lime present to harm the paint, the latter will take on a brownish cast, just as though it had been heated, or it may crumble and scale off. "Hot Spots" may also be rendered harmless by allowing them to remain unpainted for at least six months so that the free alkali will have a chance to be transformed into calcium carbonate, which is harmless to paint. Damp Proof Wall Primer is the ideal first coat, for plaster or cement walls.

TREATING NEW GALVANIZED IRON SURFACES: Only special types of paint can be applied over new galvanized iron without peeling. This is because the new galvanized surface is not only so smooth that the paint cannot secure a good bond, but also because it is generally coated with a thin film of oil.

The safest procedure is to allow the galvanized iron to remain unpainted for about six months to a year during which time the weather will have not only roughened the surface to considerable extent, but also will have washed off the oily film. If the new iron must be painted

at once, peeling may be avoided by washing the surface with a solution of MORRIS GALVA WASH. This solution may be brushed, sprayed, or merely wiped onto the surface which becomes black as soon as the solution is applied owing to the deposition of finely divided metallic copper. This treatment gives the surface a copper plating to which the paint coating will secure a firm bond.

Special paints, which will not peel when applied directly to the new untreated galvanized surface, are supplied upon request and we are happy to say that MORRIS has supplied many of the country's largest manufacturers with this product.

APPLICATION

Paint is applied by three methods: brushing, spraying, and dipping. Correct application has one of the greatest influences upon the proper performance of the product; the finest product will be unsatisfactory unless it is applied correctly. The durability of exterior paints especially, is greatly affected by application; unless house paints are worked well into the wood, peeling is likely to occur. Good enamels can be so improperly applied that they sag, lap, and lose their gloss.

BRUSHING: A good paint, varnish, enamel or lacquer should be applied with a good brush.

A good brush, properly cared for, will last the painter until it is worn down to a stub. After using, wash out the paint while wet, with benzine or turpentine, rub lard or salad oil into the bristles to keep them soft (when used again the bristles must be cleaned of this oil or lard) and lay the brush away wrapped in paper ready for future use.

A good professional painter never allows the "heel" to become hard with dried paint and he takes care to keep the bristles straight and free from dirt. The condition of a painter's brushes is an index of the grade of work he can do. Dirty brushes always give poor results. House paints must be well brushed out so they may be worked into the wood or the undercoats. Metal paints must also be well brushed so as to prevent runs or heavy deposits, which never dry, throughout the film. Flat paints must be flowed on freely and not brushed out too much or they will ridge and show laps. Enamels and brushing lacquers must be flowed on but not so heavily as to cause sagging.

An expert painter plans his work so that the finished job will show no laps. If he is using a quick setting product, he paints only narrow stretches of a wide surface so that only a few minutes will elapse before he is working the next stretch into the first without a lap showing; in the painter's language, he keeps a "wet edge" at all times.

SPRAYING: Spray painting is becoming more generally used, especially for industrial finishing and upkeep painting.

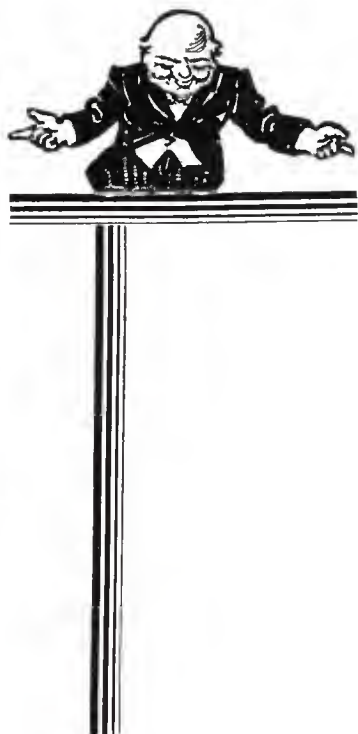
Successful spray painting requires skilled operators who have had long experience in the use of the spray gun, and who know how to thin the various coats for different types of work so as to obtain the best results. Thinning of paints for spraying is usually different from thinning for brushing because a spray gun applies a heavier coat than a brush.

The spray from a gun used for house painting flats onto the surface; unlike a brush application; it is not "worked" in. For this reason the paint must be thin enough to wet the surface and adhere.

There are certain types of work on which the spray gun operates at a disadvantage. For instance, a frame house with a good many openings. On this type of surface the brush work may be cheaper and better than spraying, for it is practically impossible to "cut in" with a spray even though some spray companies have guns which they advertise can be regulated so as to "cut in" as well as brush.



We offer sincere thanks and appreciation to the following companies who have helped and participated in the compiling of this catalog and reference book.



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 Eagle Picher Lead Company
 Ken-Nite Company
 Southern Shellac Company
 Goshen Manufacturing Company
 National Chemical & Manufacturing Company
 The Larkin Company
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